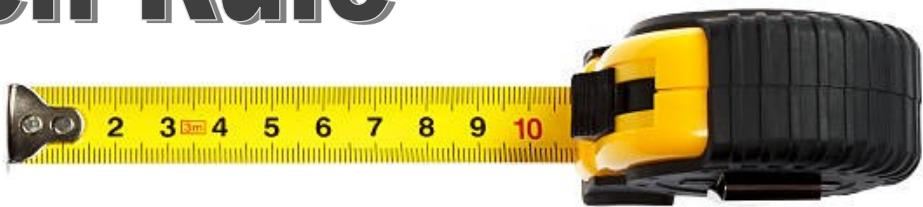


# The Golden Rule

OCTOBER 2023



## CALENDAR *of* EVENTS

**October 24** — Membership Benefits Night - Sky Club at 6pm

**November 30** - Parade Float Building - Dinner & Drinks - Location TBD

**December 1** - Stevens Point Holiday Parade on Main St. 6:00pm

### President's Message

So it begins. The start of a new fiscal year for GSHBA, which means a fresh start with a new board of directors who are eager and willing to keep our association moving forward. Selfishly, I look forward to working with each board member as we focus on tweaking the finer points for continuous improvement and testing the waters with new ideas, all while tackling the unforeseen challenges that inevitably will pop up along the way.

In the upcoming year, we will plan and execute a variety of events. Please do not underestimate the importance of these community events as they are the lifeblood of GSHBA. They not only promote our local industry but help grow it. At each event, fun is had, friendships are made, and the good name of our association and its members will only continue to trend in a positive direction. And, as you know, the monies derived from these events help to fund scholarships which are awarded to students with their sights set on a future in our industry. Win-win.

Many hands make light work. As event planning commences, each committee will be lead by a board member. But for our events to reach their fullest potential, they will need your help. So, if you are contacted by one of our committee chairs to gauge your interest in helping, take that as a vote of confidence for what you can bring to the table and accept the responsibility if you can. Or, better yet, don't wait for a call. Volunteer now.

Looking forward to a great year. Let's do this together.



**Mark Robinson, Blenker Construction**

5741 Windy Dr Ste D, Stevens Point, WI 54482

715-824-5665

[mark.robinson@blenkerco.com](mailto:mark.robinson@blenkerco.com)



## WBA Membership Benefits Night

Tuesday October 24th

At Sky Club, 2202 Post Rd. Plover

6:00pm Drinks 7:00 Dinner - Speaker  
following Dinner

Andy Voeltner speaking about your WBA Membership

WBA offers benefits you don't want to miss out on!



Andy Voeltner, AAMS®, CRPC®, CKA®, CFP®

Andy owns Omni Financial, a Holistic Financial Planning Firm. He is on the board and executive committee for the Wisconsin Builders Association and serves on various committees for the Madison Area Builders Association. He has been a member and served on various committees at the local and state level for 14 years. He serves on the board for Before 16 (a charity to help children overseas get adopted before they age out of the orphanage.) He has been Married 14 years and has 4 children.

Building related Recognition:

Madison Area Builders Association New Member of the Year 2009

Madison Area Builders Association Associate of the Year Award 2015

Wisconsin Builders Association Rising Star Award 2016

Wisconsin Builders Association Associate of the year Award 2019

(MABA, Omni Financial)



This is the perfect night to bring a prospective new member. They can hear about membership at a local and state level.

Prospective members visiting for the first time receive dinner on us. Call up a builders or industry related friend and offer to pick them up for drinks, dinner and to learn about becoming a member!



November 30th we are planning a get together to build a float for the Stevens Point Holiday Parade. We could use lots of hands to help. Dinner and Drinks afterwards. Locations TBD. Mark your calendar, more info coming soon!



## Steven Point Holiday Parade

December 1, 2023 6:00pm on Main St.

Join us at this community event and help hand out candy. Meet by Associated Bank at 5:45 and find the GSHBA float in the line up. Watch your email for more details.



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## 1. KWIK TRIP REWARDS

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## 2. CONTRACTS/FORMS

Legally vetted and regularly updated construction and remodeling contracts and forms are free to use by our members. \$6,000 Value



## 4. INSURANCE

Customizable industry-specific business and health insurance packages available for members at discounted rates.



