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SEPTEMBER 11-14 2026
FRI & MON 3-7PM • SAT & SUN 11AM-6PM



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Bridgewater

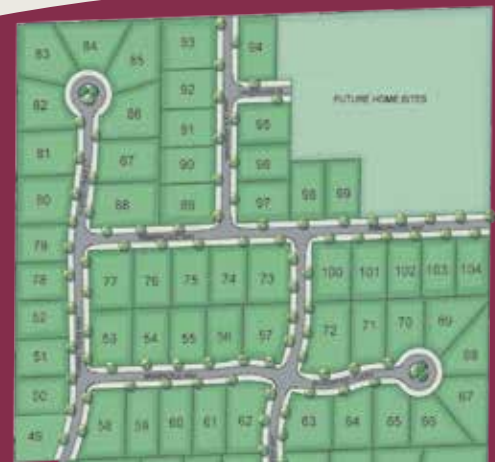
Waterfront & Water Access Home Sites

- Wisconsin River - Biron Flowage
- Next to Anchor Bay Bar & Grill
- Conservancy Area and Recreation Trails
- Dock Slip with Lots
- No timeframe to start home construction
- New cul de sac lots available on Heron Haven Court
- Single family and twin home lots available
- Village of Biron municipal sewer and water
- Buried natural gas, electric & Solarus high speed fiber internet



Arbor Haven

- Located in the Village of Plover
- Single family traditional home sites
- Oversized exclusive cul-de-sac home sites
- Municipal sewer and water
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Welcome to the 6th Annual Fall PARADE *of homes*

Aaron Cordy

Stone Point Custom Homes/Stevens Point Log Homes
GSHBA 2026 Fall Parade of Homes Chairman

Golden Sands Home Builders Association is proud to announce the 6th Annual Fall Parade of Homes. This year's event will showcase an impressive collection of **21** custom homes throughout **Adams, Portage, Waupaca, and Wood Counties.**

The 14 builders who constructed these homes will be available at each Parade location to answer questions about building, remodeling, design, and craftsmanship. Every GSHBA builder member has dedicated countless hours to ensuring these homes reflect the highest standards of quality and workmanship. That dedication will be on display throughout the **2026 Fall Parade of Homes, held September 11–14.**

These exceptional homes would not be possible without the support of the many subcontractors and suppliers who contributed their expertise. We have encouraged all GSHBA associate members to share information about the products and services they provided at the Parade homes where they were involved. Attendees will have the opportunity to meet professionals from across the building industry, in addition to the builders on site. Builders have also welcomed participating associates to provide business cards or brochures highlighting their products and services. We hope you will take the opportunity to meet many of our outstanding associate members on site during the Parade, September 11–14, Friday through Monday. In today's world, many of us rely on online searches to find products and services; however, the Parade of Homes offers a unique opportunity to ask questions directly and receive answers from knowledgeable GSHBA builders and associates.

With 21 homes featured, this year's Parade of Homes is the largest the Association has hosted in the past

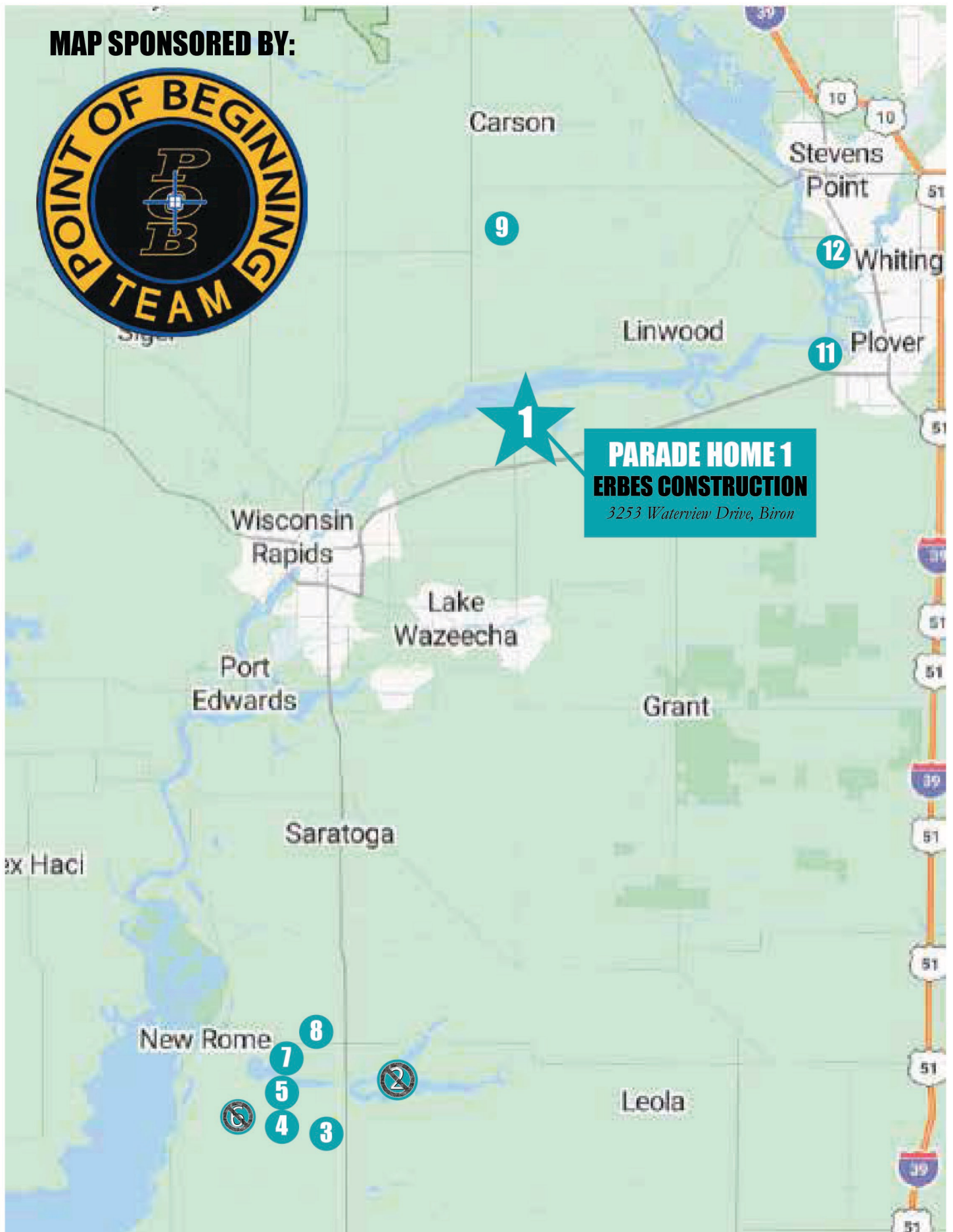
decade. We encourage you to take full advantage of this opportunity to meet the builders and associates who helped bring these homeowners' visions to life. At Golden Sands Home Builders Association, we take pride in working together with our members to highlight the quality, craftsmanship, products, and services they provide. We invite you to visit as many homes as possible and experience firsthand the exceptional work showcased throughout this year's event.

