

TRUE RANK MARKET LISTING

includes all Eastlan and Nielsen markets as of 9/21/26

Eastlan markets noted in yellow.

TRUE RANK	MARKET (METRO)	12+ METRO POPULATION
1	New York, NY	17,071,600
2	Los Angeles, CA	11,262,500
3	Chicago, IL	8,130,300
4	Dallas-Ft Worth, TX	7,082,700
5	San Francisco, CA	6,725,000
6	Houston-Galveston, TX	6,661,400
7	Atlanta, GA	5,307,800
8	Washington DC	5,273,200
9	Philadelphia, PA	4,823,600
10	Boston, MA	4,518,900
11	Seattle-Tacoma, WA	4,241,400
12	Miami-Fort Lauderdale-Hollywood, FL	4,192,700
13	Phoenix, AZ	4,083,000
14	Detroit, MI	3,927,700
15	Minneapolis-St. Paul, MN	3,204,400
16	Tampa-St. Petersburg, FL	3,031,300
17	Denver-Boulder, CO	2,939,600
18	Puerto Rico	2,911,900
19	San Diego, CA	2,868,400
20	Charlotte-Gastonia-Rock Hill, NC-SC	2,724,500
21	Nassau-Suffolk (Long Island) NY	2,574,200
22	Portland, OR	2,482,400
23	Baltimore MD	2,456,100
24	San Antonio, TX	2,434,400
25	St. Louis, MO	2,377,100
26	Austin, TX	2,322,900
27	Salt Lake City-Ogden-Provo, UT	2,304,700
28	Riverside-San Bernardino, CA	2,281,700
29	Orlando, FL	2,203,700
30	Sacramento, CA	2,196,700
31	Las Vegas, NV	2,105,600
32	Pittsburgh, PA	1,992,500
33	Cincinnati, OH	1,938,400
34	Kansas City, MO-KS	1,903,700
35	Raleigh-Durham, NC	1,853,900
36	Columbus, OH	1,844,700
37	Cleveland, OH	1,794,900
38	Indianapolis, IN	1,746,400
39	Nashville, TN	1,721,300
40	San Jose, CA	1,691,700
41	Hudson Valley, NY	1,629,800
42	Middlesex-Somerset-Union, NJ	1,599,700
43	Jacksonville, FL	1,575,100
44	Milwaukee-Racine, WI	1,522,500
45	Providence-Warwick-Pawtucket, RI	1,506,000
46	Greensboro-Winston Salem-High Point, NC	1,478,600
47	Norfolk-Virginia Beach-Newport News, VA	1,447,200
48	West Palm Beach-Boca Raton, FL	1,385,500

49	Oklahoma City, OK	1,362,000
50	New Orleans, LA	1,239,200
51	Richmond, VA	1,174,800
52	Ft. Myers-Naples-Marco Island, FL	1,163,800
53	Greenville-Spartanburg, SC	1,163,500
54	Monmouth-Ocean, NJ	1,132,600
55	Memphis, TN	1,125,100
56	McAllen-Brownsville-Harlingen, TX	1,115,900
57	Hartford-New Britain-Middletown, CT	1,109,300
58	Louisville, KY	1,104,900
59	Buffalo-Niagara Falls, NY	1,010,600
60	Rochester, NY	979,400
61	Birmingham, AL	967,100
62	Tucson, AZ	946,700
63	Tulsa, OK	885,700
64	Sarasota-Bradenton, FL	878,200
65	Fresno, CA	868,300
66	Dayton, OH	864,900
67	Albany-Schenectady-Troy, NY	857,700
68	Honolulu, HI	852,100
69	Grand Rapids, MI	846,900
70	Des Moines, IA	817,100
71	Knoxville, TN	812,200
72	Albuquerque, NM	795,400
73	Metro Fairfield County	792,600
74	Omaha-Council Bluffs, NE-IA	790,300
75	Charleston, SC	783,700
76	Allentown-Bethlehem, PA	779,300
77	El Paso, TX	736,900
78	Baton Rouge, LA	732,600
79	Gainesville-Ocala, FL	724,400
80	Boise, ID	724,300
81	Wilkes Barre-Scranton, PA	707,600
82	Stockton, CA	702,500
83	Bakersfield, CA	697,400
84	Daytona Beach , FL	679,700
85	Ft. Pierce-Stuart-Vero Beach, FL	672,400
86	Harrisburg-Lebanon-Carlisle, PA	663,700
87	Wilmington, DE	661,200
88	Madison, WI	658,900
89	Columbia, SC	657,300
90	Spokane, WA	654,200
91	Colorado Springs, CO	649,800
92	Chattanooga, TN	646,800
93	Portland, ME	646,800
94	Little Rock, AR	643,800
95	Greenville-New Bern-Jacksonville, NC	621,900
96	Akron, OH	612,800
97	Reno, NV	611,900
98	Huntsville, AL	602,800
99	Melbourne-Titusville-Cocoa, FL	601,800
100	Monterey-Salinas-Santa Cruz, CA	595,600

