

## TRUE RANK MARKET LISTING

includes all Eastlan and Nielsen markets as of 4/1/24

Eastlan markets noted in yellow.

<b>TRUE RANK</b>	<b>MARKET (METRO)</b>	<b>12+ METRO POPULATION</b>
1	New York, NY	16,600,600
2	Los Angeles, CA	11,297,500
3	Chicago, IL	8,034,800
4	Dallas-Ft Worth, TX	6,862,600
5	San Francisco, CA	6,663,700
6	Houston-Galveston, TX	6,417,100
7	Atlanta, GA	5,285,500
8	Washington DC	5,161,600
9	Philadelphia, PA	4,805,000
10	Boston, MA	4,433,200
11	Miami-Fort Lauderdale-Hollywood, FL	4,136,100
12	Seattle-Tacoma, WA	4,136,000
13	Phoenix, AZ	3,986,000
14	Detroit, MI	3,899,200
15	Minneapolis-St. Paul, MN	3,126,700
16	Tampa-St. Petersburg, FL	2,963,500
17	Puerto Rico	2,903,300
18	San Diego, CA	2,874,000
19	Denver-Boulder, CO	2,868,800
20	Charlotte-Gastonia-Rock Hill, NC-SC	2,569,100
21	Nassau-Suffolk (Long Island) NY	2,560,500
22	Baltimore MD	2,462,700
23	Portland, OR	2,452,400
24	St. Louis, MO	2,362,800
25	San Antonio, TX	2,324,100
26	Riverside-San Bernardino, CA	2,243,200
27	Salt Lake City-Ogden-Provo, UT	2,179,500
28	Austin, TX	2,173,500
29	Sacramento, CA	2,141,300
30	Orlando, FL	2,116,700
31	Las Vegas, NV	2,040,600
32	Pittsburgh, PA	2,012,400
33	Cincinnati, OH	1,902,200
34	Kansas City, MO-KS	1,853,800
35	Raleigh-Durham, NC	1,814,700
36	Cleveland, OH	1,796,600
37	Columbus, OH	1,781,400
38	Indianapolis, IN	1,682,500
39	Nashville, TN	1,637,300
40	San Jose, CA	1,636,200
41	Hudson Valley, NY	1,573,700
42	Middlesex-Somerset-Union, NJ	1,555,400
43	Milwaukee-Racine, WI	1,508,900
44	Jacksonville, FL	1,488,400
45	Providence-Warwick-Pawtucket, RI	1,483,300
46	Norfolk-Virginia Beach-Newport News, VA	1,454,400
47	Greensboro-Winston Salem-High Point, NC	1,366,200
48	West Palm Beach-Boca Raton, FL	1,365,400

49	Oklahoma City, OK	1,355,200
50	New Orleans, LA	1,242,700
51	Richmond, VA	1,136,600
52	Memphis, TN	1,136,400
53	Monmouth-Ocean, NJ	1,126,800
54	Ft. Myers-Naples-Marco Island, FL	1,124,500
55	Hartford-New Britain-Middletown, CT	1,103,600
56	McAllen-Brownsville-Harlingen, TX	1,096,100
57	Greenville-Spartanburg, SC	1,088,900
58	Louisville, KY	1,077,600
59	Buffalo-Niagara Falls, NY	1,015,400
60	Rochester, NY	974,400
61	Birmingham, AL	964,200
62	Tucson, AZ	938,700
63	Tulsa, OK	877,700
64	Honolulu, HI	867,800
65	Dayton, OH	851,900
66	Fresno, CA	848,600
67	Albany-Schenectady-Troy, NY	841,400
68	Sarasota-Bradenton, FL	830,400
69	Grand Rapids, MI	826,000
70	Des Moines, IA	792,300
71	Albuquerque, NM	791,200
72	Knoxville, TN	789,900
73	Metro Fairfield County	769,400
74	Allentown-Bethlehem, PA	769,100
75	Omaha-Council Bluffs, NE-IA	762,600
76	El Paso, TX	748,100
77	Charleston, SC	732,700
78	Baton Rouge, LA	722,900
79	Wilkes Barre-Scranton, PA	705,500
80	Lakeland-Winter Haven, FL	703,300
81	Bakersfield, CA	687,600
82	Stockton, CA	675,700
83	Gainesville-Ocala, FL	675,100
84	Boise, ID	674,000
85	Harrisburg-Lebanon-Carlisle, PA	654,100
86	Wilmington, DE	653,700
87	Daytona Beach , FL	647,900
88	Spokane, WA	643,100
89	Colorado Springs, CO	642,400
90	Columbia, SC	639,400
91	Madison, WI	633,400
92	Portland, ME	631,900
93	Little Rock, AR	631,000
94	Ft. Pierce-Stuart-Vero Beach, FL	628,800
95	Chattanooga, TN	626,400
96	Reno, NV	611,200
97	Akron, OH	610,700
98	Monterey-Salinas-Santa Cruz, CA	605,000
99	Greenville-New Bern-Jacksonville, NC	591,800
100	Melbourne-Titusville-Cocoa, FL	574,600

