

The Golden Rule

MAY 2022



President's Message

Greetings GSHBA Members,

Its May and my kids still have to wear winter hats to play outside! The good news is the road limits have been pulled around our area and we can get back to working on our projects with full deliveries and concrete trucks. From what I've been hearing from everyone this year is on track to be another crazy busy one.

Last months meeting was held at the Iron Grille and the food was excellent! For those of you that weren't able attend the meeting was a good turn out. The meeting was our scholarship night and the recipients where all excellent young adults. Everyone that received a scholarship really appreciated that GSHBA puts together the fund for their education. All of the recipients came up in front of all of us and said a few words about what they where going to do with the money for their education. A couple of the past presidents told me that the scholarship night was the best night of the year as president and now that I had the honor of being part of it I agree with them.

During the meeting we also talked about our very soon up coming Hammer Down 5Kish , Golf Outing and Parade of Homes. Please put these dates on the calendars and plan on attending these great events.

The next general membership meeting will be held at Lucke's and it's our Election and Live Action. If you haven't been able to make the last couple meetings make sure you make this one! We will be auctioning off tons of advertising opportunities for the 2022 Parade of Homes. Also its very important to be part of our election so you have a say in who's going to be serving you on the GSHBA Board of Directors and Officers. Please put this event on the calendar and show your support to all the great members of GSHBA!

Remember our 2nd annual Hammer Down 5Kish is May 14th, At Lucke's (Formally Backcountry Brewing) 3252 Mecca Dr. Plover. Go online and sign up for this event. It was a blast last year. Please plan on attending all the future GSHBA events!

I look forward to seeing everyone at Lucke's this month,

Aaron Cordy



Aaron Cordy

Sales Manager

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Stevens Point, WI 54482

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CALENDAR *of* EVENTS

May 5 - Hammer Down 5K Committee Meeting 6:00pm at Lucke's

May 14—Hammer Down 5K 10:00 am at Lucke's (formally Backcountry Brewing)

May 18 - Parade Advertising Auction and Elections at Lucke's 6:00pm

June 2 - Stone Innovations Open House 5:30 - 7:30

July 20 - Parade Ads Due

July 22 - Jeff Nyggard Annual Golf Outing at Glacier Wood Golf Course in Iola

September 9-12 —Parade of Homes



COMMUNITY INSURANCE

Auto • Home • Business • Life

Referrals Welcome! Each month 2-\$100 Winners drawn from those who referred that month.
End of the year all of the referrers will be in a grand prize drawing for \$1,000.

 **GRINNELL**
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HAMMER BOUNCH 5Kish

May 14th, 2022

At Lucke's

(formally Backcountry Brewing)

3252 Mecca Dr. Plover

Hosted by



Event Schedule

- Registration/Check In:



Friday May 13th 4-6 pm &

Saturday May 14th 8am

- 5kish Run, 5 Kegger Walk &

Car to the Bar Hustle all begin
at 10am. **New Paved Route!**

AWARDS — FOOD TRUCKS — COLD BREWS — LIVE MUSIC — SWAG BAGS

Register online at www.gshba.org

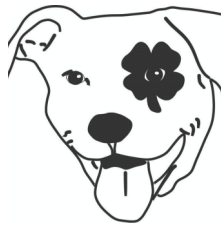
First 300 Registered will receive a commemorative glass!

Something for Everyone! Run about 5K. **Walk** the Kegger. **Hustle** from your **Car to the Bar** and show your support by wearing your "I paid not to Run" Participant Shirt.

Everyone Pre Registered by April 29th receives a Long Sleeve Shirt, Token for a Free Beer and a Swag Bag with goodies. Pre Registration is \$35. Race Day Registration is \$40 and shirts & bags only while supplies last.



THANK YOU HAMMER DOWN SPONSORS!



**THERE IS STILL TIME TO
REGISTER!**

**VISIT gshba.org OR EMAIL
office@gshba.net OR CALL
(715) 340-2242 To get**

Registered before May 14th!



