

TRUE RANK MARKET LISTING

includes all Eastlan and Nielsen markets as of 1/15/26

Eastlan markets noted in yellow.

TRUE RANK	MARKET (METRO)	12+ METRO POPULATION
1	New York, NY	16,930,200
2	Los Angeles, CA	11,306,600
3	Chicago, IL	8,202,000
4	Dallas-Ft Worth, TX	7,210,400
5	Houston-Galveston, TX	6,766,100
6	San Francisco, CA	6,726,000
7	Atlanta, GA	5,383,500
8	Washington DC	5,285,900
9	Philadelphia, PA	4,849,100
10	Boston, MA	4,543,400
11	Miami-Fort Lauderdale-Hollywood, FL	4,323,000
12	Seattle-Tacoma, WA	4,244,100
13	Phoenix, AZ	4,092,700
14	Detroit, MI	3,948,900
15	Minneapolis-St. Paul, MN	3,177,800
16	Tampa-St. Petersburg, FL	3,079,700
17	Puerto Rico	2,930,200
18	Denver-Boulder, CO	2,923,600
19	San Diego, CA	2,867,100
20	Charlotte-Gastonia-Rock Hill, NC-SC	2,684,000
21	Nassau-Suffolk (Long Island) NY	2,552,300
22	Portland, OR	2,481,300
23	Baltimore MD	2,468,400
24	San Antonio, TX	2,403,400
25	St. Louis, MO	2,372,400
26	Salt Lake City-Ogden-Provo, UT	2,292,700
27	Austin, TX	2,285,000
28	Riverside-San Bernardino, CA	2,260,500
29	Orlando, FL	2,223,400
30	Sacramento, CA	2,175,800
31	Las Vegas, NV	2,112,700
32	Pittsburgh, PA	2,003,300
33	Cincinnati, OH	1,959,100
34	Raleigh-Durham, NC	1,902,200
35	Kansas City, MO-KS	1,892,900
36	Columbus, OH	1,837,200
37	Cleveland, OH	1,803,700
38	Indianapolis, IN	1,723,600
39	San Jose, CA	1,697,200
40	Nashville, TN	1,692,300
41	Middlesex-Somerset-Union, NJ	1,617,100
42	Hudson Valley, NY	1,602,600
43	Jacksonville, FL	1,569,700
44	Milwaukee-Racine, WI	1,524,500
45	Providence-Warwick-Pawtucket, RI	1,503,100
46	Norfolk-Virginia Beach-Newport News, VA	1,446,000
47	West Palm Beach-Boca Raton, FL	1,418,000
48	Greensboro-Winston Salem-High Point, NC	1,396,200

49	Oklahoma City, OK	1,388,600
50	New Orleans, LA	1,236,800
51	Ft. Myers-Naples-Marco Island, FL	1,170,600
52	Richmond, VA	1,158,400
53	Greenville-Spartanburg, SC	1,143,400
54	Monmouth-Ocean, NJ	1,126,200
55	Memphis, TN	1,120,200
56	McAllen-Brownsville-Harlingen, TX	1,116,400
57	Hartford-New Britain-Middletown, CT	1,113,500
58	Louisville, KY	1,105,300
59	Buffalo-Niagara Falls, NY	1,011,800
60	Rochester, NY	974,700
61	Birmingham, AL	965,700
62	Tucson, AZ	961,000
63	Tulsa, OK	899,100
64	Sarasota-Bradenton, FL	877,900
65	Honolulu, HI	865,100
66	Dayton, OH	860,700
67	Fresno, CA	852,700
68	Albany-Schenectady-Troy, NY	852,200
69	Grand Rapids, MI	845,000
70	Des Moines, IA	819,600
71	Knoxville, TN	806,900
72	Albuquerque, NM	799,100
73	Metro Fairfield County	787,200
74	Omaha-Council Bluffs, NE-IA	785,300
75	Allentown-Bethlehem, PA	780,800
76	Charleston, SC	770,000
77	El Paso, TX	738,500
78	Baton Rouge, LA	730,600
79	Gainesville-Ocala, FL	721,100
80	Boise, ID	708,900
81	Wilkes Barre-Scranton, PA	707,800
82	Stockton, CA	691,000
83	Bakersfield, CA	688,400
84	Daytona Beach , FL	681,300
85	Ft. Pierce-Stuart-Vero Beach, FL	672,200
86	Wilmington, DE	664,300
87	Harrisburg-Lebanon-Carlisle, PA	664,000
88	Madison, WI	654,600
89	Columbia, SC	651,800
90	Spokane, WA	649,900
91	Colorado Springs, CO	647,000
92	Portland, ME	641,400
93	Chattanooga, TN	641,100
94	Little Rock, AR	636,500
95	Reno, NV	622,700
96	Akron, OH	614,100
97	Greenville-New Bern-Jacksonville, NC	614,100
98	Melbourne-Titusville-Cocoa, FL	602,600
99	Monterey-Salinas-Santa Cruz, CA	598,600
100	Huntsville, AL	592,100