101	Mobile, AL	589,300
102	Savannah/Hilton Head, GA/SC	577,800
103	Syracuse, NY	569,500
104	Lexington-Fayette, KY	554,700
105	Springfield, MA	552,900
106	Wichita, KS	547,400
107	Fayetteville, AR	542,500
108	Ft. Collins-Greeley, CO	538,600
109	Augusta, GA	525,600
110	Toledo, OH	513,400
111	York, PA	506,600
112	Worcester, MA	497,800
113	Fort Wayne, IN	494,100
114	Victor Valley, CA	484,500
115	Johnson City-Kingsport-Bristol, TN-VA	483,900
116	Lafayette, LA	481,400
117	Lancaster, PA	478,900
118	Pensacola, FL	478,700
119	Corpus Christi, TX	476,100
120	Modesto, CA	469,600
121	Portsmouth-Dover-Rochester, NH	469,200
122	Roanoke-Lynchburg, VA	459,800
123	Morristown, NJ	458,800
124	Myrtle Beach, SC	449,800
125	New Haven, CT	444,600
126	Oxnard-Ventura, CA	440,900
127	Lansing-East Lansing, MI	421,300
128	Jackson, MS	419,100
129	Salisbury-Ocean City, MD	414,600
130	Macon GA	411,500
131	Killeen-Temple, TX	409,200
132	South Bend/Elkhart, IN	405,100
133	Fredericksburg, VA	397,600
134	Springfield, MO	389,600
135	Fayetteville, NC	382,300
136	Reading, PA	381,400
137	Palm Springs, CA	374,100
138	Appleton-Oshkosh, WI	369,000
139	Tyler-Longview, TX	367,000
140	Youngstown-Warren, OH	365,400
141	Biloxi-Gulfport-Pascagoula, MS	356,400
142	Newburgh-Middletown NY	354,600
143	Trenton, NJ	346,100
144	Canton, OH	345,400
145	Flint, MI	343,700
146	Eugene-Springfield, OR	339,700
147	Beaumont-Port Arthur, TX	335,700
148	Burlington-Plattsburgh, VT-NY	331,100
149	Shreveport, LA	329,100
150	Ann Arbor MI	327,900
151	Atlantic City-Cape May, NJ	325,500
152	Asheville, NC	323,700

