

## **The U.S. - Israel Technology Innovation & Commercialization Center**

### Mission Statement

Bridging Israeli startups to the U.S. market, the center provides comprehensive support for successful market entry. Services include business development, regulatory guidance, and corporate partnerships, along with investment opportunities through a strategic network.

Startups entering the U.S. market currently face a fragmented and unstructured landscape, lacking a cohesive framework to guide their expansion. Without a centralized support system, international startups struggle with market adaptation, regulatory compliance, and establishing the right partnerships, leading to inefficiencies, prolonged entry timelines, and missed opportunities. The U.S.-Israel Technology Commercialization Center addresses this challenge by creating a unified commercialization program designed to streamline market entry, providing structured acceleration, regulatory guidance, and strategic partnerships. By establishing this comprehensive framework, the center ensures that Israeli startups—followed by other international entities—can efficiently integrate into the U.S. market, reducing barriers and fostering long-term success.

### Key Goals

- Supporting startups in their U.S. market entry
- Facilitating successful adaptations and partnerships
- Market adaptation and validation support
- Accelerated programs and strategic guidance
- Mentorship network creation

### Operational Model

The center operates as a hybrid entity, structured for maximum impact by collaborating with government organizations for funding and aligning with policies for mutual benefits.



## **New Jersey Headquarters: The central hub for operations and startup support.**

### Headquarters and Facilities

A New Jersey Soft-Landing Space: The headquarters will serve as an operational center, event space, and innovation lab for Israeli startups expanding into the U.S.

### Accelerator Program

A 6-12 month structured journey to help startups adapt, grow, and integrate into the U.S. market.

### Strategic Partnerships

The center maximizes impact through collaborations with:

- Industry and corporate partners
- Government and university organizations
- Comprehensive startup support through integrated resources

### Emphasis on Mentorship

Guiding startups through expertise, networking, and personalized support.

### Collaborative Innovation

Enhancing technological exchange between Israeli and U.S. entities, fostering innovation, economic growth, and seamless technology transfer.

### Incubator Vision

The center aims to be a leading incubator for Israeli startups by providing essential connections, insights, and resources to foster accountable and sustainable growth.

Empowering startups to realize their full potential in New Jersey and beyond.

