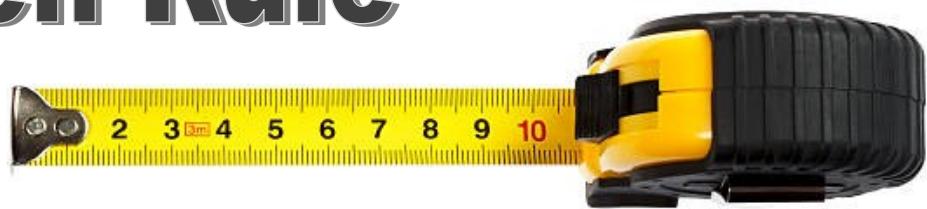


The Golden Rule

JANUARY 2024



President's Message

Thank you to those who were able to attend the annual Christmas party. It was a fun time getting to chat with everyone and the food was fantastic. Thank you to Carrleen and Ryan Hyer for donating the gifts for the white elephant exchange...that was well done and entertaining. Some of the gifts were hilarious, some were practical, and all were appreciated. Also, thank you once again to Stone Innovations and Ferguson for sponsoring the drinks and bowling!

With the busy holiday season behind us, it is time to buckle down and get back into the swing of things. Be thankful for the successes you had in 2023 and focus on new opportunities in 2024. Take advantage of the upcoming continuing education courses we have on the docket and look for additional events we will be offering in the future to help you and your company move the needle in a positive direction.



Mark Robinson, Blenker Construction

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mark.robinson@blenkerco.com

If you haven't done so already, be sure to find time to peruse the latest edition of the Badger Builder publication put out by our very own WBA. Here are some of the highlights that I found interesting and useful:

- Regional data supplied by NAHB regarding square foot pricing for new construction
- Build My Future synopsis, including the Northcentral event that the Wausau Area Builders Association hosted (I attended this event and was extremely impressed with everything it offered to our local high school students)
- The pro-housing bills that were advocated for by WBA and passed!
- A recap of the Trends in Housing Conference that was held in Green Bay on November 9

This is your regular reminder of what being a member in our association offers...be sure to participate in our local events and take advantage of all that is offered at the State level. You will reap benefits that others don't.

Mark Robinson

CALENDAR *of* EVENTS

January 9 - Continuing Education Courses for Builders & Open House at Bergman Builders / Cornhole Tournament

February 13 - Guest Speaker Patrick Gatterman from the Small Business Development Center & Dinner At Sky Club

March 12 - Comedy Magic Show featuring James David - location TBD

April 9- Scholarship Presentation Dinner

April 27 - Hammer Down 5K at Lucke's in Plover

SCHOLARSHIPS

The following Scholarships will be available beginning December 6, 2023 thru March 29, 2024. Thank you to all the members that donated towards a scholarship this year. Encourage students you know to apply at www.gshba.net.

- **GSHBA Scholarship of Excellence - \$1,500**
- **Jeff Nygaard Memorial Scholarship - \$1,000**
- **The Portage County Bank Scholarship - \$1,000**
- **The GSHBA Winner Winner Chicken Dinner Scholarship - \$1,000**
- **Ryley Hofferber Memorial Scholarship - (2) \$1,000 scholarships available**
- **Hammer Down Scholarship - \$1,000**
- **GSHBA Parade of Homes Scholarship - \$1,000**
- **Point Masonry Mitchell A. Bacher Memorial - \$1,000**
- **Alchemy Concrete Scholarship - \$1,000**
- **Wayne Bushman Scholarship - \$1,000**
- **Freedom Home Builders Scholarship - \$1,000**
- **Marty Family Scholarship - \$1,000**
- **Eric Walters Memorial Scholarship - Milwaukee pack out, Milwaukee tools, Work Boot Voucher, \$500 (\$1,500 Value)**





GSHBA Open House Event at Bergman Builders

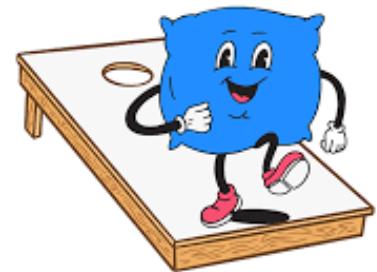
Tuesday, January 9th 6:00pm - 8:00pm

At Bergman Builders 2200 Okray Ave Plover, WI

Food, Drinks, Networking and Cornhole Tournament

To enter a cornhole team in the tournament, email office@gshba.net with your TEAM NAME and 2 player names. If you are coming as a single and want to be paired with a partner to play, just let us know and we will set you up.

