

BULK SMS

WHO CAN USE BULK SMS SERVICES?

Enterprises
Banks
Media Outlets
Major Airlines
Travel Agencies
Health Care Providers
Large Consumer Websites
Retailers
E-Commerce
Entertainment
Financial Institutions



WHY USE SMS?

- Personalize the customer experience
- Reach anyone anywhere
- Get conversational
- Boost engagement
- 95% Read Rate
- SMS's are read 4.2 times more than Email

HOW IS IT USED?

- Online SMS Portal
- Secure Web-based API
- On-site installation with a variety of integration options

WHAT CAN IT BE USED FOR?

ONE WAY SMS

Account Notifications

Transaction-based alerts for banking, eCommerce, and on-demand services

Appointment Reminders

Send appointment reminders from your CRM. Today's customers are always on the move and need fast and reliable information from businesses and services they interact with. Sending quick reminders can help you improve customers' perception of your company

Dispatch notifications

Allow customers to track deliveries

SMS marketing boosts sales

Market new products and services directly through SMS and increase purchase rate.

Keep customers up to date

Keep your loyal customers in the loop and make them feel important

App downloads

Include a link in your message that directs a user to your app in the app store.

Send alerts if there is some problem your clients should be aware

In case of customer's service issue that can have a direct impact on your clients, you can quickly inform them to avoid possible inconveniences. People will appreciate such information since they are helpful and prevent misunderstandings

Mobile Sites

Drive traffic to your mobile site with a link in your message

Vouchers

Encourage customers to purchase your product or service by sending them voucher codes.

TWO WAY SMS

Authentication services

Two-factor authentication services to fight fraudulent activity.

Customer loyalty services

Send digital receipts, loyalty program updates, and promotional offers.

Customer support

Log customer support queries

Customer Feedback

Ask customers for their feedback after they have interacted with your organisation

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23 YEARS INDUSTRY
EXPERIENCE

SMS
Cellular Services (Pty) Ltd