President's Message

Dear GSHBA Members.

Happy Thanksgiving to all!

As we approach this busy time of year, it's an excellent opportunity to pause and reflect on all we have to be thankful for. Whether you're spending this season with family or friends or enjoying some well-deserved downtime, I hope your holidays are filled with joy, laughter, and good memories.

Things are bustling at GSHBA, too! Last month, we had a fantastic meeting with excellent attendance and an inspiring speaker. December is shaping up to be just as exciting, with several events lined up:

Upcoming Events:

- **December 5**: Parade Float Building Join us to create this year's float! Many hands make light work, a perfect chance to show off your creative skills. 3:00 PM at Kyle Kluck's Shop
- December 6: Stevens Point Holiday Parade Let's showcase our efforts in the holiday parade and spread some festive cheer!

Main Street, Stevens Point

December 10: GSHBA Christmas Party - Enjoy a delicious meal and an evening of fun! Be sure to sign up and celebrate with us.

Whitetail Lanes

- **December 12 & 17**: Salvation Army Bell Ringing 🚊 Volunteer shifts are available! Let's give back to the community during this holiday season.
- January 14: Joint Meeting with WABA Dinner catered by Smoke House Barbeque: pulled pork, brisket, chicken, sides, and cornbread! This is a wonderful networking opportunity with others in the community. Great Northern Distillery, Stevens Point

We hope to see you at these events. Thank you for being such an integral part of our GSHBA community.

Wishing you a warm and joyous Thanksgiving!

Best regards,

Jay Wolf



Jay Wolf, Edward Jones (715) 342-7293 Jay.Wolf@edwardjones.com



Dinner includes Fire Braised St. Louis style Pork Ribs, Roasted Garlic Peppercorn Pork Loin, Parsley Baby Reds, Buttered Sweet Corn, Dinner roll, Lemon cake for Desert and 2 free drink coupons. One member is FREE. Additional guests are \$25.



*Save up to \$600 . See BuildersShow.com/fees-and-deadlines for details



Help Build a Holiday Parade Float

Thursday, December 5th

3:00pm Float Building at Kyle Kluck's - 5628 State Highway 66, Stevens Point, WI 54482

6:oopm Jordan Bar & Grill

Being involved in the community is so important to GSHBA. The Holiday Parade is a great way to do it. The Parade is the next day, **December 6th at 6:00pm.** We will be lining **up on**Main St. near Associated Bank around 5:00pm to walk with the float and hand out candy. Everyone is invited to help build the float and go to Jordan Park after. The more the merrier, it's a great way to kick off the holiday spirit!



To View the Directory online go to www.gshba.org or Click on this link

GSHBA MEMBER DIRECTORY



We are looking for Candy Donations to hand out to the kids at the Holiday Parade. If you can donate candy please call the office (715) 340-2242



We need members to help us in the community and ring Christmas Bells.

Sign up now to take a Salvation Army bell ringing one hour shift. Shifts are:

- December 12th 4:00-5:00 & 5:00-6:00pm at Metro Market, Plover
- December 17th 4:00-5:00 & 5:00-6:00pm at Fleet Fam, Stevens Point

Go to https://www.registertoring.com/

- Select "I'm Ringing with a group"
- Enter our Group Code GSHBA
- Select a shift or shifts

Show up that day/evening ready to ring!





Our GSHBA Office, located at 1001 Theater Dr. in Plover, is available for rent. The office is 1,512 sq feet with office areas, a conference room, kitchen, bathroom and lobby area. We are open to renting out the entire space or the office spaces separately. The price is negotiable dependent on your needs.

If you are interested, reach out via email office@gshba.net or call 715-340-2242.



Advocacy Digest | November 21, 2024 Brad Boycks, Executive Director

Trump Defeats Harris by 29,417 Votes

Most major networks and news wire services made the call just past 1:00 a.m. on November 6 that former President Donald Trump will carry Wisconsin's 10 electoral votes.

Wisconsin joins Pennsylvania and Michigan as states flipping back to Trump after supporting President Joe Biden in 2020. With all three states flipping to Trump it will continue the recent trend of all three Midwest states that make up the "blue wall" voting the same way for president.

Baldwin Bests Hovde by 28,808

Early on November 6, Senator Tammy Baldwin declared victory in her hard-fought reelection race against Eric Hovde. At the time of Baldwin's declaration, she led Hovde by just under 16,000 votes, and that lead had since grown to 29,000.

Wispolitics reports that candidates and outside groups spent more than \$240 million on ads alone for this race since January 1, 2024.

Hovde ultimately conceded the race to Baldwin on November 18 with the final count showing Baldwin winning by 28,808 votes.

Democrats Pick Up 4 Seats in the State Senate

Election observers from both parties had stated that the state senate was highly unlikely to flip from Republican to Democrat in the 2024 election. Democrats aimed to win as many of the four new competitive seats created under the new maps signed into law earlier this year, setting up a potentially competitive 2026 cycle with the majority on the line.

