



Community Research for Childcare Services

BUSM 422

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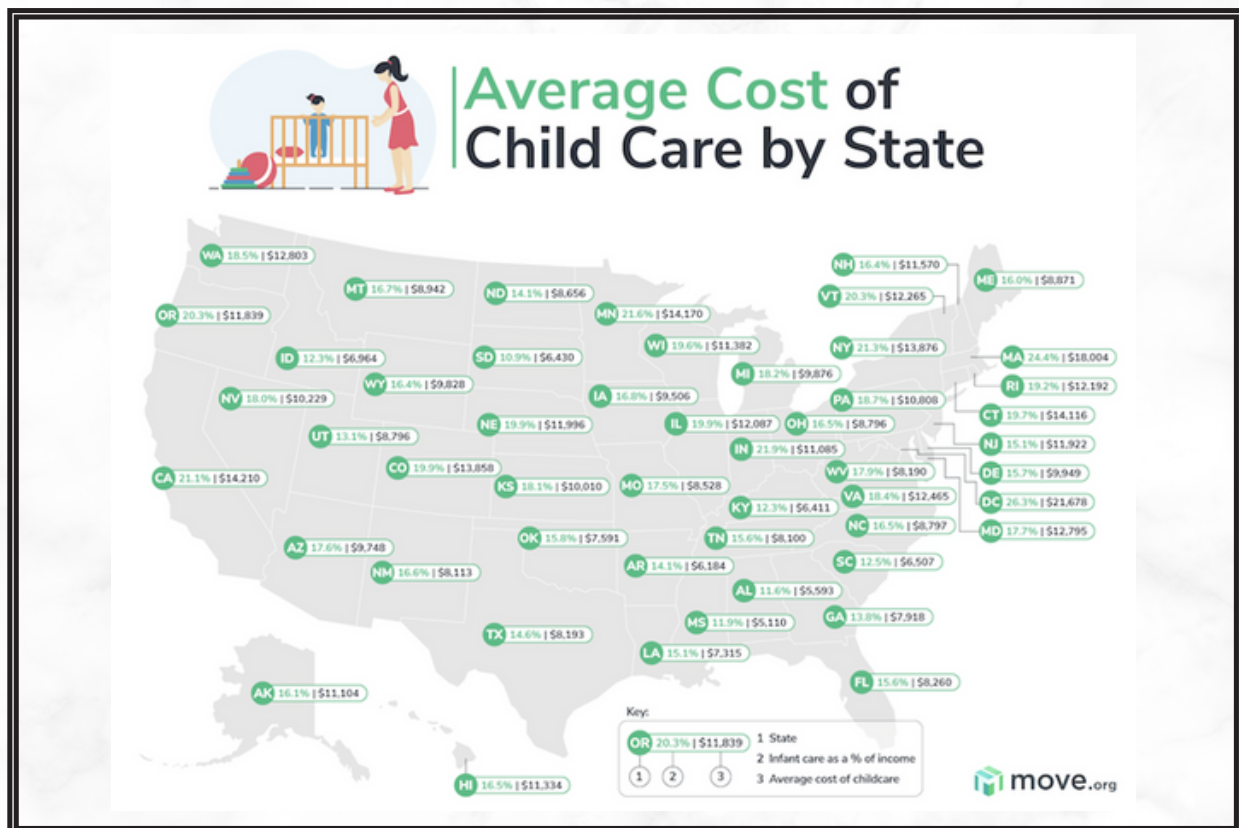


Purpose of Study

- Assist BYUH's Womens Services & Resources (WSR) in finding research for the communities response to a possible new park and child care center.
- Discuss the involvement of BYUH in this research.
- Layout the potential costs and locations of this project.



University Research



Hawaii Childcare Costs average about:

- Yearly: \$11,104
- Monthly: \$925



University Research

Services

- Provides day care for children from the ages of 6 weeks to 5 years of age.
- Pre-School available in about half of these centers.

