

## President's Message

WOW — what a *fantastic* Scholarship Night! The energy, the generosity, the incredible community spirit — you all made it a night to remember. Seeing so many bright, motivated students supported by our amazing association was truly heartwarming. A huge thank you to everyone who attended, donated, and helped make it such a success. You're the reason Golden Sands shines!

But wait — we're just getting started!

### **Hammer Down 5K – This Saturday @ 10:00 AM**

Lace up those sneakers and join us this Saturday for the Hammer Down 5K! Whether you're running, walking, or cheering from the sidelines, it's going to be a great time. Bring the family, bring your team spirit — just don't miss it!

### **June 10th – Pig Roast at Lucke's**

Mark your calendars! Back by popular demand- The PIG ROAST! Join us at Lucke's for a good ol' fashioned pig roast, complete with great food, fun conversations, and lots of laughs. You bring your appetite, and we'll handle the rest.

### **Golf Outing – July 18th at Glacier Wood**

Fore! Our annual Golf Outing is coming up fast. Golfer registration is now OPEN on our website — grab your spot before they're gone! We're also still looking for sponsors, so if your business wants some great visibility and to support a great cause, this is the perfect opportunity.

Golden Sands is on a roll, and we're so glad to have you along for the ride. Thank you for making this community vibrant, fun, and so full of heart.

See you soon — on the course,  
at the roast, and on the green!

Jay Wolf



**Jay Wolf, Edward Jones**

**(715) 342-7293**

**[Jay.Wolf@edwardjones.com](mailto:Jay.Wolf@edwardjones.com)**

## CALENDAR *of* EVENTS

**May 1** - Hammer Down 5K Early Check In & Registration at Anchor Bay 5:00pm - 7:00pm

**May 3** - Hammer Down 5K, Anchor Bay starting at 10:00am - Check In 8:45am - 9:30am

**May 13** - Parade of Homes Advertising Auction & Elections at Springville Sports Barn

**May 20** - Parade of Homes Committee Meeting 4:00pm at Springville Sports Barn

**June 10** - Pig Roast at Lucke's

**July 18** – Jeff Nygaard Golf Outing at Glacier Wood Golf Course

**Sept 5-8** - Parade of Homes



# MAY 3, 2025

SATURDAY, 10:00AM

ANCHOR BAY BAR & GRILL

Proceeds go towards scholarships for  
local students

## ENTRY FEES:

Pre Registration by April 18th includes an  
event Shirt and free-drink Token.

**-Pre Registration: \$35**

**-Race Day Registration: \$40**

*(drink token and shirts while supplies last)*

**Chip Timing - Awards - Prizes -  
Food - Drinks - Music**

REGISTER AT

**GSHBA.ORG**



BROUGHT TO YOU BY



MAJOR SPONSOR







## Parade of Homes Live Auction & Election Night

May 13, 2025

At Springville Sports Barn

Drinks 6:00pm - Dinner 7:00pm

Elections for GSHBA Officers & Directors and Auction following Dinner

**RSVP by May 6th**

*One member dinner free. \$18 each additional guest.*

Attending a live auction to buy advertising in the Parade of Homes has it's unique advantages:

- **Exclusive Opportunities:** Some of the most coveted ad placements (like the book cover, spotlight articles, radio ads, featured on tickets, digital spots & more) that are only available through the auction.
- **High Visibility:** Winning an ad spot means your business is front and center to hundreds of attendees, builders, and potential homebuyers.
- **Competitive Edge:** Your brand stands out in a sea of competition — especially if you secure one of the premium ad spaces.
- **Targeted Reach:** The Parade of Homes attracts a very specific audience: people actively interested in homes, remodeling, design, and building.
- **Networking Potential:** Being at the auction puts you in the same room with key players in the local homebuilding and design industry — perfect for building connections!

**See next pages for a list of the items that will be available at the auction and the Ballot for elections.**

The advertisement for Community Insurance features a large group photo of the staff. A teal circle highlights one of the women, with a teal arrow pointing to the text "Person of the Year". The background includes a teal and grey geometric pattern on the left and a collage of hexagonal images on the right showing people in various settings. At the bottom, a teal banner contains the phone number 715-344-2222 and the website www.community-insurance.com, along with the services: HOME | AUTO | UMBRELLA | BUSINESS | LIFE.

