



## Oregon State Fair Council Meeting Notice & Agenda Thursday, July 17, 2025, at 1:30 P.M.

**The meeting will be conducted solely through Zoom.**

Zoom Meeting Link: <https://us06web.zoom.us/join/427y-stuR5CpNgvxfubZQ>  
Meeting ID # 885 0822 4873  
Passcode# 776463

### **Council Members**

*Loyal Burns, Chair*

*Joel Conder, Vice Chair*

*Shane Matthews*

*Soraida Cross*

*Geoff Hinds*

*Tami Kerr*

*Lucy Escobar*

*Travis Smith*

*Arnie Roblan*

### **Advisory Members**

*Representative Paul Evans*

#### **Our Mission**

The Mission of the Oregon State Fair & Exposition Center is to provide a reason and a place for all people to gather, connect and learn, embrace excellence in all forms, and celebrate the achievements of Oregonians.

#### **Our Vision**

We envision a relevant Oregon State Fair & Exposition Center that embodies good stewardship of the public's trust and serves as a self-sustaining asset for Oregonians to treasure long into the future.

#### **Public Comments**

The Oregon State Fair Council values the input of citizens in making important decisions that affect the Oregon State Fair and Exposition Center. The Oregon State Fair Council also believes in the right for interested parties to observe Oregon State Fair Council meetings. Working to ensure the general public has the opportunity to attend Council meetings and offer public comment, to ensure that the Council can conduct its business, the following guidelines apply to all public comment.

- The Council will have two sign-up sheets at a table in the meeting room 15 minutes before the scheduled meeting for those wishing to speak on agenda items or non-agenda subjects. Individuals may sign up in person, or in advance or on our website, <https://oregonstatefaircouncil.org/meetings-1>, in advance of the meeting via email. Email requests should include the date the requester wishes to speak, the requester's name, phone number, and the agenda item or topic of their comments.
- Public comment on agenda items before the Council: individuals on the list will be called to testify before actions on these items are taken. On the sign-up sheet, list your name, address, and the agenda item upon which you wish to be heard.
- Public Comment on Non-Agenda items during Oregon State Fair Council Meetings: list your name, address, and the subject matter upon which you wish to be heard.
- You will have 3 minutes to testify.
- When you are called to come forward to speak, state and spell your name for the recorded record of the meeting.
- Council members may ask questions to clarify your testimony but will not engage in a discussion with you. Public Comment allows the Council and CEO to hear issues that interest our citizens but does not allow an opportunity for dialogue between the Speaker, Council, or Administrators.
- If the Council determines that follow-up is necessary, you may be referred to the CEO or an item may be placed on a future Council agenda.
- If you wish to submit written testimony before or at the meeting, please provide 15 copies.
- The public may not use videos or PowerPoint presentations to accompany their testimony without prior approval by the Council Chair.
- Speakers are expected to address the Council without yelling, name-calling, using abusive or foul language or other behavior or speech that negatively impacts the efficiency of the Council meeting.



## Oregon State Fair Council Meeting Notice & Agenda Thursday, July 17, 2025, at 1:30 P.M.

State Fair & Expo Center

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### Agenda

#### 1:30 P.M. – Public Session

- Call to Order
- Roll Call
- Pledge of Allegiance
- Minutes:
  - Council Meeting of May 15, 2025 – *motion needed*
- Reports:
  - Council Chair Report – Loyal Burns
    - Introduction of new Council Members
      - Lucy Escobar, Council Member
      - Shane Matthews, Council Member
      - Tami Kerr, Council Member
  - CEO Report – Kim Grewe-Powell
    - Financial Statements 1/1/2025-6/30/2025 – *motion needed*
- Public Comments
- Committee Report:
  - Executive Committee
  - Governmental Affairs
  - Nominating Committee
- Old Business:
  - Create a committee to work on the by-laws and CEO review.
- Adjourn



## **Oregon State Fair Council Meeting-July 17, 2025**

Agenda Item: (For Action) Council

Meeting Minutes of May 15, 2025



## Minutes of the Oregon State Fair Council Regular Meeting

May 15, 2025

Virtual/Zoom Meeting

Audio Recorded: Yes

- **Call to Order:** The meeting convened at 1:32 P.M. with Chair Burns presiding.
- **Roll Call:** The attendance virtual/Zoom, was recorded as shown below:

