

GSHBA NEWS

OCTOBER 2020

Newsletter brought to you by Golden Sands Home Builders Association

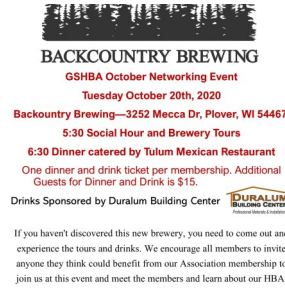
TOP NEWS IN THIS ISSUE



Parade of Homes



September Installation



October Event



Home Show 2021

PRESIDENT'S MESSAGE

Greetings GSHBA Members,

I am excited to release my first letter in my new role as the President of the Golden Sands Home Builder Association.

For those of you who do not know me, my name is Mikhail Salienko and I work for Compass Insurance Services as an insurance agent/advisor. I have been in the insurance industry for the last 16+ years in different capacity, managing various responsibilities from claims to underwriting to territory management. I presently manage our agency's Stevens Point location as well as portfolios of commercial and personal clients.

I joined the association over 5 years ago and initially served as a Program Chair with responsibilities of planning and setting up special events, monthly gatherings, golf outings, Christmas Parties, etc. I have been on the Board of Directors for 2 years now, partaking on various committees and projects.

I am extremely proud and humbled to be chosen as your new President and I would like to thank those who voted for me to take over this leadership role. I am looking forward to serving our organization on both local and State levels and continue promoting our values, goals and objectives.

As you can imagine, there is a lot to learn and grasp. From budget and event planning to committee forming and all other important discussions and decision making that take place on a monthly basis. Despite the new workload of responsibilities amid COVID pandemic, I am looking forward to this challenge and realize that we have excellent Board members that will help me along this journey.

During the next 12 months, I would like to accomplish the following tasks:

1. Provide good content during our monthly meetings, i.e. inviting speakers who can provide educational experience
2. Engage our membership base in more ways to establish higher participation in our organization
3. Encourage member-to-member working relationship building to realize value of being a member

I invite any and all feedback from our members if there are any other issues that require more focus and emphasis.



Mikhail Salienko, Jr.

Commercial Lines Account Executive

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PRESIDENT'S MESSAGE CONTINUED

From my communication with local builders and other artisan contractors, I understand everyone has plenty of work to do and many are booked through the first quarter of 2021! The housing market remains strong and continues to demand more home building in either single family or multi-family sector. Biggest industry concerns appear to be lack of qualified or available workers as well as rising cost of building materials. I'm planning on attending meetings and webinars to keep up to date on any future development and report back to our membership community of any changes in the future.

The next monthly meeting is scheduled for October 20th, hosted by Backcountry Brewery in Plover. We should have an entertaining night learning more about the brewing process, and also sharing final results from the recent Parade of Homes. I believe we had a successful event despite the challenges and adding extra precautionary measures to ensure participant safety at each location.

Looking forward to visiting with everyone in October!

PARADE OF HOMES 2020

Golden Sands Home Builders Association first annual 2020 fall Parade of Homes was a huge success in two different ways.

The first success was having the 2020 parade of homes. Our biggest challenge was having to push forward with the parade despite our current state of the union. Our number one objective was to make sure that all of our guests, volunteers, home-owners, and GSHBA members were safe during this year's parade of homes. I want to thank everyone involved who helped us through this difficult battle from start to finish! I especially want to thank Carrleen Hyer for all her hard work with the coordination of this very unique event this year.

Thank You 2020 Parade Sponsors!

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The second success is the total amount of ticket sales that totaled 1,013 leaving us short of 95 tickets from last year's total ticket sales. Our strong community and our determined members of GSHBA is the reason for this huge success. Everyone who was involved in this year's parade including all of our guests. We should be proud of what we accomplished! During the parade we had several guests thank Golden Sands Home Builders Association for finding ways to be safe and still have the parade of homes during the pandemic.

I would also like to thank our Co-Chairman of the 2020 fall parade of homes Chris Brooks from Central Door Solutions LLC. When Chris and I decided to take over the roll of Chairman and Co-Chairman of the parade we had a lot of work to do in a short amount of time. With some hard work and a bunch of help from Carrleen, Chris and I pulled it off. We would also like to thank all 10 builders who constructed these 14 beautiful homes. Another special thanks to all the GSHBA associate members that worked on these homes as well. Last but not least thank you all for advertising in this year's parade. With your continued support we will always have a strong Golden Sands Home Builders Association and a great parade of homes every year!

