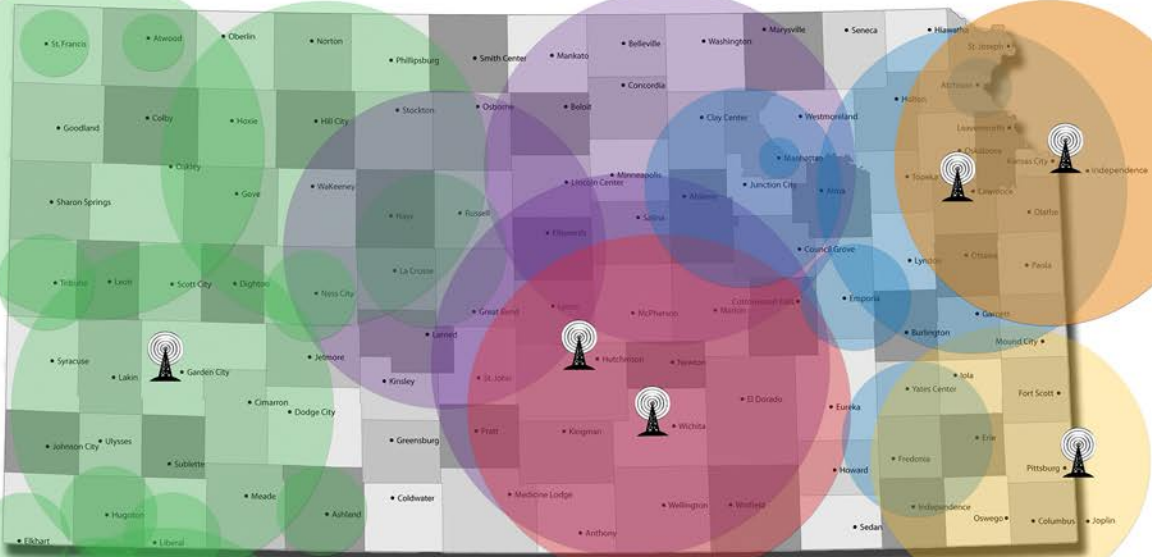




# KANSAS STATEWIDE UNDERWRITING NETWORK



**MORE THAN 477,000** KANSANS LISTEN TO PUBLIC RADIO.

*The network of six Kansas public radio stations has the scope and resources to deliver your message to more than 477,000 people, hitting every major metropolitan area in the state.*

*Through underwriting, you'll reach the most highly- educated and business-minded radio listeners in Kansas and its surrounding states, in an uncluttered, high integrity environment.*

*The best part of KSUN is that you only deal with one contract and once invoice for this entire network. You can even choose the lead contract from the stations listed below:*



**Garden City, Colby, Hays, Goodland, Lamar, CO; Amarillo; OK & TX panhandles**

**KC Metro Area, Overland Park, Olathe, KS; Independence, MO**

**Hutchinson, Wichita, Salina, Manhattan, Hays, Great Bend, Central KS**

**Wichita, Newton, Hutchinson, South-Central KS, North-Central OK**

**Lawrence, Topeka, Emporia, Chanute, Kansas City, Manhattan, Junction City, Northwest MO**

**Pittsburg, Bartlesville, OK; Joplin, MO; Northwest AR**

Ruth Ellen Lynch: 620.275.7444  
rlynch@hppr.org

Ron Yurman: 816.235.5377  
rony@kcur.org

Matt Lehman Wiens: 620.662.6646  
mlehanwiens@radiokansas.org

Larry Bennett: 316.978.6789  
bennett@kmuw.org

Jake Jacobson: 785.864.5016  
jake.jacobson@ku.edu

Tim Metcalf: 620.235.4288  
tmetcalf@pittstate.edu

## RATE CARD (rates are *net to station* per each :15 second (:12 second for KRPS) announcement)

MONDAY — SUNDAY  
Run of Schedule, 5A-Midnight  
**\$199 / spot**

MONDAY — FRIDAY  
Drive Time 5A - 9A, 3P - 6P  
**\$289 / spot**

MONDAY — SUNDAY  
Largest Audience Rotation  
**\$249 / spot**

Rates quoted are for one spot to air on each of the five stations in the KSUN network (rates effective as of Feb. 2016)