

The Golden Rule

MAY 2023



President's Message

GSHBA Members,

April was an exciting month at GSHBA. We held our scholarship banquet at Sky Club. Seven students were awarded scholarships. Thank you to all the members that donated scholarship funds and supported our golf outing that raises money for these scholarships.

April 29th we hosted the third annual Hammer Down 5K. On a rainy weekend, we caught a break with no rain during the walk/run through Pacawa Park. There was great attendance and the day was a success. Thank you Stone Innovations for being the major sponsor and all the other businesses that sponsored.

Parade of Homes contracts were due today and it looks like we will have another year of amazing houses on display. Make sure you attend the Live Auction Night May 9th to bid on Parade of Homes advertising. We will also be doing elections on May 9th. Come vote in next year's Officers and Board of Directors.

Review the newsletter to find out how you can sign up for the June 15th Rafter's Game and the Jeff Nygaard Golf Outing on July 21st at Glacier Wood Golf Course in Iola. Both of these events will fill fast so register now.

See everyone May 9th at Smileys,

Bruce Woyak



Bruce Woyak, Central Door Solutions

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CALENDAR *of* EVENTS

May 9—Mandatory Parade Builder meeting at 4:00pm at Lucke's

May 9—Parade Auction and Board of Director/Officer Elections

June 15 — Rafter's Game in Wisconsin Rapids

July 21 - Jeff Nygaard Golf Outing - Glacier Woods in Iola

Sept 8-11 - Parade of Homes

Sept 12 - Installation and Awards Banquet



Parade of Homes Live Auction & Elections Night

May 9th at Smiley's Bar & Grill

4020 County Road R, Plover, WI 54467

Drinks 6:00pm Dinner 7:00pm

Dinner includes slow roasted beef, baked ham, baked potato bar, vegetable pasta salad and biscuits.

Elections and Auction following dinner.

We will be live auctioning special members only advertising opportunities for the Parade of Homes coming up in September. Tentative list of items up for auction is attached.

Come vote for our 2023-2024 Officers, Board of Directors and Builder & Associate of the Year.

If you are interested in getting more involved and serving on the Board please reach out to Carrleen at office@gshba.net or any of our current Board members ASAP.

One dinner included with membership. Each additional guest \$20.

RSVP by May 2nd



TENATIVE PARADE OF HOMES AUCTION ITEMS ON MAY 9TH

Ticket Sponsor – place their name and logo on the back of the Parade tickets; advance tickets & tickets sold during the Parade (Complimentary Tickets NOT included).

Map Sponsor – place their name/ logo on the Map in Booklet

Associate Spotlight – You have a great story to tell, here is your opportunity to tell it! Associate will receive one Full Color Page in the Parade Booklet that will allow them to showcase, promote and feature their company in a compelling and interesting fashion.

Builders Spotlight - You have a great story to tell, here is your opportunity to tell it! Builder will receive one Full Color Page in the Parade Booklet that will allow them to showcase, promote and feature their company in a compelling and interesting fashion.

Prize Sponsor – opportunity to sponsor the prize that will be given away during the Parade of Homes. Prize sponsor will be listed on posters throughout town advertising for the event, at all the Parade Homes, on our website and face book.

Notes Page of the Parade Booklet – place their name/logo and company info on the top of the notes page in the Parade Booklet.

Bus Tour – Sponsor the Bus that participating builders and other GSHBA members ride to tour Parade homes the Wednesday before (September 6).

Bus Tour Lunch Sponsor – Provide lunch for the members riding the Bus Tour on September 6.

Bus Tour Drink Sponsor - Provide drinks for the members riding the Bus Tour on September 6.

Back Cover – opportunity to put your one page ad on the back of the parade book

QR Code Sponsor – a banner ad for your company will appear on the web page that the QR code directs people to for the parade of homes information.