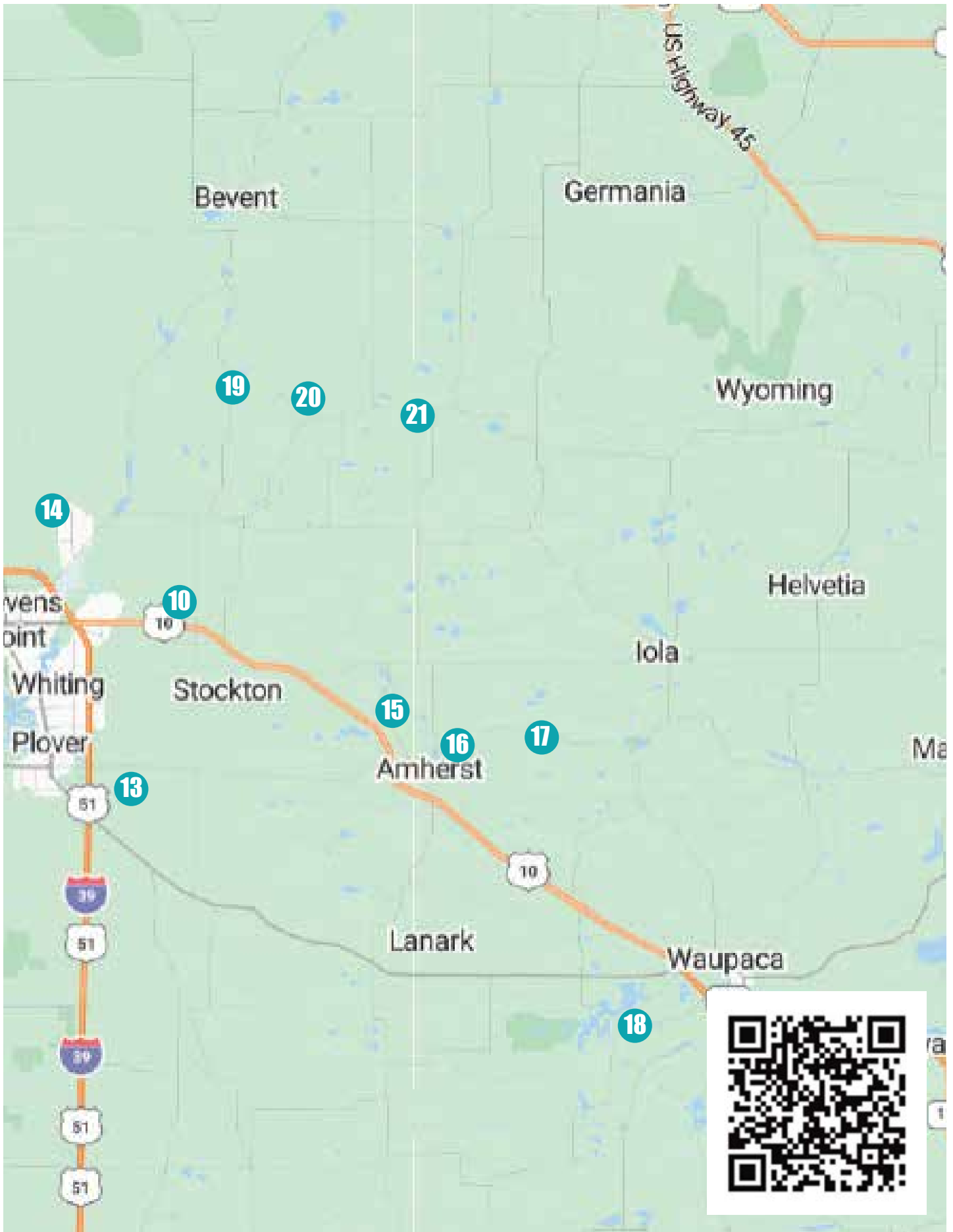
Please share this booklet with our community and watch for additional advertising from Golden Sands Home Builders Association. With your support and enthusiasm, this year's Parade of Homes will continue the tradition of success we have enjoyed in years past.

We hope you enjoy the 2026 Fall Parade of Homes and the opportunity to connect with the professional members of Golden Sands Home Builders Association. I would also like to extend my sincere thanks to the builders, associates, sponsors, and homeowners who have worked so hard to showcase these 21 remarkable homes in this year's Parade.



MAP SPONSORED BY:







1 3253 WATERVIEW DRIVE, BIRON

ERBES CONSTRUCTION • PAGE 15

Hwy 54 W-towards Wi Rapids, Right on 80th St (County Road U) at Portage/Wood County line, Left on N Biron Dr, Right on Bridgewater Dr, Right on Waterview Dr.



2



3 494 DUFFERS TRAIL, NEKOOSA

HEARTLAND CUSTOM HOMES • PAGE 23

Take HWY 13 South out Rome for 2.2 Miles. Turn Right (West) onto Apache Ln. Turn Left (South) onto Duffers Trail. Destination 1/4 mile on your left (East side of road).



