



Minutes of the Oregon State Fair Council Regular Meeting

July 16, 2015

Oregon State Fair & Exposition Center – Floral Building

Audio Recorded: Yes

I. **Call to Order:** The meeting convened at 1:30 p.m. with Chair Gene Derfler presiding.

II. **Roll Call:** The attendance, both in person and by phone, was recorded as shown below:

Present:

Gene Derfler, Chair
Craig Smith, Vice Chair
Vicki Berger, Council Member
Kevin Cameron, Council Member
Austin McGuigan, Council Member
Leah Perkins-Hagele, Council Member
Anna Peterson, Council Member
Kerry Tymchuk, Council Member
Kacey Duncan, Advisory Council Member
Mike Paluszak, CEO

Not Present:

Loyal Burns, Council Member
Jon Chandler, Council Member
George Jennings, Council Member
Sen. Arnie Roblan, Advisory Council Member

III. **Pledge of Allegiance:** The Pledge of Allegiance was made by all parties present.

IV. **Presentations:** None

V. **Approval of Minutes:** Chair Derfler asked if there were any changes or corrections to the minutes presented for approval. Hearing none, the Full Council Meeting Minutes of 6/18/15 were unanimously approved as presented.

VI. **Public Comment on Agenda Items:** None

VII. **Council Chair's Report:** None

VIII. **CEO's Report:** Mr. Paluszak reported on the outcome of the Legislative Session. Although disappointing, OSFEC does have \$1,015,299 in DAS's budget. The Council recognized and thanked Sen. Roblan for sponsoring SB33 and SB934, as well as Council Members Derfler, Berger, and Chandler for their efforts during the session. He also reported on the success of the Marion County Fair, the horse arena footing that premiered during the Marion County Fair, facility maintenance, and preparations for the State Fair.

IX. **Action Items:**

State Fair Council:

a. **Financial Statement 1/1/15 – 6/30/15:** It was moved by Council Member McGuigan and seconded by Council Member Perkins-Hagele to accept the financial statement as presented. The motion carried unanimously.

State Fair:

b. **Proposed Contract with Cascade Sound, Inc. for Sound and Lighting Service for the 2015 Oregon State Fair.**

Mr. Paluszak explained that the sound and light contract is important for the success of the fair. Due to the amount it requires council approval.

A motion was made by Council Member Perkins-Hagele and seconded by Council Member Tymchuk to approve the contract between the Oregon State Fair Council and Cascade Sound and Lights for sound and lights services during the 2015 Oregon State Fair. The motion carried unanimously.

c. Proposed Amendment of Contract for Personal Services with KCS Consulting LLC for the Personal Services (Katie Cannon) for the 2015 Oregon State Fair.

Mr. Paluszak explained that as stand-alone employers, Oregon State Fair is needing to develop all the necessary mandated requirement for OSHA Programs, Safety Programs, etc. since we are no longer under OPRD. These were unanticipated services that were not previously included in the negotiation for contract management services. Mr. Paluszak proposed an amendment to KCS Consulting LLC contract to increase the Not To Exceed amount to include time spent developing these programs.

A motion was made by Council Member Cameron and seconded by Council Member Tymchuk to approve the amendment of contract for personal services agreement with KCS Consulting LLC. The motion carried unanimously.

Further discussion followed regarding these policies and programs and the cost associated with their development. These are largely one-time start-up projects and costs. Once policies and programs are developed, maintenance of these programs can be then handled by administrative staff.

X. Information Items:

a. 2015 Oregon State Fair

Mr. Hillman explained that a majority of the previous recommendations for changes at the 2015 Oregon State Fair are being implemented. Many things are being moved around with the exception of livestock, carnival and concerts. Mr. Hillman went on to stress the importance of changing the programming to keep things fresh and the necessity for a big opening day, starting with the \$1.50 gate admission. Presale for the unlimited ride wristbands was a great success last year and the plan is to have that again this year. Negotiations are in the works for a fireworks show nightly; this will help keep people on the grounds until 10 p.m. Fire concerns were discussed and Mr. Hillman explained that the fireworks will take place over the paved parking lot; all necessary precautions will be enforced as well as a fall out plan.

We have exceeded the level of sponsors from last year's fair, both in-kind and cash sponsorships.

This year marks the first year that National/Regional Livestock competitions will be held at Oregon State Fair. Vice Chair Smith as well as Council Member Berger suggested that if possible, look for additional ways to educate the public, maybe have barn tours.

Creative Living will now be located in Columbia Hall and Commercial Vendors in Jackman Long Building, this will allow additional space for 35 more vendors. Creative Living is also having cooking demos as well as more involvement in robotics and Science, Technology, Engineering, and Mechanics.

A small RV Park that has electricity and water is being set up to accommodate the additional 4-H and FFA students. FFA will now be in a brand new facility that will be closer to the livestock barns. An Oregon Tap House will be set up where the FFA Pavilion used to be, showcasing Oregon brews.

XI. Public Comments on Non-Agenda Items: Carol Jackson, representing 4H, thanked the Council for the improvements to the horse arenas and expressed how pleased they are with this and other improvements being made to the grounds.

XII. Council Members' Comments:

Council Member McGuigan asked about cross promotion and how we are using relationships with the fair to promote the Expo Center. Mike stated that the Expo Center website has been updated as well as our sales kits and the fair is the perfect opportunity to showcase the facilities.

Chair Derfler ask that we take a moment to remember and acknowledge Ed Dougherty. Ed started working at the Oregon State Fair in the 60's as a concert promoter and brought a lot of good events to the Oregon State Fair.

XIII. Executive Session: Upon reconvening into public session, Chair Derfler announced that the closed session was for information only and no action was taken.

XIV. Adjourn: There being no further business the meeting was adjourned.

Meeting Materials:

Agenda

Financial Statement 1/1/15 – 6/30/15

Contract with Cascade Sound, Inc. for Sound and Lighting service for the 2015 Oregon State Fair.

Amendment of Contract for Personal Services with KCS Consulting LLC for the Personal Services (Katie Cannon) for the 2015 Oregon State Fair.