Prizes for the top 3 teams!



Continuing Education FREE for Members

January 9th - 3:00pm

At Bergman Builders 2200 Okray Ave Plover, WI

Presented by Andy Kuc and Joe Nagan with Focus on Energy

There will be two courses offered for a total of 2.5 Continuing Ed Dwelling Contractor credits.

1. Focus on Energy New Home Certification Program . Provides up to \$4,000 per home for meeting the Program's energy efficiency requirement. One hour. One CE Credit
2. High-performance Housing - 1.5 Hours. 1.5 CE Credits.

Please bring your Dwelling Contractor Qualifier number if you want to receive credit with the state for the courses.

RSVP to office@gshba.net to attend by January 8th.



SAVE THE DATE

Something for Everyone! Run, Walk or Hustle from your Car to the Bar.



Saturday April 27, 2024

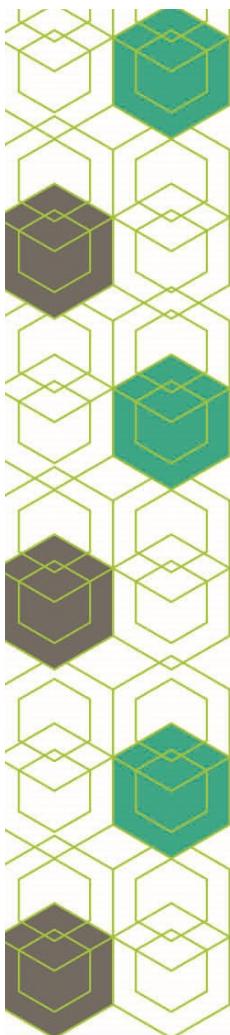
At Lucke's

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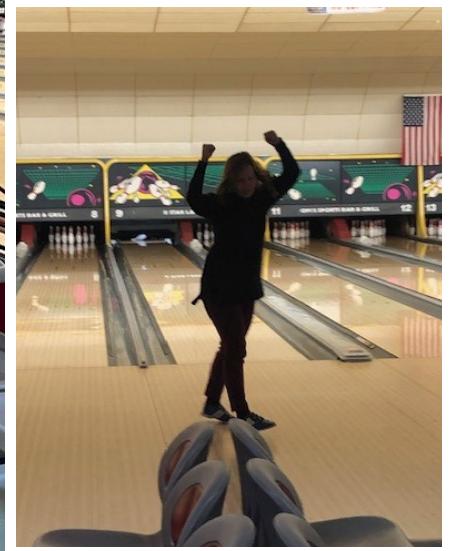
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Thank you Stone Innovations for sponsoring the Holiday Party Beverages and Ferguson for sponsoring bowling. Thank you to everyone that came to celebrate the holidays with drinks, dinner, gifts and bowling.



Stone Innovations





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Hi, I'm Brian Jeske. I am a 25 year veteran of Pella Windows and Doors of Wisconsin. My wife and I relocated from the greater Milwaukee area. I am a 5 time Pella Corporation presidents club winner. I work with residential builders, remodelers, architects, and homeowners to help select the right windows and doors for their projects. I take pride in my customer service, detail and accuracy. How can I help you with your project?

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Wisconsin Supreme Court Hears Redistricting Case

On November 21, the Wisconsin Supreme Court heard oral arguments on a case that challenges the constitutionality of the current legislative maps for state assembly and state senate in Wisconsin. The main argument against the maps states that they are unconstitutional because several districts contain “municipal islands” which they say violates the Wisconsin Constitution because they are not contiguous.

