

The Golden Rule

APRIL 2022



President's Message

Greetings GSHBA Members,

Brenda and I attended the Amherst Chapter Ducks Unlimited Sponsor Banquet this week and Brenda won her first gun. I also won a Benelli 20 gauge for our children to use for shooting and hunting. What a great country we live in that we have the rights to own guns and hunt with them with friends and family. So often we all take these things for granted and really should appreciate that we can continue these family traditions. You will see a proud Cordy family photo of Brenda and I holding our winnings. Thank you to all the guys and gals that donated your time to Ducks Unlimited to preserve wildlife habitat so we all can use those properties for hunting!

Our past general membership meeting was held at Sky Club Plover. We offered continuing ed courses to our members before the general meeting. We had a nice turnout of members that took advantage of those credits. In the general membership meeting we talked about our membership drive, 5K, Golf Outing and Parade of Homes.

The next general membership meeting will be held April 26th at the Iron Grille in Iola. This is a great meeting because we give away scholarships to 4 deserving students. We will have their parents come out with them and have the student give us a little story of what they are going to school for and plans for the future. The Iron Grille is a great setting for this event and Steve and Brad are promising a fantastic dinner for this event. Please put this event on the calendar and show your support to the receptions of these scholarships.

Again we have our GSHBA Board of Directors and Officers election coming up in May. This election will be the members serving on the Board of Directors and Officers for 2022-2023. Please take consideration of running in this election!

Our 2022 membership drive will be held on April 5th, At Lucke's (Formally Backcountry Brewing) 3252 Mecca Dr. Plover. We will be reaching out to potential new members from 12:00-3:00 so please join us to make this membership drive a successful one! The next Committee Meeting for the Hammer Down 5Kish will be also held at Lucke's on April 13th at 5:00 p.m. And our last Committee Meeting for April will be held on April 18th at Central Door Solutions at 4:00 p.m. Please plan on attending any of these events if you have time to join us!

I look forward to seeing everyone at the Iron Grille this month,



Aaron Cordy

Sales Manager

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Stevens Point, WI 54482

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E aaron@pointlogs.com





Your invited to attend the
Golden Sands Home
Builders Association

Scholarship Banquet

April 26, 2022 at

THE IRON GRILLE

"NEVER SETTLE FOR SECOND BEST"

604 Water Street

Iola, WI 54945

Cocktails at 6:00pm

Dinner at 7:00pm

Scholarship Presentations following Dinner.

One Free dinner per member and \$20 each additional guest

RSVP by April 21st

CALENDAR *of* EVENTS

April 5 - Membership Drive 12:00 - 3:00pm at Lucke's (formally Backcountry Brewing)

April 13 - Hammer Down 5Kish Committee Meeting 5:00pm at Lucke's

April 18 - Parade of Homes Committee Meeting 4:00pm at Central Door Solutions

April 20 - Sales Tax Happy Hour with Holly at Bullheads Bar & Grill 6pm - 8pm

April 26 - GSHBA Scholarship Presentation Dinner at Iron Grille

April 28 - Hiring Event at Mid State Tech Wisconsin Rapids Campus 10am - 2pm

May 14—Hammer Down 5K 10:00 am at Lucke's (formally Backcountry Brewing)

July 22 - Jeff Nyggard Annual Golf Outing at Glacier Wood Golf Course in Iola

September 9-12 —Parade of Homes



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Referrals Welcome! Each month 2-\$100 Winners drawn from those who referred that month.
End of the year all of the referrers will be in a grand prize drawing for \$1,000.

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**We Can't Find
Skilled Labor
Solving the
Problem**

Who is looking for employees that want careers in the building industry and are trained to start today? This is an opportunity to meet young people that are ready to jump into the construction trades and are looking for employees.

Midstate Technical College is teaming with the

North Central Wisconsin Workforce Development Board to get individuals matched with employees so they can get in the field and working in our area now. The first two hours of this event will be open to students that have a construction certification and are ready to get to work. The second two hours will be open to the general public for anyone that is looking for work in the trades.