4 376 13TH DRIVE, NEKOOSA

WIRTZ & CO LLC • PAGE 25

Take the I39 to Plainfield Exit 73, Left on County D, Left on Hwy 13 south, Right on Apache Ave, Right on 13th Drive. Go past the stop sign and it's the first house on the right.



5 1346 APACHE AVENUE, NEKOOSA

WIRTZ & CO LLC • PAGE 27

Take I39 South to Wi Rapids. Take exit 136 onto 73/WI-73 towards Nekoosa. Turn left onto 1st Ave 0.2 mi. Follow County Road D/ County Hwy-D for 4.8 mi. Turn left onto 6th Ave 0.7 mi. Turn right onto Aniwa Ln 1.9 mi. Turn left onto 8th Ave. Turn right onto Apache Ave. Follow Apache Ave 4.3 mi, your destination is on the right.



6



7 1441 RAPIDS TRAIL, NEKOOSA
HYER HOMES • PAGE 33

Take Hwy 139 South to the WI-73 Plainfield exit. Take a right on WI-73 North for 3.5 Miles. Turn Left on Cty Road D. Turn Left on 14th Ave. Turn right on Rapids Trail and travel .5 miles until you reach your destination on the shoreline of Lake Arrowhead.



8 1309 ALPINE DRIVE, NEKOOSA
WOODCRAFT HOMES • PAGE 35

Drive is .6 mi west of Hwy 13 at the intersection of Hwy 13 and Alpine Drive.



9 1935 ELM ROAD SOUTH, RUDOLPH
EDWARD'S QUALITY CONSTRUCTION • PAGE 37

Take W Clark St/WI-66 West out of Stevens Point, Turn right onto County Highway C/ County Hwy-C and follow it for 6.1 miles, Turn left onto Elm Rd S.



10 5589 FOREST CREEK ROAD, STEVENS POINT
DENYON HOMES • PAGE 39

From I-39, Take Exit 158 towards Appleton, US-10 East. Turn right onto Main St toward Appleton, Waupaca. Turn left onto Brilowski Rd. Turn left onto Forest Creek Road. Your destination will be on your left.



11 2265 TIMBER VIEW DRIVE, PLOVER
ERBES CONSTRUCTION • PAGE 43

Hwy 54 W-towards Wi Rapids, Right on Grant Ave. Right on River Dr, Left on Timber View Dr.



12 2321 BROOKE LANE, STEVENS POINT
BERGMAN BUILDERS • PAGE 45

From Post Road, turn west on Hwy HH (Water Street), turn left on Sherman Ave, turn left on Brooke Lane, home is on the right.





13 800 TORREY PINES WAY, PLOVER
FREEDOM HOME BUILDERS • PAGE 47

From I39 Take Exit 153 for Portage Cty B. Head east on Cty B / Plover Rd. Turn Right onto County HWY R / County Rd R. Turn Left onto Torrey Pines Way.



14 4561 SNOWY OWL ROAD, STEVENS POINT
PRECISION BUILDERS BY ALAN HUCKE • PAGE 51

Take Hwy 66 towards the Stevens Point Airport. Turn Left onto Torun Rd. Turn Left onto Snowy Owl Rd.



15 3645 LAKE DRIVE, AMHERST JUNCTION
BERGMAN BUILDERS • PAGE 53

Take Highway 10 East toward Amherst, take Exit 237, turn left on Lake Drive, home is on the right.



16 10218 THE YELLOW BRICK ROAD, AMHERST
BLENKER CONSTRUCTION • PAGE 57

Starting from US-Hwy 10. Take exit 240 for County Rd A/B East toward Amherst and head North - 1.8 mi. Turn left onto County Rd A/T - 0.3 mi. Turn left onto Cowardly Lion Ln - 427 ft. Turn left onto Tin Man Dr - 0.3 mi. Turn left onto Scarecrow Alley - 0.1 mi. Turn left onto Yellow Brick Rd. Destination will be on the right.



17 N6109 GILMAN ROAD, SCANDINAVIA
STONE POINT CUSTOM HOMES • PAGE 59

Take Hwy B East to Scandinavia – 18 miles. Turn Right onto Gilman Road. House 1/2 mile down the road on the right-hand side.



18 E1386 GRANDVIEW ROAD, WAUPACA
HYER HOMES • PAGE 61

Head out on HWY 54 East towards Waupaca. Turn right onto County road Q and travel 2.5 miles. Turn left on Halbert Lane. Turn a quick right on Grandview Road. House will be right there on the right on the shore of McCrossen Lake.





19 3603 COUNTY ROAD J, CUSTER

JON MARTY'S CUSTOM CARPENTRY • PAGE 63

From Stevens Point take Hwy 66 East out of town for about 3.5 miles. Turn Left on Cty Rd J North. Go 4.5 miles and the house will be on the right-hand side of the road.



20 8011 TWIN LAKES DRIVE, ROSHOLT

JON MARTY'S CUSTOM CARPENTRY • PAGE 65

From Stevens Point take Hwy 66 East out of town for about 3.5 miles. Turn Left on Cty Rd J North. Go 3 miles and turn right on Cty Hwy CC. Go 1 mile and take a left on Twin Lakes Road. At the stop sign go right on Twin Lakes Drive. Go approximately 1 mile and the house will be on the right-hand side.



21 212 MARKS LANE, ROSHOLT

KEZESKE CONSTRUCTION • PAGE 67

Take hwy 66 east through Rosholt, turn right onto Marks Ln, home is on the right.



Win **VIEW ALL 21 HOMES FOR A CHANCE TO WIN THESE PRIZES!**

Complete the ticket with contact information; turn it in at any of the parade homes to be entered into the drawing.

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That was 24 years ago, and we have been through many seasons in the building industry. The one thing that has stayed consistent throughout is our commitment to quality and leaving our homeowners thrilled with their forever homes. We are a first-generation startup, and we are grateful for the community that has helped us grow and be successful.

Thank you for taking the time to learn about our business.