Parade of Homes Platinum Sponsorship – Starting bid at \$2,000. This includes:

Name and logo on Parade Tickets

Name and logo on posters distributed throughout town to promote the event

Included in ALL GSHBA Parade of Homes radio and print ads

One page interior ad in the Parade Booklet

Logo and link on the GSHBA web-site

FOR PARADE BUILDERS ONLY

Live Radio Feed / House #1 – The home will be listed as #1 on the map and will have a 2 hour live radio feed on one of the following stations 106.5 WYTE, 103.3 WGLX, 96.7 HOT or 107.9 Big Cheese on Saturday morning of the Parade (5 breaks will be included in the feed).

Radio Weather Sponsors (2)– Available to Parade Participant Builders only. The weekend of the Parade GSHBA will be sponsoring all the weather dominators that run on the hour on stations 106.5 WYTE, 103.3 WGLX, 96.7 HOT and 107.9 Big Cheese. There will be 91 commercials that run during the weekend. They will read as follows: *“Weather Brought to you by the Golden Sands Home Builders Association Parade of Homes! The Parade of Homes is going on September 10-13th and make sure to stop by a **XXX Builders** home on your tour, Hours are Friday and Monday 4-8 and Saturday and Sunday 11-6!”* This will be available to 2 builders and we will rotate them equally on each station. **(2 Spots available).**

Booklet Cover – opportunity to showcase your Parade Home on the cover of all the Parade Booklets. Opening bid \$1,000.

Rafters Baseball Game June 15, 2023 - Game at 6:35pm

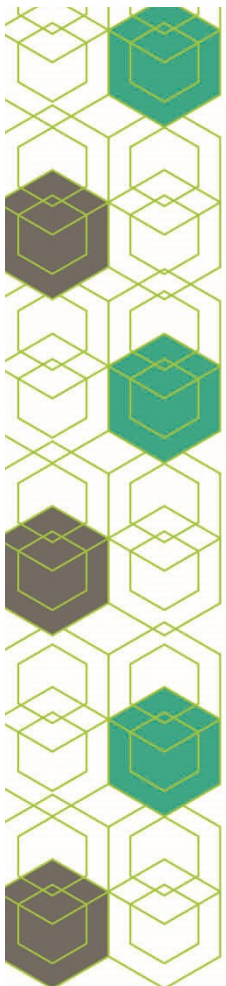
\$36 per Ticket



GSHBA reserved the Rat Trap, the elevated party deck along 3rd base-line. The area will open when the gates open an hour before the game. We will have a ballpark food buffet filled until the 5th inning. Open bar with beer, cidars, seltzers and sodas until the 7th inning.



**Seats are limited RSVP today to
office@gshba.net**



COMMUNITY INSURANCE

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Referrals Welcome! Each month 2-\$100 Winners drawn from those who referred that month.
End of the year all of the referrers will be in a grand prize drawing for \$1,000.



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LOOKING FOR A WINDOW PARTNER? I CAN HELP!

Hi, I'm Brian Jeske. I am a 25 year veteran of Pella Windows and Doors of Wisconsin. My wife and I relocated from the greater Milwaukee area. I am a 5 time Pella Corporation presidents club winner. I work with residential builders, remodelers, architects, and homeowners to help select the right windows and doors for their projects. I take pride in my customer service, detail and accuracy. How can I help you with your project?

Why Pella?

- Rated #1 for Innovation
- Rated #1 for Highest Quality
- The Best Warranty
- Energy Efficiency
- Simply Beautiful
- Superior Performance



Pella Windows & Doors of Wisconsin

Brian Jeske - Sales Representative
Cell: 715-496-4320
bjeske@pellawi.com
www.pellawi.com



TEE EVENTS
AWARDS
RAFFLE PRIZES



Too many great PRIZES to list!

July 21, 2023
 Glacier Woods Golf Club
 \$95 Per Golfer

REGISTER YOUR TEAM SOON!