HIRING EVENT

April 28, 2022 from 10:00am - 2:00pm

At Mid State Tech College - Wisconsin Rapids Campus

There is NO COST to be an Employer Participant! If you are interested contact Brian Kalish at bkalish@ncwwdb.org or (715)923-8622

Elections for 2022-2023 GSHBA Board of Directors and Officers is coming up in May. If you are interested in serving please email office@gshba.net or Call (715) 340-2242.



May 14th, 2022

At Lucke's

(formally Backcountry Brewing)

3252 Mecca Dr. Plover

Hosted by



Event Schedule

- Registration/Check In:



Friday May 13th 4-6 pm &

Saturday May 14th 8am

- 5kish Run, 5 Kegger Walk &

Car to the Bar Hustle all begin
at 10am. **New Paved Route!**

AWARDS — FOOD TRUCKS — COLD BREWS — LIVE MUSIC — SWAG BAGS

Register online at www.gshba.org

First 300 Registered will receive a commemorative glass!

Something for Everyone! Run about 5K. **Walk** the Kegger. **Hustle** from your **Car to the Bar** and show your support by wearing your "I paid not to Run" Participant Shirt.

Everyone Pre Registered by April 22nd receives a Long Sleeve Shirt, Token for a Free Beer and a Swag Bag with goodies. Pre Registration is \$35. Race Day Registration is \$40 and shirts & bags only while supplies last.





2022 Sponsorship Form

8 Penny Sponsor: \$200

- Name listed on the Race Shirt if paid by April 15th
 - Name/logo and link on website
-

16 Penny Sponsor: \$350

- Name / Logo listed on the Race Shirt if paid by April 15th
 - Name/logo and link on website
 - Name listed on Race Day Banner at the start and finish of the event
 - Flyer and/or approved item in the participants race bag
-

Business Name (As you would like it to appear in Advertising) _____

Print Name of Authorized Signer _____ Date: _____

Address: _____ City: _____ State _____ Zip _____

Phone: _____ Email: _____

Name of Sponsorship Level or Item _____ Amount _____

Name of Sponsorship Level or Item _____ Amount _____

Total Amount _____

If you have a unique sponsorship you would like to provide, please list details below. We will review it and get back to you.

If you would like to provide something for the Swag Bag participants receive at Registration, please describe the item below.

Mail Checks Payable to GSHBA or provide Credit Card Info below and mail to 1001 Theater Dr. Plover WI 54467.

Check Enclosed _____ Invoice Me _____

Credit Card # _____ Expiration Date _____

Name of Card Holder _____

Logos and graphic files can be emailed to office@gshab.net prior to April 15th. Payments and Invoices need to be paid in full by prior to April 15th. Call (715) 340-2242 or email office@gshba.net if you have any questions.

DON'T MISS OUT ON GETTING INVOLVED WITH THIS FUN EVENT!

There are so many ways to get involved with the Hammer Down 5Kish and we need your help! Ways to join in the fun are:

- **PARTICIPATE** with some friends and family by registering today on our website www.gshba.org. Even if your not a runner or walker you can come out to do the Car to the Bar Hustle. Enjoy a drink, visit and cheer.
- **VOLUNTEER** - we need help at registration, parking, on the course, at the finish line & more
- **DONATE** a door prize / basket.
- **SPREAD THE WORD** - post the flyer from the website at your place of work and around town, share the facebook invite with friends and encourage people to join us!
- **ATTEND COMMITTEE MEETING** - We will be having a planning meeting April 13th at Lucke's (formally Backcountry) at 5:00pm



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3 Lots For Sale:

1109 Reserve St North, Stevens Point, WI 54482

\$52,000.00

Wooded 1.03 Acre Lot

Private lake access to Eagle Point Lake

Last lot on the lake

Lot 40 Eagle Summit, Stevens Point, WI 54482

\$43,500.00

Wooded 1.00 Acre Lot

Shared lake access to Eagle Point Lake

Lot 8 Eagle Summit, Stevens Point, WI 54482

\$27,500.00


Wooded 1.09 Acre Lot

Shared lake access to Eagle Point Lake

**For More information call Jason Holmes at
Northwood Holmes Real Estate 715-340-4643.**




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Mikhail Salienko
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 Stevens Point, Wisconsin 54482
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www.compassinsurance.net



