1	PACIFIC TRIAL ATTORNEYS A Professional Corporation		ELECTRONICALLY FILED Superior Court of California,		
2	Scott J. Ferrell, Bar No. 202091 sferrell@pacifictrialattorneys.com		County of San Diego 08/21/2023 at 08:00:00 AM		
3	Victoria Č. Knowles (Bar No. 277231) vknowles@pacifictrialattorneys.com		Clerk of the Superior Court By Sophia Felix, Deputy Clerk		
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8	SUPERIOR COURT OF THE STATE OF CALIFORNIA				
9	FOR THE COUNTY OF SAN DIEGO				
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11	DOMINICK MARTIN, an individual,	Case No.	37-2023-00035668-CU-CR-CTL		
12	Plaintiff,				
13	v.	COMPLA	AINT		
14	SYMPHONY ASSET POOL XXV LLC, a Delaware limited liability company; and DOES 1-				
15	10, inclusive,				
16	Defendants.				
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Plaintiff Dominick Martin ("Plaintiff") alleges the following upon information and belief based upon investigation of counsel, except as to plaintiff's own acts, which plaintiff alleges upon personal knowledge:

INTRODUCTION

- 1. As recently recognized by the Supreme Court of the United States, "The Internet's prevalence and power have changed the dynamics of the national economy." *South Dakota v. Wayfair, Inc.*, 138 S. Ct. 2080, 2097 (2018) (noting that in 1992, less than 2 percent of Americans had Internet access whereas today that number is about 89 percent). According to 2018 polling data, 89 percent of American adults use the Internet. Indeed, one federal district court has noted that "few areas are more integral to 'the economic and social mainstream of American life,' than the Internet's websites." *Del-Orden v. Bonobos, Inc.*, No. 17 Civ. 2744 (PAE), 2017 WL 6547902, at *9 (S.D.N.Y. Dec. 20. 2017); *United States v. Peterson*, 248 F.3d 79, 83 (2d Cir. 2001) ("Computers and Internet access have become virtually indispensable in the modern world of communications and information gathering.").
- 2. According to recent U.S. Census data, approximately 8 million Americans describe themselves as disabled because they are visually-impaired.² Thus, depriving blind persons of equal access to commercial websites on the internet would allow American businesses to treat blind persons as second-class citizens who can be segregated from the rest of American society, which is antithetical to the very purpose that motivated Congress to enact the Americans with Disabilities Act of 1990, 42 U.S.C. § 12181 *et seq.* ("ADA"), almost three decades ago, as well as the enactment of California's Unruh Civil Rights Act. "Congress found that 'historically, society has tended to isolate and segregate individuals with disabilities, and, despite some improvements, such forms of discrimination against individuals with disabilities continue to be a serious and pervasive social problem.' " *Del-*

¹ http://www.pewinternet.org/fact-sheet/internet-broadband/ (last visited July 30, 2018). Indeed, 98 percent of adults between the ages of 18-29 use the Internet, and 97 percent of adults between the ages of 30-49 use the Internet. *Id*.

² In 2016, an estimated 7.7 million Americans reported having a visual disability. http://www.disabilitystatistics.org/reports/acs.cfm?statistic=1

⁽last visited July 30, 2018). The statistics were calculated by the Cornell University Yang Tan Institute using the U.S. Census Bureau's 2016 American Community Survey (ACS) Public Use Microdata Sample (PUMS) data. The estimate is based on a sample of 3,085,278 persons who participated in the 2016 ACS.