Limited to first 144 Golfers

Includes Lunch, 18 Holes of Golf with a cart, Dinner and Two Drink Chips

- 9:00 Registration at Glacier Woods
- 10:00 Shot Gun Start
- 4:00 Dinner, Awards & Prizes
- 4:15 Raffles and Awards

Ham and Swiss Sandwich for lunch. Broasted chicken and beef tips, Garlic mashed potatoes and California



Hole in One PACKAGE

This package is **ONLY AVAILABLE ONLINE** for pre-sale thru July 7th and will not be sold at the event. Package is

for an individual golfer & includes:

- 60 general raffle tickets (\$60 value)
- Happy Gilmore package (1 - 3' string and 1 - mul-ligan) (\$10 value)
- 4 drink chips (\$20 value)
- 1 - Free birdie - Change one of your not so good holes to a birdie. This free birdie card will only be available in this package. (\$Priceless)
- 1 - entry into the Hole in One Package exclusive raffle. Prize is 18 holes of golf for a foursome at Glacier Wood and a \$50 gift card at the Tee Time Lounge

Online Registration NOW OPEN

www.gshba.org



Looking for Golf Outing Sponsors

The annual Jeff Nygaard Golf Outing event helps us fund the scholarships we award. GSHBA couldn't offer these scholarships without this event and without all our member's generosity. Sponsorship options are below.

Tee sponsors (4 available) - These sponsors will need to attend and man the hole with a game and/or sell raffle ticket or 50/50 tickets. Sponsorship includes 2 lunches, 2 dinners and 4 drink chips - Cost \$200

Green sponsor (18 available) - These sponsors will get a sign at the green of a hole or near the cart path on the way to the next hole. Not required to attend the event - Cost is \$200

Email office@gshba.net if you are interested in being a green or tee sponsor.

TOUR THE

most beautiful HOMES

IN CENTRAL WISCONSIN

PARADE of HOMES

SEPTEMBER 9-12, 2022

Parade Contracts are Due. Please call (715) 340-2242 or email office@gshba.net if you are interested in entering a home!

MANDATORY PARADE BUILDER MEETING

MAY 9, 2023 AT NOON

AT LUCKE'S IN PLOVER



PARADE OF HOMES **STATEMENT**

Business Name _____ Date _____

*Please check the size of ad you'd like and also if your ad will remain the same as last year, same with changes (mark them on the sample), or new ad.
Please send new ads to office@gshba.net*

Same ad as last year Same ad with changes New Ad

B&W AD RATES

1/4 ~ \$225 1/2 ~ \$265 Full ~ \$345

COLOR AD RATES

1/4 ~ \$275 1/2 ~ \$375 Full ~ \$535

Ads requiring extensive design/layout will be billed accordingly at \$60 per hour. Formatting, color or image manipulation and scanning will be additional.

Signature _____

AD AND PAYMENT DUE BY JUNE 30, 2023

*Please fill out the form and send the **WHITE COPY**, along with ad information (such as changes or new copy) and payment (check should be made out to **GSHBA**) in the enclosed envelope to Golden Sands Home Builders Association.*

*Keep the **YELLOW COPY** for yourself as a receipt.*

Thank You for Supporting the GSHBA Parade of Homes!



MAJOR SPONSOR - Stone Innovations

SHIRT SPONSORS

- A+ DOORS LLC
- AG COUNTRY FARM CREDIT SERVICES
- ALCHENY CONCRETE, INC.
- ASSOCIATE BANK - Member
- BERGMAN BUILDERS
- CENTRAL DOOR SOLUTIONS LLC
- COMMUNITY INSURANCE and ASSOCIATES
- EDWARD JONES
- ERBES CONSTRUCTION
- FERGUSON ENTERPRISES, INC.
- GREEN THUMB
- HEARTLAND CUSTOM HOMES
- JON MARTY'S CUSTOM CARPENTRY LLC
- KPR Brokers LLC
- KYLE KLUCK TRUCKING & EXCAVATING, INC.
- MAHER'S WaterCare
- NEXTHOME PRIORITY
- Paper City Savings Association
- Point Masonry
- Portage County Title LLC
- PRECISION GLASS AND DOOR, LLC
- Pro Seamless of WI
- SERVPRO
- SNOWBELT
- STONE INNOVATIONS
- STONE POINT CUSTOM HOMES
- THE PORTAGE COUNTY BANK



It was another successful Hammer Down on Saturday. Thank you Mikhail Salienko for chairing the committee and thank you to all the committee members and volunteers that worked hard to make the event happen.

