

### **FINANCE PLAN**

**444** 

### **MY DEAD FRIEND ZOE**

feature film

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### 444

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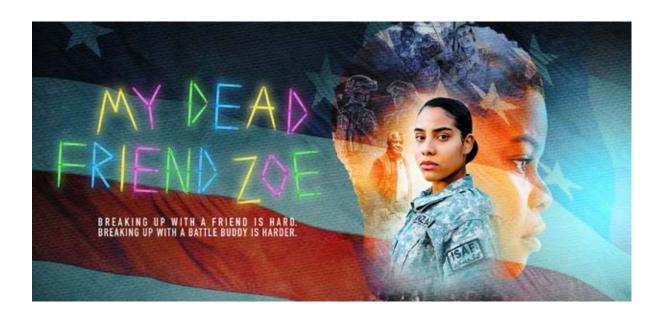
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### Introduction.





### Logline

Engaged in a mysterious relationship with her dead best friend from the Army, a female Afghanistan veteran comes head to head with her Vietnam vet grandfather at the family's ancestral lake house.

#### Genre C

Dark Comedy Drama, Military-Veteran, Buddy Film

### **Budget**

\$2.5M - \$3M / 25% cash rebate (to shoot in an incentive territory)

#### Timeline ○

Shoot: June 12 - July 14, 2023

#### Cast (see p.6) O-

ED HARRIS (lead, attached)
SONEQUA MARTIN-GREEN (lead, attached)
NATALIE MORALES (lead, attached)

### About the Film ○

MY DEAD FRIEND ZOE is a dark comedy drama feature film (feels like FIGHT CLUB, BOOKSMART, NEBRASKA) that is unlike any film about veterans we've seen before. At its core, MDFZ is a buddy film about a complicated friendship, a divided family, and the complex ways in which we process grief.

Inspired by the writer-director's real life experiences with PTSD and the loss of his best soldier (not to war, but suicide), the script explores the subject matter in a unique and refreshing manner—levity and magical realism—that is entertaining, apolitical and rife with social impact. Content about mental health is more mainstream and relevant than ever before.

And with a hyper loyal built-in audience (America's military-veteran community is 100 million strong), along with the support of three of the nation's largest veteran organizations, MDFZ is positioned to be both a commercial, critical and cultural success.



## Materials.



(A) Creative Deck

40 page PDF



(c) Proof of Concept Short

TRAILER: 45 sec FILM: 14 min



(E) Shooting Schedule

Strip Board, 21 days



(B) Director Intro Video

3 minutes



(D) Script

104 pages



(F) Budget

Detailed, Line item

### 01. Production Company •

Legion M (MANDY, ARCHENEMY, YOU CAN CALL ME BILL) is the world's first fan-owned entertainment company. Launched in 2016 with one of the most successful crowdfunding rounds in JOBS Act history, today Legion M has over 150,000 members, a proven team, and a slate of projects featuring names like Anne Hathaway, Nicolas Cage, Minnie Driver, William Shatner, Kit Harington, Simon Pegg, Kevin Smith, and Jason Sudeikis.

### 02. Social Impact $\circ$

Similar to the incredibly successful, nation-wide social impact campaign that accompanied the short film MERITXZOE, the feature-length film MY DEAD FRIEND ZOE will offer the opportunity for a social impact campaign that does some real good in the world. It will help veterans and their families, plus further conversations about women veterans, mental health and suicide.

### **03.** Partners ∘-

Three of the nation's most prominent and prestigious nonprofits partnered with the short film. They used and promoted the film within their vast networks via screenings, panels and events. Each has pledged to do the same for the feature-length version MY DEAD FRIEND ZOE.

