

Transaction Innovation Forum | Middle-East/North-Africa

Introduction

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For short: TIF-MENA

We are happy to announce our TIF Middle-East/North-Africa Forum planned for spring 2023. After our successful inaugural TIF-Tokyo (with focus on Japan and APAC) we were invited to bring this top level expert 'in-person' event to this region.

Sharing global expertise amongst senior professionals and key stakeholders is our core mission. As experts in the field ourselves we know what key topics should be discussed upon and deepened to service markets and speed up the innovation pace and adding to the permanent 'learning curve'. Our focus is on key B2B and B2C challenges in the Payments and Transaction space. Developments in the B2B space are key and often 'out of focus' although in volume and impact essential for our economies. B2C trends are often discussed in many conferences. We focus on key elements of these trends as they also interact and impact the B2B space (innovation directions and next generation 'blurry' borders between B2B and B2C solutions).

At this moment we are working on the **TIF-MENA 2023 program planned for March /April 2023 in Dubai**. We identified key topics to address in both plenary and workshop session. Creating a compelling full day of interaction, learning and networking. No 'commercial' messages; pure focus on content and sharing essential expertise.

We would be happy to discuss this program-outline with you and discuss possible involvement. Our Forum has become an important event in the global industry's calendar, and we look forward to announcing this 2023 program details and top-level speakers in the coming months.

For further details and sponsorship/partner opportunities, please contact directly to Harry Smorenberg (harry@smorenberg.nl)

TIF-MENA 2023 Program Outline:

Following our TIF Tokyo and many successful virtual webinars (via AsiaPaymentsConnect.com) of the past two years, we're excited to be holding the inaugural TIF-MENA in-person Forum in 2023.

This full day program will offer interactive plenary and break-out sessions. Next to that we will create room for some special briefings on high-level policy making issues and will bring international experts to introduce and discuss the essentials in a 'round-table' setting 'by invitation only'.

Planning:

March/April 2023 - Dubai

Key topics & agenda of our program:

- **Implementing Open Finance/Open Banking**
 - Sharing lessons learned from Europe, UK, around the world
 - From technical standardization to new business models
 - How can market parties anticipate embedded finance, platforms, neo-banks, ...
- **Real Time Reality in Payments**
 - How is instant payments evolving
 - ISO compliant / are time-lines met?
 - Facing the high cheque value / how to limit manual processing
 - Participating in next gen infra opportunities (how to onboard the SME's)
- **Digital Identity Brief (touching base with global best practices)**
 - All there is... is Identity: the key to all digital services
 - Identity is bigger than payments / new biz opportunities
 - Global regulatory and market approaches
- **Next Gen Payments infra: It is all about data**
 - Alt-Networks challenging existing infrastructures
 - Not just transmitting the data, but using it. The potential of Blockchain...
 - What is challenging cards ? Will this succeed ?
- **Central Bank Digital Currencies**
 - 80% of Central Banks working on this – what is their agenda ?
 - Can CBDC simplify payments?
 - Will CBDC mean the end of private crypto, stablecoins, ... ?
 - How banks, service providers can get ready for digital currency/assets
 - The future of mobile payments and digital wallets
- **SME & 'Corporate Transaction Space' Special**
 - B2B is where the money is ...
 - Treasury 4.0 ...(Treasury Tech) How banks can leverage their strengths
 - With banks and without banks – showcasing key approaches
 - Managing embedded payments
 - Next trends in e-invoicing /opportunities for Digital Banks

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- **Regulatory Round Table (special session / extended 'working luncheon')**
 - New Payments reality: managing the speed of change
 - Control mechanisms: How to manage change and adapt to new culture and expertise
 - Learning from peer-regulators
- **Creating an holistic payments policy plan**
 - Building a strategic plan for a (regional) payments ecosystem
 - Maximizing end-user benefits
 - Creating certainty for industry investment decision
 - Consultation as mean to involve all stakeholders
- **Security in Payments and Transaction ecosystem**
 - Anti-money laundering and counter-terrorism financing (AML/CTF) challenges
 - regulatory priorities and the need for regulatory coordination
 - Global 'role-models' such as UK's Regulatory Initiatives Grid

TIF-MENA will develop a compelling program jointly with key thought-leaders and stakeholder in the region. Building a program where all professionals would like to go to. The TIF founders (Dr Michael Salmony and Harry Smorenberg) are practitioners and thought-leaders in the global payments space and will secure and moderate this top-level program.