## 3. MEMBER HOTLINE

WBA provides complimentary access to legal, building code, and safety experts to answer any building-related issues you're facing. \$100 value/question



## 5. REBATE PROGRAM

Builder and remodeler members are eligible to receive cash back on materials, appliances, and more used in their construction projects. Average Returns = \$1,472/quarter!



## 6. CONTINUING EDUCATION

12 FREE continuing education credits for dwelling contractor credentials, and discounts on plumbing and electrical credits.



## 7. COACHING & CONSULTING

Members can receive complimentary business assessment services every year - a \$2,200 value!



Even More Benefits Available at

**WISBUILD.ORG/MEMBER-BENEFITS**

## September Installation & Awards Night

We held the GSHBA Annual Installation and Awards Dinner at Sky Club this month. We installed the 2023-2024 Officers and Board Directors. Feel free to reach out to any of board members during the year if you have a suggestion or ideas for the group. Member input and involvement is the lifeblood of the association. All members are welcome to attend any of the monthly Board of Directors meetings to share thoughts and propose new ideas.



Leadership Award - Bruce Woyak

### 2023 - 2024 Board Of Directors

Kurt Bergman

Rob Erbes

**Mike Helmrick - Treasurer**

Ryan Hyer

Carey Larson

Jennifer Novotny

Ted Peotter

**Mark Robinson - President**

Mikhail Salienko

Seth Stormoen

**Jay Wolf - President Elect**

Bruce Woyak



Installation of new President Mark Robinson - Blenker Construction



Associate of the Year - Mikhail Salienko

Builder of the Year - Seth Stormoen

*Make a Difference...*

## Join a Committee!



In September we installed our new officers and board members. This is the perfect time to join a committee and get involved! The following are some of the committees that are being organized:

- Membership
- Parade of Homes
- Hammer Down 5K
- Winner Winner Chicken Dinner
- Jeff Nygaard Golf Outing
- Holiday Parade
- Scholarship

If you are interested in helping on any of these groups or heading up a new committee email [office@gshba.net](mailto:office@gshba.net) today. The more you put into your membership the more you get out of it.

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It was another great Parade this year! We had over 1,500 people come thru the 12 homes during the weekend. Special thanks to all the builders, subcontractors and suppliers that worked hard to put the homes on display. Thank you Aaron Cordy for Chairing the Parade Committee and Jon Marty for Co-chairing!

Thank you to the following builders for entering homes: **BERGMAN BUILDERS, BLENKER COMPANIES, DENYON HOMES, EDWARD'S QUALITY CONSTRUCTION, HEARTLAND CUSTOM HOMES, HYER CONSTRUCTION, JON MARTY'S CUSTOM CARPENTRY, PRECISION BUILDERS ALAN HUCKE AND R. SMITH CONSTRUCTION.**

Thank you to all the members that sponsored and advertised in the Parade of Homes book.

*Successful events are the result of successful partnerships.  
Golden Sands Home Builders Association would like to thank this year's sponsors.*

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## Advocacy Digest | September 26, 2023

Brad Boycks, Executive Director

### **WBA ask JCRAR to reject update of commercial building code**

Recently WBA sent a joint letter with the Wisconsin Realtors Association asking the co-chairs of the Joint Committee for the Review of Administrative Rules (JCRAR) to object to the update of the commercial building code that has been introduced by the Department of Safety and Professional Services (DSPS).

Our main objection to the update is we believe the changes will increase the initial cost of construction of all commercial building, including multifamily construction. We also believe that the increases that would come with the adoption of the new code (most notably going to the 2021 energy code for commercial buildings) would negatively impact the cost of housing and would offset the likely savings that will be gained for the passage of four workforce housing loan programs which were passed with bipartisan votes and signed into law by Governor Evers this summer.

Our joint letter to co-chairs Senator Nass and Representative Neylon concluded by saying, "Predictability in the marketplace is a key factor for builders and developers to move forward with projects to build commercial buildings, including multifamily housing units. The past year has been anything but predictable with high interest rates, inflation at a 22-year high, and continued construction supply chain challenges."

Bringing forth a new commercial building code at this point will not only add to the already unpredictable nature of construction but will increase the cost of housing and likely prevent some multifamily housing projects from moving forward, thus delaying the ability to close the housing gap.

We would respectfully ask you to object to CR 23-007 in its entirety."