Jon and Rebekah Marty



“After admiring Jon's craftsmanship in previous Parades, we knew he was the right fit for us! He has made our dream a reality with his patience, guidance, and expertise. He made the home building process fun and easy! We love our home! - *Jennifer Z.*

“I would like to thank Jon Marty and his team for all their hard work. You made the process of building a home very easy. The crew you have are all hard workers and were very respectful. I could not be happier with the final product. It is absolutely beautiful. - *Scott K.*

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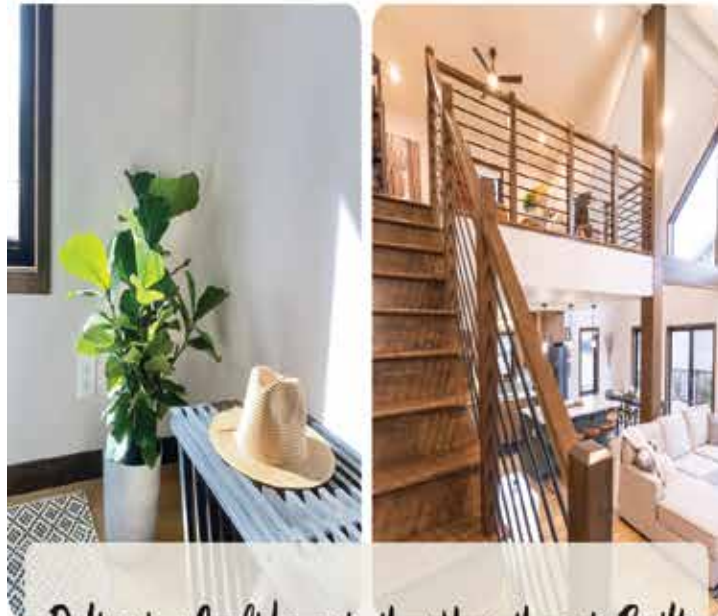
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HOME FEATURES

2 BEDROOMS | 3 BATHROOMS | 2,646 SQ. FT.

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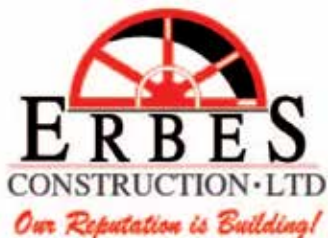
The open-concept floor plan showcases high-volume ceilings, a contemporary fireplace, and expansive windows designed to capture the stunning waterfront scenery. The gourmet kitchen features an oversized island, perfect for entertaining and gathering with family and friends. Enjoy outdoor living with a covered porch and patio area overlooking the river.

The spacious main floor owner's en-suite includes an oversized custom walk-in closet and a luxurious bath with tiled shower. Additional conveniences include a main floor laundry room and thoughtfully designed living spaces throughout. The finished lower level offers a large family room, second bedroom, full bath, and abundant storage space.

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3 | 494 Duffers Trail
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HOME FEATURES

3 BEDROOMS | 2.5 BATHROOMS | 3,515 SQ. FT.

- Vaulted ceiling
- Pewter green board and batten
- Horizontal lap siding on wings for contrast
- Open concept floor plan
- Large windows
- Covered screened in deck

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¹ Study of homeowner perceptions of leading national brands. Study commissioned by Pella, 2023.
² Based on comparing written limited warranties of leading national wood window and patio door brands.
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HOME FEATURES

4 BEDROOMS | 3 BATHROOMS | 2,167 SQ. FT.

- Simplest house in The Parade
- Owens Corning 2026 Shingle color of the year
- New line Wayne Dalton Frosted Garage door

At Wirtz&Co Construction, we believe a home is more than just a building—it's where families create memories, celebrate milestones, and build their future. As a locally owned and family-focused company, we take pride in treating every project as if it were our own. From the first design meeting to the final walk-through, our team is committed to honest communication, quality craftsmanship, and attention to every detail. Specializing in custom homes, remodeling, roofing, and exterior construction, we combine trusted building practices with modern materials to deliver lasting value. Our mission is simple: provide every client with a stress-free building experience and a home they will be proud to pass down for generations just like we plan for our company to stay alive for generations handed down. At Wirtz&Co Construction, we're not just building houses—we're helping families bring their dreams to life.

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HOME FEATURES

3 BEDROOMS | 2.5 BATHROOMS | 1,985 SQ. FT.

- Lake Arrowhead The Lakes Course hole 5 view
- Everlast PVC Siding
- Owens Corning FLEX upgraded shingles
- Full Sound proof home using Thermafiber in every wall cavity

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HOME FEATURES

4 BEDROOMS | 4 BATHROOMS | 6,184 SQ. FT.

- Clean lines and modern vibes
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- Floating staircase with solid white oak treads and integrated lighting
- 15-foot stone back lit Onyx fireplace creates a striking architectural focal point
- Upper and lower terraces offer great views of the lake

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HOME FEATURES

3 BEDROOMS | 3 BATHROOMS | 3,349 SQ. FT.

- Ranch Layout with Open Loft
- Fireplace with Stone to Ceiling
- Hardwood & Ceramic Tile Floors
- LP Smartsiding
- Walk-in Shower & Tub Area
- Custom Walk In Closet
- Custom Desk
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- Oversized Attached Garage
- Rear Concrete Patio
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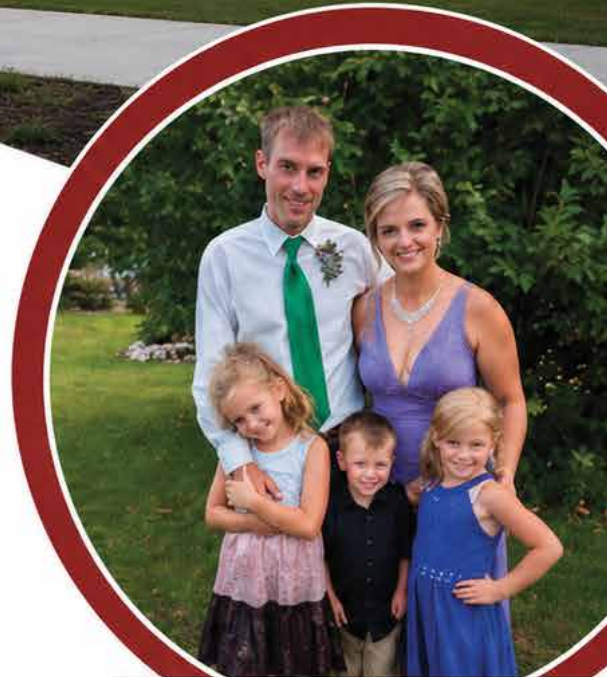


