



## **Council Members**

*Loyal Burns, Chair*

*Joel Conder, Vice Chair*

*Jon Chandler*

*Soraida Cross*

*Geoff Hinds*

*Austin McGuigan*

*Travis Smith*

*Arnie Roblan*

## **Advisory Members**

*Representative Paul Evans*

## **Oregon State Fair Council Meeting Notice & Agenda**

**Thursday, May 15<sup>th</sup>, 2025, at 1:30 P.M.**

**The meeting will be conducted solely through Zoom.**

Zoom Meeting Link: <https://us06web.zoom.us/join/zoom/register/Ro0cmdblRUGE-5WBUyb7wQ>

**Meeting ID # 832 7126 1861**

**Passcode# 596484**

### **Our Mission**

The Mission of the Oregon State Fair & Exposition Center is to provide a reason and a place for all people to gather, connect and learn, embrace excellence in all forms, and celebrate the achievements of Oregonians.

### **Our Vision**

We envision a relevant Oregon State Fair & Exposition Center that embodies good stewardship of the public's trust and serves as a self-sustaining asset for Oregonians to treasure long into the future.

### **Public Comments**

The Oregon State Fair Council values the input of citizens in making important decisions that affect the Oregon State Fair and Exposition Center. The Oregon State Fair Council also believes in the right for interested parties to observe Oregon State Fair Council meetings. Working to ensure the general public has the opportunity to attend Council meetings and offer public comment, to ensure that the Council can conduct its business, the following guidelines apply to all public comment.

- The Council will have two sign-up sheets at a table in the meeting room 15 minutes before the scheduled meeting for those wishing to speak on agenda items or non-agenda subjects. Individuals may sign up in person, or in advance or on our website, <https://oregonstatefaircouncil.org/meetings-1>, in advance of the meeting via email. Email requests should include the date the requester wishes to speak, the requester's name, phone number, and the agenda item or topic of their comments.
- Public comment on agenda items before the Council: individuals on the list will be called to testify before actions on these items are taken. On the sign-up sheet, list your name, address, and the agenda item upon which you wish to be heard.
- Public Comment on Non-Agenda items during Oregon State Fair Council Meetings: list your name, address, and the subject matter upon which you wish to be heard.
- You will have 3 minutes to testify.
- When you are called to come forward to speak, state and spell your name for the recorded record of the meeting.
- Council members may ask questions to clarify your testimony but will not engage in a discussion with you. Public Comment allows the Council and CEO to hear issues that interest our citizens but does not allow an opportunity for dialogue between the Speaker, Council, or Administrators.
- If the Council determines that follow-up is necessary, you may be referred to the CEO or an item may be placed on a future Council agenda.
- If you wish to submit written testimony before or at the meeting, please provide 15 copies.
- The public may not use videos or PowerPoint presentations to accompany their testimony without prior approval by the Council Chair.
- Speakers are expected to address the Council without yelling, name-calling, using abusive or foul language or other behavior or speech that negatively impacts the efficiency of the Council meeting.



## Oregon State Fair Council Meeting Notice & Agenda

Thursday, May 15<sup>th</sup>, 2025, at 1:30 P.M.

State Fair & Expo Center

**The meeting will be conducted solely through Zoom.**

Zoom Meeting Link: <https://us06web.zoom.us/join/83271261861>

Meeting ID # 832 7126 1861

Passcode# 713043

### Agenda

#### 1:30 P.M. – Public Session

- Call to Order
- Roll Call
- Pledge of Allegiance
- Minutes:
  - Council Meeting of March 20<sup>th</sup>, 2025 – *motion needed*
- Reports:
  - Council Chair Report – Loyal Burns
  - CEO Report – Kim Grewe-Powell
    - Introduction of new employees
      - Kevin Winder, Director of Operations and Public Safety
      - Keven Ziebart, Expo Sales Coordinator
    - Financial Statements 1/1/2025-4/30/2025 – *motion needed*
- Public Comments
- Committee Report:
  - Executive Committee
  - Governmental Affairs
  - Nominating Committee
- Old Business:
  - Create a committee to work on the by-laws and CEO review.
- Adjourn



