

### **CONTACT!** Magazines (*CONTACT! Fighters*, *CONTACT! Hercules*, *CONTACT! Orion*)

	<b><u>1 time</u></b>	<b><u>2 times</u></b>	<b><u>4 times</u></b>	<b><u>6 times</u></b>
Inside Front Cover	\$4,100	\$3,600	\$3,425	\$3,250
Inside Back Cover	\$3,950	\$3,450	\$3,300	\$2,930
Full Page	\$3,500	\$3,085	\$2,930	\$2,625
Two Thirds Page	\$2,720	\$2,350	\$2,250	\$2,025
Half Page	\$2,195	\$2,000	\$1,800	\$1,675
One Third Page	\$1,450	\$1,350	\$1,195	\$1,075
One Sixth Page	\$ 880	\$ 725	\$ 700	\$ 650
Expanded Listing	\$1,425	\$1,195	\$1,150	\$1,050



## Details

### MATERIAL REQUIREMENTS

Electronic Document:

- High Res. PDF
- Resolution of 300 dpi,
- Full color MUST be CMYK format.

Send Electronically

E-MAIL - Files up to 10 mbs to  
production@abdonline.com

FTP - please contact us for login info.

### AD SIZES

(Booklet finished size 8 1/2"x11")

Fractional to be enclosed by a border.

Size (in Inches)	W x H
Full Page	8.00 x 10.50
1/2 page(horizontal)	8.00 x 5.00
1/3 page (horizontal)	8.00 x 3.25
1/3 page (square)	5.25 x 5.25
1/3 page (column)	2.50 x 10.25
1/6 page (horizontal)	5.25 x 2.50

**TECHNICAL BRIEFING** The *Technical Briefing* is a deeply discounted, full page four color ad intended to communicate fact based information to the reader about the advertisers product or service. Here is your opportunity to present particulars that relate to research, development, engineering, test, evaluation, production, operation, use, and maintenance of equipment involved in support of military aircraft components and systems. The advertiser provides up to 500 words of copy, a logo and one to three images. We lay out the ad in our standardized format and provide a proof. Ad creation is a free of charge service.

**FULL PAGE** **1X - \$2,400** **2X - \$2,050** **4X - \$1,975** **6X - \$1,750**

**RIDE ALONG INSERTS** (Supplied by client) Please note: Capability of including your company literature in the poly bag mailing of **CONTACT!**

**Flyers** (a sheet measuring 8.5 x 11 on 100 lb. stock and printed on both sides is considered one page)

Single Page =	\$1,775
Two Pages =	\$3,100
Six Pages =	\$4,100

**Brochures** (a sheet measuring 9 x 12 on 12 pt. stock and printed both sides is considered one page)

Single Page =	\$2,275
Two Pages =	\$3,600
Six Pages =	\$4,600

### PAYMENT & CREDIT POLICIES

All non-renewal advertisers are billed and are required to pay, in advance of each issue for a period of one year, or until a satisfactory credit rating is established. Any past due balance over 30 days is subject to a finance charge of 1 1/2 % per month (18% A.P.R.). Any account over 90 days forfeits any discounts and 1x rate applies. After 120 days, the cost of the outstanding advertising will double. Advertiser is liable for any and all collection costs/legal fees incurred.

### NATIONAL ACCOUNT MANAGERS

**Rick Greenwald** 914-244-8899  
r.greenwald@abdonline.com

### GENERAL MANAGER

**Rose Candido**  
production@abdonline.com

### WRIGHT MEDIA, INC.

914-244-8899 • Fax: 914-242-5422  
production@abdonline.com