Minutes of the Oregon State Fair Council Regular Meeting



October 19, 2017

Oregon State Fair & Exposition Center – Cascade Hall-McKenzie Room Audio Recorded: Yes

- I. Call to Order: The meeting convened at 1:30 p.m. with Chair Craig Smith presiding.
- II. Roll Call: The attendance, both in person and by phone, was recorded as shown below:

Present:

Craig Smith, Chair
Vicki Berger, Council Member
Loyal Burns, Council Member
Kevin Cameron, Council Member
George Jennings, Council Member
Austin McGuigan, Council Member
Kerry Tymchuk, Council Member
Sen. Arnie Roblan, Advisory Council Member
Mike Paluszak, Director/CEO

Non-Present:

Jon Chandler, Vice Chair Gene Derfler, Council Member Leah Perkins-Hagele, Council Member Rep. Mike Nearman, Advisory Council Member Steve Powers, Advisory Council Member

- **III.** Pledge of Allegiance: The Pledge of Allegiance was made by all parties present.
- IV. Presentations: None
- V. Approval of Minutes: Chair Smith asked if there were any changes or corrections to the minutes presented for approval. Hearing none, it was moved by Council Member McGuigan and seconded by Council Member Berger to approve the minutes as presented. The motion carried unanimously.
- VI. Public Comment on Agenda Items: None
- VII. Council Chair's Report: Chair Smith is pleased to announce Mr. Paluszak's return.
- VIII. CEO's Report: Mr. Paluszak congratulated the State Fair team on a job well done during his absence. Mr. Paluszak reported that the Oregon State Fair was nominated by the International Entertainment Buyers Association for Fair of the Year. Although Oregon State Fair didn't win, it speaks volumes about our fair, our team and the product we present.

IX. Information Items:

a. State Fair Report: Mr. Hillman reported that the heat and wildfires were a challenge this year, the best weather was mid-week. Mid-week weather paired with the mid-week promotions helped to increase mid-week attendance. Two-Dollar Tuesday was very successful, bringing numbers up about 10,000 more than 2016. Other discounts and promotions that were offered this year were the \$1 Thursday and Kids Day. Despite the heat, Mr. Hillman reported that there were two sold out concerts.

There was a lot of positive feedback regarding the new fire finale. Toddler Zone was a new program this year and was very well received by guests. The Recharge Lounge and Dutch Brothers coffee were a hit again this year.

The carnival purchased a new roller coaster along with five other new rides.

Mr. Hillman also reported that revenue is expected to be down this year by about 5-8% but expenditures should be under budget due to the non-profit service groups that Katie Cannon was able to recruit.

Minimum wage will be going up again next year, and we hope to recruit more non-profit service groups to help with costs. We hope to expand the amount of food vendors by the Tap House. Plans are in the works to move the 4-H dog show to be held during fair-time on the big show green.

b. Oregon State Fair Foundation: Mr. Kansky took a moment to introduce some of the other Foundation members present: Debbie McCune, Steve Heine, Wende Bennette, and Kelly Walther. Mr. Kansky announced that the Foundation will be taking over Pairings! in 2018.

X. Action Items

a. State Fair Council

I. Receive 2016 Financial Audit by Boldt Carlisle + Smith, Certified Public Accountants: Doug Parham from Boldt Carlisle + Smith presented the 2016 financial audit report.

A motion was made by Council Member McGuigan and seconded by Council Member Cameron to accept the 2016 Financial Audit by Boldt Carlisle + Smith. The motion carried unanimously.

II. Financial Statement 1/1/17 – 9/30/17: Mr. Paluszak commented that the current financials reflect incomplete numbers for the 2017 Oregon State Fair. A motion was made by Council Member Cameron and seconded by Council Member Jennings to accept the financial statement 1/1/17- 9/30/17. The motion carried unanimously.

b. Expo Center

I. Discussion and action regarding agreement with Marion County Health Department for the Oregon State Expo Center to be used as a Public Health Site during pandemic influenza or other public health emergencies: Mr. Paluszak explained that this was a previous agreement between Marion County and Oregon Parks and Recreation Department. The County asks that the Oregon State Fair Council complete a new Site Agreement.

It was moved by Council Member Berger and seconded by Council Member Jennings to approve the Site Agreement with the Marion County Health Department. The motion carried unanimously, with Council Member Cameron abstaining.

c. Committee Reports and Action Thereon

- **I. Executive Committee:** Chair Smith reports that the short term amendment to the contract for the CEO will end October 31, 2017.
- II. Nominating Committee:

a. Committee Member Jennings reported that there has been discussion to amend ORS 565.460 for Council Members' appointments and terms. Included in the meeting materials is draft language amending existing statutes for discussion.

A motion was made by Council Member Cameron and seconded by Council Member Berger that a language correction be made to line 11 to say "no Council Member may serve more than three consecutive full or partial terms." The motion carried unanimously.

A second motion was made by Council Member Tymchuk and seconded by Council Member McGuigan to remove lines 84-90 of the proposed draft language of the statute. The motion carried unanimously.

A third motion was made by Council Member Berger and seconded by Council Member McGuigan to remove lines 44-49 of the proposed draft language of the statute. The motion carried unanimously.

- b. Discussion took place regarding election of Council Officers for 2018, which will take place at the December Council meeting. Chair Smith encouraged any Council members who wish to be considered to contact a member of the Nominating Committee.
- XI. Public Comments on Non-Agenda items: Pat Eck of the Oregon Retired Education Association thanked the Council for their assistance in repairing the Criterion School House. Mr. Eck also gave special recognition to Carol Greeno and Jan Eck of the Oregon Retired Education Association for their hard work. Through donations, repairs to the Criterion School House roof were complete prior to fair.
- XII. Council Members' Comments: None.
- **XIV. Adjourn:** There being no further business the meeting was adjourned.

Meeting Materials:

Agenda

Financial Statement 1/1/17 - 9/30/17

2016 Financial Audit by Boldt Carlisle + Smith

Marion County Health Department Agreement