



PERFORMANCE RIDER: Hospitality, Production, Input List, Info

BILLING: Without exception, the act will be billed as **RON KEEL** in all media, promotions and advertising. **Without exception** Purchaser will use ONLY Artist-approved and Agent-provided logos and photos. All assets – logos, current documentation/images/video/audio – can be viewed and downloaded at <http://ronkeelEPK.com>.

CONTACT INFO:

Management: Ron Keel (702) 806-8928 – ronkeel@ronkeel.com

Personal Assistant to Ron Keel – all inquiries (interview requests/tech/logistics etc.): Brandon Beck – (605) 321-2120 - ronkeelband@gmail.com

Ron Keel Online:

<http://ronkeel.com>

<http://twitter.com/ronkeel>

<http://facebook.com/ronkeel>

<http://youtube.com/>

Instagram: [@officialronkeel](https://www.instagram.com/officialronkeel)

FAQS:

- A **RON KEEL ALONE/ACOUSTIC** performance consists of all the classic Keel hits (“The Right To Rock,” “Because The Night,” “Tears Of Fire” and more) + songs from throughout Ron’s career (Metal Cowboy, Ron Keel Band, Steeler, IronHorse, Fair Game, the Country Years”). There are usually a couple of cover songs in the set that have special relevance to Ron’s career history.
- Select shows, where appropriate, can be arranged to include classic rock/southern rock/country covers. Ron loves to dig deep into his songbook of favorites for biker events, 4th of July parties at the lake, and other events where this type of gig works best.
- **RON KEEL** never charges for meet & greet experiences – however, some VIP fan experiences are included in online merchandise bundles. These include soundcheck hangs and pre-show photo ops. Ron will always host a free meet & greet at the merchandise table after the performance.

BASIC REQUIREMENTS

Electricity front/center stage.

A clean, private lockable dressing room with one or more full-length mirrors. Available upon Artists' arrival at venue.

A well-lit merchandise area with table, electricity and Wi-Fi access.

Purchaser/venue will provide qualified experienced sound and lighting technicians and provide their contact information to Artist in advance.

Purchaser/venue will provide someone qualified to oversee merchandise sales.

HOSPITALITY

Except for the hot meal, the following will be provided in the dressing room upon Artists' arrival at venue:

- Bottled water
- One six pack of Budweiser Zero (non alcoholic beer) – if not available, Budweiser Select 55
- KETO-friendly Deli Tray (assorted lunch meat – cheese – lettuce –

onion – tomato – cucumber – light mayo & spicy mustard

- Paper plates, plastic silverware
- 1 fifth of Smirnoff vodka
- 4 alkaline AA batteries (Duracell preferred)
- 2 nine-volt batteries
- Hot Meals: for 2 people unless otherwise specified
- 4 hand towels, 2 bath towels

Signed/Agreed to by Purchaser



INPUT LIST (updated 2-21)

1	Lead Vocal	Headset rig – provided by Artist
2	Acoustic Guitar	DI
3	Guitar Synthesizer (L)	DI
4	Guitar Synthesizer (R)	DI
5	Acoustic Guitar (12 String)	DI
6	Playback Laptop (Intro/FX) (L)	DI
7	Playback Laptop (Intro/FX) (R)	DI