



Minutes of the Oregon State Fair Council Regular Meeting

January 22, 2014

Oregon State Fair & Exposition Center – Floral Building

Audio Recorded: Yes

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- I. **Call to Order:** The meeting convened at 1:01 p.m. with Chair Gene Derfler presiding.
- II. **Roll Call:** The attendance, both in person and by phone, was recorded as shown below:
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| Present: | Non-Present: |
| Gene Derfler, Chair | Jon Chandler, Council Member |
| Craig Smith, Vice Chair | George Jennings, Council Member |
| Loyal Burns, Council Member | Sen. Arnie Roblan, Advisory Council Member |
| Kevin Cameron, Council Member | Linda Norris, Advisory Council member |
| Austin McGuigan, Council Member | |
| Leah Perkins-Hagele, Council Member | |
| Anna Peterson, Council Member | |
| Kerry Tymchuk, Council Member | |
| Rep. Vicki Berger, Advisory Council Member | |
| Mike Paluszak, CEO | |
- III. **Pledge of Allegiance:** The Pledge of Allegiance was made by all parties present.
- IV. **Presentations:** None
- V. **Public Comment on Agenda Items:** None
- VI. **Approval of Minutes:** Chair Derfler asked if there were any changes or corrections to any of the minutes brought for approval. Hearing no objections, the Executive Committee Meeting Minutes of 6/5/14 and 11/20/14, and the Full Council Meeting Minutes of 11/20/14 and 12/4/15 were unanimously approved as presented.
- VII. **Council Chair's Report:** None
- VIII. **Committee Reports:** Chair Derfler explained that interim committees were established until the Council hired a CEO, at which time those committees would be disbanded. Going forward, ad hoc committees will be established as requested by the CEO. This agenda item provides the opportunity for those interim committees to provide a final report.
- Program Committee Report:** Committee Chair Perkins-Hagele reported that staff is working with Don Hillman to plan and implement programming for the 2015 State Fair.
 - Facilities Committee Report:** None
 - Communications Committee Report:** None
 - Business Operations Committee Reports:** Committee Chair Smith thanked those who served on the Committee. The Committee's purpose was to get things ready for a CEO to step in, in order to meet the timelines required by statutes, leases, agreements, bylaws, recruitment materials for a CEO, and other requirements.
- IX. **CEO's Report:** Mr. Paluszak provided an overview of the formation of the Council and steps completed and ongoing, as the Council assumed responsibility for the Oregon State Fair and Exposition Center on January 1,

2015. He provided an overview of business plan objectives, business plan strategies, organizational structure, and next steps of creating a business model and the necessary resources for the organization to thrive going forward.

X. Information Items:

- a. Update on 2014 and 2015 Oregon State Fairs:** 2015 is a wonderful year to shake things up. We will continue with many of the changes made for the 2014 Oregon State Fair such as lowering gate price from \$11 to \$8, one price carnival rides and free big name entertainment. The constraints are behind us now. If it's not nailed down it will be moved to create a new look for the 2015 Fair and move the needle.
- b. Update from Oregon State Fair Foundation:** Kate Tarter, Chair of the Oregon State Fair Foundation, submitted Foundation Bylaws to Chair Derfler and Vice-Chair Smith. The Foundation would like to know if the Council would like to work with the Oregon State Fair Foundation. If not, they will disband. They would like to move forward with raising money for projects approved and researched by the Council.

XI. Action Items: None

XII. Public Comment on Non-Agenda Items:

- a. Gay McCabe –** Has contacted several contractors to bid new “footing” for Historic Horse Stadium. Ms. McCabe gave all bids to Don Hillman. She would like to discuss as her show is slated for March.

XIII. Council Members’ Comments:

XIV. Executive Session: The Council went into executive session at 2:51 p.m.

XV. Adjourn: Upon reconvening into public session the meeting was adjourned until the next Regular Meeting on February 19, 2015 at 1:00 p.m.

Meeting Materials:

Agenda

CEO Paluszak’s Report