





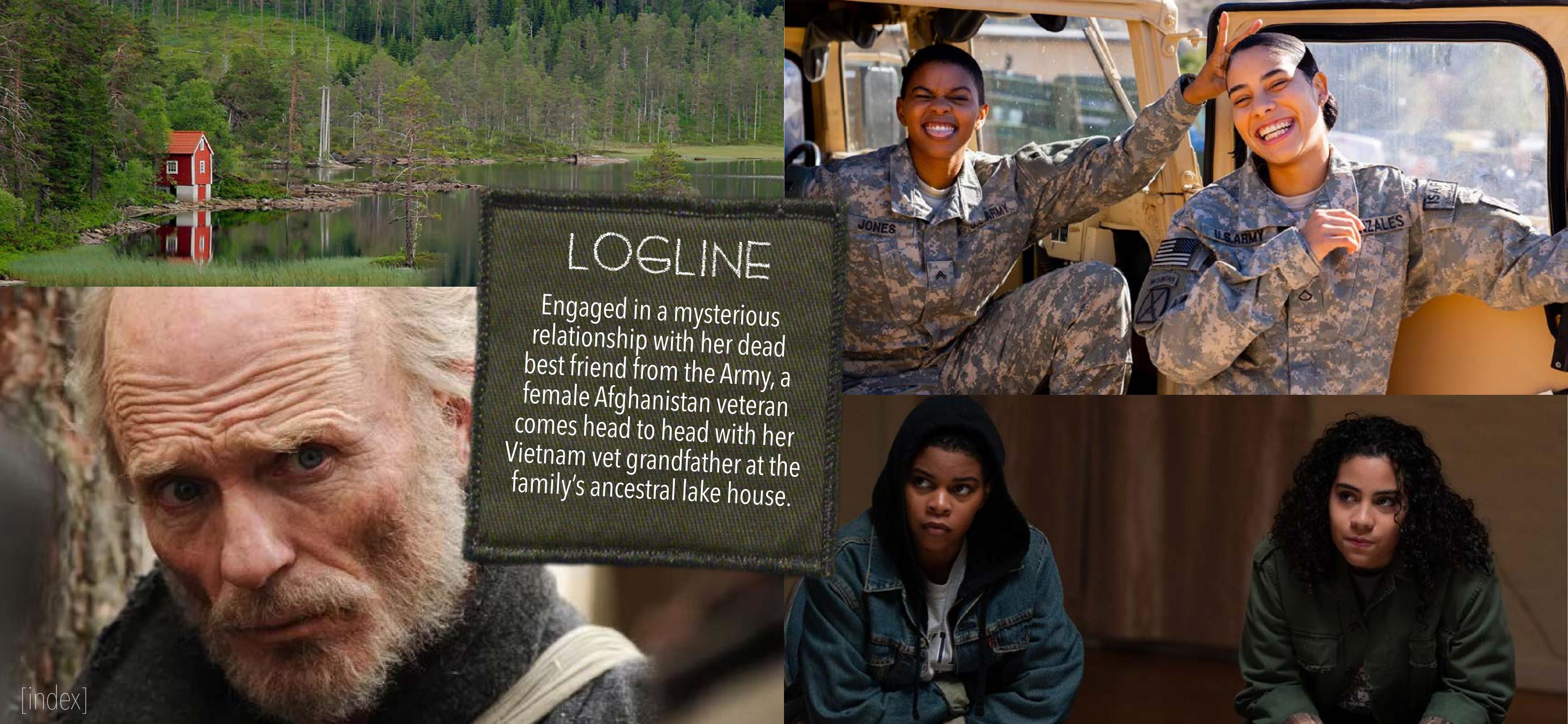
MDFZ is a
DARK COMEDY DRAMA
FEATURE FILM