**Present:**

Loyal Burns, Chair  
Joel Conder, Vice Chair  
Austin McGuigan, Council Member  
Geoff Hinds, Council Member  
Travis Smith, Council Member  
Arnie Roblan, Council Member  
Kim Grewe-Powell, Director/CEO

**Non-Present:**

Jon Chandler, Council Member  
Soraida Cross, Council Member  
Representative Paul Evans Advisory Council Member

**Other-Present:**

Jean Wheat-Palm, CFO and Director of Human Resources  
Deborah Hall, Accounts Payable & Office Lead  
Kevin Winder, Director of Operations & Public Safety  
Kevin Ziebart, Expo, State Fair and Special Event Coordinator

- **Pledge of Allegiance:** The Pledge of Allegiance was made by all parties present.
- **Approval of Minutes:**

Chair Loyal Burns gave the Council time to review the minutes from the March 20, 2025 Council Meeting. Chair Burns asked for a motion to approve the minutes. Hearing none, Vice Chair Joel Conder motioned to approve the minutes, and seconded by Council Member Austin McGuigan to approve the minutes as presented. The motion carried unanimously.

- **Reports:**

- **Council Chair's Report:** Chair Burns is excited about the continuing activity that he sees at the Fairgrounds and the Exposition Business.

- **CEO Report:** CEO Kim Grewe-Powell stated that the OSFEC team has been busy planning for the upcoming season.

OSFEC is excited about the upcoming 4<sup>th</sup> of July Spectacular. Lil Jon will be performing this year.

Concessioner and Commercial Exhibitor's applications are live on our website and there has been a lot of interest.

OSFEC is having a ribbon-cutting celebration for the Historic Restoration projects and the end of the Legislative session on June 3<sup>rd</sup>.

CEO Kim Grewe-Powell received a phone call from the Chamber of Commerce and OSFEC will be awarded as the Non-Profit Business of the Year.

CEO Kim Grewe-Powell introduced Kevin Winder, Director of Operations & Public Safety & Kevin Ziebart, Expo, State Fair and Special Event Coordinator.

- **Financials:** CEO Kim Grewe-Powell stated that the Expo income is up about 1.8% over 2024. She is happy to see that in this environment we are in. Expenses are up 8% over 2024. There has been a huge increase in the utilities. A 29.4% increase in electricity, gas, water and trash. It is very expensive for us to do business and, unfortunately, this is reflective in some of our price increases, which she doesn't take lightly. Employee expenses have also increased due to the fact that the Oregon State Fair & Exposition Center has a full team now.

Chair Loyal Burns asked if there were any questions regarding the financial statements that were presented to the Council. Hearing none, Council Member Austin McGuigan moved to accept the financials, and was seconded by Vice Chair Joel Conder. The motion carried unanimously.

- **Fair Foundation Report:** None

- **Public Comments on Non-Agenda Items:** Trystan Nguyen spoke on the Artisans Village Price change for this year's State Fair.

- **Committee Reports:**

- **Executive Committee:** None
- **Governmental Affairs Committee:** None
- **Nominating Committee:** None

- **Adjourn:** There being no further business, the meeting adjourned at 1:55 P.M.



