

TRUE RANK MARKET LISTING

includes all Eastlan and Nielsen markets as of 7/21/25

Eastlan markets noted in yellow.

TRUE RANK	MARKET (METRO)	12+ METRO POPULATION
1	New York, NY	16,299,100
2	Los Angeles, CA	11,160,800
3	Chicago, IL	8,004,000
4	Dallas-Ft Worth, TX	7,039,700
5	San Francisco, CA	6,600,600
6	Houston-Galveston, TX	6,516,500
7	Atlanta, GA	5,317,500
8	Washington DC	5,162,900
9	Philadelphia, PA	4,774,100
10	Boston, MA	4,423,400
11	Seattle-Tacoma, WA	4,137,900
12	Miami-Fort Lauderdale-Hollywood, FL	4,133,900
13	Phoenix, AZ	4,012,200
14	Detroit, MI	3,881,600
15	Minneapolis-St. Paul, MN	3,126,500
16	Tampa-St. Petersburg, FL	3,006,600
17	Puerto Rico	2,907,800
18	Denver-Boulder, CO	2,876,100
19	San Diego, CA	2,842,100
20	Charlotte-Gastonia-Rock Hill, NC-SC	2,620,000
21	Nassau-Suffolk (Long Island) NY	2,528,900
22	Baltimore MD	2,451,100
23	Portland, OR	2,434,600
24	St. Louis, MO	2,357,700
25	San Antonio, TX	2,343,300
26	Salt Lake City-Ogden-Provo, UT	2,218,700
27	Austin, TX	2,215,000
28	Riverside-San Bernardino, CA	2,209,500
29	Orlando, FL	2,141,200
30	Sacramento, CA	2,121,900
31	Las Vegas, NV	2,041,800
32	Pittsburgh, PA	1,997,800
33	Cincinnati, OH	1,934,000
34	Kansas City, MO-KS	1,863,700
35	Raleigh-Durham, NC	1,814,700
36	Columbus, OH	1,796,400
37	Cleveland, OH	1,793,600
38	Indianapolis, IN	1,698,200
39	Nashville, TN	1,659,100
40	San Jose, CA	1,648,900
41	Hudson Valley, NY	1,572,400
42	Middlesex-Somerset-Union, NJ	1,551,700
43	Jacksonville, FL	1,532,000
44	Milwaukee-Racine, WI	1,509,800
45	Providence-Warwick-Pawtucket, RI	1,481,600
46	Norfolk-Virginia Beach-Newport News, VA	1,445,900
47	Greensboro-Winston Salem-High Point, NC	1,380,200
48	Oklahoma City, OK	1,378,500

49	West Palm Beach-Boca Raton, FL	1,372,000
50	New Orleans, LA	1,223,900
51	Richmond, VA	1,145,900
52	Ft. Myers-Naples-Marco Island, FL	1,124,100
53	Monmouth-Ocean, NJ	1,121,400
54	Greenville-Spartanburg, SC	1,121,100
55	Memphis, TN	1,120,200
56	Hartford-New Britain-Middletown, CT	1,096,100
57	McAllen-Brownsville-Harlingen, TX	1,093,500
58	Louisville, KY	1,077,800
59	Buffalo-Niagara Falls, NY	1,006,700
60	Rochester, NY	968,700
61	Birmingham, AL	963,700
62	Tucson, AZ	943,500
63	Tulsa, OK	890,300
64	Dayton, OH	854,700
65	Sarasota-Bradenton, FL	852,600
66	Honolulu, HI	847,200
67	Albany-Schenectady-Troy, NY	843,000
68	Fresno, CA	842,100
69	Grand Rapids, MI	831,200
70	Knoxville, TN	805,500
71	Des Moines, IA	799,400
72	Albuquerque, NM	797,700
73	Metro Fairfield County	771,600
74	Omaha-Council Bluffs, NE-IA	769,100
75	Allentown-Bethlehem, PA	768,600
76	Charleston, SC	756,700
77	El Paso, TX	733,500
78	Lakeland-Winter Haven, FL	731,400
79	Baton Rouge, LA	721,700
80	Wilkes Barre-Scranton, PA	704,200
81	Gainesville-Ocala, FL	695,100
82	Boise, ID	691,900
83	Bakersfield, CA	675,300
84	Stockton, CA	669,800
85	Daytona Beach , FL	663,000
86	Wilmington, DE	656,400
87	Harrisburg-Lebanon-Carlisle, PA	654,700
88	Ft. Pierce-Stuart-Vero Beach, FL	650,300
89	Columbia, SC	646,700
90	Spokane, WA	645,500
91	Madison, WI	643,100
92	Colorado Springs, CO	640,900
93	Portland, ME	638,900
94	Little Rock, AR	637,100
95	Chattanooga, TN	636,300
96	Greenville-New Bern-Jacksonville, NC	614,100
97	Akron, OH	612,900
98	Reno, NV	611,300
99	Monterey-Salinas-Santa Cruz, CA	594,100
100	Melbourne-Titusville-Cocoa, FL	588,400