that feels like
FIGHT CLUB
BOOKSMART
NEBRASKA

and tells a totally unique story about FRIENDSHIP
FAMILY
& VETERANS



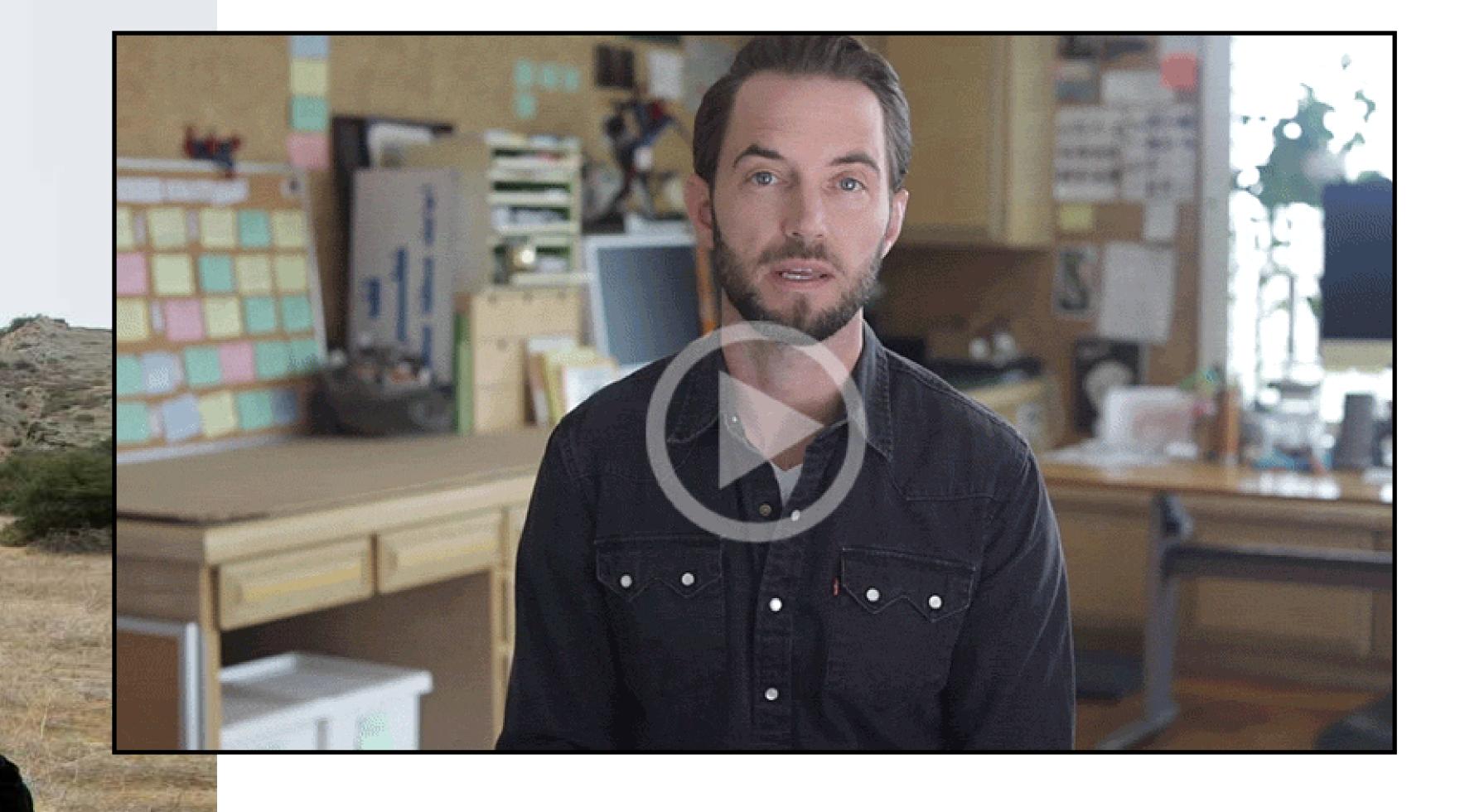






WHY THIS PROJECT IS

SPECIAL UNIQUE PERSONAL





1.

Merit and Zoe are more than best friends... they're battle buddies.

Ten months into deployment on a remote outpost in Afghanistan, their biggest enemy is boredom.

Merit, a rule-follower from small town Minnesota, is the ideal soldier. Zoe, a rebel from Bakersfield, is the opposite.

But in this place, they're cut from the same cloth, promise to stay BFFs back home no matter what.



Two years later, back in Minneapolis, they're still BFFs...just not in a way either could've predicted.

At some point Zoe died (we're not sure how) then mysteriously reappeared in Merit's life (only Merit can see her). The two have been co-existing ever since. Their friendship a toxic but comfortable shield against the world, codependent and secret.

So much so that Merit dropped out of college and has been hiding from her family and friends. But it's cool, Zoe still makes her laugh and Merit refuses to lose her again.