- + <u>Bob Woodruff Foundation</u> (87K Twitter, 70K Facebook, 6K Instagram)
- + Everytown for Gun Safety (267K Twitter, 1.4M Facebook, 1M Instagram)
- + <u>The Mission Continues</u> (20K Twitter, 47K Facebook, 6K Instagram)

### 04. Writer/Director o-

Kyle Hausmann-Stokes is an award-winning director and writer based in Los Angeles. He enlisted in the US Army for the G.I. Bill in August of 2001, a month before 9/11, and was later sent to Iraq where he served in combat as a squad leader/convoy commander (Bronze Star recipient). Since graduating from the USC School of Cinematic Arts in 2010, Kyle has dedicated his filmmaking career to telling the modern day veterans' story through the lens of authenticity and nuance. Kyle's short films and PSA about veterans and veteran issues have accrued over 50 million views online and his 2022 proof-of-concept short MERITXZOE (now on the festival circuit) gained the support of three of the largest veteran nonprofits in the country: The Bob Woodruff Foundation, The Mission Continues, Everytown for Gun Safety. Kyle is the co-founder of Veterans in Media & Entertainment, the largest veteran-industry organization in Hollywood. And in the commercial space, Kyle has directed films all over the world for brands such as Google, IBM, U.S. Air Force, UPS, Rocket Mortgage, and the U.S. Dept of Veterans Affairs.

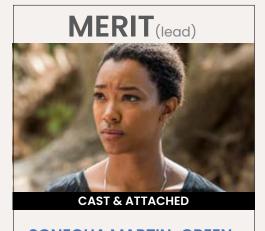
### Cast.

For detailed descriptions of character pelase see the **Creative Deck**.

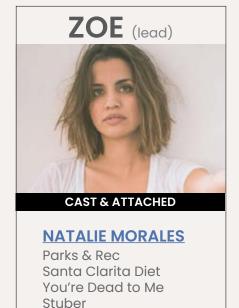


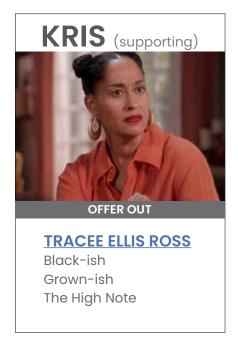
ED HARRIS Westworld Apollo 13 Truman Show

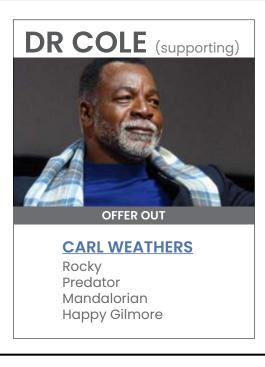
The Rock



SONEQUA MARTIN-GREEN
The Walking Dead
Star Trek Discovery
Space Jam
The Outside Story









## Offer.

#### We the Producers...

...of the feature film currently entitled "MY DEAD FRIEND ZOE" are herein offering investors a membership interest within our "single purpose" California LLC – "MDFZ, LLC" – which has been created solely for the funding, development, production and exploitation of our feature film. Investor membership in our LLC is divided into single units of \$100,000 each – with a ceiling of 50 units (\$5,000,000) and a basement of 25 units (\$2,500,000) and with the latest budget, targeted at 20 units (\$2,000,000).

This definitive number of units will be determined by the finalized budget of our film which will be dictated by the strength of our cast. The bigger the "names" we have in our cast, the bigger the budget. Once the subscription reaches the "minimum threshold" target budget the Producers will determine whether to close the offering at that time based on the talent attachments (and any other extenuating production demands) that would require any additional funds.

\$100K

50 Units

20 Units

Per Unit

\$5,000,000 Ceiling

\$2,000,000 Basement

We will also sell "half-units" to those investors who wish to invest ONLY \$50,000.00 USD into the production. These "half units" will be limited to 10 "half units" totaling \$500,000.00 USD.

We are offering a 120% preferred rate of return on principal investment from Adjusted Gross Receipts, followed by a 50-50 split of 100% of all additional gross proceeds in perpetuity with the Producers. All investors share backend and income on a pro rata, pari passu basis).

Adjusted Gross Receipts is defined as any revenue that is derived by the production from any source, including: Theatrical, DVD, Video-on-Demand (VOD), Streaming, TV/Cable, Foreign Distribution and any other ancillary licensing.

