

WISCONSIN CRAFT

CRAFT SPONSORSHIP OPPORTUNITIES

Wisconsin Craft, a 501c3 non-profit organization, is pleased to offer high visibility sponsorship opportunities to grow your brand. Your vital support benefits our region:

- Help develop and promote craft and the maker to enhance the cultural life of Wisconsin communities!
- Engage with artists and the public through a variety of events and programming!
- Support emerging craft artists and artistic communities!
- Bring important professional programming to craft artists!
- **And so much more**

For sponsorship info contact:

Kathy DeVries | kdevriesquilts@gmail.com

SPONSORSHIP DEMOGRAPHIC REACH

- Reach of 20,000+ visitors in Southeast Wisconsin and Northern Illinois
 - 55% live in the 20 mile radius
 - 67% female with BA or higher education
- Public exposure on our website
- 675,000 Earned media impressions
- 145,000 social media impressions

2023 SIGNATURE FREE PUBLIC EVENTS

REGENERATION

2023 BIENNIAL EXHIBITION "REGENERATION"

Mar. 24 - May 27, 2023 | CVA, Wausau, WI

The theme of "Regeneration" was chosen to highlight the regeneration of the oldest arts organization in the state as WI Craft. Additionally, the changes in our members' personal and professional lives over the last several years have led to renewed sense of purpose and/or new directions in many of their individual art practices.



MORNING GLORY ART FAIR

Aug. 12 & 13, 2023 | Deer District, MKE, WI

Located on the beautiful plaza and the street outside of Fiserv Forum, the Morning Glory has been one of the nation's premier destination art fairs bringing locals and visitors a like. The FREE fair is organized with over 135 fine craft artists ranging from art to wear and art for the home in ceramics, fiber, glass, jewelry, painting, mixed media, photography, wood, and more.



MKE FINE CRAFT STUDIO TOUR

Sept. 30 & Oct. 1, 2023 | 15+ Art Studios, MKE, WI

The MKE Fine Craft Studio Tour strives to connect Fine Craft Artists from Milwaukee and beyond to their surrounding neighborhoods. The purpose is to give the public a view into their studios and to promote Fine Craft fields and emerging and established artists.

Workshops & Educational Classes

2023 PROFESSIONAL PROGRAMMING

Throughout the Year - Virtual & In-person.

WI Craft is offering members several virtual and in-person professional programs to help members grow their businesses. Programs encompass topics relevant to specific crafts and techniques, the business side of marketing your work, and much more.

For sponsorship info contact:

Kathy DeVries | Development Committee Chairperson | kdevriesquilts@gmail.com

WI Craft 2023 Sponsorship Opportunities



Morning Glory 2022



MKE Studio Tour 2022



Morning Glory 2022
Award of Merit : Anastasia Mak



Morning Glory 2022

**We are flexible and would love
to partner with your company
on ideas and opportunities!**

Monetary and in-kind support available.

PLATINUM SPONSOR | \$5,000

- Listed year-round on all three websites
- Top Billing on all Programs and events
- Includes Organization write up in Morning Glory Brochure with full page ad
- Monthly social media shout out on WI Craft
- Possible partnership/activity at workplace

GOLD AWARD SPONSOR | \$3,500

INCLUDES GOLD SPONSOR BENEFITS

- MG Artist Award Sponsor
- Print and Social media Awards posts

GOLD SPONSOR | \$2,500

INCLUDES SILVER SPONSOR BENEFITS

- Booth at Morning Glory (\$500 value!)
- Morning Glory program brochure: **Full page ad**
- Logo on MG & MKE Studio Tour brochures
- Logo on websites & digital media promotions
- Logo in our social media with posts prior to and during event weekend
- Inclusion in our WI Craft eNewsletter
- Signage at Events

SILVER SPONSOR | \$1,000

INCLUDES BRONZE LEVEL BENEFITS

- Morning Glory Program Brochure: Half page ad
- Logo on MG & MKE Studio Tour brochures
- Logo on website on all three websites
- Mentions in our social media with posts prior to and during event weekend
- Inclusion in our WI Craft eNewsletter
- Signage at Event

SILVER AWARDS SPONSOR | \$1,000

FOR WI CRAFT EXHIBITION

- Exclusive Award Sponsor Sponsor for the WI Craft Biennial Exhibition at Center for Visual Arts in Wausau, WI
- Promotion on WI Craft website, social media
- Signage at Exhibition

BRONZE SPONSORSHIP | \$500

CHOOSE ONE OF OUR EVENTS

- Morning Glory Program Brochure: Quarter Page Ad
- Name listed in MG OR MKE Studio Tour brochure
- Website mention on specified event
- Social media mentions throughout event weekend
- Inclusion in our WI Craft eNewsletter

For sponsorship info contact:

Kathy DeVries | Development Committee Chairperson | kdevriesquilts@gmail.com