Court watchers expect that the court will eventually agree with the parties that filed the lawsuit and will then ask for those involved with the case (parties for and against the arguments presented) would have the opportunity to submit new maps with specific guidance from the court to be considered.

The court has recognized the time constraints of having new maps introduced so close to when candidates would need to take out nominations papers to run in 2024 and have pledged to act quickly if that is the direction they decide to take.

Efforts to Reform Setback Areas on State Highways Continue

Reforming the DOT rule regarding subdivisions that abut a state highway (TRANS 233) is a provision on our advocacy agenda and an issue that we have been working on for a number of years. Bills to address this issue have been introduced by State Senator Cory Tomczyk (R-Mosinee) and State Representative Dave Murphy (R-Greenville) as Assembly Bill 422 (AB 422) and Seante Bill 413 (SB 413).

The major provisions of AB 422 and SB 413 are:

Setback Reduction: The Proposed Legislation modifies the setback area from 100 feet to 50 feet. The 50-foot setback is more reasonable than 100 feet to protect property owners’ interests in free use of property. WisDOT still maintains the ability to condemn additional property if needed for future transportation needs.

Definition of “Structure” in Setback Area: The Proposed Legislation clarifies that a “structure” matches a common understanding: items that are “portable,” i.e., movable. Examples include swing sets and bike paths. Non-movable items are prohibited in the setback area unless a variance is granted. The amended definition allows WisDOT to focus on safety of keeping a setback area free of non-movable objects, yet allows WisDOT to use its future planning tools to make decisions in order to avoid absurd results. The Proposed Legislation also recognizes WisDOT’s obligation and privilege to determine what structures may create an “adverse effect” on public safety or a structure that will create adverse effects.

Using “Substantial Evidence” for Decisions: The Proposed Legislation requires WisDOT to make decisions based on “substantial evidence.” This requirement allows WisDOT to focus on public safety based on data, reports and scientific standards, and future transportation plans, but reduces decisions based on opinions of what should be allowed in a setback area without any data to support that decision.

Variance Process. The Proposed Legislation sets forth a specific statutory variance process (the “Variance Process”) to correct the confusion created by the various court cases and conflicting Wisconsin Administrative Rules. The Variance Process accomplishes the following:

WisDOT may still utilize its future plans, applicable data, and planning tools when considering a variance request.

By requiring “substantial evidence” to justify its decision, WisDOT will focus on actual plans and data to justify its decision, not just personal opinions.

The Variance Process allows for statewide policy standards yet allows WisDOT flexibility in unique circumstances in which it makes sense to allow a structure within the setback area. The language presents a statutory solution for avoiding absurd results.

WisDOT’s future plans and facility improvements are a priority in determining whether to grant a variance. WisDOT may require a property owner to waive future compensation for removal of the property within the setback area if WisDOT needs the area for its transportation facilities. This accomplishes the use of one’s property while still protecting the public and taxpayers for future transportation facilities or required improvements.

Sets forth a review process, which is key because denial of a variance raises questions of due process in light of the loss of use of one’s property without compensation.

The focus remains on public safety as the top priority. WisDOT may deny a variance if the use described in an owner’s variance application poses a danger to public safety.

Correction of Public-Facing Information: The Proposed Legislation directs WisDOT to correct the errors currently set forth in its policies and website. While this type of information is not usually included in legislation, WisDOT’s failure to fix the inaccurate and confusing information that it stated as current policy.

Over the past few months, WBA has had multiple productive meetings with officials from the Wisconsin Department of Transportation (DOT) on slight improvements to AB 422 and SB 413. We believe we are very close to having an agreed upon list of changes to the bills that will be offered as an amendment in both houses of the legislature. Once we have agreement on an amendment, we will be working with the bill authors, the DOT, and WBA members to hold a public hearing and executive session to move both bills to a floor vote, hopefully in January or early February of 2024.

REGISTER EARLY FOR THE BEST DEALS!



