

The Golden Rule

FEBRUARY 2022



President's Message

Greetings GSHBA Members,

I hope that everyone has taken advantage of the few days of January's weather that was above freezing. The older I get the more I understand the whole snowbird thing going down south for the winters. I hope you guys and gals with snowmobiles have had a chance to go up north and ride this year. Let's hope we get some snow locally so you can enjoy the local trails this year too.

Our past general membership meeting at the Sky Club was good food and attendance. We had a guest speaker that is a local Stevens Point building inspector. He was very informative to a couple codes that are changing and some things inspectors look for while they do the inspections. We also had almost 10 associate members offer their company's Parade of Homes discounts for 2022. Thank you associates for your continued support for our GSHBA Parade of Homes! Those discounts will be listed in the newsletter for the next couple months so keep an eye out for those savings. Also if any other members have discounts that they would like to offer please contact us to share those deals.

One of our next big projects is a membership drive. Michelle Cusack (Ferguson) and a great team of other members are working hard on membership this year. One of the things they did last year at the state level was ask all builders of the association to provide a list of subs and suppliers from their local parade of homes. We thought that was a great idea so we asked all the builders from the GSHBA 2021 Parade of Homes to provide our membership committee with their subs and suppliers contact info from last year's parade. We received a long list of great quality subs and suppliers, so thank you builders for sharing those valuable contacts to help us with the membership drive. It is the membership committee's goal to offer all those subs and suppliers to join our association and take advantage of all the benefits of being a member of GSHBA. If any other members in our association would like to share contact info of good leads for potential members please send an email to Carrleen or give us a phone call. It is so important for us as a group to get as many quality members in our association to offer all the members the best products and services in our local and surrounding communities.

The other big project we have going on is the Hammer Down (5K) event for 2022. Bruce Woyak (Central Door Solutions) is the primary organizer for the event and he has a great team of people helping him out with the event as well. As you know it takes a lot of work to pull off a special event like this so if you would like to help please contact Carrleen or Bruce for details.

Our February meeting will be held at the new Sentry Curling Center in Plover on Feb. 18th. You can attend the event to learn how to curl or just watch and enjoy the event. Please look for the details in the invite from Carrleen Hyer and sign up to attend. I've heard it's a real cool place and we have a lot of members wanting to attend this event already.

I look forward to seeing everyone at the new Sentry Curling Center this month,

Aaron Cordy

Stone Point Custom Homes



Aaron Cordy

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GSHBA Learn to Curl Event

At Sentry Curling Center 1515 Maple Drive, Plover

February 18th at 6pm

\$20 if you'd like to do the Learn to Curl session.

If you don't want to curl, come watch and enjoy the cash bar, pizza and networking.

RSVP by February 7th to office@gshba.net so we can plan accordingly for staffing and equipment.

The Curling Curb has the following recommendation regarding attire: Wear comfortable, loose fitting clothing that is easy to move in. No denim jeans - while on the ice, a light jacket / layers work well. Footwear - BRING a clean pair of tennis shoes or sneakers. Footwear such as boots, dress shoes, heels or others are deemed unsafe and will not be allowed on the ice.





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End of the year all of the referrers will be in a grand prize drawing for \$1,000.



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Scholarships Now Available!

The Building of Our Future

In 2002 the Golden Sands HBA, with the support of our members launched a scholarship program that is designed to support and encourage students who are pursuing educational studies that would lead to careers in the building industry and related sectors.

The following scholarships are now being offered on our website and in local area schools:

- GSHBA Scholarship of Excellence \$1000
- Jeff Nygaard Memorial Scholarship \$500
- Henry Knoll Memorial Scholarship Fund \$500
- The Portage County Bank Scholarship \$500



Scholarships are due April 1st. If you know someone continuing their education please share these scholarships with them or encourage them to call or email the office for more information.