**COMMUNITY INSURANCE**

**Person of the Year**

**715-344-2222** HOME | AUTO | UMBRELLA | BUSINESS | LIFE  
[www.community-insurance.com](http://www.community-insurance.com)

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Business Name \_\_\_\_\_ Date \_\_\_\_\_

*Please check the size of ad you'd like and also if your ad will remain the same as last year, same with changes (mark them on the sample), or new ad.  
Please send new ads to [office@gshba.net](mailto:office@gshba.net)*

☐ Same ad as last year    ☐ Same ad with changes    ☐ New Ad

**B&W AD RATES**

☐ 1/4 ~ \$225 (3.75x4.5)    ☐ 1/2 ~ \$265 (7.25x4.75)    ☐ Full ~ \$345 (7.5x10)

**COLOR AD RATES**

☐ 1/4 ~ \$275 (3.75x4.5)    ☐ 1/2 ~ \$375 (7.25x4.75)    ☐ Full ~ \$535 (7.5x10)

*Ads requiring extensive design/layout will be billed accordingly at \$60 per hour. Formatting, color or image manipulation and scanning will be additional.*

Signature \_\_\_\_\_

**AD AND PAYMENT DUE BY JUNE 27, 2025**

# PARADE OF HOMES AUCTION ITEMS

**1. Parade of Homes Platinum Sponsorship** – This includes:

Name and logo on Parade Tickets

Name and logo on posters distributed throughout town to promote the event.

Included in ALL GSHBA Parade of Homes radio and print ads.

One-page interior ad in the Parade Booklet

Logo and link on the GSHBA website

**2. Ticket Sponsor** – place their name and logo on the back of the Parade tickets; advance tickets & tickets sold during the Parade (Complimentary Tickets NOT included).

**3. Map Sponsor** – place their name/ logo on the Map in Booklet

**4. Live Radio Remote/ House #1** – The home will be listed as #1 on the map and will have a 2 hour live remote (4 breaks) on one of the following stations Y106.5 WYTE, 103.3 WGLX, HOT 96.7 or 107.9 Big Cheese on Saturday morning of the Parade

**5. Weather Dominator Sponsors on radio (4 sponsors available)** – GSHBA will be sponsoring all the weather dominators that run 8/30-8/31 on Y106.5 WYTE, 103.3 WGLX, and HOT 96.7 (**67 total**) (Big Cheese sold out 8/30-8/31)

**And 9/6-9/7 on Y106.5 WYTE, 103.3 WGLX, HOT 96 and Big Cheese 107.9. (**90 total**)**

**A couple examples of scripts:**

“Weather brought to you by the Golden Sands Home Builders Association Parade of Homes! The Parade of Homes is going on September 5-8<sup>th</sup>, make sure to stop by an **X Builders** home on your tour, Hours are Friday and Monday 3-7 and Saturday and Sunday 11-6!”

“Weather brought to you by the Golden Sands Home Builders Association Parade of Homes! Going on September 5th-8th! Thank you to all the sponsors with one being **XBusiness!** Parade hours - Friday and Monday 3-7, Saturday and Sunday 11-6!”

**6. Article Sponsor** – Submit an informative editorial article related to home building or the building industry. Article is one to two pages in length with two or three pictures and your company contact information.

**7. Associate Spotlight** – You have a great story to tell, here is your opportunity to tell it! Associate will receive one Full Color Page in the Parade Booklet that will allow them to showcase, promote and feature their company in a compelling and interesting fashion.

**8. Booklet Cover** – opportunity to showcase your Parade Home on the cover of all the Parade Booklets. Opening bid \$1,000.

**9. Builders Spotlight** - You have a great story to tell, here is your opportunity to tell it! Builder will receive one Full Color Page in the Parade Booklet that will allow them to showcase, promote and feature their company in a compelling and interesting fashion.