**PROUD MEMBER OF THE
GOLDEN SANDS
HOME BUILDERS
ASSOCIATION**



Mikhail Salienko
Commercial Lines Account Executive

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Sales Tax Happy Hour w/ Holly

Bullheads Bar & Grill 3368 Campsite Dr, Stevens Point — 6-8 PM

- Let's chat about your sales tax frustrations!
- Check our schedule and register to receive automatic notifications at contractorsalestaxconference.com



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Holly Hoffman
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SAVE THE DATE

JULY 22



Jeff Nyggard Annual Golf Outing

Friday July 22, 2002 at Glacier Wood Golf Course in Iola

Watch your email for registration coming soon!

MEMBERSHIP DRIVE ✓

TUESDAY, APRIL 5TH

NOON - 3:00PM

AT LUCKE'S (formally Backcountry Brewing) in Plover

We will have pizza and soda if you can stop during lunch or for even an hour to help make phone calls. We have a lot of great leads that we need help reaching out to. If everyone helps reach out a little we can grow a lot as an association!

There is a Membership drive incentive starting TODAY April 1st thru June 1st. For every 3 new members you sponsor during this time, you will receive a \$200 credit towards advertising in the 2022 Parade of Homes book!



September 9th—12th, 2022

Friday and Monday 4pm- 8pm

Saturday and Sunday 11am - 6pm

Parade Contracts Due May 1st.

Contracts are available at www.gshba.org under Events—Parade of Homes.

Advertising in the Parade of Homes Booklet is a **member's only benefit**. The form to purchase an ad in the book will be available mid April on our website and will be emailed to all members.

Parade of Homes Committee Meeting

April 18th at 4:00pm at Central Door Solutions.



Ferguson Parade Discount offerings:

Lighting – extra discounts on lighting that will vary from manufacturer

Plumbing – extra discounts on certain plumbing manufacturers through your plumbing contractor

Appliances – extended lead times so unsure if discounts will apply but we will try if available

Please reach out to Michelle Cusack (608) 438-2720 for plumbing/lighting and Ted Peotter for appliances. They will need to know it is a parade home prior to ordering as well so they can extend discounts as needed.

reSAWN TIMBER co.TM

At **reSAWN TIMBER**, we are the leading manufacturer of prefinished natural and modified wood products, new and reclaimed wood products for exterior applications (cladding, roofing & decking), and interior applications (flooring, wall and ceiling cladding), millwork and stairs and furniture. These products are, durable, sustainable and aesthetically pleasing; allowing you to create unique and innovative solutions for your high end designs in both commercial and residential applications. We have numerous finish options available, for our **modified and unmodified products**. We also specialize in a wood charring technique, in which our wood is burnt through an old Japanese tradition, **Shou Sugi ban**.

reSAWN TIMBER specializes in meeting the needs of architects, designers and contractors, and providing superior service and guidance in developing your specifications.

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Some of our modified products can carry warranties up to 50 years!

reSAWN TIMBER co. Parade of Homes Discount:

Deepest tier discount will apply. (Needs to hit our minimum quantity which ranges between 100 - 500 SF for various products). Some restrictions may apply.

15% overage is recommended.

Sales tax and freight are not included.

I would allow 14 weeks for delivery to be on the safe side.

Reach out to Diane for more information and details. dpetfalski@resawntimberco.com 414-881-6339

<https://resawntimberco.com/>

Send your Parade Discount Information to
office@gshba.net so we can share it with
all the members.



