ALABAMA BCIA AWARD APPLICATION

**ALABAMA PUREBRED PRODUCER OF THE YEAR AWARD**

# Name of Operation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Owner: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Manager: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_**

**Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Best Contact Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Website or Social Media Presence:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. **OPERATION OVERVIEW**

*Briefly describe your seedstock business in terms of location, history, breed(s), size of operation (including number of mature cows and number of breeding bulls and females marketed annually), calving season and any other details you feel are important about your operation. Please note: this overview will be used in publicity and presentation and should not exceed 250 words.*

1. **GOALS AND PLANS**

*List a few of the most important short- and long-term goals for your operation. What economic/financial record keeping and analysis system do you use for your operation and what do you hope to learn from the information it provides?*

**3. GENETIC IMPROVEMENT AND TECHNOLOGY**

*Describe in detail the process and tools you use to pursue progress in your genetic improvement program. Include any important technologies employed today or planned for the future.*

* **Describe your record keeping and analysis systems for the performance records that you currently maintain. Identify high priority performance measures and explain how you use them to manage your operation.**

**Briefly describe your breeding program: *Please include the following specific areas in your answer.***

* + Do you have a fall, spring, or both a fall and spring calving season and why?
	+ What is the length of your breeding season (or each breeding season in the case of two) and why?
	+ In your AI program, do you use estrus synchronization? If so, please describe the protocols being used currently.
	+ In your AI program, do you use any heat detection aids? If so, please describe how you use these aids.
	+ Do you use a clean-up bull in your AI program and why?

**Sire, Replacement Female and Donor Cow (if applicable) Selection Criteria: *Please include the following specific areas of criteria in your answer.***

* + Conformation and Phenotypic Traits:
	+ Performance Data:
	+ EPD Values:
	+ Carcass and Feedlot Data:
	+ Reproductive Criteria:

4. SEEDSTOCK PRODUCTION AND CUSTOMER SERVICE

*Describe the development program(s) you use for bulls and/or females that you market.*

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*List the performance data provided to the prospective buyer. Describe any marketing and customer service programs offered by your operation.*

*Customer Service/Communication: Please list and describe how you communicate with your customers. (Examples: mailing of cards or flyers, phone, website, assistance in marketing, etc.)*

*What other unique attributes and priorities contribute to your product differentiation and long-term success at attracting and maintaining customers?*

**5. INNOVATIONS AND IMPROVEMENTS**

*Describe the most significant changes you have adopted in your operation and how might you envision improvements moving forward. List important uses of technology that have helped you meet your operational goals. This can include management practices, performance data collection or implementation, marketing avenues, etc.*

*Describe your most important environmental stewardship priorities or practices.*

**6. PERSONAL LEADERSHIP CONTRIBUTIONS**

*List leadership participation in the beef industry.*

*List leadership participation in your community.*

**7. BIF**

*What do you think are the most important roles and functions of Alabama BCIA and the Beef Improvement Federation?*

**NOMINATOR:**

 **NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **TITLE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **ORGANIZATION: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **CITY/STATE/ZIP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **PHONE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **E-MAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**