3 Lots For Sale:

1109 Reserve St North, Stevens Point, WI 54482

\$52,000.00

Wooded 1.03 Acre Lot

Private lake access to Eagle Point Lake

Last lot on the lake

Lot 40 Eagle Summit, Stevens Point, WI 54482

\$43,500.00

Wooded 1.00 Acre Lot

Shared lake access to Eagle Point Lake

Lot 8 Eagle Summit, Stevens Point, WI 54482

\$27,500.00


Wooded 1.09 Acre Lot

Shared lake access to Eagle Point Lake

**For More information call Jason Holmes at
Northwood Holmes Real Estate 715-340-4643.**




**NORTHWOOD
HOLMES**
REAL ESTATE




Protection with Integrity

Mikhail Salienko
5569 Highway 10 East
Stevens Point, Wisconsin 54482
Phone: 715-544-1586
Cell: 715-252-8223
mikhail.salienko@compassinsurance.net
www.compassinsurance.net



**PROUD MEMBER OF THE
GOLDEN SANDS
HOME BUILDERS
ASSOCIATION**



Mikhail Salienko
Commercial Lines Account Executive

<u>COMMERCIAL INSURANCE</u>	<u>PERSONAL INSURANCE</u>
<ul style="list-style-type: none"> • Builders Risk • General Liability • Property • Workers Compensation 	<ul style="list-style-type: none"> • Home • Auto • Umbrella • Renters



2022

July 22, 2022

Glacier Woods Golf Club

\$90 Per Golfer

REGISTER YOUR TEAM SOON!

Limited to first 144 Golfers

Includes Lunch, 18 Holes of Golf with
a cart, Dinner and Two Drink Chips

10:00 Registration at Glacier Woods Golf Club

11:00 Shot Gun Start

4:30 Dinner, Awards & Prizes

5:15 Raffles and Awards

Brats/Hot Dogs for lunch and Beef Tips, Broasted
Chicken, Roasted Baby Reds and Key Largo Veggie
Blend for dinner.

TEE EVENTS
AWARDS
RAFFLE PRIZES

Too many great
PRIZES to list!

TEAM REGISTRATION / \$360 TEAM NAME _____

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

REGISTER INDIVIDUALLY / \$90

Name _____

PAYMENT _____ Invoice Company Name _____ (Email to office@gshba.net)

_____ Check Enclosed (Mail to 3530 Karrington Pl. Plover, WI 54467)

_____ Paying at Registration (Cash or Check)

* You may also pay via credit card at (715) 340-2242

GSHBA GOLF OUTING SPONSORS
Tee and Green Sponsor spots are available!

TEE / GREEN SPONSORS RECEIVE:

Professional signage at the tee/green

Signage at the registration & in the Club House

Company name mention during program

Tee Sponsors are encouraged to set up an activity at the Tee

\$125.00 for Tee or Green Sponsorship

_____ **Golf Outing Tee Sponsor**

_____ **Golf Outing Green Sponsor**

_____ **Sponsor a Door Prize**

_____ Payment enclosed _____ Please invoice

Company
Name _____

Mail to: GSHBA 3530 Karrington Pl. Plover, WI
54467 or email to office@gshga.net.

SAVE THE DATE

June 2, 2022

5:30pm - 7:30pm

Stone Innovation

Open House

3611 POST ROAD PLOVER, WI



30+
Years Experience

A+DOORS LLC
Sales • Service • Installation
Commercial • Residential • Industrial

**Sales, Service, Installation
All Makes And Models!**

A+Doors is dedicated to improving your homes security,
while adding curb appeal and value to your home.

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Congratulations to Colton Kizewski for the GSHBA Scholarship of Excellence, Tyler Huntington for the Henry Knoll Memorial Scholarship, Maija Salienko for the Jeff Nygaard Memorial Scholarship, Austin Zinda for The Portage County Bank Scholarship and Gavin Hyer for the Brad Rogers Memorial Scholarship. It was such a privilege to be able to award these amazing students these awards!