Aaron Cordy

Stone Point Custom Homes

GSHBA 2020 Fall Parade of Homes Chairman



Congrats to Carol on winning the Smart Home Starter Kit Prize donated by Solarus.

SEPTEMBER INSTALLATION PICNIC

We held our first gathering in a long time in September. We met outside at Pacawa Park and it was great to see so many members again! Springville Sports Pub catered some delicious chicken and we had perfect weather for visiting.

We installed the new Board of Directors, Officers and Mikhail Salienko as this year's President. Thank you BJ Welling for doing the installations. It was wonderful to get together again and to look forward to a new year.



2020-2021 BOARD OF DIRECTORS

Jason Blenker	Aaron Cordy	Rob Erbes	Keith Helmrick
Ryan Hyer	Carey Larson	Jennifer Novotny	Jeff Rice
Mikhail Salienko	Seth Stormoen	Bruce Woyak	Stacey Zimmerman

2020-2021 OFFICERS

President—Mikhail Salienko	President Elect—Aaron Cordy	Treasurer—Bruce Woyak
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SCHOLARSHIPS—Building Our Future

In 2002 the Golden Sands HBA, with the support of our members launched a scholarship program that is designed to support and encourage students who are pursuing educational studies that would lead to careers in the building industry and related sectors.

Your gift of a Scholarship is most important because it will make a difference in the lives of area students who dream of making a difference. Tomorrow's leaders learn from today's leaders, and it is vitally important to support the education of our next generation of contractors. Education creates possibilities. Giving a GSHBA Scholarships is just the beginning - someone else's beginning. Students hear the message behind the money, the message that others see the promise of their potential and believe in their dreams. We begin with the following Scholarships: GSHBA Scholarship of Excellence \$1000, Jeff Nygaard Memorial Scholarship \$500 and the Henry Knoll Memorial Scholarship Fund \$500.

IF YOU WOULD LIKE TO ADD YOUR NAME TO THE LIST AND MAKE A SCHOLARSHIP DONATION, CONTACT THE GSHBA OFFICE 715.341.3536 BY NOVEMBER 1st.

Although we are not a non-profit organization, checks to the scholarship fund can be used as an advertising expense against your business accounts.



BACKCOUNTRY BREWING

GSHBA October Networking Event

Tuesday October 20th, 2020

Backcountry Brewing—3252 Mecca Dr, Plover, WI 54467

5:30 Social Hour and Brewery Tours

6:30 Dinner catered by Tulum Mexican Restaurant

One dinner and drink ticket per membership. Additional
Guests for Dinner and Drink is \$15.

Drinks Sponsored by Duralum Building Center



RVSP by October 15th

If you haven't discovered this new brewery, you need to come out and experience the tours and drinks. We encourage all members to invite anyone they think could benefit from our Association membership to join us at this event and meet the members and learn about our HBA.

HOME SHOW 2021 February 20th at the Holiday Inn

If you are interested in getting more involved, the Home Show Committee is a great way to jump in. There's a lot to do, it offers great networking and marketing opportunities and it's always fun. We are looking for volunteers to join the committee so please contact the office if you can help out. The first planning meeting will be scheduled in October and we need lots of fresh ideas and volunteers to make this event a success!



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Advocacy Digest | September 21, 2020
Brad Boycks, Executive Director

Changes Coming to the UDC Council

After working with three members who have served on the Uniform Dwelling Code Council for the past several years, we learned recently they were not reappointed to serve another 2-year term by Governor Tony Evers.

Two additional WBA members and one inspector who has generally shared our worldview on building codes have expired terms and have not received notice they will be replaced on the UDC Council.

When the UDC Council begins to meet again they may have a much different view on important and expensive code matters like requiring each new home to have an electric car charging station.

We always say elections have consequences and the recent changes on the UDC Council are a good example of that age old saying.

Evers Extends Statewide Mask Mandate

On September 22, Governor Tony Evers extended the statewide mask mandate in Wisconsin effective immediately for an additional 60 days, or until November 21, 2020 unless replaced by a subsequent superseding emergency order.