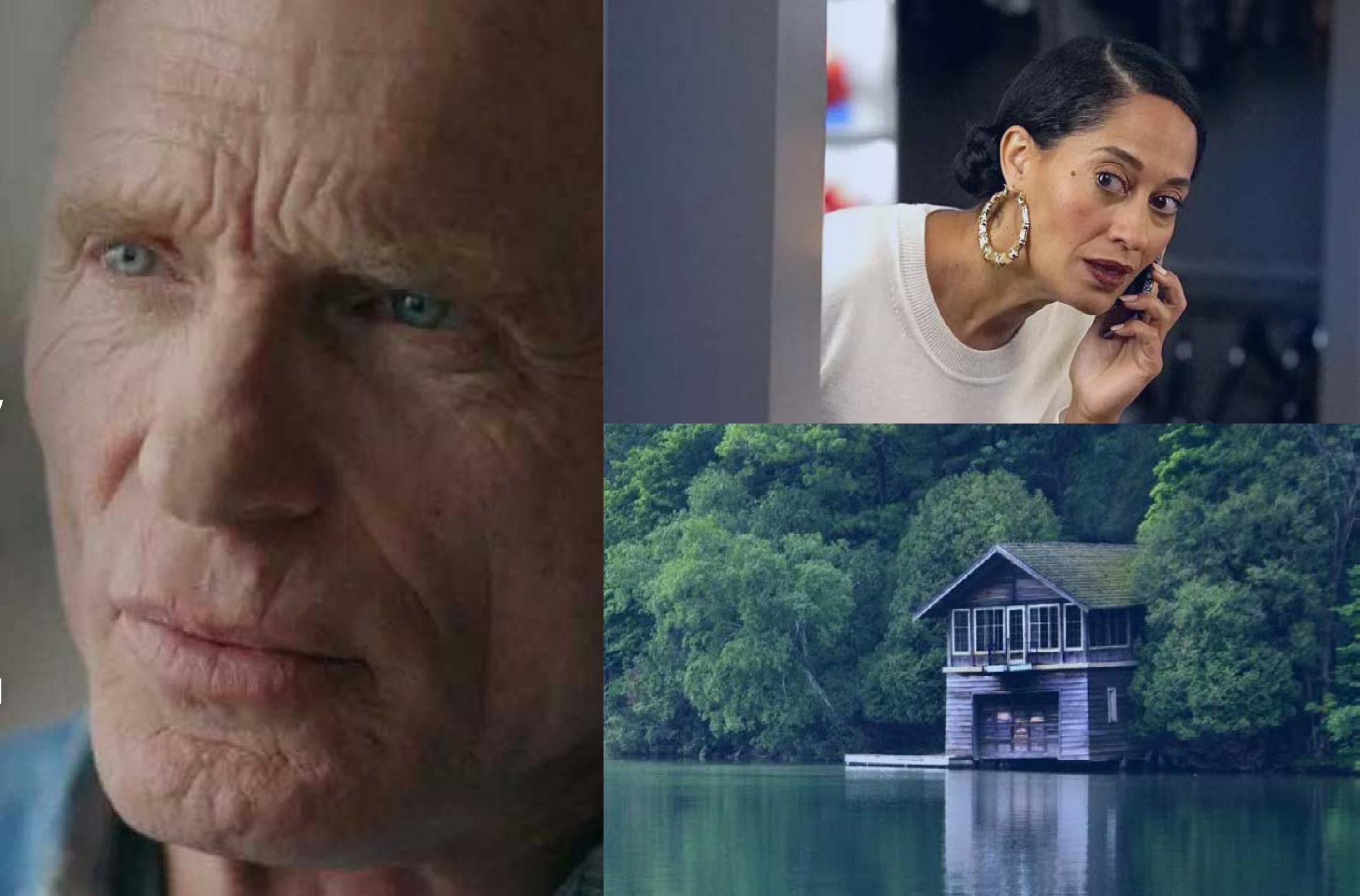
Ш

But that all changes when Kris, Merit's shrewd CEO mom, calls from a business trip in China to say that Merit's grandpa Dale is in the ER. Kris needs Merit to go to Dale's remote Wisconsin lake house to look after him until Kris can get home.

But Merit...can't. Even though grandpa Dale, a Vietnam vet and retired Army Colonel, was Merit's hero growing up—the reason she joined the Army—the two haven't spoken in years. And it's Merit's fault. She even missed seeing her grandma, Dale's wife, on her death bed.

Dale's written her off as a selfish and spoiled snowflake ever since.

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IV

Since his wife's death, Dale has become a reclusive misanthrope, insisting on living alone at the lake.

Like Merit, he's a veteran who's closed off to the world, content to live out his days in radical independence.

But Kris has other plans: find a retirement home for him, quietly sell the lake house, guilt Merit into helping.



V.

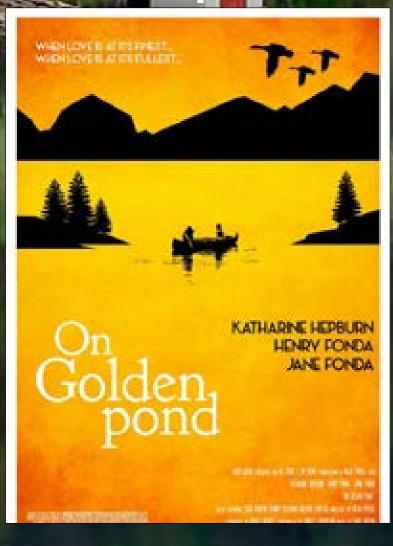
Merit refuses, unwilling to face her "PTSD is bullshit" grandpa or aid in evicting him from the lake house.