2021 WBA HIGHLIGHTS



Our successes in 2021 were the direct result of listening to you - our members - and providing the resources, education, and network opportunities to help drive the industry forward together. Thank you for joining or continuing your membership; we see great opportunities ahead!

Legislative Blueprint Videos and
Thirty on Thursday Webinars to
inform members

1.5K VIEWS
ON 22 VIDEOS/WEBINARS



Number of new home permits
pulled by the industry statewide

11,000 BUILDING PERMITS

Bills/Rules Lobbied in
Favor Of: **35**

Bills/Rules Lobbied
Against: **2**

Additional
Bills/Rules
Monitored: **30**

Meetings w/
Legislators: **183**

MAGAZINES

14,000



Badger Builder Magazines
distributed statewide

47

Visits to local associations
by WBA staff



Virtual meetings between
WBA and Local
Association staff

20

\$15,000

was collected by members to support those
pursuing continuing education in homebuilding

SCHOLARSHIPS



**CONTINUING
EDUCATION**

288



free continuing education courses taken
for dwelling contractor license renewal

Dollars redeemed by members through
the Member Rebate Program



REBATES \$60K+



**ELECTION CYCLE
SPENDING**

\$54K +

raised by members to support pro-
housing candidates

Calls and emails by members to legal,
code, and safety hotlines

22

**HOTLINE
INQUIRIES**



GAIN/LOSS YEAR TO DATE:

-51

MEMBERSHIP



TOTAL MEMBERS:

3,586

PROTECTING THE AMERICAN DREAM



Ferguson Parade Discount offerings:

Lighting – extra discounts on lighting that will vary from manufacturer

Plumbing – extra discounts on certain plumbing manufacturers through your plumbing contractor

Appliances – extended lead times so unsure if discounts will apply but we will try if available

Please reach out to Michelle Cusack (608) 438-2720 for plumbing/lighting and Ted Peotter for appliances. They will need to know it is a parade home prior to ordering as well so they can extend discounts as needed.

reSAWN TIMBER co.TM

At **reSAWN TIMBER**, we are the leading manufacturer of prefinished natural and modified wood products, new and reclaimed wood products for exterior applications (cladding, roofing & decking), and interior applications (flooring, wall and ceiling cladding), millwork and stairs and furniture. These products are, durable, sustainable and aesthetically pleasing; allowing you to create unique and innovative solutions for your high end designs in both commercial and residential applications. We have numerous finish options available, for our **modified and unmodified products**. We also specialize in a wood charring technique, in which our wood is burnt through an old Japanese tradition, **Shou Sugi ban**.

reSAWN TIMBER specializes in meeting the needs of architects, designers and contractors, and providing superior service and guidance in developing your specifications.

Many of our products can be FSC® sourced.

Some of our modified products can carry warranties up to 50 years!

reSAWN TIMBER co. Parade of Homes Discount:

Deepest tier discount will apply. (Needs to hit our minimum quantity which ranges between 100 - 500 SF for various products). Some restrictions may apply.

15% overage is recommended.

Sales tax and freight are not included.

I would allow 14 weeks for delivery to be on the safe side.

Reach out to Diane for more information and details. dpetfalski@resawntimberco.com 414-881-6339

<https://resawntimberco.com/>

Send your Parade Discount Information to
office@gshba.net so we can share it with
all the members.



2022 Showcase/Parade of Homes

Rebate Program for Builders Only**

County Materials Concrete Masonry & Veneer

Concrete Block	Additional Parade Discount of 10%
Concrete Decorative Block	Additional Parade Discount of 10%
Heritage Concrete Brick	Additional Parade Discount of 20%
Reflection Stone & County Stone Full Veneer Masonry Unit	Additional Parade Discount of 20%
Reflection Stone & County Stone Thin Veneer Masonry Unit	Additional Parade Discount of 10%