### **FROM NAHB: Senate Bill Would Repeal Onerous Energy Codes Provision**

At NAHB's urging, Sen. Mike Braun (R-Ind.) introduced S. 2806, the Homeowner Energy Freedom Act, legislation that would repeal a section of the Inflation Reduction Act that provides \$1 billion to pressure state and local governments to adopt costly and restrictive energy codes.

Joining as original co-sponsors were Sens. John Barrasso (R-Wyo.), John Thune (R-S.D.), Roger Marshall (R-Kan.), Roger Wicker (R-Miss.), Shelley Moore Capito (R-W.Va.), Eric Schmitt (R-Mo.), Marco Rubio (R-Fla.), Pete Ricketts (R-Neb.), Josh Hawley (R-Mo.), J.D. Vance (R-Ohio) and Cynthia Lummis (R-Wyo.)

"NAHB commends these 12 senators for introducing the Homeowner Energy Freedom Act, legislation that will protect energy choices for consumers while preserving housing affordability," said NAHB Chairman Alicia Huey. "While NAHB supports the adoption of cost-effective, modern energy codes, we oppose the current law that pressures state and local governments to adopt costly and restrictive energy codes to qualify for federal grants. By directly addressing this issue, the bill will help make housing more affordable for countless American families."

NAHB believes that forcing the adoption of costly energy codes to qualify for these grants would exacerbate the current housing affordability crisis and limit energy choices for consumers. Adoption of the 2021 International Energy Conservation Code can cost a home buyer as much as \$31,000 in additional costs and can take as long as 90 years for home owners to see a payback from these investments.

The Homeowner Energy Freedom Act is a Senate companion bill to legislation passed by the House earlier this year, the Lower Energy Costs Act (H.R. 1).

As the legislative process moves forward, NAHB will work with lawmakers to pass the Homeowner Energy Freedom Act either as a standalone bill or by attaching it to other must-pass legislative vehicles.

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## Registration Opens September 1\*

	NAHB Member	Non-Member
<b>Expo Pass</b>	\$0	\$50
<b>Expo+Education Pass</b>	\$425	\$600

\* Pricing valid September 1-30, 2023.

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#IBS2024

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Phone (715) 824-3010

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2000 PATCH STREET, P.O. Box 367 STEVENS POINT, WI 54481

[www.countymaterials.com](http://www.countymaterials.com) Email: [marty.kizewski@countymaterials.com](mailto:marty.kizewski@countymaterials.com)

Phone (715) 341-0991 Fax (715) 341-3765

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30 WILSON AVE, ROTHSCHILD, WI 54474

Phone: 715-252-3801 Email: [ddmasonry7@gmail.com](mailto:ddmasonry7@gmail.com)**FIRKUS MASONRY, INC.**

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PORTAGE, WI 53901

Phone: (715) 316-7817 Email: [jchilson@kafkagranite.com](mailto:jchilson@kafkagranite.com)**KRUkowski STONE CO., INC.**

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162445 COUNTY ROAD C

MOSINEE, WI 54455

PHONE: 715-693-6300 EMAIL: [joaniew@krukowskistone.com](mailto:joaniew@krukowskistone.com) [bradk@krukowskistone.com](mailto:bradk@krukowskistone.com)**POINT MASONRY LLC**

BACHER, JASON

3336 LINDBERGH AVE STEVENS POINT, WI 54481-5447

PHONE: (715) 344-8104 EMAIL: [pointmasonry.jbacher@gmail.com](mailto:pointmasonry.jbacher@gmail.com)

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(715) 344-4970 Email: [feltzlk@feltzlumber.com](mailto:feltzlk@feltzlumber.com)

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LANSING, DAVE & MATT

3611 POST ROAD PLOVER, WI 54467

[www.stoneinnovations.net](http://www.stoneinnovations.net) Email: [stoneinn@stoneinnovations.net](mailto:stoneinn@stoneinnovations.net)

Phone (715) 345-1601 Fax (715) 345-1602

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3701 PATCH STREET STEVENS POINT, WI 54481 [www.wellingkbf.com](http://www.wellingkbf.com)

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Phone (715) 344-2688 Fax (715) 344-2689

