PS EdTech

Case Study:

University SIS & Digital Learning Strategy & Implementation Support

GLOBAL UNIVERSITY SYSTEMS

Commercial In Confidence

GUS UK - Arden University

Initial SIS strategy and procurement consultancy support:

- Specification, negotiation and procurement of Student Information System (SIS)
- Secured saving of £600k on list price of SITS over a 3-year contract term

Follow on contract work supported by five PS EdTech associate consultants:

- **SITS systems integration strategy and sys config** – IT team training, internal capacity building
- **Digital transformation strategic advice -** senior leadership discovery interviews, spanning multiple overlapping IT projects and change initiatives
- **Digital teaching and learning strategy support**
- **VLE refresh strategy support** - including advising on Moodle rewrite, integration with SIS to enhance the student learning experience
- **Learning Content Review** - put in place robust function and processes for learning content development, upgrade and maintenance
- **Direct and Agent Recruitment Strategy** - technology and student centric service review using service design methodology, detailed service delivery improvement recommendations provided
- **Agent Platform Options appraisal** - strategy and procurement advice for an agent supported recruitment platform and service wrapper
- **Academic and Assessment Model Strategy** – review and advice for F2F, DL, BL course portfolio

"We have had the pleasure of Phil's highly expert and professional support across a range of projects including Student Systems design and delivery, digital teaching and learning strategy and support, service design led review of student journey and recruitment strategies. Phil is extremely adept at contextualising his services to the characteristics of your organisation, having worked closely with many providers of HE both public and private. An outstanding, analytical all-rounder who helps you to see both the big picture and the details more clearly. He is also real value for money, working extremely well with time-poor University leaders."
Steve Clayton, Registrar and Chief Operating Officer at Arden University