



## Minutes of the Oregon State Fair Council Regular Meeting

May 20, 2021

By Zoom Due to COVID-19 and Social Distancing requirements

Audio Recorded: Yes

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- I. **Call to Order:** The meeting convened at 1:30 pm with Vice-Chair Vicki Berger presiding.
  - II. **Roll Call:** The attendance, both in person and by phone, was recorded as shown below:

<b>Present:</b> Vicki Berger, Vice Chair Loyal Burns, Council Member George Jennings, Council Member Leah Perkins-Hagele, Council Member Arnie Roblan, Council Member Craig Smith, Council Member Kim Grewe-Powell, Director/CEO	<b>Non-Present:</b> Kevin Cameron, Chair Jon Chandler, Council Member Dana Jung, Council Member Austin McGuigan, Council Member Rep. Paul Evans, Advisory Council Member Sen. Bill Hansel, Advisory Council Member Steve Powers, Advisory Council Member
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  - III. **Pledge of Allegiance:** The Pledge of Allegiance was made by all parties present.
  - IV. **Approval of Minutes:**
    - a. Council Meeting of April 22, 2020: Vice-Chair Berger asked if there were any changes or corrections to the minutes presented for approval. Hearing none, a motion was made by Council Member Smith and seconded by Council Member Roblan to approve the minutes as presented. The motion carried unanimously.
  - V. **Public Comment on Agenda Items:** None
  - VI. **Council Chair's Report:** Vice-Chair Berger reported that Chair Cameron had other obligations with Marion County that prevented him from attending this meeting. Vice-Chair Berger presided in his place.
  - VII. **CEO's Report:** OSFEC team has continued to plan the Oregon State Fair under the approved Scenario B budget and State of Oregon Covid Guidelines. Loyal Burns has been instrumental in helping the team to plan the revised Livestock areas. CEO Grewe-Powell thanked Council Member Burns for his insight and time. Past Livestock management, Jeff Trejo and Ellen Hannan will be organizing the Agricultural Department for 2021 to help transition to new leadership for 2022. OSFEC has adopted checking all employees' and visitors' vaccination cards if they choose not to wear masks. All OSFEC employees must wear masks inside or around the mass Covid Vaccination Center regardless of their vaccination status. The mass Covid Vaccination Center will scale back and only utilize Cascade Hall starting next Tuesday. Salem Health expects to be on-site through June, making available the grounds to Marion County Fair. Tom Wood and CEO Grewe-Powell have a meeting set with DAS regarding the Bond money and IGA on June 3.
  - VIII. **Information Items:**
    - a. **Fair Foundation Report:** Debbie McCune reported that the Fair Foundation has hired Royle Media as their marketing agency. Royle Media is updating the Fair Foundation's website and engaging more on social media. The Foundation is promoting its new event, "Celebrate Oregon Harvest," for August 27, 2021, the opening night of the State Fair. It will take the place of Pairings. They have partnered with Fred Meyers and Safeway. Including Wine Competitions and music. They are recruiting Fair Foundation Members. Recent new members include Tammy Denny and Kara Campuzano.
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**b. New Hire Introductions:**

- i. Charlene Ewing, as the Administrative Supervisor, oversees administrative and financial functions, including office management, accounting, budgeting, HR, and specific State fair activities.
- ii. Mike Legorreta started as the Operation Supervisor on May 12. Mike is responsible for managing OSFEC's day-to-day operations, including maintenance of the facility and equipment. He will also oversee the operations activities for the Fair.

**IX. Action Items**

**a. State Fair Council:**

- i. **Financial Statement 1/1/2021-3/31/2021:** Vice-Chair Berger reminded the council that while the statements look bleak, they are better than expected due to Covid and having minimal expo events. She asked CEO Grewe-Powell if there is a public interest in having events. CEO Grewe-Powell stated that it is confusing in the event world right now with the State Guidelines. There are some events on the calendar, and hopefully, once the State opens up, people will be more encouraged to have their events once the guidelines loosen.

Vice-Chair Berger asked if there were any questions to the Financial Statement as presented for approval. Hearing none, a motion was made by Council Member Smith and seconded by Council Member Jennings to approve the Financial Statements as presented. The motion carried unanimously.

**b. State Fair:**

- i. **Discussion and action regarding Contract for Independent Contractor Services for 2021 Oregon State Fair Crowd Management and Guest Service by Starplex Corporation:**

The contract amount is comparable to 2019. \$157,189.32 vs the 2019 contract amount of \$158,173.11. The Scenario B budget should cover this amount, but we may need to augment it to some degree. It is a little challenging as the security amounts are absorbed into several different departments. The Public Safety Coordinator and Starplex agree that OSF will need the same amount of security no matter what the attendance.

Council Member Smith moved to accept the contract as presented. Council Member Burns seconded the motion. Motion passes unanimously.

**c. Expo Center: None**

**d. Committee Reports and Action Thereon:**

- i. Executive Committee: None
- ii. Governmental Affairs Committee: None
- iii. Nominating Committee:  
The Governor's office has appointed:
  - Chair Cameron through December 31, 2023
  - Arnie Roblan through December 31, 2024
  - Austin McGuigan through December 31, 2024
  - Jon Chandler through December 31, 2024

**X. Public Comments on Non-Agenda Items:** None

**XI. Council Members' Comments:** Vice-Chair Berger expressed on the council's behalf that Jon Chandler and his family are in their thoughts and prayers.

Vice-Chair Berger asked about surrounding event centers that are planning events in the early summer and what does this say for OSF and August?

CEO Grewe-Powell shared that during the Oregon Fairs Association Meeting that many Fairs are moving forward she asked Eric Marcuse to speak.

Eric Marcuse said that around the Fair circuit, things are looking encouraging, and there are strong indicators that it will be a good year for OSF.

Council Member Smith asked if OSFEC has kept contact with event producers who have had their events at OSFEC in the past. CEO Grewe-Powell said they have kept in touch with event producers and hoping that after a few events and the guidelines lessen, they will be encouraged to come back. Council Member Hagel-Perkins shared that Washington County is going through the same as OSF in balancing the guidelines and allowing events to happen.

Next meeting June 17, 2021, CEO Grewe-Powell may call an executive session before the next meeting to address some contracts that will need a vote at the June 17 meeting.

**XII. Adjourn:** There being no further business, the meeting was adjourned at 2:03 pm

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**Meeting Materials:**

Agenda

Council Meeting Minutes April 22, 2021

Financial Statement 1/1/2021-4/30/2021

Contract for Independent Contractor Services for 2021 Oregon State Fair Crowd Management and Guest Service by Starplex Corporation