Fees

- The costs may range between \$700-\$1000 a month.
- Some campus offer discounts to student parents.
- Student parents are given priority over others.



University Research

Location

- Most childcare facilities can be found on campus but open to the community.

Work Hours

- Between 7am - 5am

Employment Structure

- Professional staff are under supervision of the director of Child Laboratory Programs.
- Carefully selected according to educational background and experience.



Focus Group



Participants

- 3 male & female each with or without children.

Sample Method & Procedure

- Convenience Sample Method.
- Consent Forms, refreshments, and discussion.



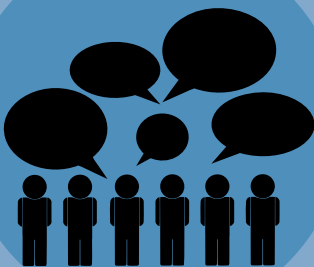
Question Focus



Safety Concerns
Challenges



Playground Structure
Locations



Pricing
Ideal Opinions



Nearby Playgrounds



Temple Playground, Laie



BYUH TVA swing set, Laie

Insights

- Lack of open playgrounds.
- Safety hazards in open playgrounds.
- Upgrades required.
- Temporary or permanently closed off playgrounds due to construction.



Ideal Playground



- The results of the focus group study and investigation of the nearby playgrounds find that there is a need for a major upgrade in current and future playgrounds.
- These upgrades should allow for children to have more play options to prevent the risk of harm in finding other things to do.



University Childcare

Insights

- Childcare programs included.
- Childcare employees are properly trained.
- Pricing is standard for communities and discounted for students.
- Lack of childcare is inconvenient to student and community parents.
- Various locations.
- Outdoor playtime for children.



