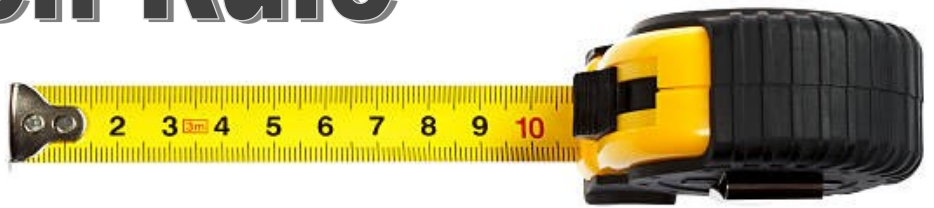


# The Golden Rule

JULY 2022



## President's Message

Greetings GSHBA Members,

I hope everyone had a great time celebrating our great nation's Independence Day! The 4th of July weekend has always been the true feeling of summer with family and friends celebrating.

The last general membership meeting was held at Stone Innovations and it was a blast like usually. The food, snacks and drinks were excellent. I think the crowd really enjoyed the axe throwing event, myself included. We did have 2 guest members that attended and signed up to be members afterwards which is always great to have new members join. Thank you Stone Innovations for sponsoring this event I know that everyone who attended had fun and really appreciated your hospitality!

As you know I need to have a president project during my term as president. Well, the money set aside for the president's project is going to be used towards the purchase of a new entrance door for our GSHBA property that we lease. So my memorable contribution as president will be the first annually Winner Winner Chicken Dinner. This will be a fund raiser for another scholarship for a student going to school in the construction field. If you remember a few months back I was very humbled to give out scholarships to those deserving students. I thought having another scholarship to give away would be even better for future presidents and all members. Some of our members and close friends have been talking about doing something like this for community awareness for GSHBA for a long time. We have formed a small committee to get the ball rolling on this event and would appreciate your help selling tickets to your friends and family. Carrleen will be sending out all the details to everyone.

The next big GSHBA event is the Golf Outing. The Annual Jeff Nygaard Golf Outing that will be held July 22nd at the Glacier Wood Golf Course in Iola. We have hired Chris Jacke former Green Bay Packer to share the excitement of the golf outing. There will be tons of fun raffles and games to win some really great prizes! I believe we just have a couple spots left open for golfing, so act fast if you would like to play golf. If you're not a golfer we hope that you will join us at the dinner afterwards. Please let Carrleen know if you can make it for dinner or would like to sign up to golf.

Happy 4th of July,

Aaron Cordy



### Aaron Cordy

Sales Manager

1203 Stans Drive Stevens Point, WI 54482

T 844-842-8267 C 715-340-9884

[aaron@pointlogs.com](mailto:aaron@pointlogs.com)

[www.pointlogs.com](http://www.pointlogs.com)



# CALENDAR *of* EVENTS

**July 20** - Parade Ads Due

**July 22** - Jeff Nyggard Annual Golf Outing at Glacier Wood Golf Course in Iola

**August 28** - Winner Winner Chicken Dinner at Lucke's in Plover 11am - 2pm

**September 7** —Parade of Homes Bus Tour

**September 9-12** —Parade of Homes

**September 20** - Installation and Awards Banquet location TBD



## COMMUNITY INSURANCE

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## 2022 Jeff Nygaard Golf Outing

**Green Bay Packer Chris Jacke is helping us kick off the event!**

*Hosted By Golden Sands Home Builders Association.  
Packer Sponsor Central Door Solutions.*



July 22, 2022

Glacier Woods Golf Club

\$90 Per Golfer

**REGISTER YOUR TEAM SOON!**

**Limited to first 144 Golfers**

Includes Lunch, 18 Holes of Golf with a cart, Dinner and Two Drink Chips

Wear your best Packer Gear!

10:00 Registration at Glacier Woods Golf Club

11:00 Shot Gun Start

4:30 Dinner, Awards & Prizes

5:15 Raffles and Awards

Brats/Hot Dogs for lunch and Beef Tips, Broasted Chicken, Roasted Baby Reds and Key Largo Veggie Blend for dinner.

