



WISCONSIN CRAFT SPONSORSHIP OPPORTUNITIES

Our goal is to build a statewide networking organization that enhances the cultural life of Wisconsin communities and surrounding regions by encouraging, developing, and supporting traditional and contemporary craft and craft makers.

Wisconsin Craft, a 501c3 non-profit organization, is pleased to offer many high visibility sponsorship opportunities to grow your brand and keep these events free to the public!

For sponsorship info contact
Kathy DeVries
Development Committee Chairperson

**Learn more about our organization
check out our website:**
wisconsincraft.org

wisconsincraft.org



MORNING GLORY ART FAIR

August 13 and 14, 2022
Downtown Milwaukee

Located on the beautiful plaza and the street outside of Fiserv Forum, the Morning Glory has been one of the nation's premier destination art fairs bringing locals and visitors alike. The FREE fair is organized with over 135 fine craft artists ranging from art to wear and art for the home in ceramics, fiber, glass, jewelry, painting, mixed media, photography, wood, and more.


morninggloryartfair.com  



MKE FINE CRAFT STUDIO TOUR

October 1 and 2, 2022
Various Artist Studios in Milwaukee County

The MKE Fine Craft Studio Tour strives to connect Fine Craft Artists from Milwaukee and beyond to their surrounding neighborhoods. The purpose is to give the public a view into their studios and to promote Fine Craft fields and emerging and established artists.

mkefinecraftstudiotour.org  



Your support continues our mission to develop and promote craft and the maker to enhance the cultural life of Wisconsin communities and beyond. By becoming a sponsor you help our events be free and open to all!

We are flexible and would love to partner with your company on ideas and opportunities!

To become a sponsor contact:

Kathy DeVries
Development Committee Chairperson
kdevriesquilts@gmail.com

GOLD LEVEL SPONSOR | \$2,500

INCLUDES BRONZE & SILVER LEVEL BENEFITS

- Booth at Morning Glory (**\$500 value!**)
- Morning Glory program brochure: **Full Page Ad**
- Logo on all 3 websites & digital media promotions

SILVER LEVEL SPONSOR | \$1,000

INCLUDES BRONZE LEVEL BENEFITS

- Morning Glory Program Brochure: **Half Page Ad**
- **Name & logo** listed in MG & MKE Studio Tour brochures
- Logo on WI Craft t-shirts

BRONZE SPONSORSHIP | \$500

CHOOSE ONE OF OUR EVENTS

- Morning Glory Program Brochure: **Quarter Page Ad**
- **Name listed** in MG **OR** MKE Studio Tour brochure
- Website mention on specified event
- Social media mentions throughout event weekend
- Inclusion in our WI Craft eNewsletter



SPONSORSHIP DEMOGRAPHIC REACH

- Reach of 20,000+ visitors in Southeast Wisconsin and Northern Illinois
 - 55% live in the 20 mile radius
 - 67% female with BA or higher education
- Public exposure on our website
- 675,000 Earned media impressions
- 145,000 social media impressions



Wisconsin Craft
8469 North 50th St.
Milwaukee, WI 53223

wisconsincraft.org

