

PRESIDENT'S MESSAGE

Members,

First off, I can't tell you how extremely proud I was standing in front of everyone who attended our Halloween costume party! I'll admit, I was a little worried about attendance, especially knowing how many late nights everyone had spent staying up cheering on the Brewers. I wasn't sure if everyone had recovered yet! But once again, our association showed up in a big way. We had an amazing turnout, and I hope everyone had as much fun as I did! A huge thank you to everyone who helped make the night a success.

As we head into the winter months, when life hopefully slows down a little for everyone, we have some great events coming up!

One thing I've always believed is that many hands make light work. With that being said, we could really use everyone's help decorating our float for this year's holiday parade. And if you haven't volunteered to help hand out candy yet, now would be a pretty good time! Trust me, the more people we have involved, the less work it is for everyone, and the more fun we have doing it.

I've also had the opportunity to talk with our committee chairs, and I can tell you there are a lot of great ideas being tossed around for the upcoming year. From our scholarship banquet to the 5K and the Parade of Homes, we have some exciting things ahead of us.

If there's one thing I ask of every member this year, it's simply this: GET INVOLVED!



Eric A. Chojnacki
Owner / Operator
Freedom Home Builders LLC
(715) 252-5028
www.freedomhomebuilderswi.com

I've said it before, and I'll probably say it another hundred times before my term is over. The more you put into this association, the more you're going to get out of it. Whether it's making new connections, growing your business, giving back to our community, or just having a good time with some great people, there is something here for everyone.

If you're interested in joining a committee, sharing an idea, or just lending a helping hand, please reach out to me anytime. And if you're sitting there wondering what the heck a committee even does, give me a call! I'd be more than happy to explain it. Heck, I might even convince you to join one before you hang up!

And for those of you who have received a text or email from me before, you already know my fat thumbs tend to have a mind of their own. So if I ask you to help decorate the float or join a committee, just know my intentions are good, even if my spelling isn't!

In all seriousness, I'm proud to be part of this association and even prouder to have the opportunity to lead it. We've got a great group of people, and I truly believe the best is yet to come.

Until next time, keep building, keep getting involved, and don't be afraid to have a little fun along the way!

Eric Chojnacki
President, GSHBA
Freedom Home Builders
From serving our Country, to building your community!

CALENDAR *of* EVENTS

November 18 - Parade Float Building at 4:00 pm at Bergman Builders (2200 Okray Ave, Plover)

November 19 - Stevens Point Holiday Parade - meet at 5:45pm on Main St.

December 10 - Christmas Casino Party at Springville Sports Barn

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STEVENS POINT HOLIDAY PARADE

Float Building Night!

"Celebrating Our Past, Lighting Up Our Future!"

Wednesday, November 18, 2027 · 4:00 PM

Bergman Builders Shop – 2200 Okray Ave, Plover

Everyone is welcome to come help! Whether you're handy with tools, love decorating, or just want to join in on the fun, we'd love to have you. The more hands we have, the better the float will be—and the more fun we'll have putting it together! There will be pizza and drinks for everyone after the build.

Our plan is to feature three Christmas trees, each decorated to represent a different time period in history. Check out the picture below for an example of what we're envisioning!

We've put together a list of supplies needed to bring our float to life and included it on the next page. If you have any of these items we can borrow for the parade please email the office at office@gshba.net.

We'll also need LOTS of candy to hand out to the kids as we walk alongside the float during the parade. If you or your business would be willing to donate a bag or two of candy, it would be a HUGE help! Or if you want to donate money we can purchase the candy.



Walk with the GSHBA Float!

November 19th at 5:45pm

Meet on Main St. in the Parade Line Up

Come walk alongside the float and hand out candy to the kids along the street. This is always such a fun way for GSHBA members to come together, get creative, and spread some holiday cheer throughout our community.

STEVENS POINT HOLIDAY PARADE

Parade Float Items to Borrow

Together We Can Make It Bright!

Help us bring our float to life! If you have any of the items below that we can borrow, it would be a big help!

Tree #1



- Spray Foam – for making popcorn
- Red Ornaments
- String/Twine – to string thepopcorn and red ornaments
- Tea Lights – battery operated
- Toilet Paper Rolls
- Star Topper for the tree
- Candle Lights if possible – battery operated
- pine bows

Tree #2



- Large multi color lights
- Misc. ornaments
- Angel Topper
- Flocking
- Tinsel
- Boxes – for wrapping as presents
- wrapping paper & ribbon or bows

Tree #3



- Twinkling White lights
- cardboard for gift cards
- clothes pins
- artificial tree
- carpet roll cardboard tubing – for scroll
- brown kraft paper – construction floor covering rolls
- ribbon
- Paint and paint brushes

Halloween Costume Party

















We had a great time at the halloween party this month! Congrats Adam and Christine for winniong the costume constest and the 50/50!

Thank you betro flooring for sponsoring the drinks.!

HALLOWEEN COSTUME PARTY

















Scholarships That Build Futures

Investing in the next generation of builders and community.



Thank you to all the members who donated a scholarship.