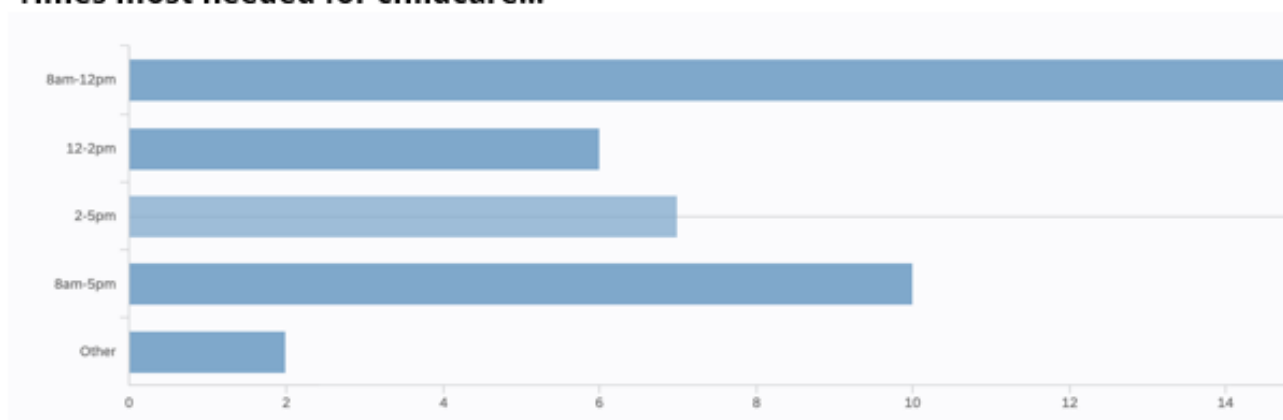
Qualtrics Survey

Results

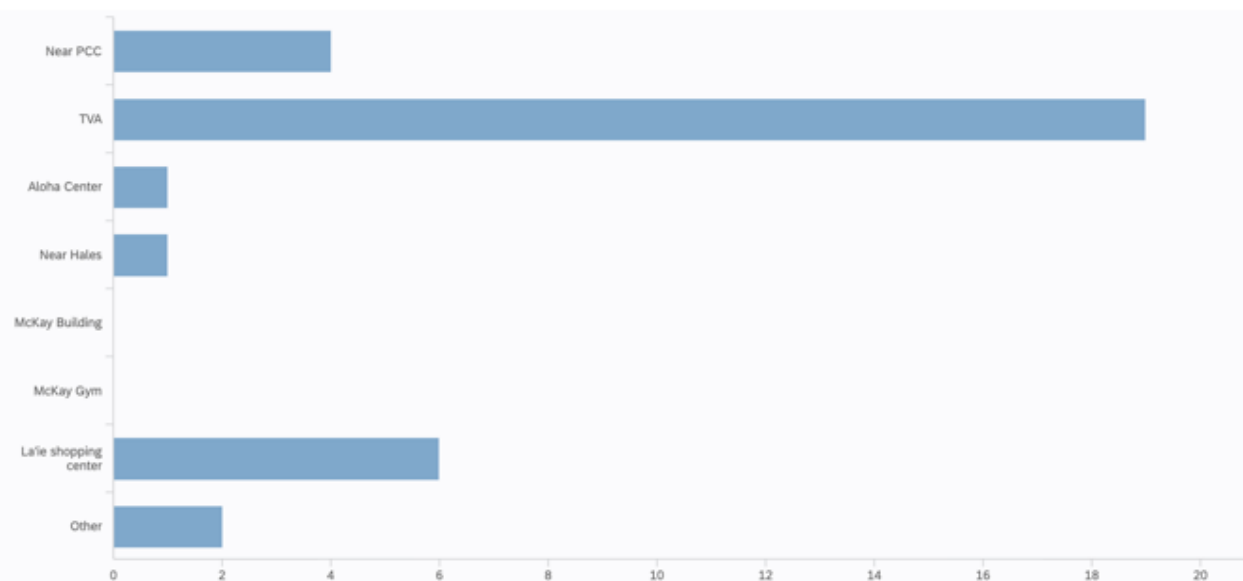
Ages of children that need childcare...



Times most needed for childcare...



Proposed Locations for a Childcare Center...





Project Budget

- Locations: BYU-Campus in the new McKay building or empty classroom
- 3 rooms for different ages
- Daycare, \$20 per kid per hour
- Available to community, but must pay a higher fee of \$25 per kid per hour
- Not free, but we can probably find donations
- We are hoping for 8 workers and a maximum of 30 kids per day
- Advantages are nearby, almost everyone goes to foodland locations everyday, cons are it is a little awkward with the parking lot for pick up.
- Students or community members as workers with background checks

Child Care Center Budget Proposal

TEAM Unstoppables

Date 04/05/2023

Expenses (Monthly)	Projected	Actual	Difference
Wages	8,000.00		(8,000.00)
Toys	500.00		(500.00)
Food/Snacks	1,000.00		(1,000.00)
Utilities	300.00		(300.00)
Rent	5,000.00		(5,000.00)
Cleaning and Maintenance	500.00		(500.00)
Other	1,000.00		(1,000.00)
			0.00
Total Expenses (Monthly)	16,300.00		(16,300.00)

Building Expense	Projected	Actual	Difference
Repairs and Renovations	3,000.00		3,000.00
Rental Insurance	1,000.00		1,000.00
License and Permits	500.00		500.00
Equipment and Supplies (Ch	7,500.00		7,500.00
Marketing and Advertising	500.00		500.00
Legal and Account Fees	2,000.00		2,000.00
Total Building Expense	14,500.00		14,500.00

Income Monthly	Projected	Actual	Difference
Income (\$20 an hour per Ch	20,000.00		(20,000.00)
			0.00
Total Income Monthly	3,700.00		(3,700.00)



Recommendations

- Based on our research we can see a significant need both on campus and in the community for a new park and a child care facility.
- The facility would be best located on campus in the new McKay Building being constructed or a current unused classroom.
- As far as pricing goes it will be competitive and affordable and subsidized for students. Somewhere in the \$50 to \$90 dollar range per day
- Establish Strong Values that align with BYU-H's reputation