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Orden, 2017 WL 6547902, at *9 (quoting PGA Tour, Inc. v. Martin, 532 U.S. 661, 674-75, 121 S. Ct. 1879 (2001) (quoting 42 U.S.C. § 12101(a)(2))). "Congress found that 'physical or mental disabilities in no way diminish a person's right to fully participate in all aspects of society, yet many people with physical or mental disabilities have been precluded from doing so because of discrimination." Del-Orden, 2017 WL 6547902, at *9 (quoting 42 U.S.C. § 12101(a)(1)) (emphasis added in Del-Orden). "After thoroughly investigating the problem, Congress concluded that there was a 'compelling need' for a 'clear and comprehensive national mandate' to eliminate discrimination against disabled individuals, and to integrate them 'into the economic and social mainstream of American life." PGA Tour, 532 U.S. at 675 (quoting S. Rep. No. 101-116, p. 20 (1989); H.R. Rep. No. 101-485, pt. 2, p. 50 (1990), U.S.C.C.A.N. 1990, pt. 2, pp. 303, 332). To remedy these ills, "Congress provided [a] broad mandate" in the ADA to effect the statute's "sweeping purpose." *Id.* "In a society in which business is increasingly conducted online, excluding businesses that sell services through the Internet from the ADA would[:] 'run afoul of the purposes of the ADA and would severely frustrate Congress's intent that individuals with disabilities fully enjoy the goods, services, privileges, and advantages available indiscriminately to other members of the general public". National Ass'n of the Deaf v. Netflix, Inc., 869 F. Supp. 2d 196, 200 (D. Mass. 2012) (emphasis added) (quoting Carparts Distrib. Ctr. v. Auto Wholesaler's Ass'n, 37 F.3d 12, 20 (1st Cir. 1994)).

- 3. Section 51(f) of the California Civil Code provides that a violation of the right of any individual under the ADA, shall also constitute a violation of the Unruh Civil Rights Act. A person who visits a business's website with intent to use its services and encounters terms or conditions that exclude the person from full and equal access to its services has standing under the Unruh Act, with no further requirement that the person enter into an agreement or transaction with the business. *White v. Square, Inc.*, __ P.3d __, 2019 WL 3771912, at *7 (Cal. Sup. Ct. Aug. 12, 2019).
- 4. Plaintiff is a blind individual who requires screen reading software to read website content and access the internet. Defendant Symphony Asset Pool XXV LLC ("Defendant") maintains its website, https://www.bluwatercrossing.com/ (the "Website") in such a way that the Website contains numerous access barriers preventing Plaintiff, and other blind and visually-impaired individuals, from gaining equal access to the Website. Defendant's denial of full and equal access to

its Website, and therefore its apartment complex and services offered thereby, are a violation of Plaintiff's rights under California's Unruh Civil Rights Act.

JURISDICTION AND VENUE

- 5. This Court has subject matter jurisdiction over this action. This Court has personal jurisdiction over Defendant because Defendant has conducted and continues to conduct substantial business in the State of California, and because Defendant's offending Website is available across California.
- 6. Venue is proper in this Court because Defendant conducts substantial business in this County, Defendant's principal place of business is located in this County, and because a substantial portion of the misconduct alleged herein occurred in the County of San Diego. Defendant operates an apartment complex in this County.

PARTIES

- 7. Plaintiff Dominick Martin resides in Orange County, California. Plaintiff is permanently blind and uses screen readers in order to access the internet and read website content. As detailed above, despite several attempts to use and navigate the Website, Plaintiff has been denied the full use and enjoyment of the facilities and services of the Website as a result of accessibility barriers on the Website. The access barriers on the Website have caused a denial of Plaintiff's full and equal access multiple times in the past, and deterred Plaintiff on a regular basis from accessing Defendant's Website. Similarly, at all relevant times the access barriers on the Website deterred Plaintiff from visiting Defendant's California apartment complex.
- 8. While Plaintiff genuinely wants to avail himself of Defendant's goods and services as offered on Defendant's Website, Plaintiff has a dual motivation: Plaintiff is also a "tester," which one federal court has defined to be "individuals with disabilities who visit places of public accommodation to determine their compliance with Title III [of the ADA]." *Harty v. Burlington Coat Factory of Penn., L.L.C.*, Civil Action No. 11-01923, 2011 WL 2415169, at *1 n.5 (E.D. Pa. June 16, 2011). Indeed, it is widely accepted that "testers" such as Plaintiff advance important public interests and should be "praised rather than vilified." *Murray v. GMAC Mortgage Corp.*, 434 F.3d 948, 954 (7th Cir. 2006). Plaintiff has filed multiple lawsuits against various operators of commercial websites

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under the Unruh Civil Rights Act as part of Plaintiff's advocacy work on behalf of the civil rights of visually-impaired persons. Plaintiff intends to continue to engage in such advocacy work into the foreseeable future to ensure that Defendant's commercial Website and others are fully and equally enjoyable to and usable by visually-impaired persons, including himself.