GOLDEN SANDS
HOME BUILDERS ASSOCIATION

PARADE of HOMES

September 9th—12th, 2022

Friday and Monday 4pm- 8pm

Saturday and Sunday 11am - 6pm

Advertising in the Parade of Homes Booklet is a **member's only benefit**. Fill out the form below and email to office@gshba.net to reserve an ad in the book!



**PARADE
OF HOMES
STATEMENT**

Business Name _____ Date _____

*Please check the size of ad you'd like and also if your ad will remain the same as last year, same with changes (mark them on the sample), or new ad.
Please send new ads to office@gshba.net*

☐ Same ad as last year ☐ Same ad with changes ☐ New Ad

B&W AD RATES

☐ 1/4 ~ \$200 ☐ 1/2 ~ \$240 ☐ Full ~ \$320

COLOR AD RATES

☐ 1/4 ~ \$250 ☐ 1/2 ~ \$350 ☐ Full ~ \$510

Ads requiring extensive design/layout will be billed accordingly at \$60 per hour. Formatting, color or image manipulation and scanning will be additional.

Signature _____

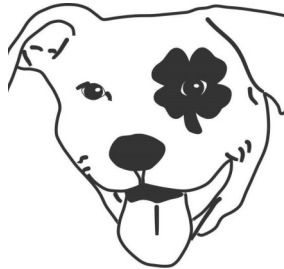
AD AND PAYMENT DUE BY JULY 20, 2002

*Please fill out the form and send the **WHITE COPY**, along with ad information (such as changes or new copy) and payment (check should be made out to GSHBA) in the enclosed envelope to Golden Sands Home Builders Association.*

*Keep the **YELLOW COPY** for yourself as a receipt.*

Thank You for Supporting the GSHBA Parade of Homes!

Parade Auction & Elections Night



Lucke's



May 18th at Lucke's (formally Backcountry Brewing)

6:00 Drinks - 6:30 Dinner

7:00 Elections and Live Auction for Parade of Homes

We will vote on ballots for the election of our 2022 - 2023 Board of Directors and Officers. This is also when we vote for the Builder and Associate Member of the Year Awards. There is a ballot in the newsletter to review. If you are unable to attend the meeting, you can fill it out and email it to office@gshba.net by June 1st.

The items that will be up for live auction items are also listed in the newsletter on the next page. These are valuable advertising opportunities offered during the Parade of Homes. Don't miss this meeting and the chance to bid on some of these!

RSVP by May 16th to office@gshba.net

PARADE OF HOMES AUCTION ITEMS

Ticket Sponsor –place their name and logo on the back of the Parade tickets; advance tickets & tickets sold during the Parade (Complimentary Tickets NOT included).

Map Sponsor – place their name/ logo on the Map in Booklet

Associate Spotlight – You have a great story to tell, here is your opportunity to tell it! Associate will receive one Full Color Page in the Parade Booklet that will allow them to showcase, promote and feature their company in a compelling and interesting fashion.

Builders Spotlight - You have a great story to tell, here is your opportunity to tell it! Builder will receive one Full Color Page in the Parade Booklet that will allow them to showcase, promote and feature their company in a compelling and interesting fashion.

Prize Sponsor – opportunity to sponsor the prize that will be given away during the Parade of Homes. Prize sponsor will be listed on posters throughout town advertising for the event, at all the Parade Homes, on our website and face book.

Notes Page of the Parade Booklet – place their name/logo and company info on the top of the notes page in the Parade Booklet.

Bus Tour – Sponsor the Bus that participating builders and other GSHBA members ride to tour Parade homes the Wednesday before (September 8).

Bus Tour Lunch Sponsor – Provide lunch for the members riding the Bus Tour on September 8.