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HOME FEATURES

2 BEDROOMS | 2 BATHROOMS | 2,448 SQ. FT.

Built to last, designed to entertain. Don't let the traditional front porch and craftsman design fool you; this custom-built home is full of surprises. While an open floor plan is expected in most new homes today, the massive kitchen with 10' island and hidden walk-in pantry is any chef's dream. If summertime entertaining is your priority, the screen porch along the back of the house comes complete with an outdoor kitchen. But if you prefer having friends and family over during football season, the heated garage offers over 2000 square feet of space complete with a massive wet bar and safe room. After the party is over, the proud owners can retreat to their huge primary suite complete with a spa-like bathroom and massive walk-in closet. Edwards Quality Construction is proud to show off another custom-built home that is full of unique design features inspired by how our clients.

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HOME FEATURES

3 BEDROOMS | 2 BATHROOMS | 2,018 SQ. FT.

- Mudroom off the garage with laundry
- Step-In Pantry located in the kitchen
- Primary Bedroom with a walk-in closet and ensuite bathroom
- Gas fireplace in the living room
- Open Concept Layout
- Finished lower-level Family Room
- Expandable lower level

Denyon Homes is a locally owned Central Wisconsin production builder specializing in affordable, well-crafted homes in thoughtfully planned communities. We offer a variety of stand-alone homes, twin homes, and townhomes designed for comfort, durability, and easy living. With move-in-ready options, a simple lot reservation process, and guidance every step of the way, we make the home-buying experience straightforward and enjoyable. Featured here is our Iris G1 floor plan, located in one of our newest subdivisions, Forest Creek.

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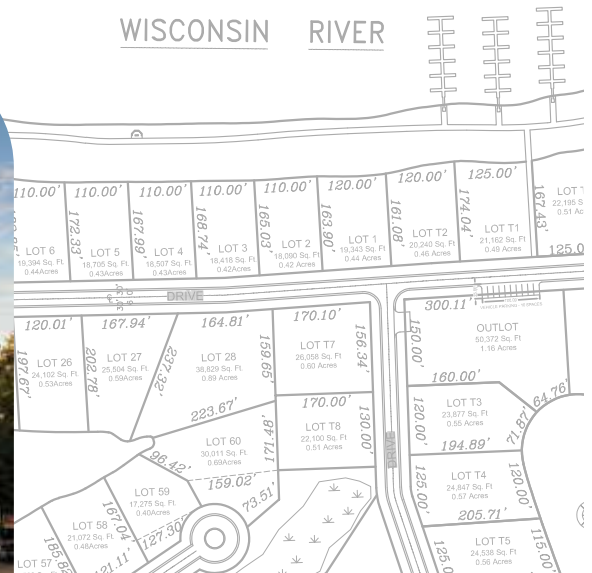
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Why More Homeowners Are Planning for Backup Power During the Building Process

When designing a new home, homeowners often focus on features that improve comfort, convenience, and long-term value. Increasingly, many are also considering how to keep those investments protected when the power goes out.

A home standby generator has become a popular addition to new home construction because it provides automatic backup power when utility service is interrupted. Unlike portable generators, home standby generators are permanently installed outside the home and connected directly to the electrical system. When an outage occurs, the generator automatically restores power within seconds, helping keep your lights on and the systems you rely on running.

For homeowners building a new home, the planning stage is often the ideal time to consider backup power. Incorporating a generator into the home's design allows electrical and fuel connections to be planned alongside other major systems, creating a seamless installation and ensuring the home is prepared from day one.

As homes become increasingly dependent on heating and cooling systems, internet connectivity, security systems, appliances, and smart technology, reliable backup power has become more important than ever. A home standby generator helps homeowners maintain comfort and convenience while minimizing disruptions caused by storms and unexpected outages.

Selecting the right generator is an important part of the process. Every home has different power requirements based on its size, electrical usage, and the systems the homeowner wants to power during an outage. As the #1-Rated Generator Dealer in Wisconsin & Illinois, Adams works with homeowners, builders, and contractors to help ensure generators are properly sized and installed to meet

each home's specific needs.

Just as important as the installation itself is the ongoing maintenance of the generator. Routine service helps ensure the generator is ready to perform when needed and can contribute to long-term reliability

and performance. Many homeowners choose generator maintenance memberships, which provide regularly scheduled preventative maintenance and priority service to help keep their systems operating at peak performance. Adams offers multiple generator maintenance membership options designed to help homeowners protect their investment and maximize system reliability.

Homeowners should also consider the warranty and long-term support that accompany their investment. Adams offers an Exclusive Lifetime Generator Warranty on qualifying generator sale and installation projects, providing added confidence and protection that cannot be found anywhere else. Combined with professional installation, ongoing maintenance options, and 24/7 service support, homeowners can enjoy greater peace of mind knowing their backup power system is supported for years to come.

A thoughtfully designed home isn't just built for today—it's built for the years ahead. Incorporating a home standby generator during the planning process can help ensure your home remains comfortable, connected, and prepared when it matters most.



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HOME FEATURES

3 BEDROOMS | 4 BATHROOMS | 3,074 SQ. FT.

This beautifully designed rustic contemporary home combines modern sophistication with warm natural textures and timeless craftsmanship. Featuring an inviting open-concept layout, the home offers spacious living areas filled with natural light and thoughtfully selected finishes throughout.

A welcoming covered porch creates the perfect first impression and ideal space to relax and enjoy the outdoors. Inside, the stunning sunroom with fireplace provides a cozy retreat.

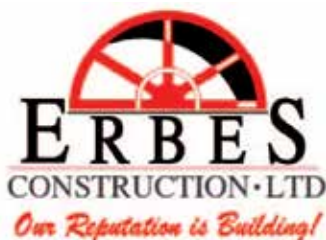
The custom kitchen is designed for both everyday living and entertaining featuring an oversized center island, premium finishes, and a hidden walk-in pantry that adds both convenience and style.