County Materials Retaining Walls / Pavers / Outdoor Living Products

All Retaining Walls and County Cub Garden Wall	Additional Parade Discount of 20%
Rib Rock Oversize Landscape Block	Additional Parade Discount of 10%
Summit Stone and Summit Stone Outdoor Fireplaces	Additional Parade Discount of 20%
All Paver Styles	Additional Parade Discount of 20%

Other Veneer & Masonry Products

Clay Brick	Additional Parade Discount of 5%
Dutch Quality Stone, Eldorado Stone, Cultured Stone	Additional Parade Discount of 10%
Natural Stone Veneer	Additional Parade Discount of 10%
Mortar & Portland Cement, Premixed Mortar	Additional Parade Discount of 10%

****The above Showcase / Parade discounts will be calculated off of contractor pricing.**

Parade discounts will be given at the time of billing to the home builder.

All products can only be billed to the "home builder/general contractor" in order to receive the parade discount.

Parade information sheets must be sent back to County Materials Corporation no later than **Feb. 15, 2022**.



PARADE OF HOMES INFORMATION SHEET 2022

Dear Contractor:

Please fill out the information below. This will assist County Materials Corporation to accurately track the discounts due to you for your participation in the Parade of Homes.

Note: Parade discounts are contingent upon promotional signage provided by CMC and displayed at the parade house during the tour dates. Placement and pick up will be done by CMC representative.

Builder: _____ Customer No. _____

Address _____

Phone _____

Parade Home: _____

Address _____

Subcontractors:

Wall Contractor _____

Phone _____

Flat Work Contractor _____

Phone _____

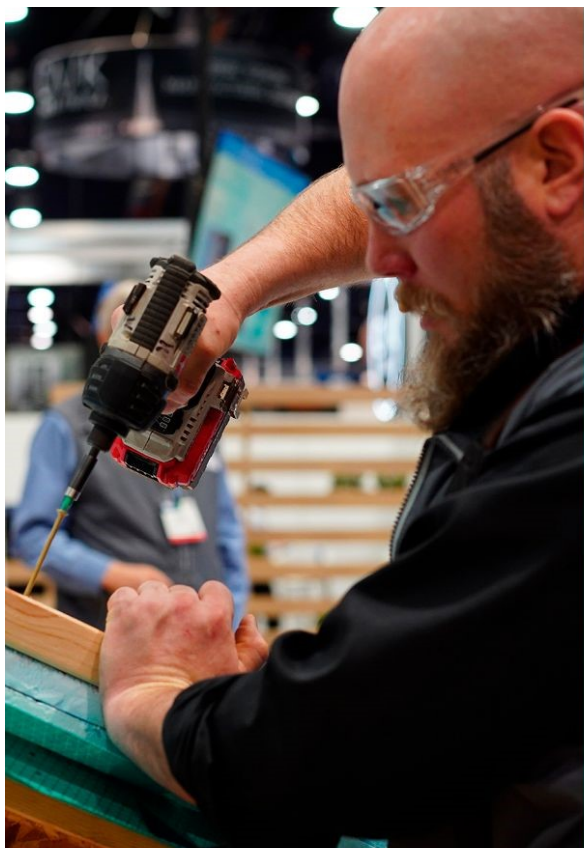
Mason _____

Phone _____

Landscape _____

Phone _____

Parade information sheets must be sent back to County Materials Corporation no later than **February 15, 2022**. Please return form via e-mail to your CMC sales representative. No parade discount will be given if information sheet is not returned to County Materials.



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Bill to Allow Locals to Exceed Uniform Dwelling Code (UDC) Introduced

Recently, companion bills were introduced that would allow local municipalities the ability to approve stretch codes for both residential and commercial buildings that could exceed the Uniform Dwelling Code and the Commercial Building Code.

The bills establish a stretch energy code working group at DSPS to come up with energy codes that exceed the energy code that local units of government may adopt by ordinance. These standards would very likely far exceed current energy standard in the UDC and the commercial building code.

