

ARABICA®



ARABICA®



Arabica Coffee House - History / About us

Founded in 1976 with their first location on Cleveland, Ohio's famous Coventry Rd. With a vision to roast specialty coffees on site to give customers the true taste of the Arabica coffee bean. In 1981 we opened a second location in Shakers Square Ohio. In 1985 our first franchise in University Circle Ohio on the campus of Case Western Reserve University.

FAIR TRADE ORGANIC CERTIFIED:

We buy only the finest Arabica Coffees from the best growing regions in the world. Our food and ingredients are market fresh and make to order. I always ensure you are getting the best quality available. Many make this promise, but few are able to deliver as consistently as I believe we do. As I like to say...

"The Proof is in the Cup"

Scott Hagg -

President of Arabica Coffee international



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Arabica Coffee House - "Our Coffee"

The proof is in the cup

What is specialty coffee??

Specialty coffee is the term used to describe higher grades of coffee in which every step the coffee goes through is a concentration on the highest quality as the standard. This includes growing, picking and roasting of the coffee beans to the delivery and serving of our coffee products.

We import the finest green coffee beans from over 40 different countries including Brazil, Costa Rica, Jamaica, Puerto Rico, Kona (Hawaii), Sumatra, India, Papua New Guinea, Guatemala, Mexico, Nicaragua, Panama, El Salvador, Columbia, Ethiopia, Kenya, Tanzania, Yemen, and Zimbabwe.

We currently roast over 15 million pounds of green coffee per year, and distribute blended and flavored coffee through our cafes, coffee houses and private retail labels.

Our premium grade specialty coffees include:

Varietal Coffees from every major growing region,
USDA Certified Organic
Fair Trade Certified
Kosher Certified
KVV and Swiss Water Processed Decaffeinated Coffees.

These coffees are cupped and re-cupped throughout the purchasing, roasting, and packaging process to ensure that you are always getting the best quality possible. Many make this promise, but few are able to deliver as consistently as we believe we do. As we like to say, ...**"the proof is in the cup"**.



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Arabica Coffee House - Brand Positioning

www.Arabica-Cafe.com

Coffee Shop/QSR

Arabica is the one place you know you can get the best 100% ARABICA coffee possible. We also take this philosophy into every aspect of our business.

Demographic

Age 14-65 / Men & Women

Arabica is not just a coffee shop. We have ice cream, smoothies, iced tea, lemonade, cream freeze frappes, & more. We also make our food in house. We have something for everyone.

Value for Money

We look at every market to assess the competition. We try to price ourselves below Starbucks and Costa. This way we offer a premium product at a fair price.

Since 1976

Arabica started in Cleveland, Ohio on the famous Coventry rd. We began franchising in 1981. We know how to succeed in business and we prove it every day. One cup at a time.

We grow with your culture

We keep our core beverage menu but we add beverages to suit each market we grow into. We also customize our food and pastry to each culture we enter. This provides us with maximum foot traffic in our locations.



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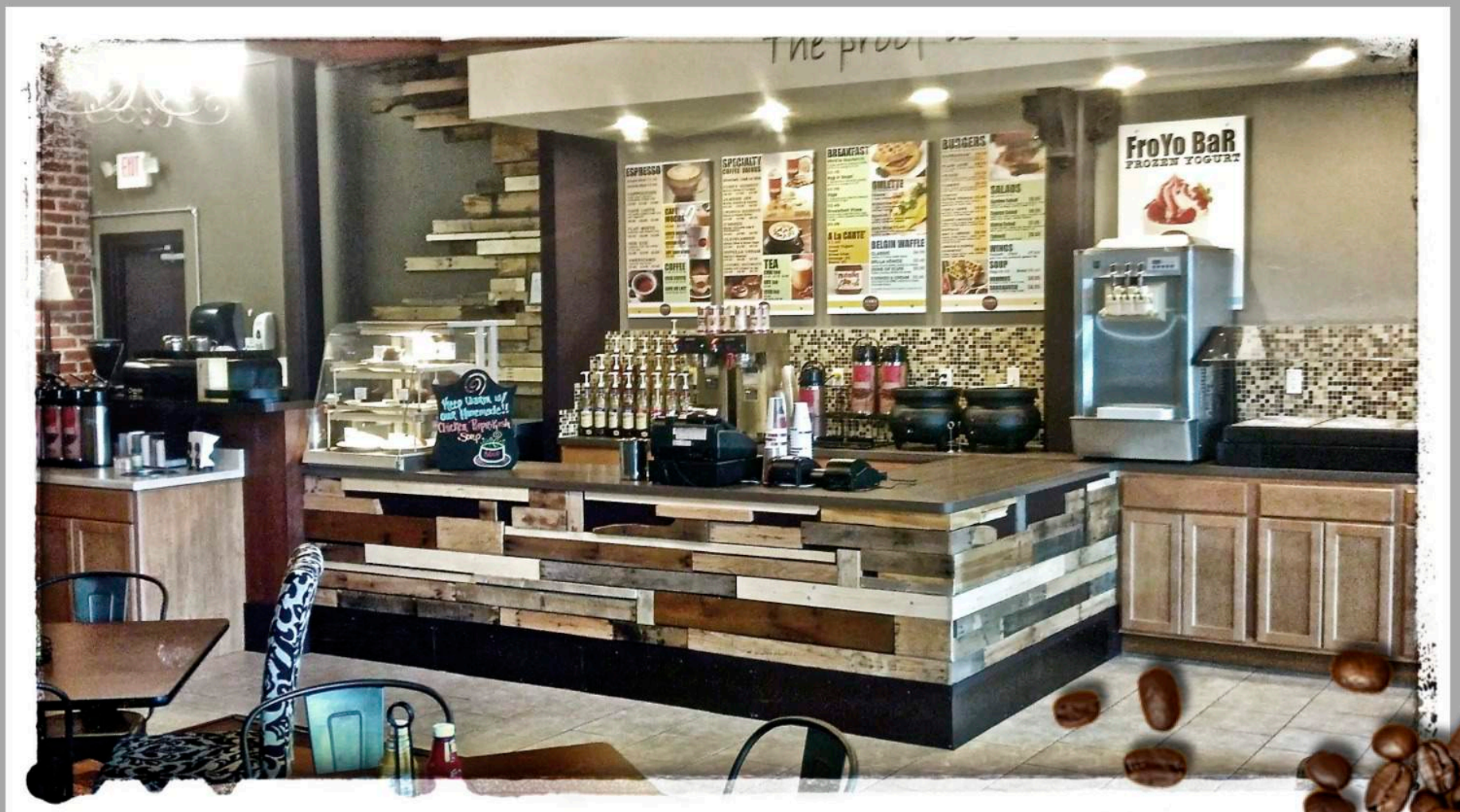
Arabica Coffee House - Location Map