**10. Prize Sponsor** – opportunity to sponsor the prize that will be given away during the Parade of Homes. Prize sponsor will be listed on posters throughout town advertising for the event, at all the Parade Homes, on our website and face book.

**11. Notes Page of the Parade Booklet** – place their name/logo and company info on the top of the notes page in the Parade Booklet.

**12. Bus Tour** – Sponsor the Bus that participating builders and other GSHBA members ride to tour Parade homes the Wednesday before (September 3).

**13. Bus Tour Lunch Sponsor** – Provide lunch for the members riding the Bus Tour on September 3.

**14. Bus Tour Drink Sponsor** - Provide drinks for the members riding the Bus Tour on September 3.

**15. Back Cover** – opportunity to put your one-page ad on the back of the parade book.

**16. QR Code Sponsor** – a banner ad for your company will appear on the web page that the QR code directs people to for the parade of homes information.

**17. Direction Arrow Signs** – Have your company logo and information printed on the bottom section of all the outdoor arrow signs that lead people to each home on parade. Your info will stay on the bottom of the signs for 2 Parade years.

**GOLDEN SANDS HOME BUILDERS ASSOCIATION**  
Officer and Board of Director Ballot 2025

**MEMBER NAME** \_\_\_\_\_

**PRESIDENT-ELECT**

**ERIC CHOJNACKI – FREEDOM HOME BUILDERS (BUILDER)**

**TREASURER**

**MIKE HELMRICK – RETTLER CORPORATION (BUILDER)**

**BOARD OF DIRECTORS – VOTE FOR 5**

**MIKHAIL SALIENKO – COMPASS INSURANCE (ASSOCIATE)**

**JON MARTY – JON MARTY CUSTOM CARPENTRY (BUILDER)**

**RYAN HYER – HYER HOMES (BUILDER)**

**DON MINARCIN – NICOLET NATIONAL BANK (ASSOCIATE)**

**JENNIFER NOVOTONY (ASSOCIATE)**

\_\_\_\_\_ - NOMINATION FROM THE FLOOR

**DIRECTORS REMAINING ON THE BOARD :**

**BRUCE WOYAK – CENTRAL DOOR SOLUTIONS (ASSOCIATE)**

**KURT BERGMAN – BERGMAN BUILDERS (BUILDER)**

**ROB ERBES – ERBES CONSTRUCTION (BUILDER)**

**PAM ZINDA – AG COUNTRY FARM CREDIT SERVICES (ASSOCIATE)**

**JAY WOLF – EDWARD JONES (ASSOCIATE)**

**• BUILDER MEMBER OF THE YEAR**

Name of Nominee \_\_\_\_\_

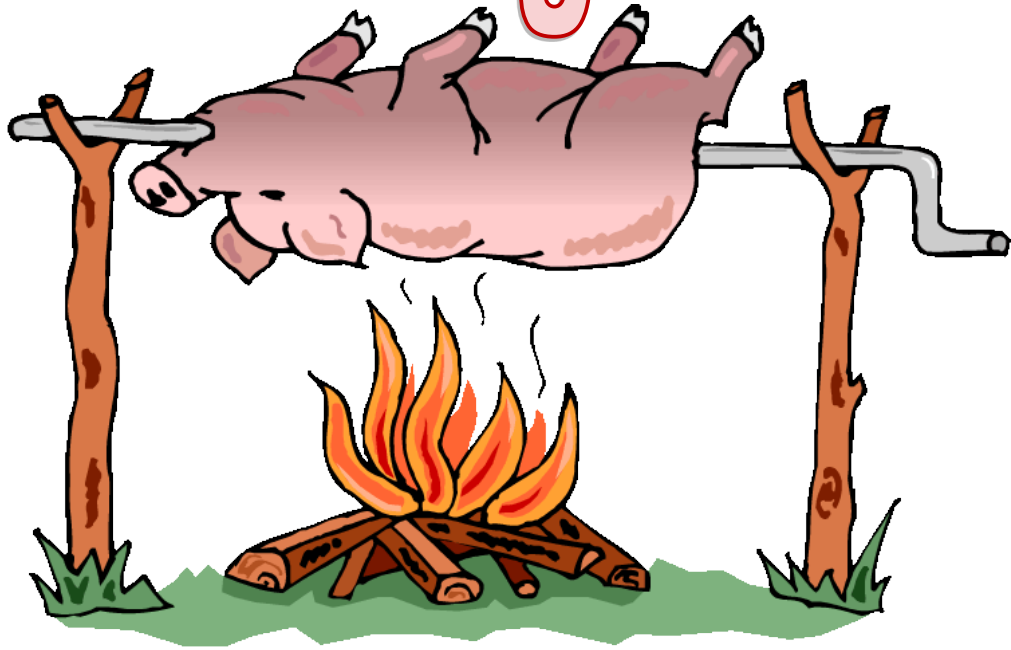
Business Name \_\_\_\_\_

**• ASSOCIATE MEMBER OF THE YEAR**

Name of Nominee \_\_\_\_\_

Business Name \_\_\_\_\_

# GSHBA Pig Roast



**Mark Your Calendars! Summer Picnic & Pig Roast**

**Join us for a night of drinks, food, and festivities! Bring your family and coworkers.**

**Date: June 10, 2025**

**Location: Lucke's 3252 Mecca Dr. Plover**

**Time: 5:30pm**

**Enjoy delicious FOOD and DRINKS, GAMES, and GREAT COMPANY!**

**RSVP by June 2, 2025**

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TOUR THE

*most beautiful* HOMES

PARADE of HOMES

