Oregon State Fair Council Meeting

Meeting Location: Title of meeting: Full Council Meeting
Date: July 3, 2014
Time: 1 pm – 3 pm
Location: Oregon State Fairgrounds Floral Building
Chair: Gene Derfler
Scribe: Heidi LaDue

Audio Recorded: Yes

Attendance:

<table>
<thead>
<tr>
<th>Name</th>
<th>Present</th>
<th>Absent</th>
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<tbody>
<tr>
<td>Anna Peterson</td>
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<tr>
<td>Austin McGuigan</td>
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<td>Craig Smith</td>
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<td>Gene Derfler</td>
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<td>George Jennings</td>
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<td>Kevin Cameron</td>
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<td>Jon Chandler</td>
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<tr>
<td>Kerry Tymchuk</td>
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<td>Larry Tokarski</td>
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<td>Leah Perkins-Hagele</td>
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<td>Loyal Burns</td>
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<td>Linda Norris, Advisory</td>
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<td>Rep. Vicki Berger, Advisory</td>
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<td>Sen. Arnie Roblan, Advisory</td>
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1. Meeting convened at 1:07 PM

2. Approval of Minutes: Approved without Changes

3. Agenda Items:
   Item #1) Fair Logo Approval
      Council Members reviewed the selection committee choice (#7).
      Motion to approve logo: Kerry Tymchuck / Second Jon Chandler
      Unanimous
   
   Item #2) Hiring Standards for OSFEC CEO
      Public Comment Period Open
      Neva Hutchinson –
      Attended every fair since 1965. Previously employed to run portions of the fair. Choice is important. New CEO should rebuild relationships with AG community. Agriculture is an important needs to be included in recruitment focus. CEO needs to be able to communicate with Ag community, additional money to be made with Ag events.
      No Other Public Comment
      A draft CEO Position description and hiring standards was presented by Norb Bartosik – Ralph Anderson and Assoc.
      Council Discussion –
      Focus on experience, balance of expo and fair, working with board of directors/not for profit/governmental organizations.
      Core competencies for successful candidates – Specific wording suggestions
      Motion to move forward hiring standards and criteria, any final approval with executive committee. McGuigan/ Second Chandler
      Unanimous
Item #3) Job Announcement and Process:

Council Discussion-
Content of flyer and promotional material what is right balance between fair and expo. Where is additional information about position and facilities available online.
Timing of sending out, later than the original goal of the 7th – Ralph Anderson and Assoc. will get it out as soon as possible after changes are made.

Motion to approve announcement materials with changes, final decision to Chair and Vice-Chair Chandler/Second McGuigan
Unanimous

Adjournment: The meeting was adjourned at 2:31 PM.

Next Meeting: TBD – depending on CEO recruitment process.

Meeting Materials:
- Agenda
- SFC Roster
- Draft Ad Text CEO Flyer
- Brochure Text Oregon State Fair CEO -Draft