**TEE EVENTS**

**AWARDS**

**RAFFLE PRIZES**

**Too many great  
PRIZES to list!**

**TEAM REGISTRATION / \$360** TEAM NAME \_\_\_\_\_

Player 1 \_\_\_\_\_

Player 2 \_\_\_\_\_

Player 3 \_\_\_\_\_

Player 4 \_\_\_\_\_

**REGISTER INDIVIDUALLY / \$90**

Name \_\_\_\_\_

**PAYMENT** \_\_\_\_\_ Invoice Company Name \_\_\_\_\_ (Email to office@gshba.net)

\_\_\_\_\_ Check Enclosed (Mail to 3530 Karrington Pl. Plover, WI 54467)

\_\_\_\_\_ Paying at Registration (Cash or Check)

\* You may also pay via credit card at (715) 340-2242

# ***Golden Sands Home Builders Association***



**Sunday August 28th**

**Lucke's**

**3252 Mecca Dr. Plover**

**Serving 11:00 AM - 2:00 PM**

***Limited to 250 Tickets***

**Dine In or Grab & Go**

***Proceeds fund scholarships for local students pursuing careers in the building industry.***

**\$20 Includes:**

**Charcoal grilled 1/2 Chicken, Baked Potato, Coleslaw, Beans, Roll, Drink Ticket & your entry to WIN PRIZES!**

***Need NOT be present to win.***





### 3 Lots For Sale:

1109 Reserve St North, Stevens Point, WI 54482

\$52,000.00

Wooded 1.03 Acre Lot

Private lake access to Eagle Point Lake

Last lot on the lake

Lot 40 Eagle Summit, Stevens Point, WI 54482

\$43,500.00

Wooded 1.00 Acre Lot

Shared lake access to Eagle Point Lake

Lot 8 Eagle Summit, Stevens Point, WI 54482

\$27,500.00


Wooded 1.09 Acre Lot

Shared lake access to Eagle Point Lake

**For More information call Jason Holmes at  
Northwood Holmes Real Estate 715-340-4643.**




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**Mikhail Salienko**  
5569 Highway 10 East  
Stevens Point, Wisconsin 54482  
Phone: 715-544-1586  
Cell: 715-252-8223  
[mikhail.salienko@compassinsurance.net](mailto:mikhail.salienko@compassinsurance.net)  
[www.compassinsurance.net](http://www.compassinsurance.net)



**PROUD MEMBER OF THE  
GOLDEN SANDS  
HOME BUILDERS  
ASSOCIATION**



**Mikhail Salienko**  
*Commercial Lines Account Executive*

<u>COMMERCIAL INSURANCE</u>	<u>PERSONAL INSURANCE</u>
<ul style="list-style-type: none"> <li>• Builders Risk</li> <li>• General Liability</li> <li>• Property</li> <li>• Workers Compensation</li> </ul>	<ul style="list-style-type: none"> <li>• Home</li> <li>• Auto</li> <li>• Umbrella</li> <li>• Renters</li> </ul>

**2023-2024 Draft Advocacy Budget Available for Review**

Recently, the WBA Advocacy Group began the process of reviewing our draft agenda for the upcoming 2023-2024 legislative session. For the past decade, the Advocacy Group first reviews a draft agenda that is put together by the advocacy chair and vice-chair, WBA staff, and contains several items that were suggested by members and advocacy groups from local HBAs across the state.

The items from that draft agenda are also listed below. We ask that you review the enclosed items and make any suggested additions to [Brad Boycks](#) by September 15. If your local has an advocacy/government affairs committee, we would also ask that they review the items below and make any suggestions.

The final 2023-2024 WBA Advocacy Agenda will be reviewed and approved by the Advocacy Group and the Board of Directors during their next meetings on Thursday, October 6.

**Building and Code Issues:**

Work with the Joint Committee for the Review of Administrative Rules to change the commercial building code that requires “two exits or exit access doorways from any space” which is a cross reference to IBC 10006.2.1.