## **Oregon State Fair Council Meeting-May 15th, 2025**

Agenda Item: (For Action) Council

Meeting Minutes of March 20th, 2025



## Minutes of the Oregon State Fair Council Regular Meeting

March 20<sup>th</sup>, 2025  
Virtual/Zoom Meeting  
Audio Recorded: Yes

- **Call to Order:** The meeting convened at 1:34 P.M. with Chair Burns presiding.
- **Roll Call:** The attendance virtual/Zoom, was recorded as shown below:

**Present:**

Loyal Burns, Chair  
Joel Conder, Vice Chair  
Soraida Cross, Council Member  
Austin McGuigan, Council Member  
Arnie Roblan, Council Member  
Kim Grewe-Powell, Director/CEO

**Non-Present:**

Jon Chandler, Council Member  
Geoff Hinds, Council Member  
Travis Smith, Council Member  
Representative Paul Evans Advisory Council Member

**Other-Present:**

Jean Wheat-Palm, CFO and Director of Human Resources  
Deborah Hall, Accounts Payable & Office Lead  
Darrell Hansen, Director of Sales and Agricultural Programing

- **Pledge of Allegiance:** The Pledge of Allegiance was made by all parties present.
- **Approval of Minutes:**
  - Chair Loyal Burns stated that, due to the absence of a quorum, the Council was unable to proceed with a motion on the minutes.
  - **Action Item:** None

- **Reports:**

- **Council Chair's Report:** Chair Burns appreciates how well CEO, Kim Grewe-Powell is running OSFEC.
- **CEO Report:** CEO Kim Grewe-Powell stated that in the month of March she testified on the behalf of OSFEC and Oregon County Fairs, in front of the house Economic Development Committee for house bill 2304. It went very well and is moving to the Economic Development Small Business and Trade Committee.

The majority of the big-name acts have been scheduled for the 2025 Oregon State Fair. There will be a concert announcement in the beginning of May to the public.

OSFEC has new software that will be used for the concessioners and vendors, it is new to OSFEC, however it has been well received and is running smoothly.

CEO Kim Grewe-Powell Introduced Darrell Hansen OSFEC's new Director of Sales and Agricultural Programing.

Darrell Hansen Started February 1<sup>st</sup> of this year. He has been the Open Beef Superintendent for three years. Darrell stated that he has been involved with fairs for many years and is well-acquainted with the people and players in the Agriculture Department at OSFEC. He grew up in the Agriculture Industries and it has always been a passion for him. Darrell has been in agriculture sales for over 20 years, graduated from Oklahoma State University and has a degree in Agricultural Communications.

- **Financials:** In the absence of a quorum, the Council was unable to take-action on the Financials.
- **Fair Foundation Report:** None

- **Public Comments on Non-Agenda Items:** None

- **Council Member Comments:** Council Member Arnie Roblan asked if OSFEC could honor former Senate President Peter Courtney at this year's State Fair. CEO, Kim Grewe-Powell stated that the Oregon State Fair Council has two individuals interested.

- **Committee Reports:** None

- **Executive Committee:** None
- **Governmental Affairs Committee:** None
- **Nominating Committee:** None

- **Adjourn:** There being no further business, the meeting adjourned at 1:51 P.M.