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KERSTEN, PHILIP

360 US HIGHWAY 45 BIRNAMWOOD, WI 54414

[www.woodstockflooring.com](http://www.woodstockflooring.com) Email: [phil@woodstockflooring.com](mailto:phil@woodstockflooring.com) Phone (715) 449-2280

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MODRZEWSKI, KEVIN

3017 HOOVER ROAD STEVENS POINT, WI 54481 [www.centralstateelectric.com](http://www.centralstateelectric.com)

Email: [info@centralstateelectric.com](mailto:info@centralstateelectric.com) Phone: (715) 341-2762

### **GAUGE ELECTRIC**

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5261 BEES LANE PLOVER, WI 54467-9736

EMAIL [gaugetravel@gmail.com](mailto:gaugetravel@gmail.com) PHONE (715) 572-7723

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WISCONSIN RAPIDS, WI 54494 EMAIL [hrunelectric@gmail.com](mailto:hrunelectric@gmail.com)

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RUSTY ROE

12107 OLD TRL, WISCONSIN RAPIDS WI 54494 Email: [sandcountryelectricllc@gmail.com](mailto:sandcountryelectricllc@gmail.com)

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JIM PISANI AND ANDY KUC

N2115 LAKE DR. LODI, WI 53555

Phone: (608) 260-5867 Email: [jpisani@psdconsulting.com](mailto:jpisani@psdconsulting.com)

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HOFFERBER, RYAN

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5260 ANN MARIE CT. STEVENS POINT, WI 54482

Email: [stoltzenterprise@gmail.com](mailto:stoltzenterprise@gmail.com)

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[www.agcountry.com](http://www.agcountry.com) Email: [pam.zinda@agcountry.com](mailto:pam.zinda@agcountry.com)

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Plover/Wisconsin Rapids/Stevens Point

[www.associatedbank.com](http://www.associatedbank.com)

Email: [Karen.Yach@associatedbank.com](mailto:Karen.Yach@associatedbank.com)

Phone (715) 345-3704 for Karen

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[www.cfbwi.com](http://www.cfbwi.com) Email: [dhebbe@cfbwi.com](mailto:dhebbe@cfbwi.com) Phone (715) 344-5522

### **COVANTAGE CREDIT UNION**

VANG, SARINA

PO BOX 910 STEVENS POINT, WI 54481

Email: [sarina.vang@covantagecu.org](mailto:sarina.vang@covantagecu.org)

### **EDWARD JONES**

WOLF, JAY

3040 VILLAGE PARK DR., PLOVER, WI 54467

[www.edwardjones.com](http://www.edwardjones.com) Email: [jay.wolf@edwardjones.com](mailto:jay.wolf@edwardjones.com)

Phone (715) 252-8981

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[www.keysavingsbank.com](http://www.keysavingsbank.com) Email: [gcanon@keysavingsbank.com](mailto:gcanon@keysavingsbank.com)

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1610 LINCOLN STREET PO BOX 1208

WISCONSIN RAPIDS, WI 54495

Phone: (715) 421-7702 Email: [melissak@membersadvantagecu.com](mailto:melissak@membersadvantagecu.com)**PAPER CITY SAVINGS ASSOCIATION**

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[www.papercitysavings.com](http://www.papercitysavings.com) Phone 715-204-1663 Email: [kfeltz@papercitysavings.com](mailto:kfeltz@papercitysavings.com)**SIMPLICITY CREDIT UNION**

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2331 POST RD PLOVER, WI 54467

Phone: (715) 544-6645 Email: [ckeen@simplicity.coop](mailto:ckeen@simplicity.coop)**PREVAIL BANK**

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2425 NORTH 14TH AVE. WAUSAU, WI 544011892

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[www.snowbeltpfireplace.com](http://www.snowbeltpfireplace.com) Email: [adrian@snowbeltpfp.com](mailto:adrian@snowbeltpfp.com)

Phone (715) 341-4328 Fax (715) 341-4573

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1230 POST ROAD PLOVER, WI 54467 Phone: 715-341-0422  
EMAIL: [howardf@carpetcitywi.com](mailto:howardf@carpetcitywi.com)

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<https://resawntimberco.com/>

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Email: [dave@wellingkbf.com](mailto:dave@wellingkbf.com)  
Phone (715) 344-6363 Fax (715) 344-2689