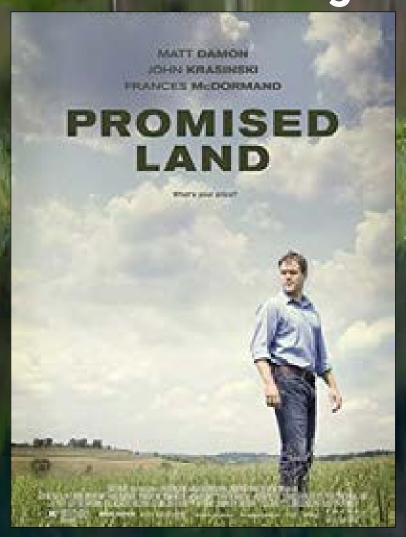
She's also in the middle of court-ordered therapy—Zoe got her in trouble with the law—and Dr. Cole, the Vietnam vet leader of the "go to therapy or go to jail" group is prepared to fail Merit if she doesn't start opening up about her trauma. But talking about Zoe isn't an option, Zoe makes sure of that any time Merit tries.

Suddenly going to the lake house becomes Merit's only option to buy some time. Long enough to finally confront her biggest problem of all...Zoe.



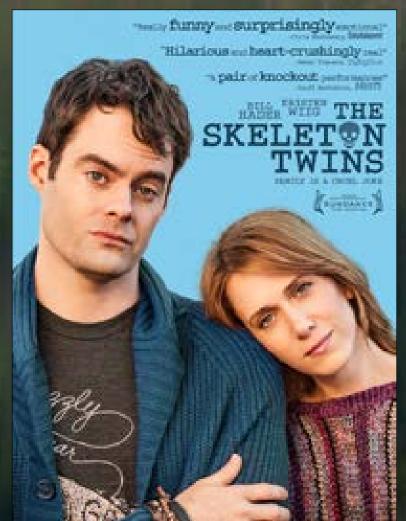
Quaint, pastoral Midwestern setting.



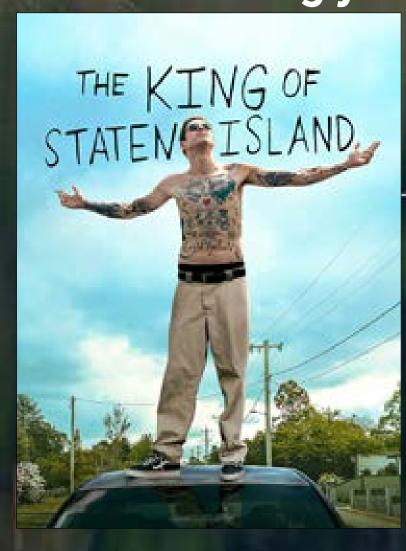


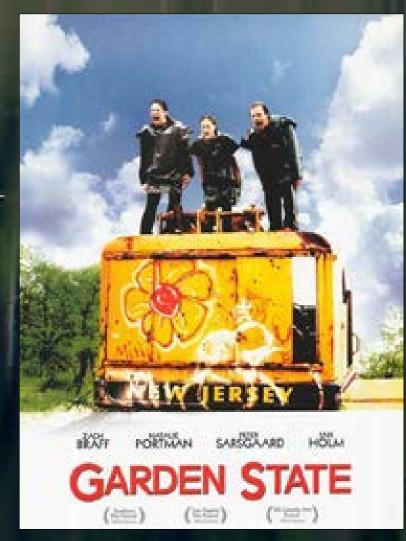
Family you love (sometimes hate).











Complicated female relationships.





Epic friends, real and imagined.