Upstairs, the private primary en-suite offers a luxurious and relaxing escape, while two additional bedrooms each feature their own private bathroom. A conveniently located upper-level laundry room adds everyday functionality to this thoughtfully designed home.

Blending rustic charm with contemporary elegance, this exceptional home showcases quality craftsmanship, comfort, and modern living at its finest by Erbes Construction.

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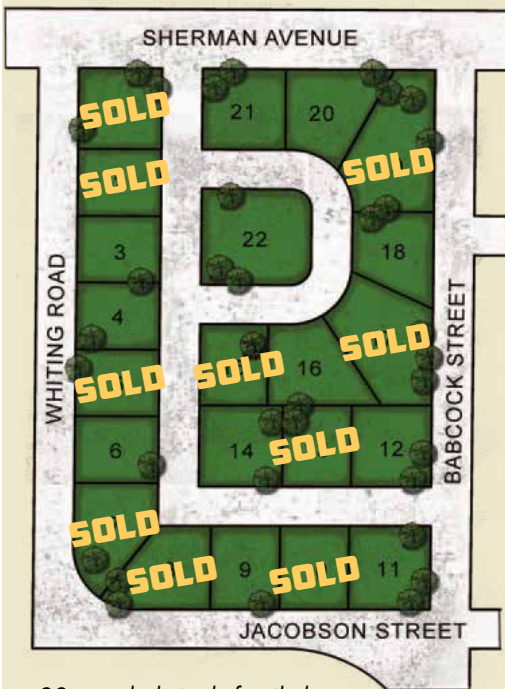
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HOME FEATURES

4 BEDROOMS | 3.5 BATHROOMS | 2,896 SQ. FT.

- 2,056 sq. ft. on Main / 840 sq. ft. on Lower
- For sale in Whiting's Sherman Place Subdivision
- Covered back porch with ChamClad porch ceiling cladding and post wraps and stamped concrete floor
- Everlast composite siding with LP trims
- Gas fireplace with stone façade and shiplap accent walls



Our story starts in the mid 1970's when Ed Bergman decided to put his love for building things to work full time as a home builder in Stevens Point. After working alongside his dad for over 20 years, Kurt took over the reins in 2005. We have designed and built hundreds of homes in Central Wisconsin over the 50 years we have been in business. We have

a great group of highly skilled employees including our son, Jeremy, who provide the attention to detail our homes are known for. We look forward to continuing Ed's philosophy of high-quality building with our 3rd generation!

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HOME FEATURES

5 BEDROOMS | 3.5 BATHROOMS | 3,800 SQ. FT.

Multi-Generational Modern Farmhouse

This thoughtfully designed multi-generational custom home combines timeless farmhouse charm with modern functionality. Featuring **two private entrances** and **two fully equipped kitchens**, the layout provides the perfect balance of independence and togetherness for extended family living.

The heart of the home showcases an open-concept living space with **soaring 12-foot ceilings**, custom coffered ceiling details, and a stunning floor-to-ceiling fireplace feature wall flanked by built-in cabinetry. The designer kitchen highlights warm natural maple cabinetry, quartz countertops, and a striking accent island, creating an inviting space for both everyday living and entertaining.

The primary suite offers a luxurious retreat complete with a **spacious walk-in shower** and carefully curated finishes throughout.

Built for comfort, flexibility, and future generations, this home is a perfect example of how thoughtful design can bring families together while preserving privacy and independence.

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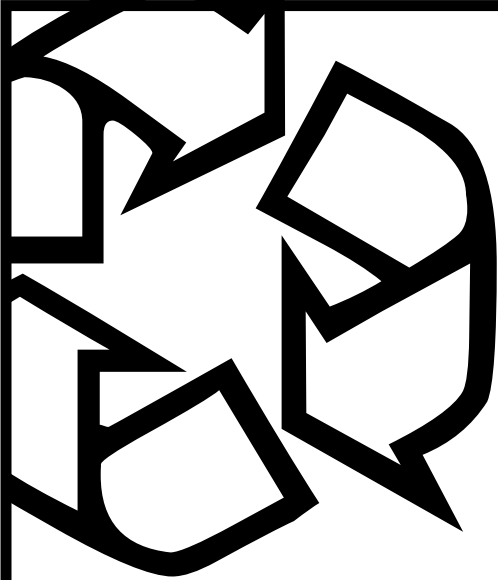
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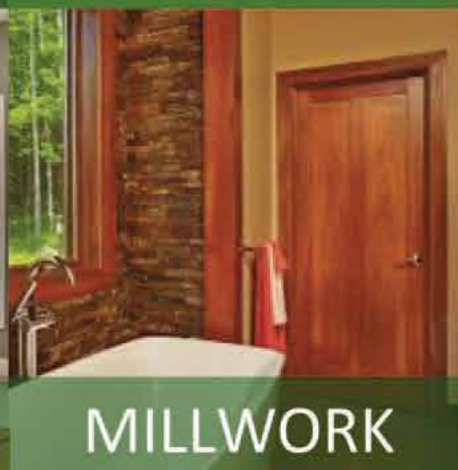
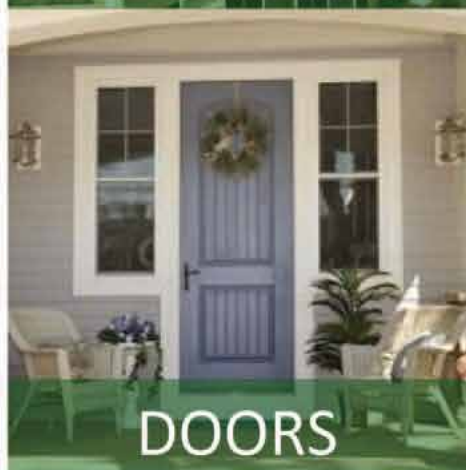
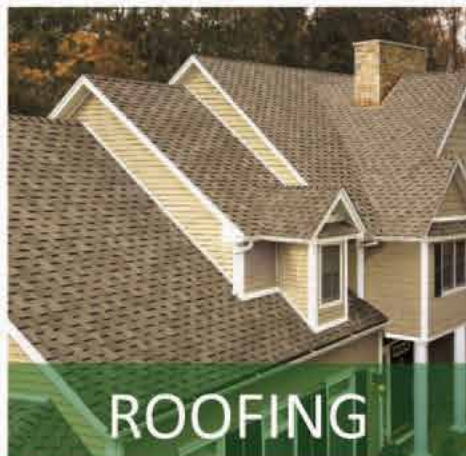
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HOME FEATURES

