

Marley G. Penagos

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Education

PEPPERDINE UNIVERSITY

Bachelor of Arts in Journalism & Political Science

Malibu, CA

April 2024

STUDY ABROAD

Buenos Aires, Argentina

Study abroad coursework in Spanish language & Latin American History

May 2022 – July 2022

Volunteer work with Pepperdine University to feed individuals experiencing homelessness in Buenos Aires.

AWARDS AND HONORS: Associated Collegiate Press Best in Show 4th place “Best Magazine” | California College Media Association Best in Show 2nd place “Best Newspaper Special Section” | Associated Collegiate Press Best in Show 9th Place “Best Social Justice Reporting” | Associated Collegiate Press “2023 Broadcast Pacemaker finalist” | Society of Professional Journalists Region 11 Mark of Excellence Winner “Best Photo Illustration” & Finalist “Best Student Magazine” | Pepperdine Graphic Media “Best All-Around Contributor” & “Outstanding Achievement”

Experience

BOSTON MAGAZINE

Boston, MA

Editorial Intern

September 2024 - Present

- Conduct research and fact check editorial pieces line-for-line before publication online or in print
- Write monthly stories for print and online and engage in editorial process
- Work large-scale events like Boston Magazine’s “Taste” event checking in vendors and guests
- Contact and coordinate with hundreds of professionals to create “Boston’s Best” lists (i.e. 400+ lawyers)

MODERN LUXURY

New York City, NY

Gotham Magazine Digital Editorial Intern

August 2023 - January 2024

- Produced lifestyle, fashion, food and arts articles on a daily basis for publication online across Modern Luxury media sites
- Attended, reported on and produced articles for events, such as Los Angeles Fashion Week
- Established adept communication with Public Relations professionals to coordinate interviews and produce articles for product launches and client promotion
- Conducted research to produce up-to-date, accurate and high-performing articles on the latest fashion and beauty trends

PULSE MARKETING

Temecula, CA

Creative Writer

July 2019 - July 2023

- Produced content and provided editing, proofing, and messaging for email campaigns, digital ads, website, landing page, and social media content on multiple platforms.
- Conducted extensive target market research, news updates, and press releases for developing creative briefs and design concepts to meet client objectives.
- Developed monthly social media and advertisement copy for multiple clients — consistently improved engagement rates on Instagram

Leadership and Activities

Pepperdine Graphic Media

Currents Magazine Editor in Chief, Diversity Equity & Inclusion

Editor, Graphic Designer, Special Edition Editor in Chief, Staff Writer

Newswaves 32

Producer, Director, Anchor, Reporter, Pre-Show Coordinator

Solutions Journalism Network

Student Media Challenge “Climate Change and Youth Mental Health”

Malibu, CA

January 2020 - April 2024

Malibu, CA

January 2020 - April 2024

Malibu, CA

August 2023-April 2024

Skills & Interests

Technical: AP Style, Instagram, X, TikTok, Facebook, MailChimp, Adobe Creative Cloud (Indesign, Illustrator, Photoshop, Premiere Pro), Microsoft Office Suite (MS Word, Powerpoint, Excel)

Interests: 35 mm film photography, fashion history and trend prediction, social media, books and literature