

Oregon State Fair Council Meeting

Meeting Location: **Title of meeting:** Full Council Meeting

Date: July 3, 2014

Time: 1 pm – 3 pm

Location: Oregon State Fairgrounds Floral Building

Chair: Gene Derfler

Scribe: Heidi LaDue

Audio Recorded: Yes No

APPROVED
10-02-14

Attendance:

Anna Peterson Present Absent

Austin McGuigan Present Absent

Craig Smith Present Absent

Gene Derfler Present Absent

George Jennings Present Absent

Kevin Cameron Present Absent

Jon Chandler Present Absent

Kerry Tymchuk Present Absent

Larry Tokarski Present Absent

Leah Perkins-Hagele Present Absent

Loyal Burns Present Absent

Linda Norris, Advisory Present Absent

Rep. Vicki Berger, Advisory Present Absent

Sen. Arnie Roblan, Advisory Present Absent

1. Meeting convened at 1:07 PM

2. **Approval of Minutes: Approved without Changes**

3. **Agenda Items:**

Item #1) Fair Logo Approval

Council Members reviewed the selection committee choice (#7).

Motion to approve logo: Kerry Tymchuck / Second Jon Chandler

Unanimous

Item #2) Hiring Standards for OSFEC CEO

Public Comment Period Open

Neva Hutchinson –

Attended every fair since 1965. Previously employed to run portions of the fair. Choice is important. New CEO should rebuild relationships with AG community. Agriculture is an important needs to be included in recruitment focus. CEO needs to be able to communicate with Ag community, additional money to be made with Ag events.

No Other Public Comment

A draft CEO Position description and hiring standards was presented by Norb Bartosik – Ralph Anderson and Assoc.

Council Discussion –

Focus on experience, balance of expo and fair, working with board of directors/not for profit/governmental organizations.

Core competencies for successful candidates – Specific wording suggestions

Motion to move forward hiring standards and criteria, any final approval with executive committee. McGuigan/ Second Chandler

Unanimous

Item #3) Job Announcement and Process:

Council Discussion-

Content of flyer and promotional material what is right balance between fair and expo. Where is additional information about position and facilities available online.

Timing of sending out, later than the original goal of the 7th – Ralph Anderson and Assoc. will get it out as soon as possible after changes are made.

Motion to approve announcement materials with changes, final decision to Chair and Vice-Chair Chandler/Second McGuigan

Unanimous

Adjournment: The meeting was adjourned at 2:31 PM.

Next Meeting: TBD – depending on CEO recruitment process.

Meeting Materials:

- Agenda
- SFC Roster
- Draft Ad Text CEO Flyer
- Brochure Text Oregon State Fair CEO -Draft