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KERSTEN, PHILIP  
360 US HIGHWAY 45 BIRNAMWOOD, WI 54414  
[www.woodstockflooring.com](http://www.woodstockflooring.com) Email: [phil@woodstockflooring.com](mailto:phil@woodstockflooring.com) Phone (715) 449-2280

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3101 POST ROAD STEVENS POINT, WI 54481  
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Fax (715) 344-8560

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EMAIL [brodie@htglassmirror.com](mailto:brodie@htglassmirror.com) PHONE (715) 252-2494

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KRUTZA, THOMAS  
210 GREEN AVE. STEVENS POINT, WI 54481  
Phone (715) 347-3763 Email: [tom\\_krutz@yahoo.com](mailto:tom_krutz@yahoo.com)

**Gutters**  
**PRO SEAMLESS OF WISCONSIN**  
TRZEBIATOWSKI, TONY  
2010 26TH ST. N., WISCONSIN RAPIDS, WI 54494  
Phone (715) 423-5616 Email: [tony@pro-seamless.com](mailto:tony@pro-seamless.com) [brodie@pro-seamless.com](mailto:brodie@pro-seamless.com)

**MAXIMUM FLOW SEAMLESS GUTTERS**  
ZAGRZEBSKI, DERRICK 1014 W. RIVER ROAD  
MOSINEE, WI 54455 Email: [maxgutters@yahoo.com](mailto:maxgutters@yahoo.com)  
Phone (715) 341-0482

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www.jgplumbingonline.com

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#### **RICHARD'S PLUMBING, HEATING & AC, LLC**

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5368 HWY 66 STEVENS POINT, WI 54481  
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Phone (715) 544-1586      Fax (715) 544-1587

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Brad DeBot (715) 344-4333 [w\\_debot@us.aflac.com](mailto:w_debot@us.aflac.com)  
Phil Hollis (715) 340-2299

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3205 POST ROAD PLOVER, WI 54467  
PHONE: Office (715) 341-5808 Cell (715) 340-3879  
Email: [jzinda@ruralins.com](mailto:jzinda@ruralins.com) [szimmermann@ruralins.com](mailto:szimmermann@ruralins.com)

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FELCKOWSKI, AMY  
2825 POST RD. STEVENS POINT, WI 54481  
Phone (715) 315-3944 Email: [afelckowski@ticinsurance.com](mailto:afelckowski@ticinsurance.com)

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904 CHURCH ST, STEVENS POINT, WI 54481  
[www.tricorinsurance.com](http://www.tricorinsurance.com)  
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2737 N. 44th AVE  
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5370 HWY 10E STEVENS POINT, WI 54482  
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KIZEWSKI, MARTY  
2000 PATCH STREET, P.O. Box 367 STEVENS POINT, WI 54481  
[www.countymaterials.com](http://www.countymaterials.com) Email: [marty.kizewski@countymaterials.com](mailto:marty.kizewski@countymaterials.com)  
Phone (715) 341-0991 Fax (715) 341-3765

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JASON CHILSON  
N7519 PACIFIC ESTATES CT  
PORTAGE, WI 53901  
Phone: (715) 316-7817 Email: [jchilson@kafkagrantie.com](mailto:jchilson@kafkagrantie.com)

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ALMA, WI 54610  
Phone: (608) 418-8204 Email: [ekarsten@allamericancoop.com](mailto:ekarsten@allamericancoop.com)

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WOYAK, BRUCE

1400 INTEGRITY PARKWAY PLOVER, WI 54467

Email: bwoyak@centraldoorsolutions.com

Phone (715) 342-4153 Fax (715) 342-1499

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225 KRAMER AVE JUNCTION CITY, WI 54443

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**FERGUSON ENTERPRISES, INC.**

PEOTTER, TED

2425 NORTH 14TH AVE. WAUSAU, WI 544011892

Email: [Ted.Peotter@Ferguson.com](mailto:Ted.Peotter@Ferguson.com) Phone (715) 675-3384**JG PLUMBING AND HEATING LLC**

421 LARRY ST. AMHERST, WI 54406

Phone (715) 340-1720

Email: [jgplumbingheating@gmail.com](mailto:jgplumbingheating@gmail.com) [www.jgplumbingonline.com](http://www.jgplumbingonline.com)**RICHARD'S PLUMBING, HEATING & AC, LLC**