Bus Tour Drink Sponsor - Provide drinks for the members riding the Bus Tour on September 8.

Direction Signs – Name and Logo on the bottom of the metal direction arrow signs that are used during the parade weekend. Sponsorship will cover 2 years.

TV Sponsor – To Be Determined. We are looking into commercial deals and more details to follow.

FOR PARADE BUILDERS ONLY

Live Radio Feed / House #1 – The home will be listed as #1 on the map and will have a 2 hour live radio feed on one of the following stations 106.5 WYTE, 103.3 WGLX, 96.7 HOT or 107.9 Big Cheese on Saturday morning of the Parade (5 breaks will be included in the feed).

Radio Weather Sponsors (2)– Available to Parade Participant Builders only. The weekend of the Parade GSHBA will be sponsoring all the weather dominators that run on the hour on stations 106.5 WYTE, 103.3 WGLX, 96.7 HOT and 107.9 Big Cheese. There will be 91 commercials that run during the weekend. They will read as follows: *“Weather Brought to you by the Golden Sands Home Builders Association Parade of Homes! The Parade of Homes is going on September 10-13th and make sure to stop by a **XXX Builders** home on your tour, Hours are Friday and Monday 4-8 and Saturday and Sunday 11-6!”* This will be available to 2 builders and we will rotate them equally on each station. **(2 Spots available).**

Booklet Cover – opportunity to showcase your Parade Home on the cover of all the Parade Booklets. Opening bid \$1,000.

Parade of Homes Platinum Sponsorship – Starting bid at \$2,000.

This includes:

- Name and logo on the cover of the Parade Booklet and on Parade Tickets
- Name and logo on posters distributed throughout town to promote the event
- Included in ALL GSHBA Parade of Homes radio, TV and print ads
- One page interior ad in the Parade Booklet
- Logo and link on the GSHBA web-site

GSHBA Officer and Board of Director Ballot 2022

PRESIDENT-ELECT

_____ **MARK ROBINSON – BLENKER COMPANIES INC. (BUILDER)**

TREASURER

_____ **JENNIFER NOVOTNY – THE PORTAGE COUNTY BANK (ASSOCIATE)**

BOARD OF DIRECTORS – VOTE FOR 4

_____ **CAREY LARSON - DURALUM BUILDING CENTER (BUILDER)**

_____ **ROB ERBES - ERBES CONSTRUCTION (BUILDER)**

_____ **SETH STORMOEN - STONE POINT HOMES (BUILDER)**

_____ **MIKE HELMRICK – RETTLER CORPORATION (ASSOCIATE)**

_____ - **NOMINATION FROM THE FLOOR**

DIRECTORS REMAINING ON THE BOARD :

MIKHAIL SALIENKO – COMPASS INSURANCE (ASSOCIATE)

AARON CORDY – STEVENS POINT LOG (BUILDER)

RYAN HYER – HYER CONSTRUCTION (BUILDER)

JAY WOLF – EDWARD JONES (ASSOCIATE)

STACY ZIMMERMAN – RURAL MUTUAL (ASSOCIATE)

BRUCE WOYAK – CENTRAL DOOR SOLUTIONS (ASSOCIATE)

AWARD NOMINATION FORM

GSHBA Spirit (Faithfulness to principles, laws and regulations of the association, and its code of ethics. Encourages good, professional standards among other members. Spends time promoting GSHBA and the industry.) Active in GSHBA: Participates in GSHBA committee work, special projects, seminars, and educational programs.