Additional funding for a state ResCheck software to be provided by the Department of Safety and Professional Services for energy calculations

Support efforts to restrict local regulation of utility service based on energy source (natural gas)

Move construction of 4- and 8-unit apartment complexes from the commercial building code to the uniform dwelling code with enhanced fire wall and egress requirements but no sprinkler requirement

**Development Issues:**

Changes to TRANS 233 to allow flexibilities for minor projects in highway right of ways, utility easements, and buffer areas (landscaping, signs, parking lots) that the current rule does not allow

“Workforce Housing Tax Incremental District”, other changes to TIF laws, or alternatives like “community development districts” as additional tools to spur housing development

Prohibit municipalities from requiring supermajorities for the adoption of zoning amendments

Eliminate zoning protest petitions for county zoning

Amend state statute 66.10015 to prohibit a municipality from prohibiting a property owner from merging two or more abutting parcels of land that the property owner owns

If after further review state statutes conflict on utility fees being required to do a needs assessment for passage, make changes to eliminate ambiguity in current state statutes

Work with the League of Municipalities to pass a statute that requires all municipalities to connect roads between them

Limit the provisions dealing with solar energy systems in 236.292 to only include flush mounted roof top solar panels for one- and two- family structures

Incorporate into the annexation statute a definition for contiguity that reflects the Wisconsin Supreme Court’s opinion in the Kohler annexation case

**Tort Reform Issues:**

As a member of the Wisconsin Civil Justice Council, continue to support legislative and state budget initiatives “promoting fairness and equity in Wisconsin’s Civil Justice System”



### **Tax/Business Issues:**

- Maintain current law regarding Use Value Assessment of agricultural land
- Complete elimination of the personal property tax
- Support the current Worker's Compensation Council and explore health care cost controls
- Reduce the holding cost of lots with a provision similar AA1 to ASA 1 to AB 582 (undeveloped lots would be taxed at 50% of value)

### **Remodeling Issues:**

- Pursue changes to DATCP 110 either via administrative rule change or legislative change to make it easier to follow to assure compliance

### **Workforce Issues:**

- Explore a "Go Build Wisconsin" "Be Pro Be Proud" program in South Carolina ([www.beprobeproudsc.org](http://www.beprobeproudsc.org))
- Training for middle and high school career counselors to educate students on the benefits of careers in the trades (low or no student debt, high wages)
- A tax deduction for apprenticeship expenses tax deduction and changes to encourage more apprenticeship programs (2021 Assembly Bill 973)

## **WBA OFFERS ONLINE COURSES**

The WB Foundation offers online continuing education courses for holders of Wisconsin's Dwelling Contractor Qualifier credential through its partnership with Slipstream. These courses are all approved by the Wisconsin DSPS

VISIT [www.wisbuild.org](http://www.wisbuild.org) for more information



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**GOLDEN SANDS**  
HOME BUILDERS ASSOCIATION

# PARADE of HOMES

**September 9th—12th, 2022**

**Friday and Monday 4pm- 8pm**

**Saturday and Sunday 11am - 6pm**

Advertising in the Parade of Homes Booklet is a **member's only benefit**. Fill out the form below & email to [office@gshba.net](mailto:office@gshba.net) to reserve an ad in the book!



## PARADE OF HOMES **STATEMENT**

Business Name \_\_\_\_\_ Date \_\_\_\_\_

*Please check the size of ad you'd like and also if your ad will remain the same as last year, same with changes (mark them on the sample), or new ad.  
Please send new ads to [office@gshba.net](mailto:office@gshba.net)*

☐ Same ad as last year    ☐ Same ad with changes    ☐ New Ad

### B&W AD RATES

☐ 1/4 ~ \$200    ☐ 1/2 ~ \$240    ☐ Full ~ \$320

### COLOR AD RATES

☐ 1/4 ~ \$250    ☐ 1/2 ~ \$350    ☐ Full ~ \$510

*Ads requiring extensive design/layout will be billed accordingly at \$60 per hour. Formatting, color or image manipulation and scanning will be additional.*

Signature \_\_\_\_\_

**AD AND PAYMENT DUE BY JULY 20, 2002**

*Please fill out the form and send the **WHITE COPY**, along with ad information (such as changes or new copy) and payment (check should be made out to **GSHBA**) in the enclosed envelope to Golden Sands Home Builders Association.*

*Keep the **YELLOW COPY** for yourself as a receipt.*

**Thank You for Supporting the GSHBA Parade of Homes!**





### **Ferguson Parade Discount offerings:**

**Lighting** – extra discounts on lighting that will vary from manufacturer

**Plumbing** – extra discounts on certain plumbing manufacturers through your plumbing contractor

**Appliances** – extended lead times so unsure if discounts will apply but we will try if available

Please reach out to Michelle Cusack (608) 438-2720 for plumbing/lighting and Ted Peotter for appliances. They will need to know it is a parade home prior to ordering as well so they can extend discounts as needed.