101	Mobile, AL	586,400
102	Savannah/Hilton Head, GA/SC	577,800
103	Syracuse, NY	570,100
104	Ft. Collins-Greeley, CO	561,400
105	Springfield, MA	556,200
106	Lexington-Fayette, KY	554,000
107	Wichita, KS	546,300
108	Fayetteville, AR	528,100
109	Augusta, GA	523,600
110	Toledo, OH	515,300
111	York, PA	508,100
112	Worcester, MA	494,600
113	Johnson City-Kingsport-Bristol, TN-VA	493,500
114	Fort Wayne, IN	491,700
115	Victor Valley, CA	481,900
116	Lancaster, PA	481,700
117	Lafayette, LA	481,100
118	Pensacola, FL	478,800
119	Corpus Christi, TX	476,900
120	Portsmouth-Dover-Rochester, NH	466,500
121	Modesto, CA	466,300
122	Morristown, NJ	461,200
123	Roanoke-Lynchburg, VA	457,100
124	Myrtle Beach, SC	449,800
125	New Haven, CT	444,900
126	Oxnard-Ventura, CA	441,200
127	Lansing-East Lansing, MI	423,200
128	Jackson, MS	416,400
129	Salisbury-Ocean City, MD	411,900
130	Killeen-Temple, TX	409,800
131	Macon GA	407,700
132	Santa Rosa, CA	392,400
133	Fredericksburg, VA	391,800
134	Springfield, MO	388,100
135	Reading, PA	382,800
136	Fayetteville, NC	382,200
137	Palm Springs, CA	372,700
138	Youngstown-Warren, OH	368,800
139	Appleton-Oshkosh, WI	368,300
140	Tyler-Longview, TX	367,200
141	Biloxi-Gulfport-Pascagoula, MS	354,100
142	Newburgh-Middletown NY	348,200
143	Canton, OH	346,000
144	Flint, MI	345,600
145	Trenton, NJ	341,600
146	Burlington-Plattsburgh, VT-NY	341,500
147	Eugene-Springfield, OR	340,900
148	Beaumont-Port Arthur, TX	337,100
149	Ann Arbor MI	334,000
150	Shreveport, LA	330,500
151	Asheville, NC	327,700
152	Atlantic City-Cape May, NJ	327,600