Associate Member OF THE YEAR Name of Nominee _____

Builder Member OF THE YEAR Name of Nominee _____

Signature _____



Ferguson Parade Discount offerings:

Lighting – extra discounts on lighting that will vary from manufacturer

Plumbing – extra discounts on certain plumbing manufacturers through your plumbing contractor

Appliances – extended lead times so unsure if discounts will apply but we will try if available

Please reach out to Michelle Cusack (608) 438-2720 for plumbing/lighting and Ted Peotter for appliances. They will need to know it is a parade home prior to ordering as well so they can extend discounts as needed.

reSAWN TIMBER co.TM

At **reSAWN TIMBER**, we are the leading manufacturer of prefinished natural and modified wood products, new and reclaimed wood products for exterior applications (cladding, roofing & decking), and interior applications (flooring, wall and ceiling cladding), millwork and stairs and furniture. These products are, durable, sustainable and aesthetically pleasing; allowing you to create unique and innovative solutions for your high end designs in both commercial and residential applications. We have numerous finish options available, for our **modified and unmodified products**. We also specialize in a wood charring technique, in which our wood is burnt through an old Japanese tradition, **Shou Sugi ban**.

reSAWN TIMBER specializes in meeting the needs of architects, designers and contractors, and providing superior service and guidance in developing your specifications.

Many of our products can be FSC® sourced.

Some of our modified products can carry warranties up to 50 years!

reSAWN TIMBER co. Parade of Homes Discount:

Deepest tier discount will apply. (Needs to hit our minimum quantity which ranges between 100 - 500 SF for various products). Some restrictions may apply.

15% overage is recommended.

Sales tax and freight are not included.

I would allow 14 weeks for delivery to be on the safe side.

Reach out to Diane for more information and details. dpetfalski@resawntimberco.com 414-881-6339

<https://resawntimberco.com/>

Send your Parade Discount Information to
office@gshba.net so we can share it with
all the members.



2022 Showcase/Parade of Homes

Rebate Program for Builders Only**

County Materials Concrete Masonry & Veneer

Concrete Block	Additional Parade Discount of 10%
Concrete Decorative Block	Additional Parade Discount of 10%
Heritage Concrete Brick	Additional Parade Discount of 20%
Reflection Stone & County Stone Full Veneer Masonry Unit	Additional Parade Discount of 20%
Reflection Stone & County Stone Thin Veneer Masonry Unit	Additional Parade Discount of 10%

County Materials Retaining Walls / Pavers / Outdoor Living Products

All Retaining Walls and County Cub Garden Wall	Additional Parade Discount of 20%
Rib Rock Oversize Landscape Block	Additional Parade Discount of 10%
Summit Stone and Summit Stone Outdoor Fireplaces	Additional Parade Discount of 20%
All Paver Styles	Additional Parade Discount of 20%

Other Veneer & Masonry Products

Clay Brick	Additional Parade Discount of 5%
Dutch Quality Stone, Eldorado Stone, Cultured Stone	Additional Parade Discount of 10%
Natural Stone Veneer	Additional Parade Discount of 10%
Mortar & Portland Cement, Premixed Mortar	Additional Parade Discount of 10%

****The above Showcase / Parade discounts will be calculated off of contractor pricing.**

Parade discounts will be given at the time of billing to the home builder.

All products can only be billed to the "home builder/general contractor" in order to receive the parade discount.

Parade information sheets must be sent back to County Materials Corporation no later than **Feb. 15, 2022**.



PARADE OF HOMES INFORMATION SHEET 2022

Dear Contractor:

Please fill out the information below. This will assist County Materials Corporation to accurately track the discounts due to you for your participation in the Parade of Homes.

Note: Parade discounts are contingent upon promotional signage provided by CMC and displayed at the parade house during the tour dates. Placement and pick up will be done by CMC representative.

Builder: _____ Customer No. _____

Address _____

Phone _____

Parade Home: _____

Address _____

Subcontractors:

Wall Contractor _____

Phone _____

Flat Work Contractor _____

Phone _____

Mason _____

Phone _____

Landscape _____

Phone _____

Parade information sheets must be sent back to County Materials Corporation no later than **February 15, 2022**. Please return form via e-mail to your CMC sales representative. No parade discount will be given if information sheet is not returned to County Materials.