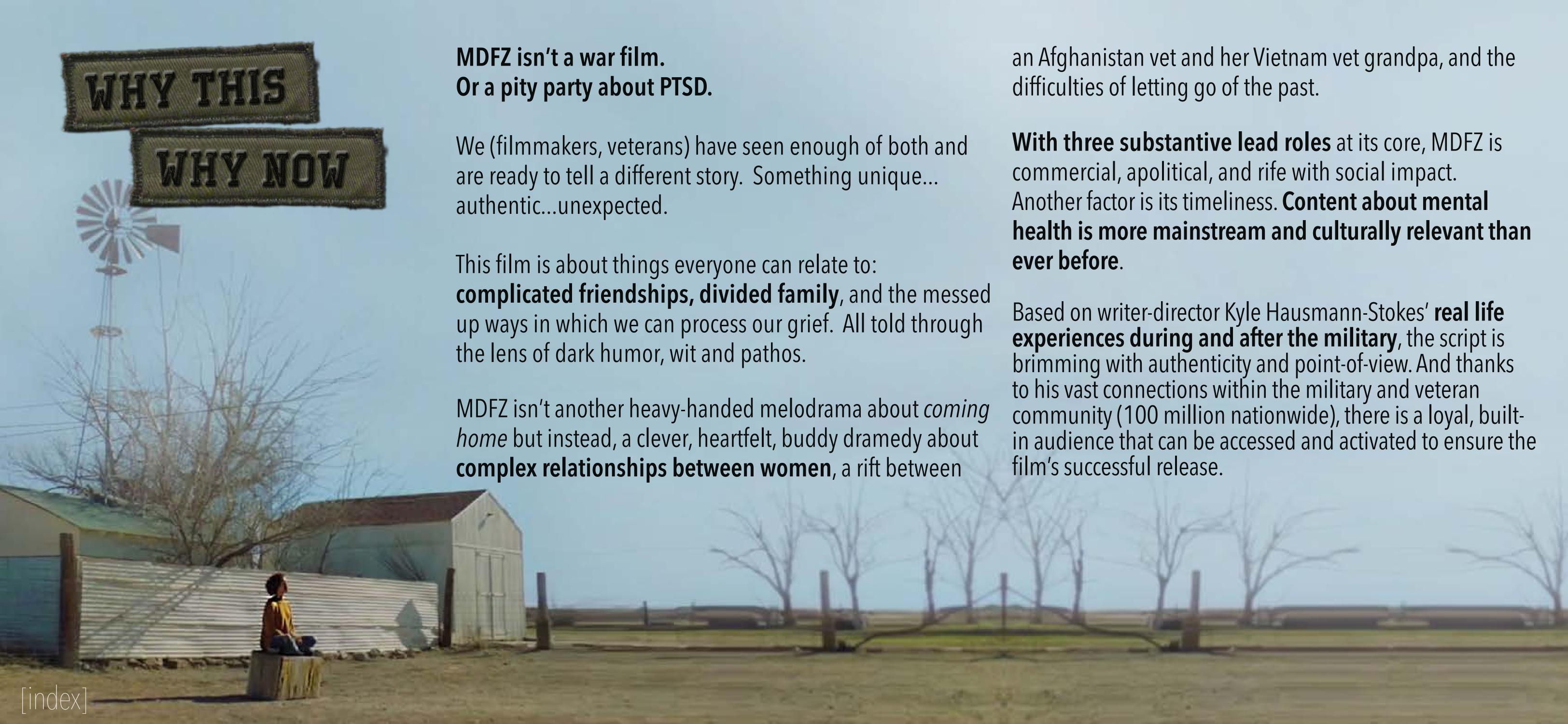
















ANTI HERO

Soldier. US Army mechanic. Merit's BFF.
Mischief. Witty. Calls em like she sees em.
Died. Not that bummed about it.
Full of life. Also jokes about death.
Wants to keep Merit for herself and stuck.
Needs to learn why she's still here.

HERO

Afghanistan Vet. Former US Army mechanic.
Obsessive runner. Lives a spartan life.
Haunted by dead best friend. Mixed feelings about that.
Great with her hands. Terrible with her emotions.
Wants to rekindle her relationship with Grandpa.
Needs to let go of Zoe.

ANTAGONIST

Vietnam Vet. Former US Army Colonel.
Merit's grandpa. Bird lover. Widower. Recluse.
At war with his family. Needs no one's help.
Refuses to leave the lake house.
Wants to remain isolated at the lake house.
Needs to forgive Merit, let people in again.



INSTIGATOR

Merit's mom. Dale's daughter.
Shrewd, international businesswoman.
Thoughtfully meddlesome in family affairs.
Wants: Lake house sold. Grandpa in a home.
Needs: Merit and Grandpa to reconnect.

LOVE INTEREST

Local love interest. Nursing home manager.
Confidently quirky. Unintentionally charming.
Intrigued by Merit. Unafraid to call her out.
Accidentally comes between Merit and Grandpa.
Wants to understand Merit and explore the awkward but undeniable chemistry between them.

CATALYST

Group Counselor. Combat veteran.

Knows a thing or two about PTSD.

Wise and compassionate.

Believer in tough love and second chances.

Wants Merit to open up to the group.