**Oregon State Fair Council**  
**Balance Sheet**  
As of April 30, 2025

	Apr 30, 25
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
10120 · USB - Operating Acct - 5013	1,730,195.66
10121 · USB - Payroll Acct - 3265	21,828.02
10122 · USB - Premium Acct - 5021	1,500.00
10127 · USB - Fair Admission -5088	1,304.11
10128 · USB - Office Expo - 5104	157,313.30
10129 · USB - Show Works - 5120	1,410.00
10130 · USB - Camp Ground - 5138	122.50
10131 · USB - Office FAIR - 5112	1,399.38
10150 · Petty Cash Box - Fair	443.66
10200 · State Treasury Fund Account	8,461,165.46
<b>Total Checking/Savings</b>	10,376,682.09
<b>Accounts Receivable</b>	
11000 · Accounts Receivable	325,986.69
<b>Total Accounts Receivable</b>	325,986.69
<b>Other Current Assets</b>	
12004 · Prepaid Rent	500.00
12005 · Prepaid FCC 10 Yr License	735.00
13000 · Prepaid Contracts	-8,088.64
<b>Total Other Current Assets</b>	-6,853.64
<b>Total Current Assets</b>	10,695,815.14
<b>Other Assets</b>	
19000 · Capital Investments- SF Council	1,611,629.48
<b>Total Other Assets</b>	1,611,629.48
<b>TOTAL ASSETS</b>	<b>12,307,444.62</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
20000 · Accounts Payable	-1,834.84
<b>Total Accounts Payable</b>	-1,834.84
<b>Credit Cards</b>	
20021 · US Bank #5776	1,554.81
20055 · US Bank #4736	6,179.33
20020 · US Bank #4166	-159.90
<b>Total Credit Cards</b>	7,574.24
<b>Other Current Liabilities</b>	
20100 · Deferred Rent Income - MCFair	137,149.37
20200 · Deferred Income - Fair	248,935.00



Oregon State Fair Council

Balance Sheet

As of April 30, 2025

	Apr 30, 25
20515 · Deferred Income - Expo	292,523.00
24000 · Payroll Liabilities	30,462.79
Total Other Current Liabilities	709,070.16
Total Current Liabilities	714,809.56
Total Liabilities	714,809.56
Equity	
25000 · State Parks Opening Bal	3,014,804.40
25020 · State Biennium Fund 2015-2017	1,015,299.00
32000 · Retained Earnings	8,057,767.02
32001 · Ret Earn - Facility Assess Cost	-254,738.00
32050 · Restricted Net Posititon	7,929.02
Net Income	-248,426.38
Total Equity	11,592,635.06
TOTAL LIABILITIES & EQUITY	12,307,444.62

Oregon State Fair Council  
**Profit & Loss - Total**  
January through April 2025

	Jan - Apr 25
Ordinary Income/Expense	
Income	
Holiday Village Revenue	18,408.55
Administration Revenue	95,141.60
Operations Revenue	17,056.00
Expo Center Revenue	777,557.12
Total Income	908,163.27
Gross Profit	908,163.27
Expense	
Signature Events	14,882.62
Salaries & Wages - Permanent	280,708.25
Contracted Labor - PT/Snl/Temp	42,814.00
Employee Benefits - ER Exp	42,768.23
Payroll Tax - Employer's Share	26,494.00
Professional Services Exp.	163,278.24
Council Expense	77.48
Travel/Training	6,025.40
Supplies & Expenses	24,810.32
Dues and Subscriptions	175.00
Insurance	118,218.00
Utilities-Elec,Gas,Water, Trash	369,234.01
Maint. and Repairs of Equipment	6,149.56
Maint. of Buildings and Grounds	150,937.57
Marketing Expenses	13,619.38
Vehicle Expenses	2,207.24
Bank Fees	4,350.59
Equipment Purchase <\$5k	5,150.02
Permits, Licenses	197.12
State Fair Administrative Exp.	289.10
State Fair Marketing Expenses	127,614.49
State Fair Operations Expenses	16,294.34
State Fair Attractions Expenses	2,763.96
State Fair Exhibits Expenses	11,163.28
Total Expense	1,430,222.20
Net Ordinary Income	-522,058.93
Other Income/Expense	