**SEPTEMBER 5-8, 2025**





# Jeff Nygaard Golf Outing

**July 18, 2025**

**Glacier Woods Golf Club**

**\$125 Per Golfer**

**REGISTER YOUR TEAM SOON!**

**Limited to first 152 Golfers**

**Includes Lunch, 18 Holes of Golf with a cart, Dinner and Two Drinks**

**Register at [www.gshba.org](http://www.gshba.org)**

## Looking for Sponsors

The annual Jeff Nygaard Golf Outing event helps us fund the scholarships we award. GSHBA couldn't offer these scholarships without this event and without all our member's generosity. Sponsorship options are below.

Tee sponsors (9 available) - These sponsors will need to attend and man the hole with a game or activity for golfers. Sponsorship includes 2 lunches, 2 dinners and 4 drink chips - Cost \$200

Green sponsor (18 available) - These sponsors will get a sign at the green of a hole or near the cart path on the way to the next hole. Not required to attend the event - Cost is \$200

**Email [office@gshba.net](mailto:office@gshba.net) if you are interested in sponsoring.**



# NEW SAVINGS

Save between \$500 - \$5,000 on Ford Pro



learn more [www.nahb.org/savings](http://www.nahb.org/savings)

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**Welcome New Member  
Home Depot - Phil Zielke**



To View the Directory online go to [www.gshba.org](http://www.gshba.org) or Click on this link

**[GSHBA MEMBER DIRECTORY](#)**





# Scholarship Night

Our annual scholarship banquet was held at the Sky Club in April, and it was a wonderful evening of celebration and recognition. This year, we proudly awarded 13 scholarships totaling \$14,000!

These scholarships were made possible through the events we host throughout the year and the generous donations from our dedicated members. We are incredibly proud of the hardworking and well-deserving individuals who received scholarships this year.

A heartfelt *thank you* to everyone who donated, volunteered, and participated in our community events. Your support made this night, and these opportunities, possible!







## LOOKING FOR A WINDOW PARTNER? I CAN HELP!

Hi, I'm Brian Jeske. I am a 25 year veteran of Pella Windows and Doors of Wisconsin. My wife and I relocated from the greater Milwaukee area. I am a 5 time Pella Corporation presidents club winner. I work with residential builders, remodelers, architects, and homeowners to help select the right windows and doors for their projects. I take pride in my customer service, detail and accuracy. How can I help you with your project?

### Why Pella?

- Rated #1 for Innovation
- Rated #1 for Highest Quality
- The Best Warranty
- Energy Efficiency
- Simply Beautiful
- Superior Performance



**Pella Windows & Doors  
of Wisconsin**

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