By way of example, for each \$50,000 invested, \$60,000 will be paid back to the investors before any other monetary distributions have been made. Once the 120% threshold has been met by all the investors, all additional proceeds will be split evenly between the investors and the production company (50/50) in perpetuity.

120% ROI

50/50 Split

from First Dollar Gross

of all additional gross in perpetuity





### Tax Incentive



### **IRS Section 181**

Under Section 181 of the U.S. tax code, an investor (individual or business) may deduct any money they invest in a film from their passive income of the same year.

If the investor is an "active participant" in the production of the film, he or she may deduct the amount of investment from all income earned in the same year. "Active participation" is defined as meaningful involvement in the development, production and management of the project.

Typically, accountants advise that investors who plan on being viewed as "active participants" by the IRS must be able to prove that they dedicated at least 100 hours into the project. Between script revisions, casting, prep, production, post-production and distribution – there are ample opportunities for investors to become involved with the making of the film.

### Investment = Tax Deduction

Section 181 provides investors with an excellent way to mitigate risk.

An investor in the 35% tax bracket can save \$35,000 in taxes on a \$100,000 investment – thereby lowering their exposure to only \$65,000. \*

\*Please confirm specifics with your financial advisor.



## Benefits.

### Perks Enjoyed by All Investors •



Screen Credit
Title Card, IMDb, Marketing Materials



Premiere + Parties
LA/NY/DC Premiere, Cast/Crew Wrap Party



**Set Visit**Invitation to set during filming



Festival Screenings + Events

Access to film festival screenings (as available).

### **Screen Credit Levels**

### Executive Producer O

An "Executive Producer" credit (on screen and in all advertisements) will be given to any investor contributing \$300,000 (or more) to the production. **Executive Producer** 

**Investor A Investor B** 

### Co-Executive Producer O

A "Co-Executive Producer" credit (on screen) will be given to any investor contributing \$200,000 to the production.

Co-Executive Producer

Investor C **Investor D** 

### **Associate** Producer

An "Associate Producer" credit (on screen) will be given to any investor contributing \$50,000-\$100,000 to the production.

Associate Producer

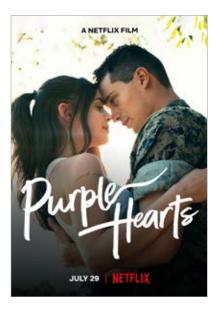
**Investor E** Investor F Investor G Investor H



# Comps.

Below are three films, each a direct comparable to MDFZ, that were all commercial/critical successes with lucrative performance for their investors.

0



#### **PURPLE HEARTS**

Budget

\$2.8M

Success

### #1 Film on Netflix

Comparable

Military, Veteran

Note

Beat out Russo's \$240M THE GRAY MAN(Forbes article)



#### THE BIG SICK

Budget

\$5M

Success

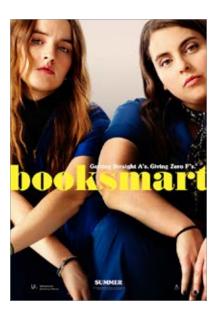
\$56M Box Office

Comparable

Social Issue, Dramedy

Note

Continues to generate revenues



### **BOOKSMART**

**Budget** 

\$6M

Success

\$25M Box Office

Comparable

Female Buddy Film

Note

\$50M+ with ancillaries

### **Budget**

The budget has been carefully crafted with several goals in mind: 1) to increase the likelihood of premium casting; 2) to take advantage of the generous state/province tax rebates; 3) to maintain the highest possible production value; and 4) to keep the budget low enough that it will increase the likelihood of an optimal sales/ acquisition with follow-on profitability..

Our Line Producer has completed a breakdown of the <u>-script</u>, <u>-shooting schedule</u>, <u>-Day-out-of-Days Report</u>, and <u>-detailed budget</u>.

Below is **ONE OPTION**/path (not yet comitted) for financing the fully produced film.

