

What Is MMS?

MMS (Multimedia Messaging Service) is one of two standards of mobile messaging (SMS is the other). While SMS was built to send short messages, MMS focuses on sending multimedia messages



What Can MMS be used for?

MMS can be used for visually Advertising:

- Campaigns
- Services
- Sales
- & Much more

Insurance companies use MMS to send Policy documents

Municipalities are using it to send Statements to their Customers

Retailers use it for Scannable coupon codes, Videos & Product Images



25/04/2006	R-12,975.95	R 0.00	999
25/04/2006	R-3,000.00	R 0.00	999
26/04/2006	R 159.60	R 0.00	
26/04/2006	R-5,000.00	R 0.00	999
26/04/2006	R-1,759.02	R 0.00	999
30/04/2006	R-7,000.00	R 0.00	999
30/04/2006	R 3,739.20	R 0.00	
30/04/2006	R-1,500.00	R 0.00	999
02/05/2006	R 8,788.87	R 0.00	
02/05/2006	R 1,442.10	R 0.00	
02/05/2006	R-3,000.00	R 0.00	AA
03/05/2006	R 267.90	R 0.00	
03/05/2006	R-833.16	R 0.00	
19/06/2014	R 3,636.46	R 0.00	
19/06/2014	R 3,000.00	R 0.00	
19/06/2014	R 106,489.87	R 0.00	
19/06/2014	R-2,235.55	R 0.00	

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*Excellent after
Sales Support*

SMS
Cellular Services (Pty) Ltd



MMS Marketing

MMS marketing is a way to interact with your customer base & prospects using multimedia messaging. The form of images is frequently used but it can also be used to send video files, phone contacts & audio files.

*The home of
mobile solutions*

Why Us?

1. One Stop Mobile Solutions shop
2. Est. 1999 (23 Years Industry Experience)
3. Interconnected with all South African Network Operators
4. Total In-house Support for all our products
5. All Our products are in house developed and maintained by SMS Cellular
6. 24 Hour Aftersales and Support

Benefits of Using MMS

1. No extra software, no new opt-in list
2. MMS messages can contain an unlimited number of characters, along with pictures and/or video content.
3. Massive penetration as it works on all handsets
4. Reporting & Analytics (See how many got delivered & retrieved by the end user)
5. Tell a longer and better story (unlike SMS, MMS requires no abbreviation as they do not have the same character limits)
6. Incredibly cost-effective (MMS delivers high benefits – only marginally more expensive than SMS and more effective than email or other channels.)
7. SMS/MMS have open rates of 98%

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