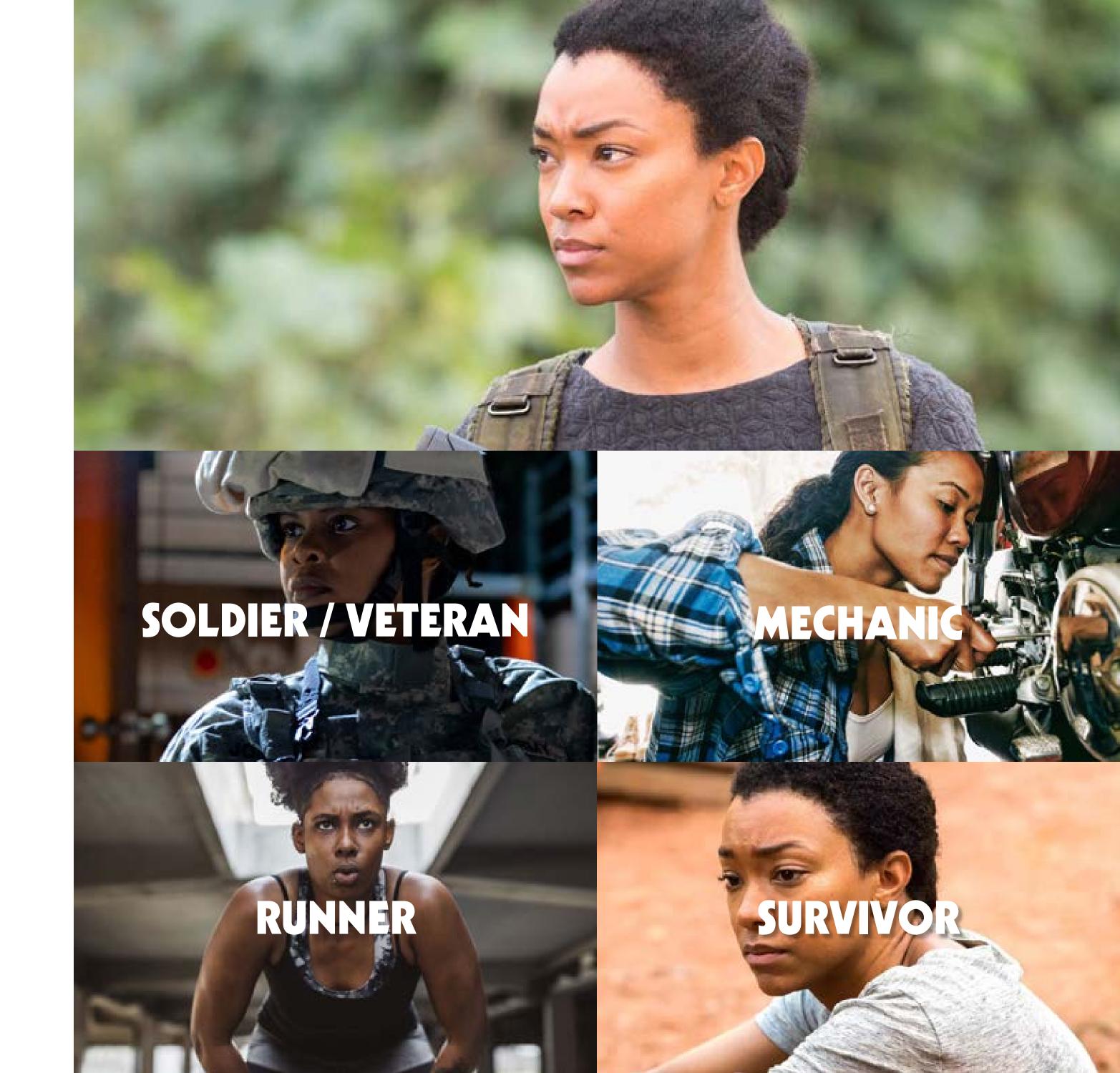


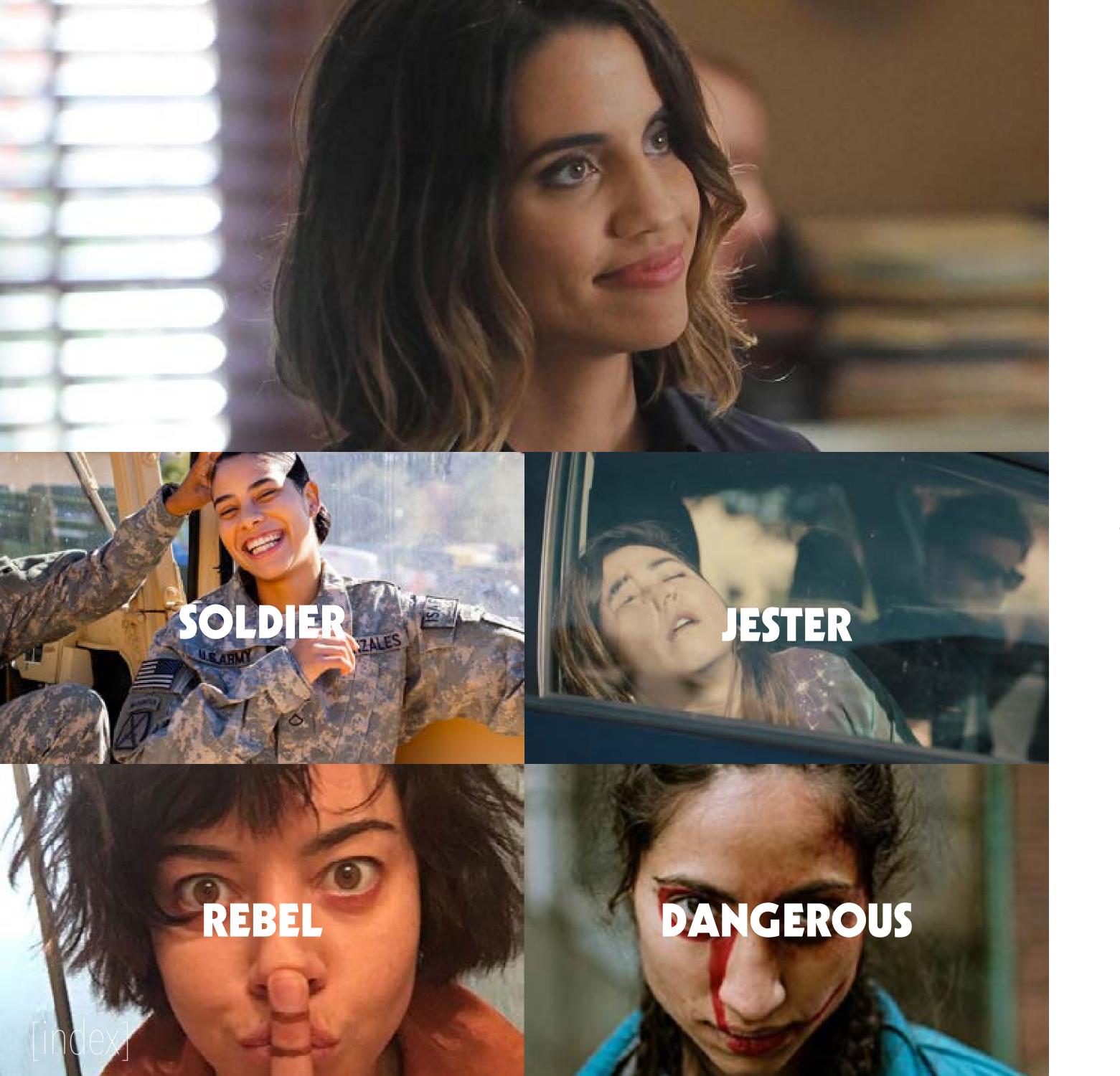
IS STRONG, STUBBORN AND ISOLATED

MERIT is a former US Army mechanic, Afghanistan vet, and obsessive runner. She lives a spartan life, cut off from the world, with only Zoe—her wise-cracking (dead) best friend from the Army—to keep her company. But she's made her peace with that, losing Zoe is not something she's willing to let happen again.

When we see Merit and Zoe as battle buddies in Afghanistan, it's clear they have an epic friendship; maybe even more. But now, years later, Zoe's ghostly presence (how she died is a secret we don't learn until later) has become a problem for Merit. Thanks to Zoe, Merit dropped out of school, lost her job, got in trouble with the law and now, has to complete court-ordered group therapy at the VA or face serious consequences. Which is made all the more complicated when Merit is summoned to the last place on Earth she wants to be, her family's lake house. To look after her ailing Vietnam vet grandpa Dale. He use to be her hero, the reason she joined the Army. But now there is a rift between them that seems impossible to repair.

Merit is physically capable, fiercely independent and intellectually impressive; but emotionally shattered. Deep down she yearns to rekindle her relationship with Grandpa, but needs to let go of Zoe first.







IS WITTY, MISCHIEVOUS AND VOLATILE

ZOE is a former US Army mechanic, Afghanistan vet, natural rebel and perpetual life of the party. She's incredibly dynamic, street smart and mischievous. An emotional ninja. Especially with Merit, her BFF since basic training. For half of the film, we see Zoe alive and well, stuck on a boring outpost in Afghanistan coming up with endless ways to entertain Merit. For the other half of the film, back home, Zoe is some sort of ghost/manifestation of Merit's survivor's guilt. Merit can see her, no one else can. How this came to be has to do with what happened after their deployment. Merit found a purpose (college) and Zoe...did not.

Like too many veterans (144,000 since 2001), Zoe didn't get help she needed and resorted to taking her own life. But this isn't a somber film about suicide, that's the opposite of what the filmmaker (based on his true story) and his community of veterans want. They've learned the hard way that to survive after trauma, you need to TALK about it. And that's exactly what Zoe represents and does. In the way that all soldiers know best, via crude humor, wit and levity.