FINANCING		
TAX REBATE (OREGON OR CANADA)	\$350,000	
FOREIGN SALES ESTIMATES (Take)	\$1,500,000	
N.A. DOMESTIC MG (Back Stop)	(open)	
EQUITY	\$850,000	
TOTAL	\$2,700,000	
CAST	\$ (425,000)	
POST PRODUCTION	\$ (200,000)	
INSURANCE & LEGAL	\$ (65,000)	
CONTINGENCY	\$ (250,000)	
SCRIPT, PRODUCERS, DIRECTION, TRAVEL	\$ (525,000)	

### ROI.

The revenue numbers used for the ROI chart below include net domestic distribution (Theatrical, VOD, Streaming, TV, Cable), net foreign distribution (Theatrical, VOD, Streaming, TV, Cable) for total Net Revenues. In this case, we are estimating the returns for the first 3 years from release, but participation will be ongoing in perpetuity unless the film is bought out completely by a distributor or streamer in which case there would be one final payout to investors.

1 UNIT \$100,000

The estimated numbers below were derived from other independent films similar to ours in budget, genre and scope that have performed well and gathered from conversations with filmmakers, as well as various industry websites, such as: variety. com, the-numbers.com, boxofficmojo.com, imdb.com and hollywoodreporter.com.

25 UNITS \$2,500,000

INVESTMENT ASSUMPTIONS			
Investment Unit Amount	\$ 100,000		
Investment Horizon in Months	36		
Number of Units Sold	25		
Revenue Projections	Low Range	Mid Range	<u>High Range</u>
SC Tax Credit (shortly after principal photography)	\$ 320,000	\$ 320,000	\$320,000
Net domestic distribution revenues	\$1,200,000	\$2,000,000	\$5,000,000
Net foreign distribution revenues	\$1,000,000	\$1,500,000	\$4,000,000
Total Net Revenues	\$2,520,000	\$3,820,000	\$9,320,000
Return on Investment			
Amount Invested	\$2,500,000	\$2,500,000	\$2,500,000
20% Preferred ROI	\$ 500,000	\$ 500,000	\$500,000
50% Share of Backend Above ROI		\$ 410,000	\$3,160,000
Total Net ROI	\$3,000,000	\$3,410,000	\$6,160,000
Revenue Per Unit	\$ 100,800	\$ 136,400	\$246,400
ROI	100.80%	136.40%	246.40%

The ROI estimates above are for demonstration purposes only and should not be construed as a guarantee or promise. The Producers are aiming for the best possible scenario and our interests are aligned with the investors. It is worth a reminder that filmmaking is a complicated process with a lot of moving parts and dependencies and the independent film market can be cyclical and very hard to predict what a film's net revenue will be. In some cases, and as soon as we have cast attached, we may have the opportunity to presale or backstop some territories which would reduce some of the overall risk and/or return some of the capital to investors more quickly.

### **Investment Timeline**

Investor recoupment usually begins between months 12 and 24; and continues in perpetuity. Below is an overview of the filmmaking and distribution process.



Once the film is sold to a distributor it MAY be exploited for profit in a variety of ways.



TVOD: Transactional-on-Demand | SVOD: Subscriber-on-Demand ("streamers") | AVOD: Advertising-on-Demand



#### **Distribution Process**

Independent films are typically acquired in the following manner:

- Step 1: Producers screen the film for select Sales Reps.
- Step 2: Producers retain the best Sales Rep possible and hire an experienced PR firm.
- Step 3: Producers, Sales Reps and PR team coordinate preparations for the Film Festival Premiere.
- Step 4: The film premieres at a major film festival where the buyers (distributors) are in attendance.
- Step 5: Either during the festival run, shortly afterwards, or if the film is not exhibited at any festivals, the Sales
- Rep will help the Producers negotiate a domestic distribution deal which will include Theatrical, Video-on-
- Demand, Streaming, DVD, TV, Cable, Airline and Cruises.
- Step 6: Producers then hire an Int'l Sales Agent to handle the exploitation of the film outside of North America.

### Calendar.

Filming start: June 12 - July 14, 2023

Target trailer release: Nov 10th, 2023 (Veterans Day)

as part of a national military-veterans campaign

with our 3 impact organizations).