3 BEDROOMS | 2 BATHROOMS | 2,600 SQ. FT.

- Modern custom built open-concept masterpiece
- Rift cut white oak skinny shaker cabinetry
- Batten board Smart Siding
- Vinyl plank flooring
- Porcelain countertops with kitchen island waterfall
- Incredible combination of arch and vaulted craftsmanship, with large beams in the main living area
- Surround sound
- Large upper level bonus room
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HOME FEATURES

4 BEDROOMS | 3.5 BATHROOMS | 3,532 SQ. FT.

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1,228 Sq. Ft. on Lower
- Impressive two-story foyer
with double entry doors
- Decorative beams in living room
and kitchen
- White oak doors and painted trim
- Costco door from garage to pantry
- Shiplap and barn door accents
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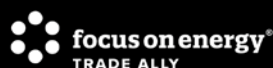
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- Main floor owner's suite for comfortable single level living
- Private upper level suite with loft overlooking the dramatic great room
- Walkout lower level with additional bedroom and office, full bath, spacious family room
- State-of-the-art kitchen with warm wood cabinetry and rich wood look flooring
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- Open, inviting great room filled with light and character
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HOME FEATURES

5 BEDROOMS | 7 BATHROOMS | 5,695 SQ. FT.

- Open concept Ranch
- 9' & 13' ceiling heights
- Master suite with huge walk in closet & solid surface shower
- Partially finished basement
- Vinyl windows with drywall surrounds & wood sill
- Front entry & mudroom with locker systems
- Massive hidden pantry
- Stained interior trim & doors
- Stained, maple cabinetry
- Quartz countertops at kitchen
- Electric fireplace with shiplap finish
- U-Shaped stairs to basement with timber railings
- Parent's suite with:
 - Laundry room
 - Full kitchen
 - Living Room
 - Master suite
 - 1-stall garage
- Steel board & batten siding
- Standing seam metal roof
- Interior & Exterior timber accents
- Stone accent entry

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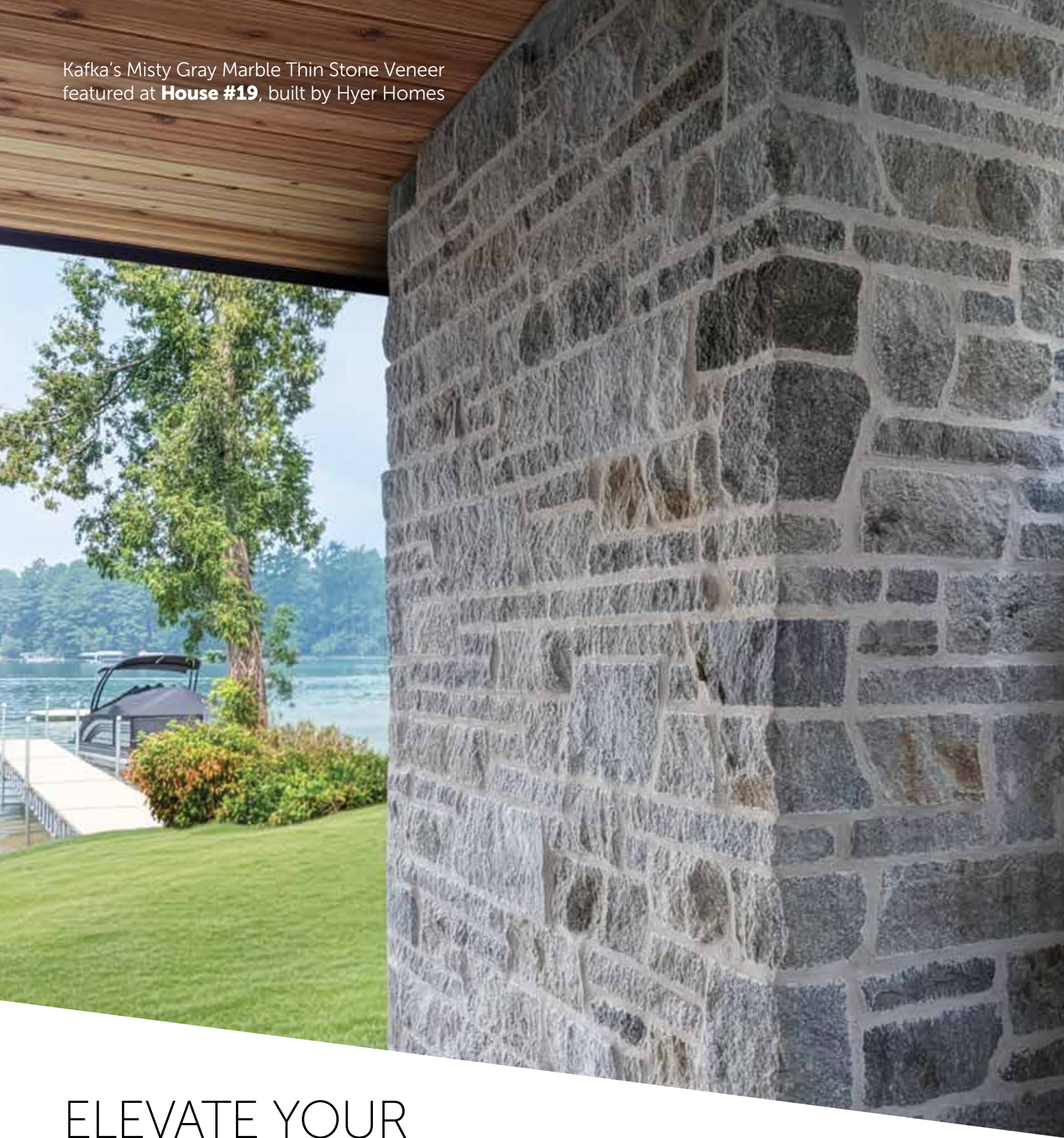