05/09/25  
Accrual Basis

**Oregon State Fair Council**  
**Profit & Loss - Total**  
January through April 2025

	Jan - Apr 25
Other Income	
Other Income	254,792.00
90400 · Bond Project	33,095.19
Total Other Income	287,887.19
Other Expense	
Special Projects Expense	10,320.00
90700 · Bond Project Exp	3,934.64
Total Other Expense	14,254.64
Net Other Income	273,632.55
Net Income	-248,426.38

05/09/25  
Accrual Basis

**Oregon State Fair Council**  
**Profit & Loss Current & Prior Year**  
January through April 2025

	Jan - Apr 25	Jan - Apr 24	% Change
<b>Ordinary Income/Expense</b>			
Income			
Holiday Village Revenue	18,408.55	0.00	100.0%
Administration Revenue	95,141.60	101,117.88	-5.9%
Operations Revenue	17,056.00	17,056.00	0.0%
Expo Center Revenue	777,557.12	764,622.17	1.7%
State Fair Revenue	0.00	9,775.07	-100.0%
<b>Total Income</b>	<b>908,163.27</b>	<b>892,571.12</b>	<b>1.8%</b>
<b>Gross Profit</b>	<b>908,163.27</b>	<b>892,571.12</b>	<b>1.8%</b>
Expense			
Signature Events	14,882.62	0.00	100.0%
Salaries & Wages - Permanent	280,708.25	254,597.42	10.3%
Contracted Labor - PT/Snl/Te...	42,814.00	52,767.49	-18.9%
Employee Benefits - ER Exp	42,768.23	42,770.32	0.0%
Payroll Tax - Employer's Share	26,494.00	22,467.67	17.9%
Professional Services Exp.	163,278.24	151,271.24	7.9%
Council Expense	77.48	123.28	-37.2%
Travel/Training	6,025.40	10,134.58	-40.6%
Supplies & Expenses	24,810.32	24,008.62	3.3%
Dues and Subscriptions	175.00	150.00	16.7%
Insurance	118,218.00	118,071.00	0.1%
Utilities-Elec,Gas,Water, Trash	369,234.01	285,327.03	29.4%
Maint. and Repairs of Equip...	6,149.56	14,277.32	-56.9%
Maint. of Buildings and Grou...	150,937.57	204,258.84	-26.1%
Special Repairs & Maint.	0.00	899.00	-100.0%
Marketing Expenses	13,619.38	9,022.21	51.0%
Vehicle Expenses	2,207.24	2,326.68	-5.1%
Bank Fees	4,350.59	4,734.55	-8.1%
Doubtful Debt Expense	0.00	137.00	-100.0%
Equipment Purchase <\$5k	5,150.02	4,724.53	9.0%
Permits, Licenses	197.12	123.20	60.0%
State Fair Administrative Exp.	289.10	45.20	539.6%
State Fair Marketing Expenses	127,614.49	94,633.18	34.9%
State Fair Operations Expen...	16,294.34	2,061.40	690.5%
State Fair Attractions Expen...	2,763.96	17,852.99	-84.5%

05/09/25  
Accrual Basis

**Oregon State Fair Council**  
**Profit & Loss Current & Prior Year**  
January through April 2025

	Jan - Apr 25	Jan - Apr 24	% Change
State Fair Exhibits Expenses	11,163.28	7,522.33	48.4%
Total Expense	1,430,222.20	1,324,307.08	8.0%
Net Ordinary Income	-522,058.93	-431,735.96	-20.9%
Other Income/Expense			
Other Income			
Other Income	254,792.00	246,573.00	3.3%
Special Projects Income	0.00	12,220.00	-100.0%
90400 - Bond Project	33,095.19	0.00	100.0%
Total Other Income	287,887.19	258,793.00	11.2%
Other Expense			
Special Projects Expense	10,320.00	42,916.83	-76.0%
90700 - Bond Project Exp	3,934.64	438.00	798.3%
Total Other Expense	14,254.64	43,354.83	-67.1%
Net Other Income	273,632.55	215,438.17	27.0%
Net Income	-248,426.38	-216,297.79	-14.9%