Where we are:

USA - IRELAND - TURKEY - CHINA - SAUDI ARABIA - QATAR - CYPRUS

Today we have over 100 locations signed for international development with future market locations coming to India, Dubai, Kazakhstan & Azerbaijan

- UNITED STATES -



ARABICA®

CYPRUS



IRELAND



QATAR



CHINA



TURKEY

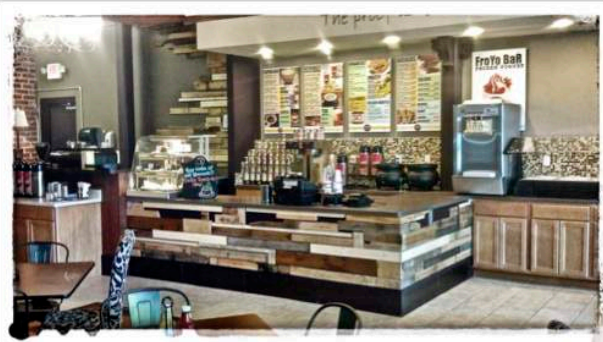


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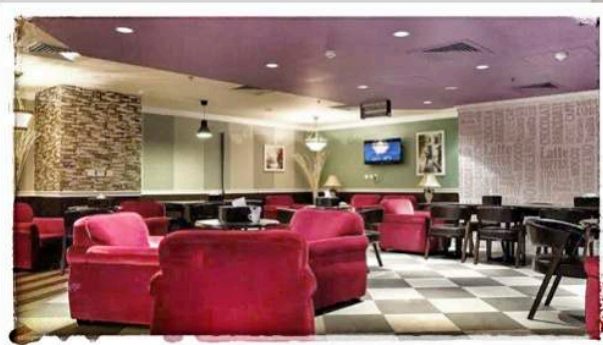
Arabica Coffee House - Design

Sleek Design, upscale traditional to casual urban modern. Flexible while maintaining brand consistency and presentation. At Arabica Coffee House we blend our design concept with the culture we are growing into and create locations that will appeal to a larger customer demographic and therefore have the opportunity to draw more people than most other coffee shops and cafes.



- Coffee Cafe -

A Cafe is the most popular concept we have and offers between 15-35 seats with the possibility of an outdoor patio and drive thru. Cafes also offer a quality food menu.



- Coffee House -

The Traditional Coffee House seats between 45-80 guests with a patio. The Coffee House offers a full line of pastry items, full kitchen and a cutting edge food menu.



- Coffee Express -

A flexible opportunity for high traffic locations with limited space. Reduced expenses with a potential for high return.

ARABICA®

ESPRESSO

Single Shot -
Double Shot -

CAPPUCCINO

equal parts espresso,
steamed & frothed milk.
Sm. Med. Lrg.

CAFE LATTE

two parts steamed milk one
part espresso.
Sm. Med. Lrg.

FLAT WHITE

espresso and steamed milk.
Sm. Med. Lrg.

RED EYE

espresso with any coffee
of the day.
Sm. Med. Lrg.

AMERICANO

espresso and water.
Sm. Med. Lrg.



