



The Golden Rule

President's Message

Dear Members,

I hope this message finds you well and that you are enjoying the summer season.

I want to take a moment to thank everyone who joined us for our annual Golf Outing last week. Once again, we were blessed with beautiful weather and a sold-out event. Your participation and support make it possible for us to continue funding scholarships for local students pursuing careers in the trades—an investment in the future of our industry and our communities.

Looking ahead, we have several opportunities to come together, give back, and celebrate:

August 21 – Place of Peace Meal

Please consider joining us in supporting this meaningful event. Donations can be made online, and every contribution helps us give back to the community that supports our businesses every day.

September 3 – Parade Bus Tour

Seats are filling up fast! If you haven't already, please let us know if you plan to attend so we can ensure we have space for everyone.

September 5–8 – Parade of Homes

Mark your calendars for this showcase of talent and craftsmanship. It's a highlight of our year and a fantastic opportunity to share what we do best with the public.

September 9 – Installation and Awards Night

Join us as we welcome our new board members and recognize those who have gone above and beyond in service to our organization and community.

As always, thank you for your continued engagement and support. The strength of GSHBA lies in its members, and together we're building more than homes—we're building a stronger future for our community.



Jay Wolf, Edward Jones

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Jay A. Wolf



PLATINUM
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PARADE *of* homes



SEPTEMBER 5-8 2025

FRI. & MON. 3-7 PM;
SAT. & SUN. 11 AM - 6 PM

CALENDAR *of* EVENTS

August 21 - Place of Peace Meal

Sept 3 - Parade of Homes Bus Tour

Sept 5-8 - Parade of Homes

Sept 9 Installation & Awards Night

PARADE OF HOMES BUS TOUR

Wednesday, September 3, 2025

7:45 AM – 3:30 PM

Cost: \$50 per person

Meet at: Central Door Solutions – bus leaving at 8:00am sharp and returning to Central Door around 3:30pm

Tour includes:

- Transportation
- Lunch
- Drinks & Snacks on the bus
- A fun day with fellow members



Seats are limited. RSVP now to reserve your spot before the bus is full.

2025 Parade of Homes Bus Tour Schedule

Wednesday September 3rd

7:45am	Arrive at Central Door (we will be leaving at 8:00 Sharp)	
8:00am	Leave from Central Door Solutions	1430 Contractors Blvd, Plover
8:20-8:35	Erbes Construction	2631 Sunset Point, Wis Rapids
8:40-8:55	Edward's Quality Construction	1101 Huffman Rd. Wis Rapids
9:30-9:45	Heartland Custom Homes	1116 Ivanhoe Court Nekoosa
9:55-10:10	Edward's Quality Construction	1056 Oxford Ct. Nekoosa
10:15-10:30	Woodcraft Homes	1384A Rain Dance Trail Nekoosa
10:50-11:05	Bergman Builders	1344 8th Dr. Friendship
11:50 – 12:05	Hyer Homes	631 Amberwood Way, Plover
12:15 – 1:00	LUNCH at Springville Sport's Barn	
1:35-1:50	Stone Point Custom Homes	E1754 Otter Channel Dr, Waupaca
2:20-2:35	Jon Marty's Custom Carpentry	1796 Two Sister's Court Stevens Pt
2:55-3:10	R. Smith Construction	3011-3013 First Street, Stevens Pt
3:20	Return to Central Door Solutions	

*Successful events are the result of successful partnerships.
Golden Sands Home Builders Association would like to thank this year's sponsors.*

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ADAMS

GSHBA Members,

Each week people of all walks of life gather together at The Place of Peace to share a hot meal, prayers, conversation, and their lives. We live in an amazing community that make these important meals possible by providing the food, additional hygiene items, and a friendly smile!

GSHBA will be providing the meal at The Place of Peace on August 21st. We would love for you to be involved!



We are asking for your help collecting additional items that are much needed.

Many of these items can be purchased at the Dollar Store or during sales coming up for the 4th of July holiday!

