



JUNE 2026



THE GOLDEN RULE

THE GOLDEN SANDS HOME BUILDERS ASSOCIATION NEWSLETTER

PRESIDENT'S MESSAGE

GSHBA Members:

We have a new member to welcome to GSHBA. Welcome Joey Bartolone with M3 Insurance. Joey has attended our last two meetings so you may have already met him. If you haven't, make sure to introduce yourself to Joey at one of our future events.

Thank you to everyone who came to our May Parade of Homes auction night at Whitetail Lanes. We will be showing 21 homes in the 2026 GSHBA Parade of Homes. **We have not had this many Parade homes since 2004!** It should be a great show!

If you haven't signed up for the June 9th Summer Picnic yet, please make sure to RSVP by June 4th. Lake Pacawa Park is an awesome picnic venue...the splash pad will be open...the kids and grandkids will love this! This event is completely free to you, your family, and your employees and their families!

The Jeff Nygaard Golf Outing is July 10th. There are limited spots still available so sign up today! We are still looking for a few Green Sponsors. Email Carrleen at office@gshba.net to sign up for this opportunity.

Summer is a busy time in our industry but I hope you are able to find some time for family and fun this summer too!



Kurt Bergman, Bergman Builders

(715) 498-5825

office@bergmanbuilders.com

Kurt Bergman

CALENDAR *of* EVENTS

June 9- Summer Picnic at Pacawa Park, Worzella Pavillion in Plover

June 25 - Deadline to submit an ad in the Parade of Homes Book

July 10 - Jeff Nygaard Annual Golf Outing at the Ridges Golf Course

August 11 - Furniture & ApplianceMart Open House

September 9 - Parade Bus Tour

September 11-14 - Parade of Homes



GSHBA Summer Picnic in the Park

Tuesday, June 9, 2026 5:30 - 7:30pm

At Pacawa Park in Plover

Food, Drinks, King Cone Ice cream and Yard Games.

Coworkers and Family are welcome!

RSVP by June 4, 2026



To View the Directory online go to www.gshba.org or Click on this link



Jeff Nygaard Golf Outing

July 10, 2026 at The Ridges Golf Course

Registration opens at 9:30am

Shot Gun Start at 10:30am

**\$125 Per Golfer - Includes Lunch, 18 Holes of Golf with a Cart,
Dinner and Two Drinks**

REGISTER NOW at www.gshba.org

We are Looking for Sponsors

**Green sponsor - These sponsors will get a sign at the green of a hole
or near the cart path on the way to the next hole.**

Not required to attend the event - Cost is \$200

Email office@gshba.net to sponsor.

**We only have a few team spots left, and
the outing is expected to fill up soon.**

Sign up now before registration closes!



Welcome New Members!



Joseph Bartolone with M3 Insurance

I'm Joey Bartolone, an insurance professional dedicated to serving the construction industry with a focus on tailored business insurance solutions at M3.

I work closely with construction firms to help protect their operations, manage risk, and support long-term growth through strategic, industry-specific coverage.

As a forward-thinking business partner, M3 delivers comprehensive solutions spanning employee benefits, business insurance, and beyond—helping organizations build stronger, more resilient futures.”



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GSHBA AUCTION AND ELECTION NIGHT



We held our Parade of Homes Advertising Live Auction at Whitetail Lanes in May.

A big thank you to Steve for another delicious meal, Aaron Cordy and Ryan Hyer for serving as auctioneers, and to all the members who attended, bid, and sponsored so many items to support of the Parade event. Your continued support helps make the Parade a success each year!

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Thank You Parade of Homes 2026 Sponsors!

- ♦ Parade of Homes Platinum Sponsor - Bergman Builders
- ♦ Ticket Sponsor - Wirtz & Co.
- ♦ Map Sponsor - Point of Beginning
- ♦ Live Radio Fee / House #1 - Erbes Construction
- ♦ Radio Weather Sponsors - Freedom Home Builders & Warrior Construction
- ♦ Article Sponsor - Adams
- ♦ Associate Spotlight - Adams
- ♦ Parade Book Cover - Stone Point Custom Homes
- ♦ Builder Spotlight - Jon Marty's Custom Carpentry
- ♦ Prize Sponsor - Adams
- ♦ Notes Page Sponsor - Warrior Construction
- ♦ Bus Tour Sponsor - The Benefit Doctor
- ♦ Bu Tour Lunch Sponsor - Feltz Lumber
- ♦ Bus Tour Drinks and Snacks Sponsor - Droptine Fabrication
- ♦ Back Cover of Parade Book - Freedom Home Builders
- ♦ QR Code Sponsor - Precision Builders by Alan Hucke
- ♦ Parade Bus Tickets - Adams, Bob's Plumbing & Heating, & County Materials

thank you!
TO OUR SPONSORS

GOLDEN SANDS



SEPTEMBER 11-14, 2026

Don't miss your chance to advertise in the Parade of Homes Book, the advertising deadline is less than one month away!