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GLASS SERVICES

Precision Glass and Door, LLC Don Turzinski 3101 Post Rd. Stevens Point, WI 54481
www.precisionglasswi.com Email: don@precisionglasswi.com Phone (715) 344-8525

GUTTERS

Pro Seamless of Wisconsin Tony Trzebiatowski 2010 26th St. N., Wisconsin Rapids, WI 54494
Email: tony@pro-seamless.com & brodie@pro-seamless.com Phone (715) 423-5616

Maximum Flow Seamless Gutters Derrick Zagrzebski 1014 W. River Rd. Mosinee, WI 54455
Email: maxgutters@yahoo.com Phone (715) 341-0482

INSULATION, DRYWALL & PAINT

Alpine Insulation & Drywall Ryan Woyak 100 East Bridge St. Wausau, WI 54403 Phone (715) 498-4164

Patinos Drywall and Insulation LLC Ramiro Patino 163315 Taliesin Way Schofield, WI 54476

Email: patinosdrywall@gmail.com Phone (715) 310-3389

Raflik Drywall, LLC Kevin Raflik 4464 River Heights Ct. Plover, WI 54467

Phone: 715-341-7367 Email: raflikdrywall@charter.net

Spray Tech Insulators Caleb Studzinski N4310 Ebbe Acres Dr. Waupaca, WI 54981

www.spraytech-sf.com Email: calebs@spraytech-sf.com Phone (715) 412-0571

INSURANCE & BENEFITS

Community Insurance & Associates Melissa Blenker 5474 Hwy 10E, Suite 2

www.community-insurance.com Email: melissa@community-insurance.com Phone (715) 344-2222

Compass Insurance Services Mikhail Salienko 5569 Hwy. 10 East, Stevens Point, WI 54482

www.compassinsurance.net Email: mikhail.salienko@compassinsurance.net Phone (715) 544-1586

Glavinsured Agency Russ Glavin W5307 State Road 21 Necedah, WI 54646

Email: info@glavinsured.com Phone (608) 565-7800

The Benefit Doctor Brad DeBot and Phil Hollis 2925 Welsby Ave. Stevens Point, WI 54481

Email: bradd@thebenefitdoctor.com. Brad DeBot (715) 344-4333 Phil Hollis (715) 340-2299

Rural Mutual - Zinda Insurance Group Jennifer Zinda Mancl and Stacey Zimmermann 3205 Post Rd. Plover, WI 54467

Office (715) 341-5808 Cell (715) 340-3879 Email: zinda@ruralins.com szimmermann@ruralins.com

The Insurance Center Amy Felckowski 2825 Post Rd. Stevens Point, WI 54481

Email: afelckowski@ticinsurance.com Phone (715) 315-3944

INTERIOR DESIGN

Designers 2 Brad Anderson 130 McDill Ave. Stevens Point WI 54481

www.designers2.net Email: brad@designers2.net Phone (715) 341-7761

Inspired By Design Sara Haumschild 2737 N. 44th Ave. Wausau, WI 54401

Email: sara@inspiredbydesigninteriors.com Phone (715) 344-0740

Small Space Big Style Rene Jerzak 5370 Hwy 10E Stevens Point, WI 54482

www.ssbswisconsin.com Email: ssbs@ssbsdesign.com Phone (715) 344-0740

LANDSCAPING MATERIAL & SERVICES

County Materials Corp. Marty Kizewski 2000 Patch St. Stevens Point, WI 54481

www.countymaterials.com Email: marty.kizewski@countymaterials.com Phone (715) 341-3765

Fisher Services LLC Scott Fisher 6630 Cty Rd. HH Stevens Point, WI 54482

www.scottslawnco.com Email: awish@wi-net.com Phone (715) 592-6927

Green Thumb Lance Stampfli 4275 County Rd. R, Stevens Point, WI 54481

Email: gthumb@charter.net Phone (715) 342-1700

Kafka Granite Jason Chilson N7519 Pacific Estates Ct. Portage, WI 53901

www.kafkagranite.com Email: jchilson@kafkagranite.com Phone (715) 316-7817

Great Outdoors Landscaping Aaron Cordy 5563 State Hwy 66 Stevens Point, WI 54481

www.golandscapingllc.com Email: aaron@pointlogs.com Phone (715) 340-9884

Schalow's Nursery Inc. Gordon Schalow 8461 Heritage Dr. Marshfield, WI 54449

www.schalows.com Email: gschalow@schalows.com Phone (715) 591-3478

LAND DEVELOPMENT & SURVEYING

Classic Development Corp. of Plover Keith Hlemrick and David Moodie 1811 Brookridge Dr. Plover, WI 54467