- 9. Plaintiff is informed and believes, and thereon alleges, that Defendant Symphony Asset Pool XXV LLC is a Delaware limited liability company with its principal place of business located in Rancho Santa Fe, California. Plaintiff is informed and believes, and thereon alleges, that Defendant owns and operates Bluwater Crossing located at 6790 Embarcadero Lane, Carlsbad, California. This location constitutes a place of public accommodation. Defendant's location provides to the public important goods and/or services.
- 10. Defendant also provides to the public the Website. The Website provides access to Defendant's apartment complex, location information for the apartment complex, descriptions of its floor plans, amenities and services, apartment availability, online rental application and many other benefits related to its facilities and services. The Website is a public accommodation within the definition of Title III of the ADA, 42 U.S.C. § 12181(7). See Guidance on Web Accessibility and the ADA ("Guidance") at https://beta.ada.gov/web-guidance/ (last visited Mar. 25, 2022). The U.S. Department of Justice's Guidance repeatedly uses the phrase "businesses open to the public" in describing the meaning of the term "public accommodations" without regard to any connection with a physical location, and cites as "sample cases" its enforcement activities against website operators without regard to any purported connection with a physical location. See, e.g., National Fed'n of the Blind, et al. v. HRB Digital LLC, et al., No. 1:13-cv-10799-GAO, ECF #60 at 2-3 ¶ 6 (D. Mass. Mar. 24, 2014) (stating that the United States alleges that the defendants "own and operate a website, which is a service establishment providing tax information, goods, and services to members of the public"); Settlement Agreement between the United States of America and Ahold USA, Inc. and Peapod, LLC dated November 17, 2014.
- 11. Defendant is a business that: (1) offers services to the public via its Website; (2) has a discrete, standalone location or identity via its Website; and (3) provides significant amounts of information to consumers on its Website, which is equivalent to or even more information than what

would be typically provided by either an on-site proprietor or its employees. As such, the Website has functions characteristically associated with either sales or service establishments within the meaning of 42 U.S.C. § 12181(7)(E), (F). Indeed, the United States Department of Justice recently explained via an amicus brief that "the word 'establishment' suggests a substantial, standalone place of business." Brief for the United States as Amicus Curiae filed in *Magee v. Coca-Cola Refreshments USA, Inc.*, No. 16-668, 2017 WL 3085074, at *7 (U.S. July 19, 2017), which is available for downloading at: https://www.justice.gov/sites/default/files/briefs/2017/07/21/16-668_magee_ac_pet.pdf (last_visited Mar. 25, 2022).

- 12. The Website is also a "business establishment" within the meaning of the Unruh Act, Cal. Civil Code § 51(b).
- 13. The Website is a service, privilege, and advantage and accommodation of Defendant's services and physical apartment complex locations. The Website is a service, privilege, advantage, and accommodation that is heavily integrated with its physical apartment complex locations, and provides advertising and marketing information helpful to influencing consumers to visit and/or apply to rent at its physical apartment complex locations.
- 14. At all relevant times, each and every Defendant was acting as an agent and/or employee of each of the other Defendants and was acting within the course and/or scope of said agency and/or employment with the full knowledge and consent of each of the Defendants. Each of the acts and/or omissions complained of herein were alleged and made known to, and ratified by, each of the other Defendants (Symphony Asset Pool XXV LLC, and DOE Defendants will hereafter collectively be referred to as "Defendant").
- 15. The true names and capacities of the Defendants sued herein as DOES 1 through 10, inclusive, are currently unknown to Plaintiff, who therefore sues such Defendants by fictitious names. Each of the Defendants designated herein as a DOE is legally responsible for the unlawful acts alleged herein. Plaintiff will seek leave of Court to amend this Complaint to reflect the true names and capacities of the DOE Defendants when such identities become known.