TIF also has an APAC/Japan edition that will take place on 15 September 2022 in Tokyo

(www.transactioninnovationforum.com) We are planning to bring TIF to MENA as an annual recurring Forum. We welcome partners to support TIF and happy to discuss content contributions with key stakeholders and experts.

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Program components

We will have a full program with:

- Full day plenary program on Transaction Innovation trends, with two special break-out track-topics of 75 minutes each (one in the morning / one in the afternoon) of choice
- Possible pre-conference day (or afternoon) special with option for dinner (ad-hoc event prior to the TIF MENA conference day)
- Possible special working breakfast or luncheon (within the setting of the TIF MENA conference day)

Program timing

Program planning:

08.00 – 09.00	Registration – Coffee & Tea
09.00 – 09.10	Welcome TIF MENA & Program Introduction (by Chairmen)
09.10 – 09.25	Keynote Opening Speaker: “Setting the Stage”
09.25 – 10.00	Plenary topic intro
10.00 – 10.30	Plenary topic intro
10.30 – 11.00	Coffee Break (informal networking)
11.00 – 11.30	Plenary Topic intro
11.30 – 12.45	Track I and II (of choice in break-out)
12.45 – 14.00	Lunch
14.00 – 14.30	Keynote address and Q&A session (moderator)
14.30 – 15.45	Track III & IV (of choice in break-out)
15.45 – 16.15	Coffee Break (informal networking)
16.15 – 16.45	Plenary topic intro
16.45 – 17.30	Closing plenary Key Note Panel debate (moderators)
17.30 – 19.00	Informal closing and drinks

First draft topics of “Tracks of Choice”

(75 minutes special track)

Data Driven Treasury - Getting Organized

Sharing data is key for today’s cash & treasury management. Not always do we ‘speak the same language’ and miss relevant data and context of the financial flow and transaction details. Thus data aggregation of all relevant sources by creating a data-hub and managing this data-lake is a first essential step. By creating (on top) the right visualization tool(s) for an adequate access to the information to all stakeholders (as well as internally as externally) is still a huge challenge.

How Solid is the data? Are the correct controls in place? Does the ICT department understands the priorities. How about the education of staff/organization? And last but no least: how to select adequate tools and a Treasury Management System (TMS)?

We like to discuss essential steps in creating a shared service center and creating an internal “payments factory” Larger corporates but also SME’s are looking to professionalize and anticipate on new tech. In our day-to-day cash- & treasury management we are using tools and excel sheets. Perhaps the future is AI and Bots... But it all starts with a vision on how the financial / treasury function of the organization should be positioned.

This special will offer an in-depth case study as kick-start for an all expert-panel-debate on this topic.

Elements are:

Case introduction

(high-lights presenter by corporate treasurer)

- 10 minute intro-presentation Treasurers’ Case-study

Moderator

(independent strategic expert in the field)

Panel Discussion

- Treasurer (presenter of the case)
- SWIFT
- Consultant
- Software solution provider (strategic input)
- Banker

Other special 75 minute tracks could be

(75 minutes special track)

The Identity is the Payment...

Intense session on global best practices in identity, KYC, GDPR management and more...

(75 minutes special track)

CBDC's – Hype versus Reality

How will CBDC evolve... The impact on Cash and Payments ... The role of Central Banks and Commercial Banks, the operational reality.

(75 minutes special track)

Out of the Box Innovation Ideas

Sharing data is key for today's cash & treasury management. Not always do we 'speak the same language' and

Pre-conference "special" (could also be exclusive session for core-sponsor)

(Day/afternoon prior to conference; optional incl dinner)

Repositioning Payments: The Impact of Open Banking & Real-Time

Or

Global Regulatory Challenges: Executive Round Table Debate

We are open to discuss additional "special breakfast or luncheon sessions" within our plenary day program