GSHBA Scholarship of Excellence	$2,500	Welling Kitchen, Bath & Flooring Scholarship	$1,500
Jeff Nygaard Memorial Scholarship	$2,000	Feltz Lumber Scholarship	$1,500
Hammer Down Scholarship	$2,000	Ideal Crane Rental, Inc. Workforce Ambassador Scholarship	$1,500
GSHBA Parade of Homes Scholarship	$2,000	Adams Skilled Trades Scholarship	$1,300
Golden Community Impact Scholarship	$2,000	Kezeske Construction Scholarship	$1,500
The Portage County Bank Scholarship	$1,500	Integrated Metal Designs Scholarship	$750
FFH Scholarship	$1,500	AgCountry Farm Credit Services Scholarship	$2,000
Freedom Home Builders Scholarship	$1,500	Stone Innovations Scholarship	$1,500
Marty Family Scholarship	$1,500	Giving Back Outdoors	$2,000
Betro Floorings Inc Scholarship	$1,500		

Available on our website and in schools by the end of the week!

deadline to apply is February 24, 2027

Members, encourage students you know to apply!

View our member directory online at gshba.org/member-directory

Save the Date

Casino

Christmas Party

Casino games • Dinner • Drinks



December 10, 2026

Springville Sports Barn • Plover

Seeking drink sponsors!

Let's Get CONNECTED



SHARE • PROMOTE • SUPPORT • GROW

GSHBA Members,

Our monthly GSHBA newsletter is a great way to promote your business, share opportunities, and connect with fellow members. This is a valuable benefit of your GSHBA membership, and I want to encourage everyone to take advantage of it!

Have something you'd like to share?

Send it my way! Here are just a few ideas:

Business Ads & Promotions
Promote your products, services, specials, or upcoming events.

Member & Builder Discounts
Offer exclusive deals to fellow GSHBA members.

Job Openings
Looking to hire? Let our members help spread the word!

Equipment, Property & Land for Sale
Have something to sell? Share it with the group!

Company News & Announcements
Share exciting projects, accomplishments, new products, or anything else happening with your business.

Our newsletter isn't just about association updates. It's a way for our members to communicate, support one another, build relationships, and do business together.

The newsletter goes out at the beginning of each month, so **please send me anything you'd like included by the 25th of the previous month.**

There's no reason we shouldn't be using this resource to help each other's businesses grow!

Let's start sharing, connecting, and doing business together, GSHBA!

I'd love to hear from more of you each month.



Save the Date!

Interested in getting involved or becoming a Sponsor?
Call or text the GSHBA office or
Krissy Pliska at 715-340-6689.

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NAHB MEMBERS
EXTRA $1,000 OFF
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Eligible Chevrolet Models

- 2025–2027 Chevrolet Express
- 2025–2026 Chevrolet Silverado 2500HD
- 2025–2026 Chevrolet Silverado 3500HD
- 2025–2026 Chevrolet Silverado 3500HD Chassis Cab

Important Eligibility

- Must be an NAHB member
- Proof of membership required
- Valid GM Fleet Account Number (FAN) required
- Program currently applies to fleet deliveries only
- Not applicable to small business retail deals
- Eligibility and program restrictions apply

Questions or ready to order?

Kristyn Smith
Commercial & Fleet Sales
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Per GM program guidelines, this offer currently applies to fleet deliveries. See dealer for complete details.

Trends in Housing Conference

THURSDAY, NOVEMBER 12, 2026 | **9:00 AM - 4:00 PM**

Sheraton Milwaukee Brookfield Hotel

Join the Wisconsin Builders Association & WB Foundation for the 6th annual Trends in Housing Conference, and discover what's next in Wisconsin homebuilding. This essential event brings together builders, developers, realtors, tradespeople, lenders, local officials, and housing advocates from across the state to examine the challenges and opportunities shaping Wisconsin's housing market — from affordability and policy to design, project management, and legal pitfalls in home building.

FEATURED SESSIONS

9:15 – 10:15 AM **Urban Planning & Development**
Kurt Paulsen, Professor of Urban Planning & Landscape Architecture, UW–Madison

10:30 – 11:30 AM **Building Workforce Housing that Works: The Point Gardens Model**
Diane Kaschinske, Poynette Village President · Randy Alexander, Torque Companies

11:30 – 12:30 PM **Lunch, featuring National Association of Home Builders**

12:30 – 1:30 PM **Breakout Sessions**
AI Tools for Builders & Contractors — Lori Highby, KeystoneClick
Zero Energy Ready Homes — Tim O'Brien, Tim O'Brien Homes

1:45 – 2:45 PM **Building Through Change: Evolving Legal Landscape Impacting Homebuilding**
Robert Procter, Axley Attorneys · Rebecca Roeker, Attolles Law
Derek Punches, Godfrey & Kahn · Brad Boycks, Wisconsin Builders Association

3:00 – 4:00 PM **Industry Performance & Market Benchmarks Heading into 2027**
Erika Mosse, JobTread

REGISTRATION PRICING
THROUGH 11/10

WBA Member	$170
Non-Member	$190

HOTEL & TRAVEL
Sheraton Milwaukee Brookfield Hotel
375 S Moorland Rd, Brookfield, WI
Group rate: $119/night
Book by Sunday, October 11

REGISTER TODAY WISCONSIN BUILDERS FOUNDATION





LOOKING FOR A WINDOW PARTNER?
I CAN HELP!

Hi, I'm Brian Jeske. I am a 25 year veteran of Pella Windows and Doors of Wisconsin. My wife and I relocated from the greater Milwaukee area. I am a 5 time Pella Corporation presidents club winner. I work with residential builders, remodelers, architects, and homeowners to help select the right windows and doors for their projects. I take pride in my customer service, detail and accuracy. How can I help you with your project?

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Brian Jeske - Sales Representative
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The average rebate per builder/remodeler company who participated in 2025

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