This is a highly targeted audience of people who are paying to tour new home construction and explore the latest trends, products, suppliers, and builders in the local area.

If you would like to place an ad in the Parade of Homes Book — which is distributed to all Parade attendees and featured on our Parade of Homes webpage — be sure to reserve your spot before June 25th. **Please see the form on the next page** for reservation details and submission information. **Final ad files must be submitted by June 25th.**

Here is a list of all the Builders and their homes that will be on tour this year.

BUILDER	PARADE HOME ADDRESS
Bergman Builders	3645 Lake Drive, Amherst Junction
Bergman Builders	2321 Brooke Lane, Stevens Point
Blenker Construcion	10218 The Yellow Brick Rd, Amherst
Denyon Homes	5589 Forest Creek Road, Stevens Point, WI
Edward's Quality Construction	1935 Elm Rd South Rudolph WI
Erbes Construction	2265 Timber View Drive, Plover
Erbes Construction	3253 Waterview Drive, Biron
Freedom Home Builders	800 Torrey Pines Way Plover, WI
Heartland Custom Homes	494 Duffers Trail Nekoosa, WI
Heartland Custom Homes	369 Nottingham Ct. Nekoosa, WI
Hyer Homes	1441 Rapids Trail Nekoosa, WI
Hyer Homes	e1386 Grandview Road Waupaca, WI
Hyer Homes	760 Torrey Pines Way Plover, WI
Kezeske Construction	212 Marks Ln Rosholt, WI
Jon Marty's Custom Carpentry	3603 Cty Rd J N Custer, WI
Jon Marty's Custom Carpentry	8011 Twin Lakes Dr Rosholt, WI
Precision Builders By Alan Hucke	4561 Snowy Owl Rd Stevens Point, WI
Stone Point Custom Homes	N6109 Gilman Rd. Scandinavia, WI 54977
Wirtz & Co LLC	1521 Locust Trail Nekoosa, WI
Wirtz & Co LLC	1346 Apache Avenue, Nekoosa, WI
Woodcraft Homes	1309 Alpine Drive, Nekoosa



PARADE OF HOMES **STATEMENT**

Business Name _____ Date _____

Please check the size of ad you'd like and also if your ad will remain the same as last year, same with changes (mark them on the sample), or new ad.

Please send new ads to office@gshba.net

☐ Same ad as last year ☐ Same ad with changes ☐ New Ad

B&W AD RATES

☐ 1/4 ~ \$225 (3.75x4.5) ☐ 1/2 ~ \$265 (7.25x4.75) ☐ Full ~ \$345 (7.5x10)

COLOR AD RATES

☐ 1/4 ~ \$275 (3.75x4.5) ☐ 1/2 ~ \$375 (7.25x4.75) ☐ Full ~ \$535 (7.5x10)

Ads requiring extensive design/layout will be billed accordingly at \$60 per hour. Formatting, color or image manipulation and scanning will be additional.

Signature _____

AD AND PAYMENT DUE BY JUNE 25, 2026

Mail this form with check to GSHBA 3530 Karrington Pl Plover, WI 54467



Trivia Unplugged

benefiting



Saturday, June 1 from 5-9 p.m.
Moose Lodge, Stevens Point

Join us for a night of brain-teasing trivia and charitable fun at Trivia Unplugged! Trivia legends Jim Oliva and John Eckendorf will be the masterminds behind the questions for Trivia Unplugged benefiting Central Wisconsin Habitat for Humanity.

Contest Information:

- 18 question per hour
- Max of 10 players per team
- No electronics or reference materials allowed
- Registration opens May 1
- \$160 fee/per team

Visit www.centralwisconsinhabitat.org for more
information and to register

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LOOKING FOR A WINDOW PARTNER? I CAN HELP!

Hi, I'm Brian Jeske. I am a 25 year veteran of Pella Windows and Doors of Wisconsin. My wife and I relocated from the greater Milwaukee area. I am a 5 time Pella Corporation presidents club winner. I work with residential builders, remodelers, architects, and homeowners to help select the right windows and doors for their projects. I take pride in my customer service, detail and accuracy. How can I help you with your project?

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**Pella Windows & Doors
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