It is interesting to note the criteria laid out in the bill for who can be on the stretch energy code working group; a DSPS employee, an industry leader in deep clean energy, a nonprofit leader focused on scaling climate change solutions, and a representative from a municipality that has a climate action plan. There is no mention of any member of this working group that has actually designed or built a building.

The lead authors of these bills are Representative Gary Hebl of Sun Prairie and Senator Melissa Agard of Madison.

WBA has registered against both bills and will be requesting that they not get a hearing in both the senate and assembly committees.

Help Fight Barriers to Housing

As you are likely aware, with your membership comes a voice to local, state, and national government. We are here to help your business thrive and to positively enact change for the homebuilding industry. Too often we hear from members about the roadblocks that you face at a local and state level, and we want (and need) to do something about it.

In partnership with the Wisconsin Institute for Law and Liberty (WILL), we are sending you this survey on [Government Barriers to Affordable Housing](#). The results of the survey will help us better understand the role that local and state government play in the process of home building. WILL hopes to quantify the costs of many of the barriers we experience in the home building industry, which can serve as a driver of reform in future years. The survey should take approximately 5-10 minutes to complete, and your responses will be kept confidential.

Your participation is very important, as we want the results to reflect as many members as possible. The survey will be open until early February, but please take a few minutes to fill it out as soon as possible. We look forward to your participation as it will provide much-needed information and data to help us enact change on a local and state level moving forward.

FROM NAHB: Supreme Court Blocks OSHA Vaccine Mandate for Large Employers

The U.S. Supreme Court today voted 6-3 to block the Biden administration from enforcing a COVID-19 vaccine or testing mandate for employers with at least 100 workers.

In issuing its decision, the Supreme Court stated that "OSHA has never before imposed such a mandate. Nor has Congress. Indeed, although Congress has enacted significant legislation addressing the COVID-19 pandemic, it has declined to enact any measure similar to what OSHA has promulgated here."

"The Supreme Court ruling shows that OSHA clearly exceeded its authority by attempting to force more than 84 million workers to get COVID-19 vaccinations or compel them to submit to regular testing," said NAHB Chairman Chuck Fowke. "NAHB strongly supports the efforts of the federal government to get as many Americans vaccinated as possible and has actively encouraged our members to make vaccines available to their workers. But using OSHA as the primary mechanism for this effort exceeds its statutory authority as a workplace safety agency."

NAHB filed a Petition for Review challenging OSHA's rule and is pleased with the Supreme Court decision, especially since it indicated that OSHA has the authority to "set workplace safety standards, not broad public health measures."

NAHB's main objection was that OSHA failed to take into consideration whether the employees of certain industries, such as home building, were more or less at risk from COVID. The Supreme Court recognized this problem, explaining that OSHA's rule "operates as a blunt instrument. It draws no distinctions based on industry or risk of exposure to COVID-19."

Builders Should Still Be Prepared

However, the Supreme Court today merely granted a stay while the case is decided before the Sixth Circuit Court of Appeals. In other words, home builders and other businesses with at least 100 employers do not need to comply with OSHA's vaccine and testing mandate while the case is under consideration by the Sixth Circuit Court of Appeals. NAHB will participate in these proceedings.

Even if the Sixth Circuit later rules that the OSHA vaccine and testing mandate may move forward, the Supreme Court could step in later to overrule such a decision.

What this means is that residential construction firms should still prepare to comply with the OSHA vaccine and testing mandate in the coming months in the unlikely event that the vaccine and testing mandate gets reinstated. The best way to prepare is to be flexible and for employers to have a written plan in place for vaccination and testing.

NAHB has published resources to help larger home builders in this endeavor.

Finally, regardless of the outcome of the litigation on this issue, members still need to protect their workers from workplace hazards, including COVID-19 and remember that OSHA currently has a COVID-19 National Emphasis Program in place as well as enforcement authority under the General Duty Clause.

The Supreme Court also issued a separate decision today that would allow a vaccine mandate for certain health care workers to go into effect nationwide.



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