101	Huntsville, AL	581,000
102	Mobile, AL	580,700
103	Syracuse, NY	567,400
104	Ft. Collins-Greeley, CO	561,400
105	Springfield, MA	549,800
106	Wichita, KS	538,800
107	Lexington-Fayette, KY	537,800
108	Augusta, GA	520,600
109	Fayetteville, AR	518,100
110	Toledo, OH	515,400
111	York, PA	502,900
112	Fort Wayne, IN	488,800
113	Worcester, MA	486,500
114	Johnson City-Kingsport-Bristol, TN-VA	481,800
115	Lancaster, PA	479,100
116	Lafayette, LA	476,500
117	Pensacola, FL	472,200
118	Corpus Christi, TX	471,600
119	Victor Valley, CA	471,400
120	Portsmouth-Dover-Rochester, NH	465,900
121	Modesto, CA	457,100
122	Roanoke-Lynchburg, VA	455,100
123	Morristown, NJ	454,700
124	New Haven, CT	440,900
125	Oxnard-Ventura, CA	437,600
126	Myrtle Beach, SC	437,500
127	Jackson, MS	418,400
128	Lansing-East Lansing, MI	418,000
129	Salisbury-Ocean City, MD	407,000
130	Killeen-Temple, TX	406,100
131	Macon GA	405,500
132	Santa Rosa, CA	392,400
133	Springfield, MO	384,700
134	Fayetteville, NC	384,200
135	Fredericksburg, VA	384,200
136	Reading, PA	377,100
137	Savannah, GA	373,300
138	Youngstown-Warren, OH	370,700
139	Tyler-Longview, TX	366,700
140	Appleton-Oshkosh, WI	365,500
141	Palm Springs, CA	364,200
142	Biloxi-Gulfport-Pascagoula, MS	350,100
143	Canton, OH	346,500
144	Flint, MI	346,200
145	Newburgh-Middletown NY	344,800
146	Burlington-Plattsburgh, VT-NY	340,000
147	Eugene-Springfield, OR	338,800
148	Beaumont-Port Arthur, TX	334,900
149	Trenton, NJ	330,200
150	Shreveport, LA	329,500
151	Saginaw/Midland/Bay City MI	326,000
152	Asheville, NC	325,600