## **reSAWN TIMBER co.<sup>TM</sup>**

At **reSAWN TIMBER**, we are the leading manufacturer of prefinished natural and modified wood products, new and reclaimed wood products for exterior applications (cladding, roofing & decking), and interior applications (flooring, wall and ceiling cladding), millwork and stairs and furniture. These products are, durable, sustainable and aesthetically pleasing; allowing you to create unique and innovative solutions for your high end designs in both commercial and residential applications. We have numerous finish options available, for our **modified and unmodified products**. We also specialize in a wood charring technique, in which our wood is burnt through an old Japanese tradition, **Shou Sugi ban**.

**reSAWN TIMBER** specializes in meeting the needs of architects, designers and contractors, and providing superior service and guidance in developing your specifications.

Many of our products can be FSC® sourced.

Some of our modified products can carry warranties up to 50 years!

### **reSAWN TIMBER co. Parade of Homes Discount:**

Deepest tier discount will apply. (Needs to hit our minimum quantity which ranges between 100 - 500 SF for various products). Some restrictions may apply.

15% overage is recommended.

Sales tax and freight are not included.

I would allow 14 weeks for delivery to be on the safe side.

Reach out to Diane for more information and details. [dpetfalski@resawntimberco.com](mailto:dpetfalski@resawntimberco.com) 414-881-6339

<https://resawntimberco.com/>

Send your Parade Discount Information to  
[office@gshba.net](mailto:office@gshba.net) so we can share it with  
all the members.



## 2022 Showcase/Parade of Homes

### **Rebate Program for Builders Only\*\***

#### **County Materials Concrete Masonry & Veneer**

Concrete Block	Additional Parade Discount of 10%
Concrete Decorative Block	Additional Parade Discount of 10%
Heritage Concrete Brick	Additional Parade Discount of 20%
Reflection Stone & County Stone Full Veneer Masonry Unit	Additional Parade Discount of 20%
Reflection Stone & County Stone Thin Veneer Masonry Unit	Additional Parade Discount of 10%

#### **County Materials Retaining Walls / Pavers / Outdoor Living Products**

All Retaining Walls and County Cub Garden Wall	Additional Parade Discount of 20%
Rib Rock Oversize Landscape Block	Additional Parade Discount of 10%
Summit Stone and Summit Stone Outdoor Fireplaces	Additional Parade Discount of 20%
All Paver Styles	Additional Parade Discount of 20%

#### **Other Veneer & Masonry Products**

Clay Brick	Additional Parade Discount of 5%
Dutch Quality Stone, Eldorado Stone, Cultured Stone	Additional Parade Discount of 10%
Natural Stone Veneer	Additional Parade Discount of 10%
Mortar & Portland Cement, Premixed Mortar	Additional Parade Discount of 10%

**\*\*The above Showcase / Parade discounts will be calculated off of contractor pricing.**

Parade discounts will be given at the time of billing to the home builder.

All products can only be billed to the "home builder/general contractor" in order to receive the parade discount.

Parade information sheets must be sent back to County Materials Corporation no later than **Feb. 15, 2022**.





## PARADE OF HOMES INFORMATION SHEET 2022

Dear Contractor:

Please fill out the information below. This will assist County Materials Corporation to accurately track the discounts due to you for your participation in the Parade of Homes.

**Note:** Parade discounts are contingent upon promotional signage provided by CMC and displayed at the parade house during the tour dates. Placement and pick up will be done by CMC representative.

Builder: \_\_\_\_\_ Customer No. \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Parade Home: \_\_\_\_\_

Address \_\_\_\_\_

Subcontractors:

Wall Contractor \_\_\_\_\_

Phone \_\_\_\_\_

Flat Work Contractor \_\_\_\_\_

Phone \_\_\_\_\_

Mason \_\_\_\_\_

Phone \_\_\_\_\_

Landscape \_\_\_\_\_

Phone \_\_\_\_\_

Parade information sheets must be sent back to County Materials Corporation no later than **February 15, 2022**. Please return form via e-mail to your CMC sales representative. No parade discount will be given if information sheet is not returned to County Materials.