Custom Fundraising Solutions



Group Fundraising Program

Let us organize an event that can raise your group

Thousands of Dollars!

Custom Fundraising Solutions Central Texas

"The Original Mattress Fundraiser Since 2005"

Who We Are

Locally run, family business dedicated to helping schools and organizations raise money though our unique fundraising program

"The Mattress Fundraiser" was created in 2005 and since its inception has raised over \$30,000,000 for groups just like yours

What We Do

We host a one day mattress sale at your school and through our proven marketing campaign help raise programs tens of thousands of dollars in a single day

Our fundraisers do not require the students to sell anything and is a zero risk proposition for your group

Tired of This?









Why Does It Work

10% of the population purchases a mattress every year – for the past 100 years



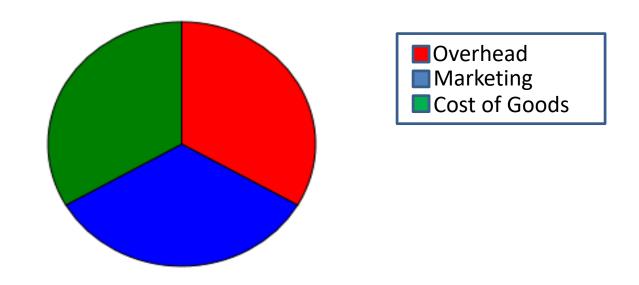
Your district has a population of _____

_____ mattress will be purchased this year

If you only sell 65 mattresses you will raise \$10,000

We Sell for Less

Our mattress prices up to 50% off retail



We use the school for the showroom – Less Overhead

Your students / parents do the advertising – Far Less Advertising Cost

We pass the savings onto the customer – Great Mattress for Less Money

What We Provide

- Pre-printed, Custom made posters and flyers to be distributed throughout the community and various social groups
- Custom designed yard signs for the kids to place in their yards and use on the day of the sale
- Custom designed banners for each school in your feeder pattern to promote the sale to all parents in the area
- Design an E-mail campaign for all parents, faculty, and staff in the district
- Create and host a Facebook Event just for your program
- Create and manage a text line which provides information and discounts to parents and their contacts

Day of the Fundraiser

- Provide over 25 mattress display models for customers to try out
- Furnish professional Point of Purchase display material to turn your school into a mattress store
- We completely staff this one-day event with a professionally trained staff
- We have a professional sales team to answer questions, take orders, and handle the check out process
- We also handle all scheduling of deliveries after the sale
- Provide a professional set-up and break-down staff who create the showroom

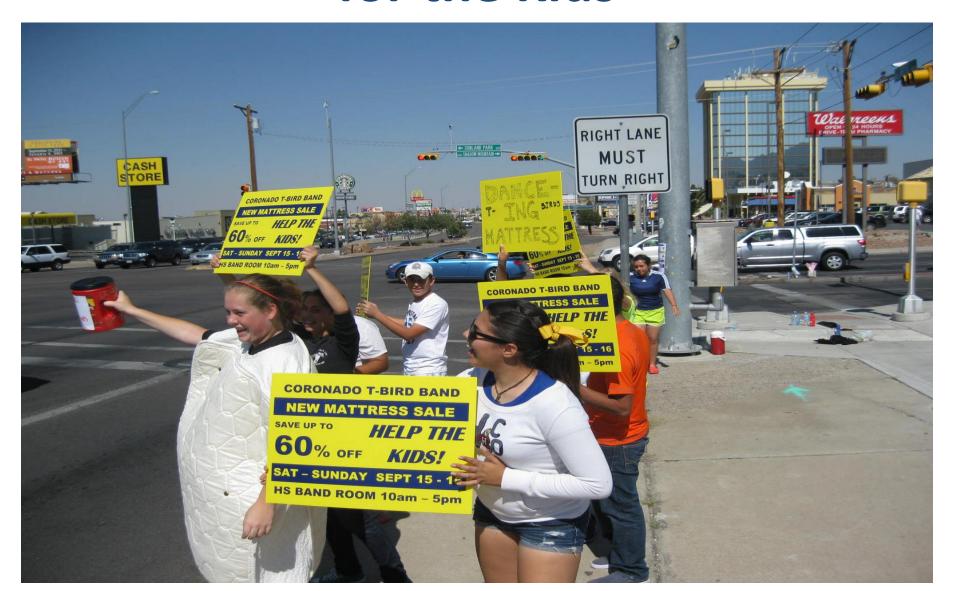
Products

- National Name Brand mattresses to include: Simmons, Beauty Rest, Restonic, and Malouf
- Award Winning Mattresses, with endorsements from the Consumer Digest and Woman's Choice magazines
- Non-prorated factory warranties rating from 3 to 25 year

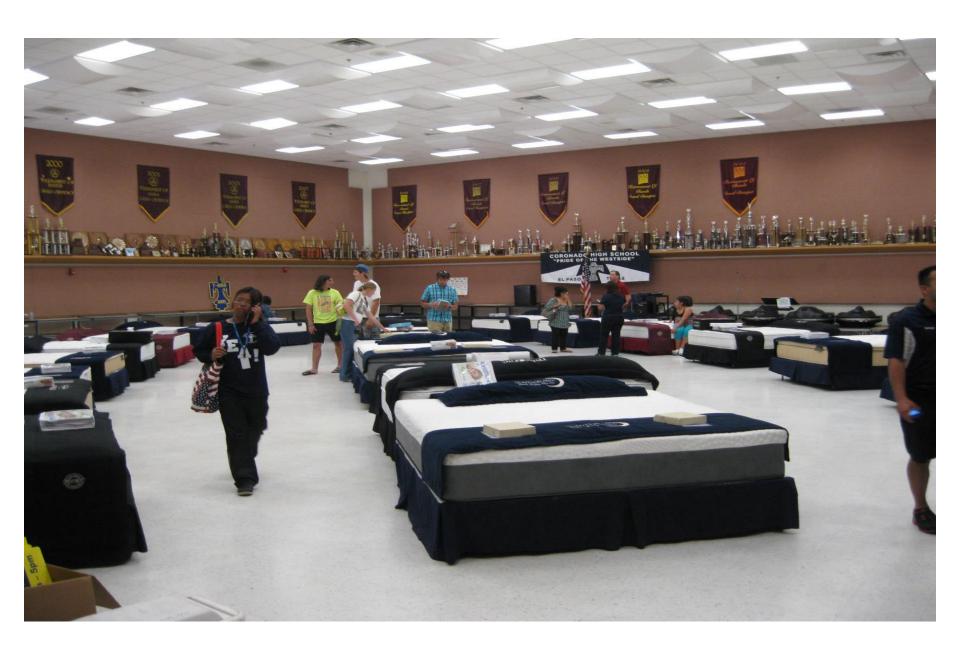
Pricing

- All sizes and price ranges
- All mattresses are up to 50% off the retail price
- Complete sets from \$259 to \$2999 same mattress retail at over \$5000
- Firm, Plush, Pillow Top, Gel Memory Foam, Latex, Pocketed Coils, and Adjustable Bases

Mattress Costumes and Signs for the Kids



Professional Showroom



Raising Money

How much do you want to raise?

How many students do you have in your group?

Do you think everyone can find at least one, maybe even two or three referrals?

Mattresses Sold	Amount Raised
25	\$2,500
30	\$3,500
35	\$4,200
40	\$5,200
50	\$7,000
65	\$10,000
80	\$12,400
100	\$16,000
125	\$20,000
150	\$25,000
200	\$34,000