101	Mobile, AL	573,100
102	Syracuse, NY	567,400
103	Huntsville, AL	563,200
104	Springfield, MA	552,000
105	Ft. Collins-Greeley, CO	549,500
106	Wichita, KS	534,300
107	Lexington-Fayette, KY	533,500
108	Toledo, OH	516,500
109	Augusta, GA	514,800
110	Fayetteville, AR	500,600
111	York, PA	496,600
112	Worcester, MA	487,000
113	Johnson City-Kingsport-Bristol, TN-VA	486,900
114	Fort Wayne, IN	484,000
115	Victor Valley, CA	481,600
116	Lafayette, LA	478,600
117	Lancaster, PA	477,700
118	Corpus Christi, TX	474,800
119	Modesto, CA	466,800
120	Pensacola, FL	463,500
121	Portsmouth-Dover-Rochester, NH	463,200
122	Roanoke-Lynchburg, VA	454,600
123	Morristown, NJ	452,300
124	New Haven, CT	442,800
125	Oxnard-Ventura, CA	442,500
126	Jackson, MS	420,300
127	Myrtle Beach, SC	417,600
128	Lansing-East Lansing, MI	416,300
129	Killeen-Temple, TX	402,300
130	Macon GA	399,900
131	Salisbury-Ocean City, MD	396,600
132	Santa Rosa, CA	390,200
133	Fayetteville, NC	384,100
134	Springfield, MO	380,300
135	Fredericksburg, VA	380,000
136	Reading, PA	374,500
137	Youngstown-Warren, OH	372,100
138	Palm Springs, CA	367,900
139	Savannah, GA	367,100
140	Appleton-Oshkosh, WI	360,300
141	Tyler-Longview, TX	359,500
142	Biloxi-Gulfport-Pascagoula, MS	348,200
143	Canton, OH	346,200
144	Newburgh-Middletown NY	345,700
145	Flint, MI	345,200
146	Eugene-Springfield, OR	341,200
147	Burlington-Plattsburgh, VT-NY	338,400
148	Beaumont-Port Arthur, TX	334,000
149	Trenton, NJ	333,000
150	Shreveport, LA	332,700
151	Atlantic City-Cape May, NJ	327,900
152	Ann Arbor MI	327,300