153	Atlantic City-Cape May, NJ	324,400
154	Ann Arbor MI	323,800
155	Montgomery, AL	321,000
156	Quad Cities, IA-IL	312,600
157	Tallahassee, FL	300,600
158	Peoria, IL	294,500
159	Ft. Smith, AR	287,300
160	Odessa-Midland, TX	287,300
161	Rockford, IL	284,700
162	Lincoln, NE	283,600
163	Lubbock, TX	279,500
164	Hagerstown-Chambersburg-Waynesboro, M	273,400
165	Evansville, IN	272,900
166	Bowling Green KY	271,500
167	Amarillo, TX	267,500
168	Ft. Walton Beach, FL	267,300
169	Idaho Falls-Pocatello-Blackfoot-Rexburg ID	267,100
170	Poughkeepsie, NY	264,300
171	Concord (Lake Regions), NH	261,500
172	Sioux Falls SD	260,900
173	Frederick, MD	259,900
174	Huntington-Ashland, WV-KY	255,300
175	San Luis Obispo, CA	250,500
176	Utica-Rome, NY	249,100
177	Wausau-Stevens Point, WI	248,500
178	Morgantown-Clarksburg-Fairmont, WV	246,800
179	Traverse City-Petoskey, MI	246,100
180	Anchorage, AK	242,600
181	Lima/Van Wert, OH	239,200
182	South Bend, IN	239,000
183	New London, CT	236,200
184	Green Bay, WI	235,000
185	Bend, OR	234,200
186	Bryan-College Station, TX	232,800
187	Erie, PA	232,500
188	St. Cloud, MN	231,600
189	Cape Cod, MA	231,300
190	Fargo-Moorhead, ND-MN	230,300
191	Kalamazoo, MI	228,600
192	Waco, TX	227,500
193	Columbus, GA	225,100
194	Dothan, AL	224,000
195	Laredo, TX	221,500
196	Manchester, NH	217,000
197	Binghamton, NY	213,900
198	Tuscaloosa, AL	210,400
199	Grand Junction CO	207,700
200	Danbury, CT	207,300
201	Charleston, WV	203,800
202	Topeka, KS	199,600
203	Santa Maria-Lompoc, CA	199,500
204	Salina-Manhattan KS	198,100

205	Winchester, VA	198,100
206	Cedar Rapids, IA	196,800
207	Duluth-Superior, MN-WI	185,600
208	Laurel-Hattiesburg, MS	184,200
209	Las Cruces NM	183,900
210	Yuma, AZ	182,900
211	Rochester, MN	180,200
212	Paducah, KY	180,100
213	Chico, CA	178,800
214	Santa Barbara, CA	177,800
215	Bangor, ME	177,100
216	Springfield, IL	177,100
217	St. George UT	176,100
218	Terre Haute, IN	174,300
219	La Crosse, WI	172,200
220	Florence, SC	171,700
221	Elkhart, IN	171,200
222	Panama City, FL	169,900
223	Lebanon-Rutland-White River Junction, NH- ¹	168,400
224	Columbia, MO	167,900
225	Muncie-Marion, IN	167,600
226	Joplin, MO	159,700
227	Lafayette, IN	159,600
228	Eau Claire, WI	154,500
229	Redding, CA	154,400
230	Muskegon, MI	153,200
231	Bloomington, IL	148,100
232	Billings, MT	147,800
233	Pueblo, CO	147,200
234	Marion VA	142,100
235	Maui, HI	141,800
236	Tulahoma-Shelbyville TN	136,900
237	Waterloo-Cedar Falls IA	134,000
238	Monroe, LA	133,000
239	Florence-Muscle Shoals, AL	132,500
240	Sussex, NJ	129,800
241	Valdosta GA	129,400
242	La Salle-Peru, IL	129,000
243	Parkersburg-Marietta, WV-OH	123,200
244	Harrisonburg, VA	121,600
245	Grand Island-Kearney, NE	121,400
246	Eureka-Arcata CA	118,400
247	Wheeling, WV	118,400
248	Bismarck, ND	115,100
249	Augusta-Waterville, ME	113,900
250	Montpelier-Barre-St Johnsbury, VT	110,900
251	Twin Falls-Jerome, ID	107,000
252	Sioux City, IA	106,800
253	Wenatchee WA	106,000
254	Albany, GA	103,900
255	Kalispell, MT	103,000
256	Sheboygan, WI	102,700

257	San Angelo, TX	102,300
258	Williamsport, PA	97,900
259	Beckley, WV	97,100
260	Watertown, NY	95,900
261	Hot Springs, AR	95,700
262	Brunswick, GA	92,400
263	Murray-Mayfield-Benton, KY	92,400
264	Hilo, HI	91,200
265	Roseburg, OR	89,600
266	Hammond LA	88,900
267	Cheyenne, WY	87,300
268	Bluefield WV	86,300
269	Jackson TN	85,400
270	Kona, HI	82,700
271	Grand Forks, ND-MN	80,800
272	Longview-Kelso, WA	66,300
273	Kauai, HI	64,200
274	Burley-Rupert ID	35,200
275	Juneau AK	27,600