FACTS

16. The Internet has become a significant source of information, a portal and tool for

conducting business, and a means for doing everyday activities such as shopping, banking, etc. for both the sighted and blind, and/or visually-impaired persons.

- 17. Blind individuals may access websites by using keyboards in conjunction with screen-reading software that vocalizes visual information on a computer screen. Screen access software provides the only method by which a blind person may independently access the internet. Unless websites are designed to be read by screen reading software, blind persons are unable to fully access websites and the information, apartment complex and services, privileges, advantages, and accommodations contained thereon.
- 18. The international website standards organization, W3C, has published version 2.0 of the Web Content Accessibility Guidelines ("WCAG 2.0"). WCAG 2.0 are well-established, industry standard guidelines for ensuring websites are accessible to blind and visually-impaired people. These guidelines are successfully followed by numerous large business entities to ensure their websites are accessible. These guidelines recommend several basic components for making websites accessible including, but not limited to, adding invisible alternative text to graphics, ensuring that all functions can be performed using a keyboard and not just a mouse; ensuring that image maps are accessible, and adding headings so that blind people can easily navigate websites. Without these very basic components, a website will be inaccessible to a blind or visually-impaired person using a screen reader.
- 19. Defendant offers the Website, which provides, as set forth above, a breadth of information concerning its apartment complex, amenities and services, and many other benefits related to its apartment complex and services, and allows users to find Defendant's location to visit.
- 20. Based on information and belief, it is Defendant's policy and practice to deny blind users, including Plaintiff, equal enjoyment of and access to the Website. Due to Defendant's failure and refusal to remove access barriers on the Website, Plaintiff and other blind and visually impaired individuals have been denied equal enjoyment of and access to the apartment complex and to Defendant's other services, advantages, privileges, and accommodations offered to the public through the Website.

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- 21. Defendant denies blind individuals equal enjoyment of and access to the apartment complex, services, privileges, advantages, and accommodations and information made available through the Website by preventing them from freely navigating the Website. The Website contains access barriers that prevent free and full use by Plaintiff and other blind persons using screen reading software.
- 22. The Website's barriers are pervasive and include, but are not limited to, the following: (1) Buttons must have discernible text, which is important because screen reader users are not able to discern the purpose of elements with role="link", role="button", or role="menuitem" that do not have an accessible name; (2) Certain ARIA roles must be contained by particular parent elements, which presents a problem because for each role, WAI-ARIA explicitly defines which child and parent roles are allowable and/or required. Elements containing ARIA role values missing required parent element role values will not enable assistive technology to function as intended by the developer. When it is necessary to convey context to the user of assistive technology in the form of hierarchy (for example, the importance of a parent container, item or sibling in a folder tree), and the hierarchy is not the same as the code structure or DOM tree, there is no way to provide the relationship information without the use of ARIA role parent elements; (3) Images must have alternate text. Screen readers have no way of translating an image into words that get read to the user, even if the image only consists of text. As a result, it's necessary for images to have short descriptive alt text so screen reader users clearly understand the image's contents and purpose. When you do not provide an acceptable alternative that works for their available sensory modalities, such as making an image accessible by providing a digital text description, screen readers cannot convert it into speech or braille to make it available by sound or touch; (4) elements must be contained in a or , which is important because for a list to be valid, it must have both parent and child elements. Parent elements can either be a set of ul tags or a set of ol tags. Child elements must be declared inside of these tags using the li tag. Screen readers notify users when they come to a list, and tell them how many items are in a list. Announcing the number of items in a list and the current list item helps listeners know what they are listening to, and what to expect as they listen to it. If you don't mark up a list using proper semantic markup in a hierarchy, list items cannot inform the listener that they are listening to a list when no