### 2023 JUN JUL AUG OCT JAN **FEB** MAR **APR** MAY SEP NOV DEC Financing JAN - APR **Pre Production** APRIL - MAY **Production** JUNE 12 - JULY 14 SC or OR: 16 days LA: 5 days **Post Production** JULY - SEP Editorial, Music, Color, Mix Festival/Sales NOV - DEC Toronto Int'l FF, Venice Int'l FF **Trailer Release** 10 NOV Veterans Day

### **Built-In Audience**

While the success of any film is impossible to predict, one key factor in offsetting risk and greatly increasing the chance for success is via a built-in audience. MDFZ has **not 1**, **but 5**.

### 1. Military-Veteran

Military and Veteran related films are a profitable, time-tested genre.

- + there are 20.2M military & veterans in America.
- + 80.3M people have a veteran in their family.
- + The total military/veteran community is 100M strong.
- + This group has a \$400B annual spending power.

### 2. Legion M

Over 150,000 film/tv lovers have become members of Legion M since its inception in 2016. And the number keeps growing, everyday and with every new film that Legion M releases. Over 40,000 members are active investors in various Legion M projects, voting for the things they want to see be made and sharing about them socially as soon as they premiere.

### 3. Impact Partners

Three of the nation's most prominent and effective nonprofits (The Mission Continues, Bob Woodruff Foundation, Everytown for Gun Safety) decided to become official impact partners with Kyle's short film MERITXZOE due to the way it discussed and depicted certain social issues (mental health, suicide, gun violence). As MERITXZOE was a proof-of-concept short version of MY DEAD FRIEND ZOE, each of the three impact partners have agreed to remain on-board and support the feature film as well.

- + <u>Bob Woodruff Foundation</u> (87K Twitter, 70K Facebook, 6K Instagram)
- + Everytown for Gun Safety (267K Twitter, 1.4M Facebook, 1M Instagram)
- + The Mission Continues (20K Twitter, 47K Facebook, 6K Instagram)

### 4. VME Network

In 2012 MDFZ writer/director Kyle Hausmann-Stokes co-founded Veterans in Media & Entertainment. The members-only group, comprised of active military and veterans, has grown to over 5,000 members with chapters in LA, NY, Atlanta and DC. This high active, highly engaged group cares about/talks about/shares about any film or tv show that centers on a military or veteran story. For this reason, not to mention Kyle being a founder/leader of the organization means that VME and its members will be an authentic, enthusiastic megaphone for supporting and sharing about MDFZ.

### 5. Talent Followers

The two leads of the film, MERIT and ZOE, will be played by name actors who each have a significant existing fanbase on social media. Melissa Barrera, for example, has 680K unique, organic followers on Instagram. From sharing their Deadline.com notice to pics from set and the premiere, that our two leads are youthful and engaged in social media means their fans (and the world) will be aware of and awaiting the film's release.

## Marketplace.

The independent film market has been on an upward swing – thanks to four key factors:

### Lower Costs ○

High-Quality, Inexpensive Digital Filmmaking Equipment has dramatically lowered production costs.

### **More Buyers**

Content continues to be one of the most in-demand commodities, both domestically and internationally. With new streamers and platforms entering the market every day, the hunger and competition for new movies and tv series is higher than ever before.

### Contemporary Models o

Hollywood studios no longer own the distribution vertical. There are now a variety of ways to share, showcase and sell a film, many of which are more transparent and lucrative than the former, antiquated model.

### Social Media ○

The now vast, and ubiquitous assortment of social media platforms (Instagram, TikTok, Facebook, etc) allow for inexpensive, invaluable, word-of-mouth marketing (locally and globally). This is especially valuable and effective in niche audiences (such as the hyper loyal military/veterans communities).



As mentioned in the previous section, independent films are typically acquired for distribution at film festivals – such as Sundance, South-by-Southwest, Tribeca, Cannes and Toronto.

Our plan is to premiere "MY DEAD FRIEND ZOE" at a major film festival to court potential distributors but we will not be dependent on getting into a festival to get distribution for MDFZ. Legion M has deep relationships and credibility with many of the top buyers in the market.