Thank you sponsors and participants! We had a great turn out and the rain held off until the event was over. If you missed this make sure to come next year. It's always a fun day!

- Band and Beer Sponsor - Lucke's**
- DJ Sponsor - Central State Electric**
- Radio Sponsor - NRG Media**
- Awards Sponsor - Alchemy Concrete and Point Trophy**
- Water Sponsor - Sales Tax Advisory**
- Bag Sponsor - Jon Marty Custom Carpentry**
- Portable Toilet Sponsor - Crockett Septic**





Congratulations Scholarship Recipients

The Portage County Bank Scholarship - Ava Boettcher

Jeff Nygaard Memorial Scholarship - Tara Yach and Hannah Szymkowiak

Winner Winner Chicken Dinner Scholarship - Carson Kaminski

Ryley Hofferber Memorial Scholarship - Mason Hyer

The Henry Knoll Memorial Scholarship - Sarah Meyers

The GSHBA Scholarship of Excellence - Braden Louison





**WISCONSIN
BUILDERS
ASSOCIATION**

Advocacy Digest | April 20, 2023

Brad Boycks, Executive Director

Update on Workforce Housing Efforts

We have been meeting for several months on a number of bills that would spur more workforce housing construction in Wisconsin.

This effort is being led by Assembly Housing Chair Rob Brooks and Senate Housing Chair Romain Quinn. In addition to WBA, the Wisconsin Realtors Association, Wisconsin Towns Association, Wisconsin Counties Association, and the Wisconsin League of Municipalities have been meeting with the housing chairs to hammer out different ideas.

What we are looking at are three, zero percent loan programs that would help to fund infrastructure for new workforce housing subdivisions, rehabilitation of multifamily units on the second or third floor of existing commercial space in downtown areas, and the demolition or rehabilitation of vacant commercial space that can be used for housing.

In order for a developer to be eligible for any of these 0 percent loans from WHEDA, they would have to work with a community who would need to show changes that they have made to reduce the cost of the housing to be considered for the loan. Those options could be reducing or eliminating impact fees, smaller lot sizes, narrower setbacks, and narrower sidewalks, to name a few.

All of these loans are voluntary, and the communities are allowed to pick from several options to show they are reducing the cost of housing in their municipality.

In addition to the three loan programs, we are also working on a bill that would allow “development by right” if a project complied with the current plan and ordinances in a municipality. The bill would also call for a simple majority vote to rezone land and would no longer a supermajority and provide more parameters on who can legally challenge zoning and residential land use decisions.

Chairs Quinn and Brooks are hoping to introduce these bills soon and when they are released, we will be communicating with you via email to contact your member of the state assembly and senate to support these efforts.

NAHB Issue Summary provided by Evan Loukadakis, Federal Legislative Manager, NAHB

Waters of the United States (WOTUS)—we know that 25% of the cost of a new single-family home is government regulation. The new Biden WOTUS rule is broad and overreaching, which could add tens of thousands of dollars to the land development process.

We've helped usher the Congressional Review Act to overturn the WOTUS rule through the legislative process. **Recently the Senate voted 53-43 to overturn the rule—5 democrats crossed over.** The CRA now goes to President Biden. [See More.](#)

Electrical Transformers: The transformer shortage around the U.S. is not only concerning to home building, but to our energy reliability. The Department of Energy wants to increase transformer efficiency standards which would further exacerbate the shortage.

NAHB members swelled a recent SBA virtual forum (with DOE regulators in attendance) to denounce the proposed changes.

As a result, the SBA's Advocacy Office sent a strong rebuke to DOE highlighting the ill-conceived efficiency proposal. [Dive deeper.](#)

H.R. 1 (The Lower Energy Costs Act): This legislation is House Republicans signature bill for the 118th Congress. NAHB lobbied directly for this bill for 2 key reasons:

The bill repeals the \$1 billion allocated in the Inflation Reduction Act to pressure States and Locals to adopt costly energy codes, such as the 2021 IECC.

The Palmer/Lesko **gas stove amendment** protects homeowners' choice when it comes to the appliances and energy sources in their homes. 187 million Americans who use natural gas save an average of \$1,068 each year.