WOJTALEWICZ, CORY

1520 DUBAY AVE, STEVENS POINT WI, 54482

Email: [richardsplumbing@yahoo.com](mailto:richardsplumbing@yahoo.com)

Phone (715) 344-7989 Fax (715) 344-1740

**RJ RASMUSSEN PLUMBING & HEATING INC.**

WELLENS, RICK

2441 WILLOW DR.

Phone (715) 341-4893 Fax (715) 344-1740

**VAN DREEL PLUMBING & HEATING**

VAN DREEL, GREG

3314 HOWARD AVE., STEVENS POINT, WI 54481

Email: [wmuchconst@sbcglobal.net](mailto:wmuchconst@sbcglobal.net) [vandreel69@yahoo.com](mailto:vandreel69@yahoo.com) Phone: (715) 341-7860

## **Professional Organizations**

### **PORTAGE COUNTY BUSINESS COUNCIL, INC.**

DEHLINGER, LORI

5501 VERN HOLMES DRIVE STEVENS POINT, WI 54482

[www.portagecountybiz.com](http://www.portagecountybiz.com)

Email: [info@portagecountybiz.com](mailto:info@portagecountybiz.com) Phone (715) 344-1940 Fax (715) 344-4473

## **Real Estate Sales**

### **FIRST WEBER GROUP REALTORS**

FIRST WEBER REALTORS

DIANE JAHN

5424 US HWY 10 E STEVENS POINT, WI 54481 [www.firstweber.com](http://www.firstweber.com)

Email: [jahnd@firstweber.com](mailto:jahnd@firstweber.com) Phone: 715-574-7998

### **KPR BROKERS**

TEAM KITOWSKI

2417 POST RD PLOVER, WI 54467

Phone: 715-598-6367 [admin@kprbrokers.com](mailto:admin@kprbrokers.com)

### **NEXTHOME PRIORITY**

ZIMMERMAN, JOSHUA

20 PARK RIDGE DRIVE STEVENS POINT, WI 54481

[www.nexthomepriority.com](http://www.nexthomepriority.com)

Email: [jZimmerman@NextHomePriority.com](mailto:jZimmerman@NextHomePriority.com) Phone (715) 323-2634

### **NORTHWOOD HOLMES HOMES REAL ESTATE**

DAVID NORTHWOOD

1001 THEATER DR. PLOVER, WI 54467

[www.northwoodholmes.com](http://www.northwoodholmes.com) Email [david@northwoodholmes.com](mailto:david@northwoodholmes.com) PHONE (715) 340-3693

### **RE/MAX CENTRAL WISCONSIN**

WILLIAMS, MIKE

3080 VILLAGE PARK DR PLOVER, WI 54467

Phone: 715-544-4881

Email: [mike@centralwisconsinrealty.com](mailto:mike@centralwisconsinrealty.com)

## **Restaurants**

### **LUCKE'S**

3252 MECCA DR. PLOVER, WI 54467

EMAIL: [luckes3252@gmail.com](mailto:luckes3252@gmail.com) PHONE: 715-252-6842

### **THE SKY CLUB**

FREUND, ERIC

2200 POST RD PLOVER, WI 54467

EMAIL: [skyclubupperclub@gmail.com](mailto:skyclubupperclub@gmail.com) PHONE (715) 341-4000

### **WHITETAIL LANES**

3659 COUNTY ROAD Q

AMHERST JUNCCTION, WI 54407

Phone: (715) 824-3108 Email: [whitetail@whitetaillanes.com](mailto:whitetail@whitetaillanes.com)

## **Restoration**

### **SERVPRO OF STEVENS POINT & WAUSAU**

5217 HEFFRON CT. STEVENS POINT, WI 54481

Email: [office@servprowausau.com](mailto:office@servprowausau.com) Phone (715) 544-4855

[www.servprowausau.com](http://www.servprowausau.com)

## **Roofing Contractors**

### **COYOTE CONSTRUCTION LLC**

HANSEN, GARY

4125 LAKE EMILY ROAD AMHERST, WI 54406

[www.steelroofingwi.com](http://www.steelroofingwi.com)

Email: [coyotesteelroofs@wi-net.com](mailto:coyotesteelroofs@wi-net.com) Phone (715) 498-7811

## **Septic Services**

### **ACUANTIA**

FIELDER, SVEN

PO BOX 559 STEVENS POINT, WI 54482

www.acuantia.com Email: [sfielder@acuantia.com](mailto:sfielder@acuantia.com)