Email: khlemrick@classic-development.com Phone (715) 344-2524

Point of Beginning, Inc Scott Groholski 5709 Windy Dr. Suite D Stevens Point, WI 54482

www.pobinc.com Email: scott@pobinc.com Phone (715) 344-9999

Rettler Corporation Mike Helmrick 3317 Business Park Dr. Stevens Point, WI 54482

www.rettler.com Email: info@rettler.com Phone (715) 341-2633

OVERHEAD DOORS

At Doors LLC Alan Pavelski 4086 County Road R Stevens Point WI 54467

www.aplusdoorswi.com Email: sales@aplusdoorswi.com Phone (715) 344-4129

Central Door Solutions, LLC Bruce Woyak 1400 Integrity Parkway Plover, WI 54467

www.centraldorsolutions.com Email: bwoyak@centraldorsolutions.com Phone (715) 342-4153

Garage Force Todd Miller W1235 Cty Rd T Alma, WI 54610
Email: ekarsten@allamericancoop.com Phone (608) 418-8204

Premier Overhead Doors, Inc Craig & Brenda Newby 124 Main St. PO Box 25 Almond, WI 54909
www.premierdoorswi.com Email: premierdoors4u@gmail.com Phone (715) 366-8860

TW Services Overhead Doors Jon Tullberg 6193 County Hwy Y Hazelhurst, WI 54531
Email: twjontullberg@yahoo.com Phone (715) 366-7089

PLUMBING, HEATING & COOLING
Bob's Plumbing & Heating of Central Wisconsin Bob Konkol 8105 Stoney Rd. Amherst, WI 54406
www.bobsplumbingandheating.biz Email: bobspf@wi-net.com Phone (715) 824-3902

Excel Plumbing Inc. Scott Kerchefske 225 Kramer Ave. Junction City, WI 54443
Email: info@excelplumbinginc.net Phone (715) 343-5882

Ferguson Enterprises, Inc Ted Peotter 2425 North 14th Ave. Wausau, WI 54401
www.fergusonson.com Email: michelle.cusack@ferguson.com Phone (715) 675-3384

JG Plumbing and Heating LLC Jon Glodowski 421 Lorry St. Amherst, WI 54406
www.jgplumbingonline.com Phone (715) 340-1720 Email: jgplumbingheating@gmail.com

Point Heating & Cooling Richard Mead PO Box 728 Plover, WI 54467
www.pointheatingandair.com Email: office@pointheating.com Phone (715) 345-1979

Richard's Plumbing, Heating & AC, LLC Cory Wojtalewicz 1520 DuBay Ave. Stevens Point WI 54482
Email: richardsplumbing@yahoo.com Phone (715) 344-7989

RJ Rasmussen Plumbing & Heating Inc. Rick Wellens 2441 Willow Dr. Plover, WI 54467
Email: service@rjrasmussplumb.com Phone (715) 345-1979

Van Dreele Plumbing & Heating Greg Van Dreele 3314 Howard Ave. Stevens Point, WI 54481
Email: gvandreele69@yahoo.com Phone (715) 341-7860

PORTABLE TOILETS

Crockett Septic, LLC George Van Sedum 2811 W Grand Ave. Wisconsin Rapids, WI 54495
www.crockettseptic.com Email: lori@crockettseptic.com Phone (715) 451-0438

REAL ESTATE

First Weber Group Realtors Diane Jahn 5424 US Hwy 10E Stevens Point, WI 54481
www.firstweber.com Email: jahnd@firstweber.com Phone (715) 574-7998