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HOME FEATURES

4 BEDROOMS | 4.5 BATHROOMS | 4,276 SQ. FT.

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- This two-story home with a finished basement offers three levels of stunning details
- Lots of windows throughout the home, along with a second-floor lofted lookout, capture amazing water views
- Screened-in porch featuring a wood-burning stone fireplace
- A finished walk-out basement opens to a covered patio, providing easy access to the water

For over 25 years, it has been our privilege to build custom homes for families throughout Central Wisconsin. Our commitment to craftsmanship, strong work ethic, and creative design is reflected in every project we build. Visit our website to see our portfolio and call Ryan anytime to discuss your next home.

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HOME FEATURES

2 BEDROOMS | 2 BATHROOMS | 1,765 SQ. FT.

- Modern and economical design featuring mono-pitch style roof
- Metal with wood accent exterior
- Expansive front porch
- Sized and designed with couples in mind
- Whole house generator.

Jon Marty's Custom Carpentry welcomes you to one of our 2026 Parade Homes. This forever home was custom built for a couple ready to enjoy their retirement. Design features like slab on grade foundation and a mono-pitch roof help keep this home economical while maximizing living space. We build to our customers' specific needs and lifestyle. We are experienced home builders with a team of talented subcontractors and suppliers so regardless of size or scope of the project you will be in good hands. With 24 years of building homes in the Stevens Point area: if you can dream it, we can build it.

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HOME FEATURES

3 BEDROOMS | 2.5 BATHROOMS | 2,190 SQ. FT.

- Traditional family home with room for expansion in unfinished basement
- Welcoming front entry
- Expansive back porch with features both covered and open areas
- Interior and Exterior beams
- Whole house generator.

Jon Marty's Custom Carpentry welcomes you to one of our 2026 Parade Homes. This forever home was custom built for a couple ready to start their family. Every homeowner is unique. They are unique in their lifestyle, their wants and needs, and their budget. We meet our customers where they are with a quality product every time. So regardless of scope of size of your project, with 24 years' of building homes in the Stevens Point area: if you can dream it, we can build it.

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HOME FEATURES

5 BEDROOMS | 3.5 BATHROOMS | 3,800 SQ. FT.

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- Custom Tile Shower
- Stamped Concrete Patios
- Stone Fireplace
- Hard surface Countertops
- Finished Basement with wood ceilings and large bar

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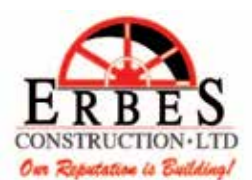
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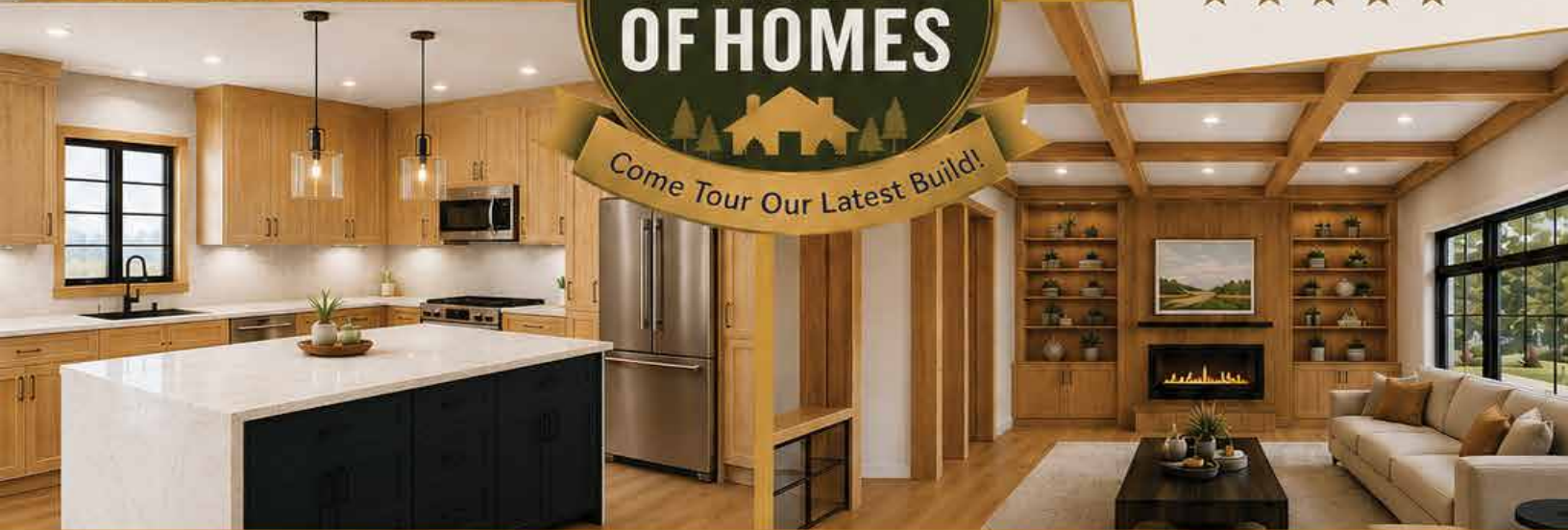
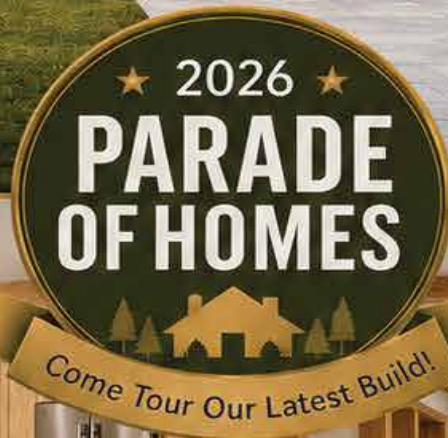
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