Grab N Go Items:

Boxes of granola bars

Energy Bars/Protein bars

Pudding pouches/cups

Fruit Snacks/ Raisins

Crackers with peanut butter

Canned goods/tuna or chicken packets

Juice pouches/boxes

Anything nonperishable

“To Go” containers for them to put extra food from the meal or paper lunch bags or plastic bags for the Grab N Go items to go in.

Hygiene Items:

Body Wipes

Toothpaste/brushes (adults and children)

Deodorant

Feminine hygiene items

Shampoos/Soaps

Lip balm

Diapers/wipes

All donations can be dropped off at The Portage County Bank or call me to arrange pickup!

You can also make monetary donations and we will purchase the needed items. If you would like to make a monetary donation, go to our website www.gshba.org under the “Events” tab and donate there.

If you need a sales receipt for the donation email Carrleen at office@gshba.net.

Anything you can donate is greatly appreciated and very needed by the people that the Place of Peace serve each week.

Thank you,

Jennifer Novotny

GSHBA Community Service Committee Chair

(715) 340-9034



Thank you!
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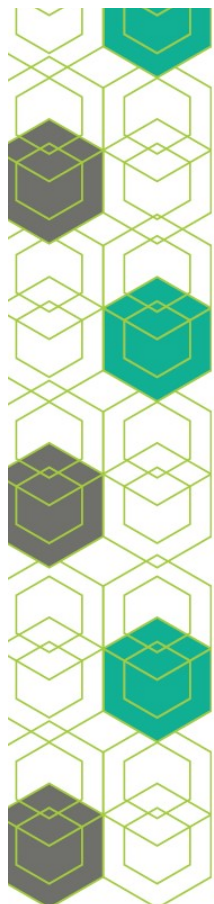
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Conversations Continue on Workforce Housing TID

Over the past several months, WBA staff has continued discussions with legislators and representatives from other associations to develop a framework for legislation that would allow municipalities to create a Workforce Housing Tax Incremental District (TID).

While some developers have partnered with municipalities under current law to use TIF funds for housing development, the process remains complex and difficult to navigate. Our focus this session has been on giving municipalities the authority to establish a TID specifically to help fund infrastructure costs for workforce housing projects.

The concept under discussion is a pay-as-you-go, developer-financed TID, with size caps on both homes and lots to ensure that only workforce housing is created.

We believe there is growing consensus around several key provisions of the proposed legislation. WBA will continue engaging with stakeholders and legislative leaders from both parties in the coming months, with the goal of introducing a bill for consideration this fall.

GOP Candidates Enter Governor's Race as Evers Weighs His Future

Wisconsin's 2026 race for governor is taking shape as two Republicans—Josh Schoemann and Bill Berrien—have officially launched campaigns, while Democratic Governor Tony Evers has yet to announce whether he will seek a third term.

Schoemann, the Washington County Executive, is positioning himself as a grassroots candidate, raising over \$424,000 since May. Meanwhile, Berrien, a businessman and former Navy SEAL, is making waves with a self-funded media blitz, spending nearly \$400,000 on ads and drawing financial backing from high-profile donors, including the Winklevoss twins.

On the Democratic side, all eyes are on Governor Evers, who is expected to decide later this month. His re-election campaign has raised \$757,000 so far this year, with \$2.07 million in cash on hand—strong, though below his fund-raising pace in previous cycles. If Evers steps aside, Democrats may see a contested primary featuring Lt. Gov. Sara Rodriguez, Attorney General Josh Kaul, or Milwaukee County Executive David Crowley.

The race is already drawing national attention and promises to be one of the most closely watched contests of 2026.

Wisconsin Supreme Court Decision Shifts Rulemaking Power — Impacts Building Code Oversight

In a landmark decision issued July 8, 2025, the Wisconsin Supreme Court struck down key legislative oversight powers long used to influence administrative rulemaking—including those affecting the state's building codes.

In *Evers v. Marklein*, the Court ruled 4–3 that statutes granting the Legislature's Joint Committee for Review of Administrative Rules (JCRAR) the power to pause or block agency rules are unconstitutional. The majority opinion, authored by Chief Justice Jill Karofsky, found that such authority violated the Wisconsin Constitution's requirements for bicameralism and presentment—meaning any legislative action altering the law must be approved by both chambers and signed by the Governor.