153	Saginaw/Midland/Bay City MI	324,500
154	Montgomery, AL	322,300
155	Quad Cities, IA-IL	314,900
156	Tallahassee, FL	303,100
157	Peoria, IL	297,400
158	Odessa-Midland, TX	295,000
159	Lincoln, NE	289,300
160	Rockford, IL	288,400
161	Ft. Smith, AR	286,200
162	Lubbock, TX	283,400
163	Bowling Green KY	277,400
164	Hagerstown-Chambersburg-Waynesboro, M	275,100
165	Ft. Walton Beach, FL	272,800
166	Evansville, IN	272,500
167	Amarillo, TX	269,700
168	Poughkeepsie, NY	267,500
169	Idaho Falls-Pocatello-Blackfoot-Rexburg ID	267,100
170	Frederick, MD	262,000
171	Sioux Falls SD	261,500
172	Concord (Lake Regions), NH	260,600
173	Huntington-Ashland, WV-KY	253,800
174	San Luis Obispo, CA	250,200
175	Utica-Rome, NY	248,900
176	Wausau-Stevens Point, WI	248,600
177	Morgantown-Clarksburg-Fairmont, WV	247,300
178	Anchorage, AK	246,300
179	Traverse City-Petoskey, MI	244,400
180	Lima/Van Wert, OH	238,700
181	Green Bay, WI	236,600
182	Bryan-College Station, TX	236,300
183	New London, CT	236,200
184	St. Cloud, MN	234,500
185	Bend, OR	234,200
186	South Bend, IN	233,000
187	Erie, PA	232,200
188	Fargo-Moorhead, ND-MN	232,200
189	Cape Cod, MA	231,500
190	Kalamazoo, MI	230,600
191	Waco, TX	229,500
192	Dothan, AL	224,500
193	Columbus, GA	224,300
194	Laredo, TX	223,400
195	Manchester, NH	218,100
196	Binghamton, NY	213,900
197	Tuscaloosa, AL	213,200
198	Danbury, CT	207,300
199	Charleston, WV	203,800
200	Winchester, VA	201,100
201	Santa Maria-Lompoc, CA	200,900
202	Salina-Manhattan KS	200,500
203	Cedar Rapids, IA	200,100
204	Topeka, KS	199,200

205	Las Cruces NM	188,400
206	Duluth-Superior, MN-WI	185,200
207	Laurel-Hattiesburg, MS	184,200
208	Yuma, AZ	182,900
209	Chico, CA	181,000
210	Paducah, KY	180,100
211	Panama City, FL	179,900
212	Santa Barbara, CA	179,000
213	Rochester, MN	178,200
214	Bangor, ME	177,400
215	St. George UT	176,100
216	Terre Haute, IN	173,300
217	La Crosse, WI	172,300
218	Florence, SC	171,400
219	Columbia, MO	169,600
220	Lebanon-Rutland-White River Junction, NH-VT	167,700
221	Muncie-Marion, IN	167,400
222	Joplin, MO	161,000
223	Lafayette, IN	159,600
224	Redding, CA	156,600
225	Eau Claire, WI	154,900
226	Muskegon, MI	153,100
227	Bloomington, IL	149,900
228	Billings, MT	147,800
229	Pueblo, CO	147,300
230	Marion VA	142,100
231	Maui, HI	140,200
232	Tulahoma-Shelbyville TN	136,900
233	Waterloo-Cedar Falls IA	135,700
234	Monroe, LA	133,400
235	Florence-Muscle Shoals, AL	132,500
236	Sussex, NJ	130,200
237	Valdosta GA	130,000
238	La Salle-Peru, IL	129,000
239	Grand Island-Kearney, NE	122,400
240	Parkersburg-Marietta, WV-OH	122,400
241	Harrisonburg, VA	122,200
242	Bismarck, ND	118,600
243	Wheeling, WV	118,500
244	Augusta-Waterville, ME	114,400
245	Montpelier-Barre-St Johnsbury, VT	110,500
246	Sioux City, IA	107,700
247	Twin Falls-Jerome, ID	107,000
248	Wenatchee WA	106,000
249	Albany, GA	103,900
250	Sheboygan, WI	103,100
251	Kalispell, MT	103,000
252	San Angelo, TX	102,300
253	Williamsport, PA	98,600
254	Beckley, WV	97,100
255	Watertown, NY	93,600
256	Murray-Mayfield-Benton, KY	92,400

257	Brunswick, GA	92,300
258	Hilo, HI	91,200
259	Roseburg, OR	89,600
260	Hammond LA	88,900
261	Cheyenne, WY	88,000
262	Hot Springs, AR	87,400
263	Jackson TN	86,600
264	Bluefield WV	86,300
265	Kona, HI	82,700
266	Grand Forks, ND-MN	81,300
267	Longview-Kelso, WA	66,300
268	Kauai, HI	64,200
269	Burley-Rupert ID	35,200
270	Juneau AK	27,600