High-quality independent films are in great demand due to the proliferation of streaming and overall competition for subscribers. Distributors and streamers need quality content to keep their audiences happy – providing feature film projects like MDFZ with a great opportunity.

### **Key Elements**

While no film or investment of any kind is without risk, our project contains 5 key elements that make it a very attractive acquisition target.

### 1. Originality

Our script is fresh, timely and socially relevant. About things all viewers can relate to: complicated friendships, family drama, and dealing with trauma. Content about mental health is more mainstream and culturally relevant than ever before; especially through the lens of dark comedy (Fleabag, Russian Doll, King of Staten Island).

### 2. Proven Genre

Military and Veteran related films are a **profitable**, **time-tested genre**. There is a built-in audience totaling over **100 million people in the US** alone who have either a direct or one degree relationship to a vet or someone in the military.

### 3. Exciting Cast

Thanks to our casting director <u>Jamie Castro</u> and her extensive resume in tv and film, we are deep in conversation with some of Hollywood's top talent/reps. For our 3 lead roles (Merit, Zoe, Dale) we are **only pursuing name** talent that will be both recognizable to viewers and financially bankable to our investors.

### 4. Social Impact

MDFZ offers a unique combination of **dramatic and entertaining storytelling** with a socially-relevant message that our **3 nonprofit impact partners support deeply.** They share our motivation to spread the word about this film to the broadest audience possible.

### 5. Fan Supported

With Legion M as the production company, MDFZ is already backed and endorsed by a vibrant and engaged community of film lovers who have wrapped their arms around this project. Similar to the pre-existing military/veteran audience, Legion M's community (40K investors/ 150K members) serves as yet another built-in audience for this film.

To see the Legion M approach and comunity in action, check out this video.

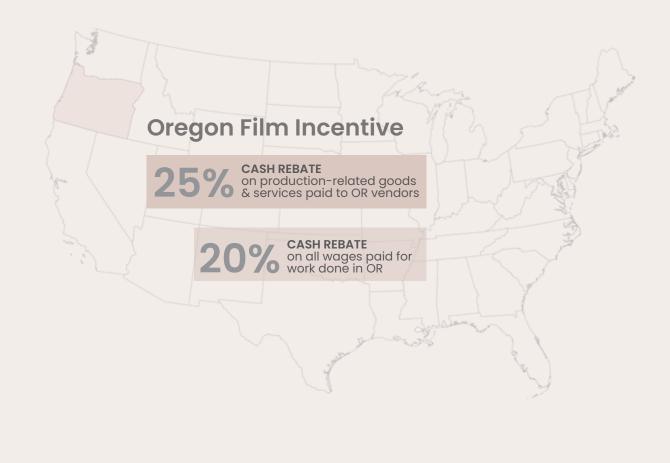


### Tax Rebate

After much research, we have determined that **Oregon** is the most ideal state for both creative and financial reasons. Portland offers experienced crew and plentiful location options (from urban to rural) all within an hour of city center.

The Oregon Production Investment Fund ("OPIF") offers an aggressive CASH REBATE that many feature films and television series have been taking advantage of for decades. The OPIF, "allows for productions to receive 25% cash rebate on production-related goods and services paid to Oregon vendors, and a 20% cash rebate of pay rolled wages paid for work done in Oregon." These **rebates apply to Production and Post Production**.

We have been in close contact with the OPIF staff (reviewing budget, locations, etc) and they state that typical processing and release of the rebate occurring within 45-90 days.



## **Support & Streamers**

### Above-and-Beyond Support ○

Legion M's marketing acumen will lead the charge. The key piece of Legion M's distribution strategy is to maximize the value of the film, by making it available to consumers across all windows with a wide range of partners. Some LM key elements are:

- + PR and Media buy support
- + Driving VOD with incentives
- + Behind the Scenes updates
- + Online "Production" & "Development" live streams for the public
- + Merchandisina
- + Focus Groups
- + Opening weekend meetups
- + And many more

Legion M works directly with the distributor on many of these elements. Also, utilizing their PR Firm Sunshine Sachs, will spearhead the publicity impact and activate their internal social media and analytics team to increase online awareness of the film throughout its production and release cycle and beyond. In the end, Legion M will give MDFZ the grassroots momentum and support it deserves to make it a hit.