**Oregon State Fair Council**  
**Balance Sheet**  
As of June 30, 2025

	<u>Jun 30, 25</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
10120 • USB - Operating Acct - 5013	1,142,162.61
10121 • USB - Payroll Acct - 3265	26,458.02
10122 • USB - Premium Acct - 5021	1,500.00
10127 • USB - Fair Admission -5088	899,198.14
10128 • USB - Office Expo - 5104	203,163.24
10129 • USB - Show Works - 5120	2,702.00
10130 • USB - Camp Ground - 5138	122.50
10131 • USB - Office FAIR - 5112	6,755.61
10150 • Petty Cash Box - Fair	1,243.66
10200 • State Treasury Fund Account	8,558,569.48
<b>Total Checking/Savings</b>	10,841,875.26
<b>Accounts Receivable</b>	
11000 • Accounts Receivable	264,626.48
<b>Total Accounts Receivable</b>	264,626.48
<b>Other Current Assets</b>	
12004 • Prepaid Rent	500.00
12005 • Prepaid FCC 10 Yr License	735.00
13000 • Prepaid Contracts	-9,099.72
<b>Total Other Current Assets</b>	-7,864.72
<b>Total Current Assets</b>	11,098,637.02
<b>Other Assets</b>	
19000 • Capital Investments- SF Council	1,611,629.48
<b>Total Other Assets</b>	1,611,629.48
<b>TOTAL ASSETS</b>	<b><u>12,710,266.50</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
20000 • Accounts Payable	4,165.50
<b>Total Accounts Payable</b>	4,165.50
<b>Credit Cards</b>	
20056 • US Bank #9984	4,761.05
20055 • US Bank #4736	4,934.91
<b>Total Credit Cards</b>	9,695.96
<b>Other Current Liabilities</b>	
20100 • Deferred Rent Income - MCFair	137,149.37
20200 • Deferred Income - Fair	362,212.87
20515 • Deferred Income - Expo	219,948.00
24000 • Payroll Liabilities	53,426.42
<b>Total Other Current Liabilities</b>	772,736.66
<b>Total Current Liabilities</b>	786,598.12
<b>Total Liabilities</b>	786,598.12

**Oregon State Fair Council**  
**Balance Sheet**  
As of June 30, 2025

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	<u>Jun 30, 25</u>
Equity	
25000 · State Parks Opening Bal	3,014,804.40
25020 · State Biennium Fund 2015-2017	1,015,299.00
32000 · Retained Earnings	8,058,241.02
32001 · Ret Earn - Facility Assess Cost	-254,738.00
32050 · Restricted Net Posititon	7,929.02
Net Income	<u>82,132.94</u>
Total Equity	<u>11,923,668.38</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>12,710,266.50</u></b>

07/09/25  
Accrual Basis

**Oregon State Fair Council**  
**Profit & Loss - Total**  
January through June 2025

	Jan - Jun 25
Ordinary Income/Expense	
Income	
Holiday Village Revenue	18,408.55
July Spectacular Revenue	6,094.00
Administration Revenue	193,262.44
Operations Revenue	25,584.00
Expo Center Revenue	1,059,413.20
State Fair Revenue	901,037.20
Total Income	2,203,799.39
Gross Profit	2,203,799.39
Expense	
Signature Events	44,580.60
Salaries & Wages - Permanent	436,478.85
Contracted Labor - PT/Snl/Temp	87,558.58
Employee Benefits - ER Exp	69,925.32
Payroll Tax - Employer's Share	42,429.33
Professional Services Exp.	276,061.18
Council Expense	77.48
Travel/Training	12,066.32
Supplies & Expenses	40,845.74
Dues and Subscriptions	334.90
Insurance	118,243.00
Utilities-Elec,Gas,Water, Trash	495,979.97
Maint. and Repairs of Equipment	12,682.08
Maint. of Buildings and Grounds	341,504.78
Special Repairs & Maint.	1,211.00
Marketing Expenses	20,242.33
Vehicle Expenses	3,847.67
Bank Fees	9,996.80
Equipment Purchase <\$5k	6,185.41
Permits, Licenses	721.62
State Fair Administrative Exp.	5,230.89
State Fair Marketing Expenses	256,925.67
State Fair Operations Expenses	23,610.53
State Fair Attractions Expenses	19,513.96



**Oregon State Fair Council**  
**Profit & Loss - Total**  
January through June 2025

07/09/25  
Accrual Basis

	Jan - Jun 25
State Fair Exhibits Expenses	34,159.30
Total Expense	2,360,413.31
Net Ordinary Income	-156,613.92
Other Income/Expense	
Other Income	
Other Income	246,572.00
90400 - Bond Project	45,035.19
Total Other Income	291,607.19
Other Expense	
Special Projects Expense	49,195.25
90700 - Bond Project Exp	3,934.64
Total Other Expense	53,129.89
Net Other Income	238,477.30
Net Income	81,863.38