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parent is indicating the presence of a list and the type of list; (5) Text elements must have sufficient color contrast against the background, which presents a problem because Some people with low vision experience low contrast, meaning that there aren't very many bright or dark areas. Everything tends to appear about the same brightness, which makes it hard to distinguish outlines, borders, edges, and details. Text that is too close in luminance (brightness) to the background can be hard to read. There are nearly three times more individuals with low vision than those with total blindness. One in twelve people cannot see the average full spectrum of colors - about 8% of men and 0.4% of women in the US. A person with low vision or color blindness is unable to distinguish text against a background without sufficient contrast; and (6) Use aria-roledescription on elements with a semantic role, which presents a problem because inappropriate aria-roledescription attribute values that conflict with an element's implied or explicit role value can interfere with the accessibility of the web page. A conflicting aria-roledescription attribute value may result in no effect on the accessibility of the application and may trigger behavior that disables accessibility for entire portions of an application. When aria-roledescription attributes are applied to HTML elements not in accordance with WAI-ARIA 1.1, semantics conflict between the aria-roledescription value and the implicit or explicit element role value which may result in assistive technology products reporting nonsensical user interface (UI) information that does not correctly represent the intended UI experience.

- 23. Due to the inaccessibility of the Website, blind and otherwise visually impaired customers who use screen readers are hindered from effectively browsing for Defendant's apartment complex, amenities and services, privileges, advantages, and accommodations that exist online unlike sighted users. If the Website were accessible, Plaintiff would independently and privately investigate Defendant's apartment complex, services, privileges, advantages, accommodations, and amenities, and found Defendant's location, as sighted individuals can and do.
- 24. Despite several attempts to access the Website in recent months, the numerous access barriers contained on the Website have denied Plaintiff's full and equal access, and have deterred Plaintiff on a regular basis from accessing the Website. Similarly, based on the numerous access barriers contained on the Website, Plaintiff has been deterred from visiting Defendant's leasing office and/or accessing information concerning Defendant's apartment complex as Plaintiff would have been

able to do by using the Website. Plaintiff continues to attempt to utilize the Website and plans to continue to attempt to utilize the Website in the near future. Plaintiff's dignitary interest as a disabled person has been harmed by Defendant's actions.

CAUSE OF ACTION

Violations of the Unruh Civil Rights Act, California Civil Code § 51 et seq.

(By Plaintiff Against All Defendants)

- 25. Plaintiff incorporates by this reference the allegations contained in the preceding paragraphs above as if fully set forth herein.
- 26. California Civil Code § 51 *et seq.* guarantees equal access for people with disabilities to the accommodations, advantages, facilities, privileges, and services of all business establishments of any kind whatsoever. Defendant is systematically violating the Unruh Civil Rights Act, California Civil Code § 51 *et seq.*
- 27. Defendant's Bluwater Crossing location is a "business establishment" within the meaning of the California Civil Code § 51 et seq. Defendant generates millions of dollars in revenue from the sale of its goods and services in California through its location and related services and the Website. The Website is a service provided by Defendant that is inaccessible to patrons who are visually-impaired like Plaintiff. This inaccessibility has denied visually-impaired patrons full and equal access to the facilities and services that Defendant makes available to the non-disabled public. Defendant has violated the Unruh Civil Rights Act, California Civil Code § 51 et seq., in that Defendant has denied visually-impaired customers the services provided by the Website. These violations are ongoing.
- 28. Defendant's actions constitute intentional discrimination against Plaintiff on the basis of a disability in violation of the Unruh Civil Rights Act because Defendant has constructed a Website that is inaccessible to Plaintiff, knowingly maintains the Website in this inaccessible form, and has failed to take adequate actions to correct these barriers even after being notified of the discrimination that such barriers cause.
- 29. Defendant is also violating the Unruh Civil Rights Act because the conduct alleged herein likewise constitutes a violation of various provisions of the ADA, 42 U.S.C. § 12101 *et seq*.

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1	6.	For costs of suit; and	
2	7.	For such other and further	relief as the Court deems just and proper.
3	Dated: Augu	ust 20, 2023	PACIFIC TRIAL ATTORNEYS, APC
4			By: Sutterell
5			Scott. J. Ferrell
6			Attorneys for Plaintiff
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