



**JULY 2025**

# The Golden Rule

## President's Message

Dear Members,

As summer is in full swing, I want to take a moment to thank each of you for your continued support and involvement in the Golden Sands Homebuilders' Association. We've had a strong and exciting season so far—and it's only getting better!

First, a big thank you to everyone who joined us for our annual Pig Roast! With over 120 people in attendance, it was a fantastic evening of great food, fun, and connection. Events like this remind us how special our membership truly is.

Looking ahead, we have a full slate of events that offer something for everyone:

- **July 18 – Golf Outing at Glacier Wood Golf Club** While our teams are full, all members are invited to join us for dinner around 4:00pm. It's a great way to connect even if you're not swinging a club.
- **August 21 – Board Serving Meal at Place of Peace** Our Board of Directors will be volunteering to serve a meal, and we welcome any member who wishes to contribute. Donations can be made directly through our website.
- **September 3 – Parade of Homes Bus Tour** Join us from 8:00am to 4:00pm for a guided look at some of the area's finest homes. It's a great opportunity to get inspired and support our builders in the association.
- **September 5–8 – Parade of Homes** Don't miss our biggest public event of the year! This is your chance to showcase the craftsmanship and innovation our members are known for.

### September 9 – Installation & Awards Banquet at Sky Club

Help us recognize the outstanding achievements of the past year and welcome new leadership at one of our favorite venues.

We encourage you to get involved, attend events, and spread the word about all the good things happening in our association. Whether you're new to GSHBA or a long-time member, there's always a seat at the table—and usually a plate of something delicious waiting too!

Wishing you a wonderful and productive summer.



**Jay Wolf, Edward Jones**

**(715) 342-7293**

**Jay.Wolf@edwardjones.com**

*Jay A. Wolf*



PLATINUM  
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# PARADE *of* homes



SEPTEMBER 5-8 2025

FRI. & MON. 3-7 PM;  
SAT. & SUN. 11 AM - 6 PM

## CALENDAR *of* EVENTS

**July 18** – Jeff Nygaard Golf Outing at Glacier Wood Golf Course

**August 21** - Place of Peace Meal

**Sept 3** - Parade of Homes Bus Tour

**Sept 5-8** - Parade of Homes

**Sept 9** Installation & Awards Night



# Jeff Nygaard Golf Outing

**Golf is full but ALL members are welcome to attend the dinner.**

**RSVP for the dinner only by 6-15.**

**July 18, 2025**

**Glacier Woods Golf Club**

**8:50am Shuttle Bus Leaving Fleet Farm in Stevens Point**

**Registration opens at 9:00am**

**Shot Gun Start at 10:00am**

**Dinner at 4:00pm**

**5:00 pm Shuttle Bus Leaving Glacier Wood**

**Includes Lunch, 18 Holes of Golf, Dinner and Two Drinks**

**RSVP by 6-15 if you are planning to ride the shuttle**

*Thank you!*  
TO OUR SPONSORS

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**Lunch Sponsor – Ferguson**

**Beverage Sponsor – Stratford Homes**

## **Tee and Green Sponsors**

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Saindon Carpet One

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of HUB

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**Life by Design HOME - Tracy Trybull**  
**Integrated Metal Design - Adam Barlow**



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## LOOKING FOR A WINDOW PARTNER? I CAN HELP!

Hi, I'm Brian Jeske. I am a 25 year veteran of Pella Windows and Doors of Wisconsin. My wife and I relocated from the greater Milwaukee area. I am a 5 time Pella Corporation presidents club winner. I work with residential builders, remodelers, architects, and homeowners to help select the right windows and doors for their projects. I take pride in my customer service, detail and accuracy. How can I help you with your project?

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of Wisconsin**

Brian Jeske - Sales Representative  
Cell: 715-496-4320  
bjeske@pellawi.com  
www.pellawi.com

# PARADE OF HOMES BUS TOUR

**Wednesday, September 3, 2025**

**7:45 AM – 3:30 PM**

**Cost: \$50 per person**

**Meet at: Central Door Solutions** – bus leaving at 8:00am sharp and returning to Central Door around 3:30pm

Tour includes:

- Transportation
- Lunch
- Drinks & Snacks on the bus
- A fun day with fellow members



**Seats are limited. RSVP now to reserve your spot before the bus is full.**

## 2025 Parade of Homes Bus Tour Schedule

**Wednesday September 3<sup>rd</sup>**

7:45am	Arrive at Central Door (we will be leaving at 8:00 Sharp)	
8:00am	Leave from Central Door Solutions	1430 Contractors Blvd, Plover
8:20-8:35	Erbes Construction	2631 Sunset Point, Wis Rapids
8:40-8:55	Edward's Quality Construction	1101 Huffman Rd. Wis Rapids
9:30-9:45	Heartland Custom Homes	1116 Ivanhoe Court Nekoosa
9:55-10:10	Edward's Quality Construction	1056 Oxford Ct. Nekoosa
10:15-10:30	Woodcraft Homes	1384A Rain Dance Trail Nekoosa
10:50-11:05	Bergman Builders	1344 8th Dr. Friendship
11:50 – 12:05	Hyer Homes	631 Amberwood Way, Plover
12:15 – 1:00	LUNCH at Springville Sport's Barn	
1:35-1:50	Stone Point Custom Homes	E1754 Otter Channel Dr, Waupaca
2:20-2:35	Jon Marty's Custom Carpentry	1796 Two Sister's Court Stevens Pt
2:55-3:10	R. Smith Construction	3011-3013 First Street, Stevens Pt
3:20	Return to Central Door Solutions	



*Successful events are the result of successful partnerships.  
Golden Sands Home Builders Association would like to thank this year's sponsors.*

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## **GSHBA Members,**

Each week people of all walks of life gather together at The Place of Peace to share a hot meal, prayers, conversation, and their lives. We live in an amazing community that make these important meals possible by providing the food, additional hygiene items, and a friendly smile!