2022 Showcase/Parade of Homes

Rebate Program for Builders Only**

County Materials Concrete Masonry & Veneer

Concrete Block	Additional Parade Discount of 10%
Concrete Decorative Block	Additional Parade Discount of 10%
Heritage Concrete Brick	Additional Parade Discount of 20%
Reflection Stone & County Stone Full Veneer Masonry Unit	Additional Parade Discount of 20%
Reflection Stone & County Stone Thin Veneer Masonry Unit	Additional Parade Discount of 10%

County Materials Retaining Walls / Pavers / Outdoor Living Products

All Retaining Walls and County Cub Garden Wall	Additional Parade Discount of 20%
Rib Rock Oversize Landscape Block	Additional Parade Discount of 10%
Summit Stone and Summit Stone Outdoor Fireplaces	Additional Parade Discount of 20%
All Paver Styles	Additional Parade Discount of 20%

Other Veneer & Masonry Products

Clay Brick	Additional Parade Discount of 5%
Dutch Quality Stone, Eldorado Stone, Cultured Stone	Additional Parade Discount of 10%
Natural Stone Veneer	Additional Parade Discount of 10%
Mortar & Portland Cement, Premixed Mortar	Additional Parade Discount of 10%

****The above Showcase / Parade discounts will be calculated off of contractor pricing.**

Parade discounts will be given at the time of billing to the home builder.

All products can only be billed to the "home builder/general contractor" in order to receive the parade discount.

Parade information sheets must be sent back to County Materials Corporation no later than **Feb. 15, 2022**.



PARADE OF HOMES INFORMATION SHEET 2022

Dear Contractor:

Please fill out the information below. This will assist County Materials Corporation to accurately track the discounts due to you for your participation in the Parade of Homes.

Note: Parade discounts are contingent upon promotional signage provided by CMC and displayed at the parade house during the tour dates. Placement and pick up will be done by CMC representative.

Builder: _____ Customer No. _____

Address _____

Phone _____

Parade Home: _____

Address _____

Subcontractors:

Wall Contractor _____

Phone _____

Flat Work Contractor _____

Phone _____

Mason _____

Phone _____

Landscape _____

Phone _____

Parade information sheets must be sent back to County Materials Corporation no later than **February 15, 2022**. Please return form via e-mail to your CMC sales representative. No parade discount will be given if information sheet is not returned to County Materials.

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**Join the FOCUS ON ENERGY® training pilot program to become a
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Focus on Energy connects home buyers with builders to construct new homes that are between 25 and 100% more efficient than homes built to Wisconsin's Uniform Dwelling Code. Participating homes are built to be as comfortable, durable, combustion safe, and energy-efficient as possible. BPC trade allies work with Focus on Energy Builders to ensure their homes are energy-efficient and meet program submission guidelines.

Job Opportunities & Position Requirements

Rater trainees (15 will be selected):

- ✓ Commit to attending on-line training and testing
Dates: 2/28-3/11 (9am-12pm/day & 1pm-4pm on Wednesdays), 3/21-25 (9am-5pm).
- ✓ Complete homework assignments.
- ✓ Commit to taking certification exams as part of the above training schedule.
- ✓ Trainee will pay a \$250 charge for training and testing—which will be fully reimbursed if the trainee receives a participation score of at least 90%.
- ✓ Trainees will receive training & test proctoring worth \$2600.

Interns \$20/hour (10 will be selected):

- ✓ Commit to completing a four-month, full-time internship with a Focus on Energy Building Performance Consultant (to be completed between April and October 2022).
- ✓ Commit to obtaining RESNET Rater certification (completing probationary ratings and field inspections as part of internship) and registering with a RESNET Rating Provider. Interns will pay Rating Providers \$500 toward their certification, with the remaining certification fee covered by Focus on Energy.
- ✓ Interns will be loaned building diagnostic equipment (blower door and duct blaster) for the certification & internship period; interns will assume permanent ownership of equipment upon successful completion of their internships.



WITH A \$500 INVESTMENT YOU WILL RECEIVE:

\$2600 in training | \$2000 in certification costs | \$7000 in equipment

PLUS a four-month full-time internship, will pay over \$13,000 (\$20/hour)

Learn more at focusonenergy.com

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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