153	Saginaw/Midland/Bay City MI	323,300
154	Montgomery, AL	322,000
155	Quad Cities, IA-IL	314,300
156	Tallahassee, FL	300,500
157	Odessa-Midland, TX	300,400
158	Peoria, IL	297,400
159	Lincoln, NE	289,500
160	Rockford, IL	288,900
161	Ft. Smith, AR	287,200
162	Lubbock, TX	281,900
163	Hagerstown-Chambersburg-Waynesboro, M	276,300
164	Ft. Walton Beach/Destin, FL	274,900
165	Evansville, IN	273,900
166	Poughkeepsie, NY	269,500
167	Amarillo, TX	268,500
168	Sioux Falls SD	267,300
169	Frederick, MD	264,000
170	Concord (Lake Regions), NH	260,100
171	Huntington-Ashland, WV-KY	253,200
172	San Luis Obispo, CA	251,200
173	Wausau-Stevens Point, WI	248,000
174	Utica-Rome, NY	247,300
175	Morgantown-Clarksburg-Fairmont, WV	244,300
176	Traverse City-Petoskey, MI	244,100
177	Anchorage, AK	242,900
178	Lima/Van Wert, OH	238,600
179	Green Bay, WI	237,900
180	Bryan-College Station, TX	236,300
181	New London, CT	236,200
182	St. Cloud, MN	235,400
183	Bend, OR	234,200
184	Fargo-Moorhead, ND-MN	233,600
185	Waco, TX	232,000
186	Cape Cod, MA	231,700
187	Laredo, TX	230,100
188	Erie, PA	229,900
189	Kalamazoo, MI	229,200
190	Dothan, AL	225,400
191	Columbus, GA	225,000
192	Manchester, NH	219,700
193	Binghamton, NY	214,600
194	Tuscaloosa, AL	211,900
195	Danbury, CT	210,300
196	Winchester, VA	203,200
197	Charleston, WV	201,600
198	Santa Maria-Lompoc, CA	200,600
199	Salina-Manhattan KS	200,500
200	Topeka, KS	199,500
201	Cedar Rapids, IA	199,300
202	Las Cruces NM	185,700
203	Duluth-Superior, MN-WI	184,700
204	Laurel-Hattiesburg, MS	184,200

205	Yuma, AZ	182,900
206	Chico, CA	182,500
207	Panama City, FL	180,600
208	Paducah, KY	180,100
209	Rochester, MN	178,700
210	Bangor, ME	178,100
211	Santa Barbara, CA	177,600
212	St. George UT	176,100
213	Terre Haute, IN	174,100
214	La Crosse, WI	173,000
215	Florence, SC	172,100
216	Columbia, MO	168,100
217	Lebanon-Rutland-White River Junction, NH- ¹	167,700
218	Muncie-Marion, IN	167,400
219	Joplin, MO	162,100
220	Redding, CA	158,300
221	Eau Claire, WI	155,900
222	Muskegon, MI	153,400
223	Bloomington, IL	149,800
224	Billings, MT	148,500
225	Pueblo, CO	146,400
226	Twin Falls-Burley, ID	145,200
227	Marion VA	142,100
228	Maui, HI	139,200
229	Montpelier-Barre, VT	137,300
230	Waterloo-Cedar Falls IA	133,800
231	Florence-Muscle Shoals, AL	133,700
232	Monroe, LA	133,500
233	Parkersburg-Marietta, WV-OH	131,900
234	Valdosta GA	130,100
235	Sussex, NJ	129,900
236	La Salle-Peru, IL	124,800
237	Harrisonburg, VA	123,200
238	Grand Island-Kearney, NE	122,500
239	Bismarck, ND	118,900
240	Wheeling, WV	117,300
241	Augusta-Waterville, ME	114,700
242	Sioux City, IA	106,700
243	Albany, GA	103,900
244	Kalispell, MT	103,600
245	San Angelo, TX	102,600
246	Sheboygan, WI	102,400
247	Williamsport, PA	97,500
248	Beckley, WV	97,100
249	Brunswick, GA	93,200
250	Murray-Mayfield-Benton, KY	92,400
251	Watertown, NY	92,400
252	Hilo, HI	91,200
253	Roseburg, OR	89,600
254	Cheyenne, WY	89,200
255	Hammond LA	88,900
256	Hot Springs, AR	87,100

257	Bluefield WV	86,300
258	Jackson TN	86,300
259	Grand Forks, ND-MN	82,900
260	Kona, HI	82,700
261	Longview-Kelso, WA	66,300
262	Kauai, HI	63,800
263	Juneau AK	27,600