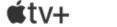


#### Sale to Streamer $\circ$

Selling to a streamer has become a routine and lucrative path for many films, especially of the inde film, nontent pole variety. Sometimes the sale to a streamer will follow a traditional release path (festivals, theatrical, VOD or day & date,). Othertimes it will happen before hand, as soon as there is an edit to show, which can equals the fastest financial recoupment for investors.











#### RECENT INDE FILM SALES TO STREAMERS

Uncle Frank	\$12M	Amazon
Brittany Runs a Marathon	\$15M	Amazon
Palm Springs	\$17M	Hulu
Coda	\$25M	APPLE
Malcolm & Marie	\$30M	Netflix

## Company.

**Legion M** is the world's first fan-owned entertainment company. Since launching in 2016 with one of the most successful crowdfunding rounds in JOBS Act history, more than 150,000 TV and film fans have joined the vibrant and engaged "shareholder" ranks of the Legion M community. They are Legion M's very own highly engaged, built-in audience; voting for and investing in projects they want to see get made then organically promote them within their networks.

Notable Legion M projects include MANDY (Nicolas Cage), NANDOR FODOR (Simon Pegg, Minnie Driver), ARCHENEMY (Joe Manganiello) and YOU CAN CALL ME BILL (William Shatner). Revolutionizing the way entertainment is made, Legion M develops, produces, and markets a diverse slate of feature films. Over the last several years on films that were both critical and commercial successes, Legion M has developed very close personal relationships with many of today's top distributors and buyers; XYZ Films, RLJ Entertainment, Bleeker Street and Saban.









Informed and guided by the fans, who provide valuable input, Legion M is highly selective in the projects they choose. LM takes great care to only get involved with projects that will resonate with their community and where they are certain they can make a difference for the stakeholders. When LM backs a project they bring a "pride of ownership" energy. One that catalyzes the kind of grassroots buzz that most projects would kill for...and money can't buy! Legion M is in high growth mode and as a result they impact is increasing every day with each new member/investor that joins the movement.

Legion M's long-term goal is to unite one million fans to invest in and co-own the company and its projects.















### Writer / Director

**Kyle Hausmann-Stokes** is an award-winning director and writer based in Los Angeles. He enlisted in the US Army for the G.I. Bill in August of 2001, a month before 9/11, and was later sent to Iraq where he served in combat as a squad leader/convoy commander (Bronze Star recipient). Since graduating from the USC School of Cinematic Arts in 2010, Kyle has dedicated his filmmaking career to telling the modern day veterans' story through the lens of authenticity and nuance.





Kyle's films and PSAs about veterans and veteran issues have accrued over **50 million views** online and his 2022 proof-of-concept short MERITXZOE (now on the festival circuit) gained the support of three of the largest veteran nonprofits in the country: The Bob Woodruff Foundation, The Mission Continues, Everytown for Gun Safety.







In the commercial space, Kyle has directed films all over the world for brands such as Google, IBM, U.S. Air Force, UPS, Rocket Mortgage, and the U.S. Dept of Veterans Affairs. Kyle is the co-founder of <u>Veterans in Media & Entertainment</u>, the largest veteran-industry organization in Hollywood. In addition to the hyper loyal networks of the three partner nonprofits, Kyle will utilize the built-in audience of VME to spread the word about MDFZ and ensure its success with the military and veteran communities.



### Team.

### **Producer**

Richard Silverman has been involved in transacting over \$1B in deal finance and asset management deals and has been actively involved in the careers of entertainment icons such as George Michael, Martin Lawrence, Luther VanDross, Dr. Dre, and Snoop Dog. A WGA writer, Richard wrote and produced the original feature film "We Are Your Friends" starring Zac Efron and Emily Ratajkowski. Through his company ReCre8, Richard has numerous film and tv projects in development, was a Senior Advisor to National Lampoon during its relaunch, and serves on the advisory board of Legion M.

