



## RON KEEL MEDIA TALKING POINTS – ALONE/ACOUSTIC specific topics

### Helpful Guides for Media Interviews

- No subjects are off limits – Ron Keel treasures his history but remains focused on the present and the future. It's OK to talk about the accomplishments and memories but Ron is intent on promoting current projects & activities. Please don't "start at the beginning" and try to recap the entire journey. Let's start with what we're promoting now.
- Ron Keel has sold approximately 3 million albums in his 40 year career, from the heavy metal heyday of the 80's through the present day. The first worldwide commercial release was 1983's Steeler album, which became a cornerstone in the foundation of 80's Hollywood hard rock.
- In 2020 Ron was featured on no less than 4 album releases, including a remastered deluxe edition of his acoustic album "Alone At Last," and released 5 official music videos in support of those releases.
- Ron has been performing Alone/Acoustic shows since 2006, and has done these intimate-style gigs as a headliner worldwide as well as opening for Y&T (Ron Keel Alone/Acoustic toured England, Scotland & Wales opening for Y&T in 2009), Quiet Riot, Slaughter, Jackyl and more. He has performed his solo acoustic show at major events worldwide such as the Monsters Of Rock Cruises and KISS Expos in Europe & the US. As a solo acoustic artist, he has co-headlined and toured with other solo acoustic rockers like Frank Hannon, John Corabi and Mike Tramp.
- The Alone/Acoustic show follows Keel's musical journey through four decades of music and features songs from his entire catalog in chronological order, enhanced by the stories behind the songs.
- Ron Keel hosts the weekly STREETS OF ROCK N ROLL syndicated rock 'n talk radio show on multiple affiliate stations: <http://ronkeel.com/radio-show>
- The Ron Keel Podcast <http://ronkeel.com/podcast> features unedited uncensored interviews with artists, authors and industry insiders – available on all major podcast platforms (Spotify, iTunes, Google, Amazon, YouTube).
- VIP Members at <http://patreon.com/ronkeel> get an ALL ACCESS pass to exclusive audio/video content and fan experiences.

### NOTES FOR MEDIA:

If your feature includes photos/images not included in the Artist-Approved Assets, we will not share or otherwise publicize the interview/feature. If the interview is not recorded and Ron is misquoted, we will not share or otherwise publicize the interview/feature.

Thank you so much for the opportunity to promote our projects and activities on your platform.

Thank you for including/mentioning the web site address <http://ronkeel.com>.