CAFE' MOCHA

Sm. Med. Lrg.

WHITE MOCHA

Sm. Med. Lrg.

MOCHA SLIDE

Sm. Med. Lrg.

HOT CHOCOLATE

Sm. Med. Lrg.



COFFEE

Sm. Med. Lrg.

ICED COFFEE

Sm. Med. Lrg.

CAFE AU LAIT

Sm. Med. Lrg.



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SPECIALTY COFFEE DRINKS

Blended, Iced or Hot

FUNKY MONKEY

Mocha, Banana & Caramel.
Sm. Med. Lrg.

ALMOND JOY

Mocha, Almond & Coconut.
Sm. Med. Lrg.

ARABICA BUCKEYE

Mocha & Peanut Butter.
Sm. Med. Lrg.

S'MORES

Mocha, Chocolate chip &
Marshmallow.
Sm. Med. Lrg.

CLEVELANDER

Mango Citrus & Brown Sugar.
Sm. Med. Lrg.

NUTELLA CREAM

Mocha & Hazelnut.
Sm. Med. Lrg.

CARAMEL MACCHIATO

Vanilla with Caramel on top.
Sm. Med. Lrg.



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BREAKFAST

Waffle Sandwich

2 Eggs, american cheese & waffle.
add beef bacon or sausage.

Egg & Bagel

2 Egg whites & american cheese.
add beef bacon or sausage.

French Toast

Made with Texas Toast & served
with homefries

Breakfast Pizza

Baked indian naan flat bread, eggs,
tomato, sausage, peppers,
mozzarella cheese, Sriracha

A La CARTE'

Pastry

Pancakes (2)

Bagel

Home fries

Sausage Patties (2)

Beef Bacon (3)



OMELETTE

with homefries & toast

Cheese

3 eggs, 3 Cheese, Tomato

Argentine

3 eggs, Cheese, Bacon,
Sausage, Tomato

Spanish

3 eggs, Potatoes, Cheese, Peppers,
Sriracha, Tomato

Ayia Napa

3 egg whites, Feta cheese, Arugula,
Tomato,

BELGIAN WAFFLE

CLASSIC

Vanilla Ice Cream, Maple Syrup

BELLA VENICE

Lemon Ricotta Waffle, Vanilla Ice Cream

SONS OF ELVIS

Nutella, Banana, Vanilla Ice Cream

COOKIES & CREAM

Chocolate Chip Waffle, Vanilla Ice Cream,
Chocolate Sauce

Add Waffle, Scoop of Ice Cream or seasonal fruit



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MENU

SANDWICHES SERVED W/ FRIES OR
SWEET POTATO FRIES

Caprese

Grilled Cheese

Mozzarella, Cheddar, Basil, Tomato,
on Texas Toast.

VEGGIE burger

Arugula, Tomato, Swiss Cheese,
Sesame Ginger Sauce.

BLT Classic

Bacon, Spring Mix, Tomato, Mayo on
Texas Toast

TUNA MELT

Swiss & American Cheese, Tomato,
Mayo on Texas Toast

ORCHARD

GRILLED CHICKEN

Grilled Chicken, Arugula, Tomato,
Swiss, Fuji Apple Dressing on Waffles

BUFFALO CHICKEN

MAC ATTACK

Grilled Chicken, Buffalo Sauce, Rotini,
Mozzarella & Cheddar Cheese, Blue
Cheese Dressing.

THE ROSCOE

Grilled Chicken, Bacon, Swiss, Tomato,
Arugula, Maple Cherry Bomb Syrup on
Waffles



SALADS

ADD CHICKEN

Garden Salad

Spring mix, Arugula, Sunflower seeds, Peppers,
Carrots, Tomato, Cheddar blend, Balsamic Vinegar

Cyprus Salad

Spring mix, Arugula, Dried Cranberries, Almonds,
Feta cheese, Fuji Apple Dressing

Bistro Salad

Spring mix, Arugula, Chick Peas, Grapes, Mozzarella
Blend, Tomato, Sesame Ginger Dressing.

DELI WRAPS

Chicken Almond Grape

Tuna Salad

w/choice of side

SOUP

Cup - Bowl

HUMMUS

w/indian naan bread

BABGANUSH

w/indian naan bread



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Order an Arabica Signature Drink Today!



Milky Way Mocha

Twix Latte



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GRANDS FOR HOPE
www.coffeekids.org
Every flavor shot counts.™

ARABICA
COFFEE • HOUSE

Try One of Our Signature Drinks TODAY!

mixed berry yogurt smoothie

frozen chai tea



ONLY
99
CALORIES



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ARABICA
COFFEE • HOUSE

LOW FAT YOGURT SMOOTHIES

◀ 99 CALORIES ▶

Mixed Berry



Strawberry Banana



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COFFEE • HOUSE
SINCE 1976

"The proof is in the cup"

Gourmet Teas



English Breakfast



Earl Grey



Citrus Chamomile



Mint Green Tea