



ADDRESS
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WORK



<https://carterwilliford.com/>



CARTER WILLIFORD

Graphic Designer | Motion Designer | AI Creative

Motion Designer and Graphic Designer specializing in branding, animation, and AI-assisted creative workflows. Created promotional content, logo animations, and digital assets for multiple organizations. Proficient in Adobe Creative Suite, motion graphics, and visual storytelling.

SKILLS

Design

- Motion Graphics
- Graphic Design
- Branding
- UI/UX

Software

- After Effects
- Premiere Pro
- Illustrator
- Photoshop
- InDesign
- Midjourney

Technical

- AI Creative Tools
- 2D Animation
- 3D Modeling
- Website Design

AWARDS

Top 10 Interactive Media Project -
Texas A&M University (2023)

Chickasaw Nation Governor's Award
Recipient

Presidential Honors List -
Academy of Art University (2026)

EXPERIENCE

Motion Graphics Designer

Bryan Creative Group (2023–2025)

- Produced motion graphics, logo animations, and promotional content for multiple clients.
- Designed branded visual assets for digital marketing and social media campaigns.
- Collaborated directly with clients to develop creative solutions and marketing materials.
- Delivered projects for organizations including The Salvation Army, Dellner Bubenzer, and Boots Soda.

Lead Motion Designer

Texas A&M Student Project – Vivo (2024)

- Led motion design and visual development for an augmented reality art application.
- Created animations that enhanced interactive artwork experiences through mobile devices.
- Collaborated with a multidisciplinary team to develop user-focused digital experiences.

Founder

Mansfield Yard Cards (2018–2021)

- Built and operated a custom yard greeting business serving 800+ customers.
- Designed company branding, website, and marketing materials.
- Managed operations and trained a team of six employees.

EDUCATION

Academy of Art University

M.A. Artificial Intelligence & Design (Expected 2028)

Texas A&M University

B.S. Visualization (2026)
GPA: 3.33

Savannah College of Art & Design

Animation
GPA: 4.0