Democrats achieved a clean sweep of these competitive districts, winning all four seats. Two incumbent GOP senators were defeated: State Senators Joan Ballweg (Pardeeville) and Duey Stroebel (Saukville). Redistricting made Ballweg's 14th Senate District 14 points less Republican and Stroebel's 20th Senate District 8 three points more Democratic.

Stroebel was narrowly defeated by Jodi Habush Sinykin, 50.8% to 49.2%, in the most expensive state senate race in Wisconsin history. Democrat Sarah Keyeski defeated Ballweg 51.1% to 48.9%.

Redistricting also created two additional seats: the 30th Senate District based in and around Green Bay and a new 18th Senate District that includes the City of Appleton and much of the City of Oshkosh. Both seats became more Democratic due to the new maps.

Democrat Kristin Alfheim defeated Anthony Phillips 52.3% to 47.7% in the 18th Senate District, while Republican Jim Rafter lost to Democrat Jamie Wall in the 30th Senate District, 52.5% to 47.5%.

GOP Retains Majority in the State Assembly with 54 Seats

The 2024 election cycle presented a narrow path for Democrats to potentially regain the majority in the state assembly for the first time since 2008.

According to longtime redistricting expert Joe Handrick, the GOP held 47 seats likely to remain in Republican hands, while Democrats came in with 42 seats. A total of 50 seats are needed to secure a majority in the 99-member state assembly.

The GOP will retain the assembly majority with 54 seats, down 10 seats from the 64 they held after the 2022 cycle.

Incumbent Republicans with the closest, most competitive (and costly) races include Jessie Rodriguez (Oak Creek), Shannon Zimmerman (River Falls), Todd Novak (Dodgeville), Bob Donovan (Greenfield), and Pat Snyder (Wausau).

Democrats won one of the two open state assembly seats in the Green Bay area, with Democrat Ryan Spaude defeating Patrick Buckley in the 89th Assembly District. Republican Ben Franklin leads Democrat Christy Welch by 221 votes in the 88th Assembly District, with 99% of votes counted.

Former State Representative and former Neenah Mayor Dean Kaufert will return to the assembly GOP caucus from the new 53rd Assembly District. State Representative Amy Binsfeld (R-Sheboygan) was defeated by Democrat Joe Sheehan by 843 votes, flipping the 26th Assembly District to the Democrats.

All Incumbent Wisconsin Members of Congress to Return in 2025

The partisan composition of Wisconsin's eight-member House delegation will remain the same: six Republicans and two Democrats.

Republican Tony Wied retained the 8th Congressional District (Green Bay/Fox Valley) with a victory over Kristin Lyerly and will be the only new member of Wisconsin's congressional delegation.

The only truly competitive congressional district in Wisconsin, District 3, stretches from the Illinois border to Eau Claire County in the north. Congressman Derrick Van Orden, running for his first reelection, faced Democrat Rebecca Cooke. Van Orden bested Cooke 51.4% to 48.6% in a race that was not called until the day after the election.







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As Jan. 1 Deadline Nears for Beneficial Ownership onal Association Information Reporting, Beware of Scams

A Jan. 1, 2025, reporting requirement deadline under the Corporate Transparency Act that could affect many NAHB members is rapidly approaching. If you create or have created a corporation, limited liability company (LLC) or other similar entity by filing a document with a Secretary of State or similar office, you may be required to file beneficial ownership information with the Financial Crimes Enforcement Network (FinCEN.)

You are subject to this beneficial ownership reporting if your company has 20 or fewer employees and did not file a federal income tax return reflecting more than \$5 million in gross sales or receipts in the previous year.

If you have not already done so, NAHB strongly recommends you determine whether your company is required to file a beneficial owner report. If you are required to file a report, we encourage you to begin collecting the information needed to make the submission. There is no fee to file beneficial ownership information directly with FinCEN.

Reporting companies created before Jan. 1, 2024, must file their initial beneficial owner report no later than Dec. 31, 2024. If your company was created between Jan. 1, 2024, and Dec. 31, 2024, your initial report is due within 90 calendar days of the date the entity is formed. Companies created on or after Jan. 1, 2025, will have 30 calendar days from their formation to file their reports.

Scam Alerts - Please be aware that FinCEN has issued alerts warning individuals and businesses about fraud scams targeting entities that may be subject to the beneficial ownership information reporting requirements.

Red flags include a request for a fee for filing beneficial ownership information, receipt of an email or letter asking you to click on a URL or to scan a QR code, receipt of correspondence that references a Form 4022 or Form 5102 (FinCEN has no such forms), or receipt of correspondence that references the U.S. Business Regulations Dept. (There is no such U.S. government entity.)