KPR Brokers Team Kitowski 2417 Post Rd. Plover, WI 54467
www.kprbrokerscom Phone (715) 598-6367 Email: admin@kprbrokers.com

Next Home Priority Joshua Zimmerman 20 Park Ridge Dr. Stevens Point, WI 54481
www.nexthomepriority.com Email: zimerman@nexthomepriority.com Phone (715) 323-2634

RE/MAX Central Wisconsin Mike Williams 3080 Village Park Dr. Plover, WI 54467
Email: mike@Centralwisconsinrealty.com Phone (715) 544-4881

RESTAURANTS

Lucke's Dana Larson and Jake Huckle 3252 Mecca Dr. Plover, WI 54467
Email: luckles3252@gmail.com Phone (715) 252-6842

The Sky Club Eric Freund 2200 Post Rd. Plover, WI 54467
www.skyclubdining.com Email: skyclubsupperclub@gmail.com Phone (715) 341-4000

Whitetail Lanes Steve Cieslewski 3659 Country Road Q Amherst Junction, WI 54407
www.whitetaillanes.com Email: whitetail@whitetaillanes.com Phone (715) 824-3108

RESTORATION

Servpro of Stevens Point & Wausau 5217 Heffron Ct. Stevens Point, WI 54481
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KerberRose 4949 Kirschling Ct. #3 Stevens Point, WI 54481
www.servprowausau.com Phone (715) 544-4855 Email: office@servprowausau.com

ROOFING CONTRACTORS

Coyote Construction LLC Gary Hansen 4125 Lake Emily Road Amherst, WI 54406
www.steelroofingwi.com Email: coyotesteelroofs@wi-net.com Phone (715) 498-7811

SEPTIC SERVICES

Acuantia Sven Fielder PO Box 559 Stevens Point, WI 54482
www.acuantia.com Email: sfielder@acuantia.com Phone (715) 252-9285

Stoltz Enterprises LLC Ryan Stoltz 5260 Ann Marie Ct. Stevens Point, WI 54482
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SNOW REMOVAL

Point Masonry LLC Jason Bacher 3336 Lindbergh Ave. Stevens Point, WI 54481-5447
Phone: (715) 344-8104 Email: pointmasonry.jbacher@gmail.com

TITLE COMPANIES

Home & Land Title LLC Stephanie Wilhelm 20 Park Ridge Dr. Suite A Stevens Point WI 54481
www.halttitle.com Email: stephanie@halttitle.com Phone (715) 310-8549

Portage County Title LLC Ashley Saindon 2926 Post Rd. Plover, WI 54467
www.portagecountyttitle.com Email: pct@title-pros.com Phone (715) 342-4500

WATER CARE

Maher Water Corporation Danielle Maher-Baron 2901 Hoover Ave. Stevens Point, WI 54481
www.maherwater.com Email: dani@maherwater.com Phone (715) 344-2900

WINDOWS

Feltz Lumber Matt Wisz 3737 Minnesota Ave. Stevens Point WI 54481
www.feltzlumber.com Email: feltzmw@feltzlumber.com Phone (715) 344-4970

Pella Window and Doors of Wisconsin Brian Jeske 500 Pilgrim Way Green Bay, WI 54304
www.pellawi.com Phone (715) 496-4320 Email: djeske@pellawi.com

Pro Seamless of Wisconsin Tony Trzebiatowski 2010 26th St. N., Wisconsin Rapids, WI 54494
Email: tony@pro-seamless.com & brodie@pro-seamless.com Phone (715) 423-5616

WINDOW CLEANING

A Brighter Image LLC Widow Cleaning Mike Minger
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WINDOW COVERINGS

Blinds and Designs By Kelly Kelly Roth 77 Sunset Blvd. Stevens Point WI, 54481
www.blindsanddesignsbykelly.com Email: kellyroth@att.net Phone (715) 295-0000

Designers 2 Brad Anderson 130 McDill Ave. Stevens Point WI 54481
www.designers2.net Email: brad@designers2.net Phone (715) 341-7761