This decision overturns decades of precedent and directly impacts how rules—like changes to Wisconsin's commercial building code—can be reviewed. Previously, JCRAR could object to or suspend new rules it believed were too costly or misaligned with legislative intent. That check is now gone.

What This Means for Builders:

Oversight eliminated: A rule WBA championed—allowing JCRAR to block building code changes that would increase home costs by more than \$1,000—is now unenforceable.

Faster rule implementation: State agencies can now enact rules without JCRAR review, unless both houses of the Legislature and the Governor act to stop them.

Fewer cost controls: Builders could see new code changes adopted more quickly, with fewer opportunities to challenge rules that increase construction or remodeling costs.

This is a disappointing outcome for WBA and its members, who have long advocated for cost-conscious code development. The ruling shifts significant authority from the Legislature to state agencies, creating new challenges for housing affordability.

WBA will continue to monitor the evolving rulemaking process and advocate for a regulatory climate that supports housing development across Wisconsin.

Wisconsin State Budget Signed into Law After Late-Night Deal

In a whirlwind finish, the Wisconsin Legislature passed a compromise state budget in under 24 hours, and Governor Tony Evers signed it into law around 1:30 a.m. on July 7.

The final push came after Senate leaders secured support from key Democrats—including Sen. Brad Pfaff, who recently spoke to members of our advocacy group meeting in June—ensuring the budget's passage in the Senate.

Governor Evers and legislative leaders also moved quickly to sign the budget before the U.S. House of Representatives passed the federal reconciliation bill, later signed by President Trump. This timing allowed Wisconsin to capture more than \$1.5 billion in additional Medicaid funding.

Highlights of the recently passed state budget include:

Taxes & Fees

\$1.3–\$1.4 billion in income tax cuts, targeting working families and retirees
Personal exemption increased from \$700 to \$1,200, saving the average family about \$100/year
Earned Income Tax Credit increased significantly for families with one or two children
State income tax eliminated on cash tips
State sales tax removed from residential electricity and natural gas—an estimated \$50 million in annual household savings
Various DMV fees raised to support transportation infrastructure

Property Tax Relief

Over \$1.1 billion allocated to local governments and property tax credits to keep property taxes stable
Homestead credit (now the *Property Tax and Rent Rebate*) expanded and indexed for inflation
Expanded property tax relief for veterans and surviving spouses, including renters

Infrastructure & Transportation

Over \$60 million annually redirected into the Transportation Fund
\$150 million dedicated to the Agricultural Road Improvement Program to repair rural roads, bridges, and culverts

Education

Nearly \$1.4 billion increase for K-12 education over two years
Historic increase in special education aid, with reimbursement rates rising to 42% and then 45%
\$30 million per year for school-based mental health programs
Largest UW System investment in nearly two decades—\$240 million total, including \$166 million for pay raises
Additional support for UW student grants and technical colleges

Child Care & Early Childhood Education

More than \$330 million invested, including:
\$110 million in direct provider payments
\$66 million for the new “Get Kids Ready” pre-K initiative
Grants to expand provider capacity

Corrections

Plan to close Green Bay Correctional Institution by 2029; however, the Governor vetoed a hard closure date pending a final plan

State Workforce

State employees to receive a 3% raise in the first year, and 2% in the second year

Health Care & Medicaid

Hospital assessment rate increased from 1.8% to 6%, unlocking \$1.5 billion in new federal Medicaid matching funds
Medicaid expanded to cover services from community health workers, doulas, peer specialists, glucose monitors, and insulin pumps



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[GSHBA MEMBER DIRECTORY](#)



LOOKING FOR A WINDOW PARTNER? I CAN HELP!

Hi, I'm Brian Jeske. I am a 25 year veteran of Pella Windows and Doors of Wisconsin. My wife and I relocated from the greater Milwaukee area. I am a 5 time Pella Corporation presidents club winner. I work with residential builders, remodelers, architects, and homeowners to help select the right windows and doors for their projects. I take pride in my customer service, detail and accuracy. How can I help you with your project?

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