"We continue to learn more about this virus, but what we do know is that we are facing a new and dangerous phase of the COVID-19 pandemic here in Wisconsin," said Gov. Evers. "We are seeing an alarming increase in cases across our state, especially on campus. We need folks to start taking this seriously, and young people especially—please stay home as much as you are able, skip heading to the bars, and wear a mask whenever you go out. We need your help to stop the spread of this virus, and we all have to do this together."

Advocacy Digest Continued

Executive Order #90 can be found and Emergency Order #1 can be seen .

In a statement released after Governor Evers' announcement, Senate Majority Leader Scott Fitzgerald released a statement that concluded by saying, "the Wisconsin Supreme Court made it clear that if Governor Evers wishes to continue to impose sanctions, mandates, and restrictions on the citizens of this state, he must work with the legislature to do so. That has not happened. Governor Evers' order is moot, illegal, invalid, and almost assuredly headed for litigation."

From NAHB: EPA Finalizes Rule for New Regulatory Guidance Documents

The U.S. Environmental Protection Agency (EPA) finalized a rulemaking on Sept. 14 that establishes new regulatory standards for all EPA regulatory guidance documents. These documents help EPA and other federal agencies provide implementation and enforcement guidance to regulated entities. EPA has issued tens of thousands of guidance documents to interpret environmental statutes, regulations and its permitting programs. EPA's final rule, which is intended to increase transparency and access, has four key elements:

Establishes a regulatory definition for the "guidance documents" and "significant guidance documents" that are subject to the rule's requirements.

Responds to President Trump's directive under Executive Order 13891, "Promoting the Rule of Law Through Improved Agency Guidance Documents," by creating a centralized website where the public can locate all of EPA's active regulatory guidance documents.

Requires all "significant regulatory guidance documents" to be subject to public comment before being finalized by the Agency.

Creates a process by which anyone can petition the Agency to modify or withdraw any existing regulatory guidance document.

When the rule was initially proposed, NAHB's comments were very supportive of the rule's transparency requirements, such as requiring EPA to post all regulatory guidance documents online. NAHB members must rely upon these documents to understand various environmental permitting, required environmental training and recordkeeping requirements.

NAHB also cautioned EPA not to take any actions that would hinder the Agency's ability to provide timely guidance to regulated entities. Given the complexity of EPA's permitting and regulatory programs, NAHB members rely upon timely guidance on a wide range of environmental compliance matters, including EPA's permitting programs, and required worker training, firm certification and recordkeeping requirements under EPA's Lead Renovation, Repair and Painting Rule.

WBA Virtual Meeting Day—Thursday 10/1/20

9:00AM – 10:35AM: Advocacy Group Meeting

Invited: DNR Secretary Preston Cole

10:45AM – 12:00PM: Membership & Local Officers Group Meeting

Featuring presentation by **new member benefit** Sales and Income Tax Advisory Network, LLC CEO Holly Hoffman.

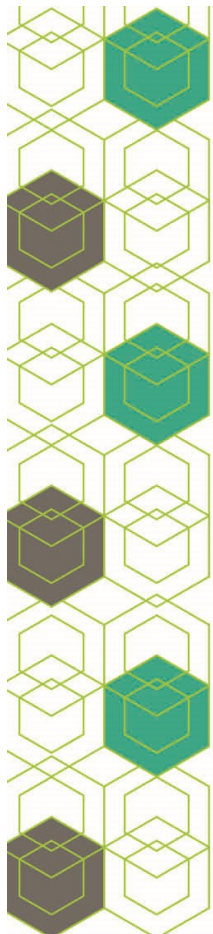
1:00PM – 3:00PM: Board of Directors Meeting

Featuring discussion and vote regarding dues increase and 2021 advocacy agenda.

Visit www.wisbuild.org to register to attend.

WBA 2021 CALENDAR OF EVENTS—To get involved visit wisbuild.org

- Jan 22 WBA President's Installation, WI Dells
Feb 8-10 IBS, Orlando, FL
Mar 3-5 B4 Conference
Mar 16/23 Advocacy Day
Apr 1 WB Foundation Annual Meeting
Jun 15-19 NAHB Spring Leadership, Washington DC
Jul 14 Member Meeting Day
Jul 15 WB Foundation Golf Outing
Oct 7 Virtual Member Meeting Day
Oct 14-16 NAHB Fall Leadership, Houston, TX
Nov 9 Trends in Housing



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