153	Saginaw/Midland/Bay City MI	324,400
154	Montgomery, AL	324,300
155	Asheville, NC	322,100
156	Quad Cities, IA-IL	312,000
157	Tallahassee, FL	296,600
158	Peoria, IL	294,600
159	Rockford, IL	285,900
160	Ft. Smith, AR	282,300
161	Lincoln, NE	281,200
162	Lubbock, TX	276,700
163	Odessa-Midland, TX	276,400
164	Hagerstown-Chambersburg-Waynesboro, M	271,600
165	Evansville, IN	270,600
166	Idaho Falls/Pocatello/Blackfoot/Rexburg ID	267,100
167	Amarillo, TX	266,500
168	Bowling Green KY	265,900
169	Poughkeepsie, NY	264,500
170	Ft. Walton Beach, FL	262,900
171	Concord (Lake Regions), NH	259,100
172	Huntington-Ashland, WV-KY	258,000
173	Sioux Falls SD	254,000
174	Frederick, MD	252,800
175	San Luis Obispo, CA	252,600
176	Utica-Rome, NY	249,100
177	Wausau-Stevens Point, WI	245,900
178	Morgantown-Clarksburg-Fairmont, WV	245,400
179	Traverse City-Petoskey, MI	245,300
180	Anchorage, AK	241,200
181	Lima/Van Wert, OH	240,000
182	South Bend, IN	239,800
183	New London, CT	237,000
184	Cape Cod, MA	234,600
185	Green Bay, WI	233,000
186	Erie, PA	232,100
187	Bend, OR	231,200
188	St. Cloud, MN	230,100
189	Bryan-College Station, TX	228,800
190	Columbus, GA	228,800
191	Kalamazoo, MI	226,100
192	Fargo-Moorhead, ND-MN	224,200
193	Waco, TX	223,900
194	Dothan, AL	221,800
195	Laredo, TX	221,800
196	Manchester, NH	217,900
197	Binghamton, NY	214,600
198	Tuscaloosa, AL	209,300
199	Grand Junction CO	207,700
200	Danbury, CT	204,900
201	Santa Maria-Lompoc, CA	204,200
202	Charleston, WV	200,300
203	Salina-Manhattan KS	198,300
204	Topeka, KS	198,300

205	Cedar Rapids, IA	197,400
206	Winchester, VA	197,400
207	Santa Barbara, CA	183,300
208	Duluth-Superior, MN-WI	182,900
209	Laurel-Hattiesburg, MS	182,800
210	Las Cruces NM	182,600
211	Yuma, AZ	180,600
212	Chico, CA	180,000
213	Paducah, KY	179,200
214	Rochester, MN	177,600
215	Springfield, IL	177,100
216	Terre Haute, IN	173,000
217	Bangor, ME	172,800
218	St. George UT	172,600
219	Florence, SC	171,500
220	La Crosse, WI	171,400
221	Elkhart, IN	170,400
222	Lebanon-Rutland-White River Junction, NH <sup>1</sup>	166,800
223	Panama City, FL	165,600
224	Muncie-Marion, IN	165,500
225	Columbia, MO	165,200
226	Lafayette, IN	163,500
227	Redding, CA	157,300
228	Joplin, MO	157,200
229	Muskegon, MI	152,300
230	Eau Claire, WI	151,700
231	Bloomington, IL	148,600
232	Pueblo, CO	148,000
233	Billings, MT	145,000
234	Maui, HI	144,300
235	Marion VA	141,800
236	Tulahoma/Shelbyville TN	136,900
237	Monroe, LA	133,400
238	Waterloo-Cedar Falls IA	133,200
239	Florence-Muscle Shoals, AL	131,300
240	Sussex, NJ	129,800
241	La Salle-Peru, IL	127,400
242	Valdosta GA	127,400
243	Parkersburg-Marietta, WV-OH	123,700
244	Grand Island-Kearney, NE	121,500
245	Harrisonburg, VA	120,100
246	Wheeling, WV	119,700
247	Eureka/Arcata CA	118,400
248	Bismarck, ND	115,000
249	Augusta-Waterville, ME	111,800
250	Montpelier-Barre-St Johnsbury, VT	110,600
251	Sioux City, IA	106,200
252	Albany, GA	104,100
253	Twin Falls/Jerome, ID	104,000
254	Sheboygan, WI	102,600
255	Wenatchee WA	102,600
256	San Angelo, TX	102,300

257	Watertown, NY	98,300
258	Kalispell, MT	98,200
259	Williamsport, PA	98,200
260	Beckley, WV	97,000
261	Hot Springs, AR	95,800
262	Murray-Mayfield-Benton, KY	93,500
263	Hilo, HI	91,200
264	Brunswick, GA	90,100
265	Roseburg, OR	89,600
266	Hammond LA	88,400
267	Owensboro, KY	86,800
268	Cheyenne, WY	86,600
269	Decatur, IL	85,700
270	Jackson TN	85,600
271	Kona, HI	82,700
272	Grand Forks, ND-MN	80,600
273	Longview-Kelso, WA	66,300
274	Kauai, HI	62,000
275	Burley/Rupert ID	33,000
276	Juneau AK	27,600