**GSHBA will be providing the meal at The Place of Peace on August 21<sup>st</sup>.** We would love for you to be involved!

We are asking for your help collecting additional items that are much needed.

Many of these items can be purchased at the Dollar Store or during sales coming up for the 4<sup>th</sup> of July holiday!

### **Grab N Go Items:**

Boxes of granola bars

Energy Bars/Protein bars

Pudding pouches/cups

Fruit Snacks/ Raisins

Crackers with peanut butter

Canned goods/tuna or chicken packets

Juice pouches/boxes

Anything nonperishable

“To Go” containers for them to put extra food from the meal or paper lunch bags or plastic bags for the Grab N Go items to go in.

### **Hygiene Items:**

Body Wipes

Toothpaste/brushes (adults and children)

Deodorant

Feminine hygiene items

Shampoos/Soaps

Lip balm

Diapers/wipes

All donations can be dropped off at The Portage County Bank or call me to arrange pickup!

You can also make monetary donations and we will purchase the needed items. If you would like to make a monetary donation, go to our website [www.gshba.org](http://www.gshba.org) under the “Events” tab and donate there.

If you need a sales receipt for the donation email Carrleen at [office@gshba.net](mailto:office@gshba.net).

Anything you can donate is greatly appreciated and very needed by the people that the Place of Peace serve each week.

Thank you,

*Jennifer Novotny*

*GSHBA Community Service Committee Chair*

(715) 340-9034





## GSHBA Pig Roast 2025

We had an amazing time at our GSHBA Big Roast! Over 120 members joined us with their families and co-workers for an evening of smoked pork, drinks, and community. Thank you to everyone who came out and made the night such a success.





More than 1,000 builders, remodelers and associates, including over 20 from Wisconsin, engaged in all facets of the residential construction industry trekked to Capitol Hill today to urge their lawmakers to support policies that will help builders unleash the housing market by allowing them to increase the production of quality, affordable housing. “Members of the housing community from across the nation have come to Washington for the National Association of Home Builders (NAHB) 2025 Legislative Conference to deliver an urgent message to their lawmakers: The best way to ease the nation’s housing affordability crisis and boost housing production is to break down the barriers that are impeding new home and apartment construction,” said NAHB Chairman Buddy Hughes, a home builder and developer from Lexington, N.C.

For the first time in many years, we were able to schedule meetings with each member of the Wisconsin Congressional delegation.

In more than 250 meetings with their representatives and senators, housing advocates urged lawmakers to act on three key issues that can have an immediate impact on housing affordability:

**Energy Codes.** NAHB is urging Congress to pass legislation that would prevent the U.S. Department of Housing and Urban Development (HUD) and the U.S. Department of Agriculture (USDA) from requiring a minimum energy standard that raises housing costs and prices out potential buyers. HUD and the USDA have adopted and will implement the 2021 International Energy Conservation Code (IECC) and ASHRAE 90.1-2019 as the minimum energy-efficiency standards for certain single-family and multifamily housing programs. Compliance with the 2021 IECC can add more than \$22,000 to the price of a new home, but in practice, home builders have estimated increased costs

Congress should also pass the Energy Choice Act, legislation pending in the House and Senate that would prevent state and local governments from banning the use of natural energy in new homes. A gas ban would exacerbate the housing affordability crisis by increasing costs on new homes, eliminate consumer choice and further strain America’s already stressed electrical grid.

**Workforce Development.** To ease the severe construction labor shortage that is worsening the housing affordability crisis through higher home building costs and construction delays, lawmakers should pass the CONSTRUCTS Act, bipartisan legislation pending in both chambers of Congress that will help prepare adults for rewarding careers in construction and other essential trades. To further strengthen the federal government’s approach to workforce training, Congress should also implement reforms to the Job Corps program.

**Tax Policy.** As lawmakers consider tax legislation, Congress should pass a tax package that:

Permanently extends pro-business and pro-housing policies from the Tax Cuts and Jobs Act,

Provides more resources for affordable rental housing by expanding the Low-Income Housing Tax Credit,

Addresses limitations placed on the state and local tax (SALT) deduction cap that burden home owners in high-cost areas, and

Preserves long-standing energy tax incentives, especially the Section 45L New Energy Efficient Home Credit, the Section 25D Residential Clean Energy Credit and the Section 48E Clean Electricity Investment Act. Builders and remodelers have made significant business investments to comply with these credits, which offer a voluntary, cost-effective pathway to improving energy efficiency. A sudden termination of these credits would undermine these efforts.

To highlight how housing is essential to the social fabric of the nation and is critical to the health of the economy, four leading members of Congress spoke to NAHB members before they conducted their Hill visits: House Majority Whip Tom Emmer (R-Minn.); Sen. Jacky Rosen (D-Nev.), who is championing the CONSTRUCTS Act; Rep. Nick Langworthy (R-N.Y.), the lead sponsor of the Energy Choice Act; and Rep. Mike Flood (R-Neb.), chairman of the House Financial Services Subcommittee on Housing and Insurance.