Phone (715) 252-9285

## **STOLTZ ENTERPRISES LLC**

RYAN STOLTZ

5260 ANN MARIE CT. STEVENS POINT, WI 54482

Email: [stoltzenterprise@gmail.com](mailto:stoltzenterprise@gmail.com)

## **Siding & Sunrooms**

### **DURALUM BUILDING CENTER**

LARSON, CAREY

3250 MECCA DRIVE. PLOVER, WI 54467

[www.DuralumBuildingCenter.com](http://www.DuralumBuildingCenter.com)

Phone (715) 344-7363 Fax (715) 344-7464

## **PRO SEAMLESS OF WISCONSIN**

TRZEBIATOWSKI, TONY

2010 26TH ST. N., WISCONSIN RAPIDS, WI 54494

Phone (715) 423-5616 Email: [tony@pro-seamless.com](mailto:tony@pro-seamless.com) [brodie@pro-seamless.com](mailto:brodie@pro-seamless.com)

## **Snow Removal**

### **POINT MASONRY LLC**

BACHER, JASON

3336 LINDBERGH AVE STEVENS POINT, WI 54481-5447

PHONE: (715) 344-8104 EMAIL: [pointmasonry.jbacher@gmail.com](mailto:pointmasonry.jbacher@gmail.com)

## **Solar Energy**

### **NORTH WIND RENEWABLE ENERGY CORP**

ROB PECK

1626 W PEARL ST STEVENS POINT, WI 54481

Phone (715) 630-6451 Fax (715) 952-4501 Email: [rob@northwindre.com](mailto:rob@northwindre.com)

## **Title Company**

### **PORTAGE COUNTY TITLE LLC**

ASHLEY ROWE

2926 POST ROAD PLOVER, WI 54467

PHONE: 715-342-4500 EMAIL: [pct@title-pros.com](mailto:pct@title-pros.com)

## **Water Care**

### **MAHER WATER CORPORATION**

MAHER-BARON, DANIELLE & BARON, SAM

2901 HOOVER AVE. STEVENS POINT, WI 54481

[www.maherwater.com](http://www.maherwater.com) Email: [dani@maherwater.com](mailto:dani@maherwater.com) [sam@maherwater.com](mailto:sam@maherwater.com)

Phone (715) 344-2900 Fax (715) 344-3047

## **Windows**

### **FELTZ LUMBER**

MATT WISZ

3737 MINNESTOA AVE STEVENS POINT, WI 54481

(715) 344-4970 Email: [feltzmw@feltzlumber.com](mailto:feltzmw@feltzlumber.com)

## **HT GLASS & MIRROR CENTER OF STEVENS POINT**

BROOKS, BRODIE

EMAIL [brodie@htglassmirror.com](mailto:brodie@htglassmirror.com)

PHONE (715) 252-2494

## **PELLA WINDOW AND DOORS OF WISCONSIN**

BRIAN JESKE

500 PILGRIM WAY, GREEN BAY, WI 54304

Email: [bjeske@pellawi.com](mailto:bjeske@pellawi.com) [www.pellawi.com](http://www.pellawi.com) Phone (715) 496-4320

## **PRO SEAMLESS OF WISCONSIN**

TRZEBIATOWSKI, TONY

2010 26TH ST. N., WISCONSIN RAPIDS, WI 54494

Phone (715) 423-5616 Email: [tony@pro-seamless.com](mailto:tony@pro-seamless.com) [brodie@pro-seamless.com](mailto:brodie@pro-seamless.com)

## **Window Cleaning**

### **A BRIGHTER IMAGE LLC. WINDOW CLEANING**

MINGER, MIKE

STEVENS POINT, WI 54481 [www.abrighterimagellc.com](http://www.abrighterimagellc.com)

Email: [mike@abrighterimagellc.com](mailto:mike@abrighterimagellc.com) Phone: (715) 340-0490

## **Window Coverings**

### **BLINDS AND DESIGNS BY KELLY**

ROTH, KELLY

77 SUNSET BLVD STEVENS POINT, WI 54481

[www.blindsanddesignsbykelly.com](http://www.blindsanddesignsbykelly.com)

Email: [kellyroth@att.net](mailto:kellyroth@att.net) Phone (715) 295-0000