### Impact Producer •—

**Chris Marvin** is the principal for Marvin Strategies, a strategy and communications firm that specializes in the veteran narrative. He is a former Army Black Hawk helicopter pilot who led a platoon into combat in 2004. He was a consulting producer for impact and partnerships on the Emmy-nominated feature documentary ALMOST SUNRISE (PBS/POV) and a writer and executive producer on the short documentary film VOICES OF RESILIENCE (PBS/POV). As a nonprofit partner, Chris advised on Peter Berg's LONE SURVIVOR (Universal) and Clint Eastwood's AMERICAN SNIPER (Warner Bros/Village Roadshow). As a consultant, Chris has provided subject matter expertise on the portrayal of veterans and the military for NIGHTINGALE (HBO), QUARRY (Cinemax), and SIX (HISTORY). He has also consulted on creative projects for NBC, Bravo, SyFy, and Dreamworks Animation. Chris holds a bachelor's degree from the University of Notre Dame and an MBA from the Wharton School of the University of Pennsylvania.

### Co-Writer

A. J. Bermudez is a former boxer and EMT turned award-winning writer. Her projects include iCON (Grand Prize Winner, PAGE Award, 2021), NIGHTINGALE (Grand Prize Winner, Intern'l Screenwriters Association Award, 2020), THE FACE OF THE EARTH (Grand Prize Winner of the Diverse Voices Award, 2018), and HUNT (HBMG Foundation Selection, 2017). Her work has been featured at the Yale Center for British Art, the Int'l Festival of Arts & Ideas, the LGBT Toronto Film Festival, Sundance Film Festival, and in a number of literary publications, including Chicago Quarterly Review, McSweeney's, The Masters Review, Columbia Journal, The Chicago Review, Gertrude Press, Hobart, and many others. Her first book, Stories No One Hopes Are About Them, won the Iowa Short Fiction Award and will be published in November 2022 by University of Iowa Press. A.J. wrote the feature film Blood, Sweat and Lies (premiered 2018).

### Co- Producer ∞

Liz Manashil is the former Manager of Sundance Institute's Creative Distribution Initiative and is the producer/director/writer of SPEED OF LIFE on Showtime starring Ann Dowd (THE HANDMAID'S TALE) and BREAD AND BUTTER starring Bobby Moynihan (SNL). She produced and directed for the Hulu/PBS show JUST SEEN IT as well as shorts and music videos including Beth Thornley's "You're So Pony." Liz is the co-host of the hit podcast "Making Movies Is Hard!!!" She received an MFA from the USC School of Cinematic Arts and has come to specialize in fostering and creating feminist content with a whimsical twist.



### **Poster Mockup**



### **Recent Events**







## Summary.

**It's a rare opportunity** to be a part of an artistic endeavor that we know, for certain, is going to make an impact. Is going to help people; especially military veterans, their families and anyone that has a connection to mental health, suicide or gun violence.

MY DEAD FRIEND ZOE is one of those rare opportunities. And thanks to the timeliness of its script, authentic voice, celebrity cast, unique elements, specialized team, and multiple pre-existing built-in audiences...

- + the U.S.'s military/veteran community (116M nationwide)
- + our 3 impact nonprofit partners (250K+ communities/followers)
- + Legion M's community (150K members)
- + Kyle's veteran/VME community (5K members)

...the chances of MDFZ being a lucrative investment as well as a 'highly watched/talked about' film are high.

As Kyle says...

"I promise you 100% this film will be a project that you will be proud to have been a part of."

Thank you for your time and consideration.

Paul Scanlan

Co-Founder and CEO

Legion M Entertainment, Inc.

Richard Silverman Producer, MDFZ

ReCre8 Entertainment

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### THANK YOU.

**444** 

### **MY DEAD FRIEND ZOE**

feature film

### CEO, Legion M:

Paul Scanlan +1 (510) 459-7894 paul@legionm.com

### Producer, MDFZ

Richard Silverman +1 (702) 526-0268 richard@legionm.com

### **Legion M**

1801 Century Park East, 24th Floor Los Angeles, CA 90067 www.legionm.com