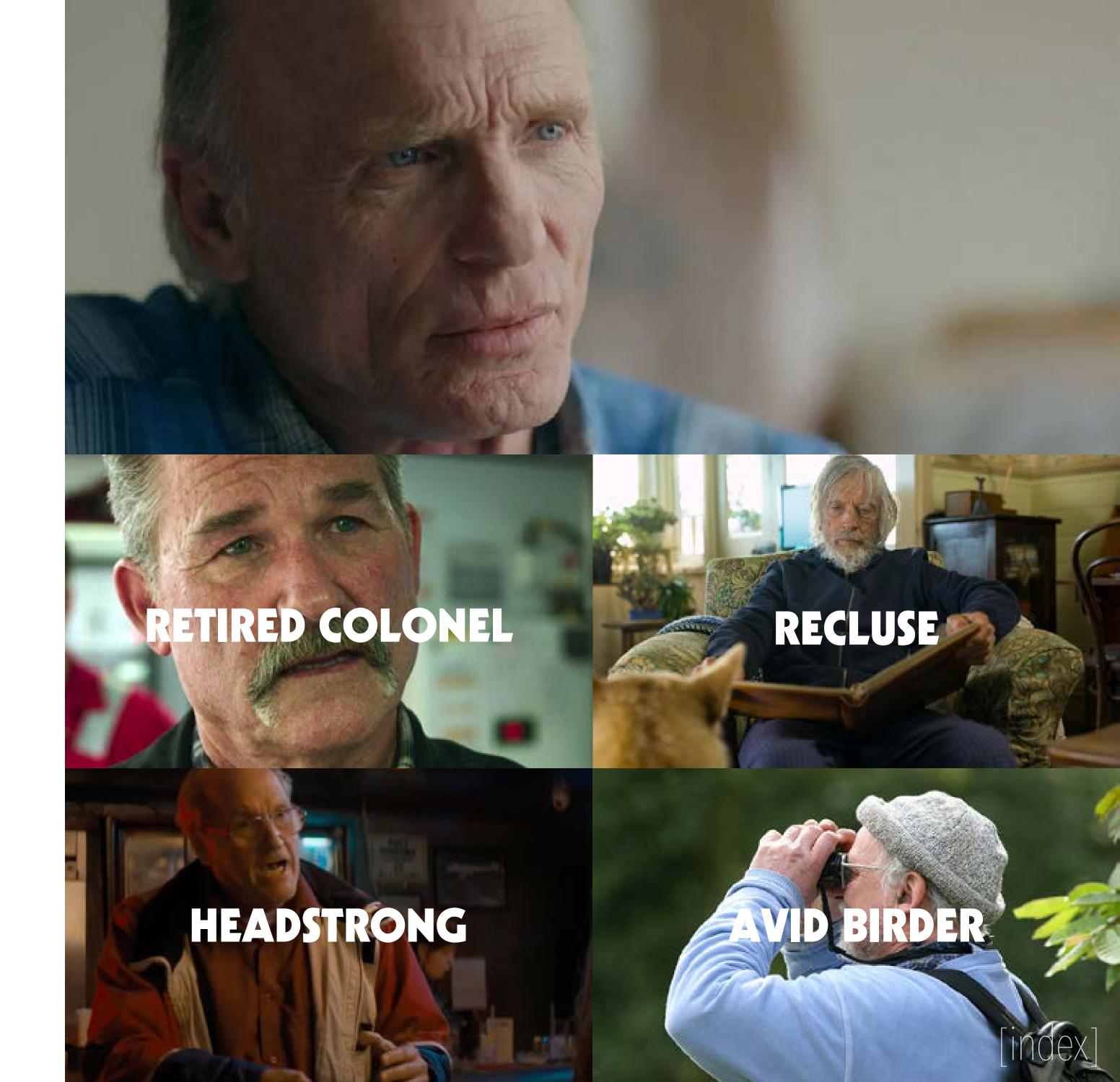
Zoe selfishly wants to keep Merit for herself, and stuck. But ultimately needs to learn why, even after death, she's still here.



IS WISE, JADED AND DISTRUSTFUL

A retired Army Colonel and Vietnam veteran, Dale was once the loving patriarch of Merit's family. That all changed when his wife died. He's been holed up in the family's lake house ever since, refusing to talk with anyone. Especially once his daughter Kris, concerned about his recent fall and memory loss, enlists Merit (her daughter) to covertly sell the lake house and move Dale into a nursing home.

Merit and her Grandpa Dale used to have a special relationship; spending summers together at the lake house fishing, loon watching and practicing Army survival techniques. Grandpa was Merit's hero, he's the reason she joined the Army. But when Merit returned from Afghanistan, she went MIA from the entire family. Never came to see Dale, didn't even come to her Grandma's funeral. Dale doesn't believe in PTSD, wrote Merit off as another "snowflake" generation of selfish, weak veterans that don't appreciate all his generation did for them. So when Merit turns up to the lake house out of the blue, Grandpa's pride and hurt keeps her at a distance. But after a few painful days of coexistence, his veteran's heart recognizes the pain she's in. Also something...else. A mysterious presence (Zoe) that seems to be keeping Merit stuck in the past and unable to move on.



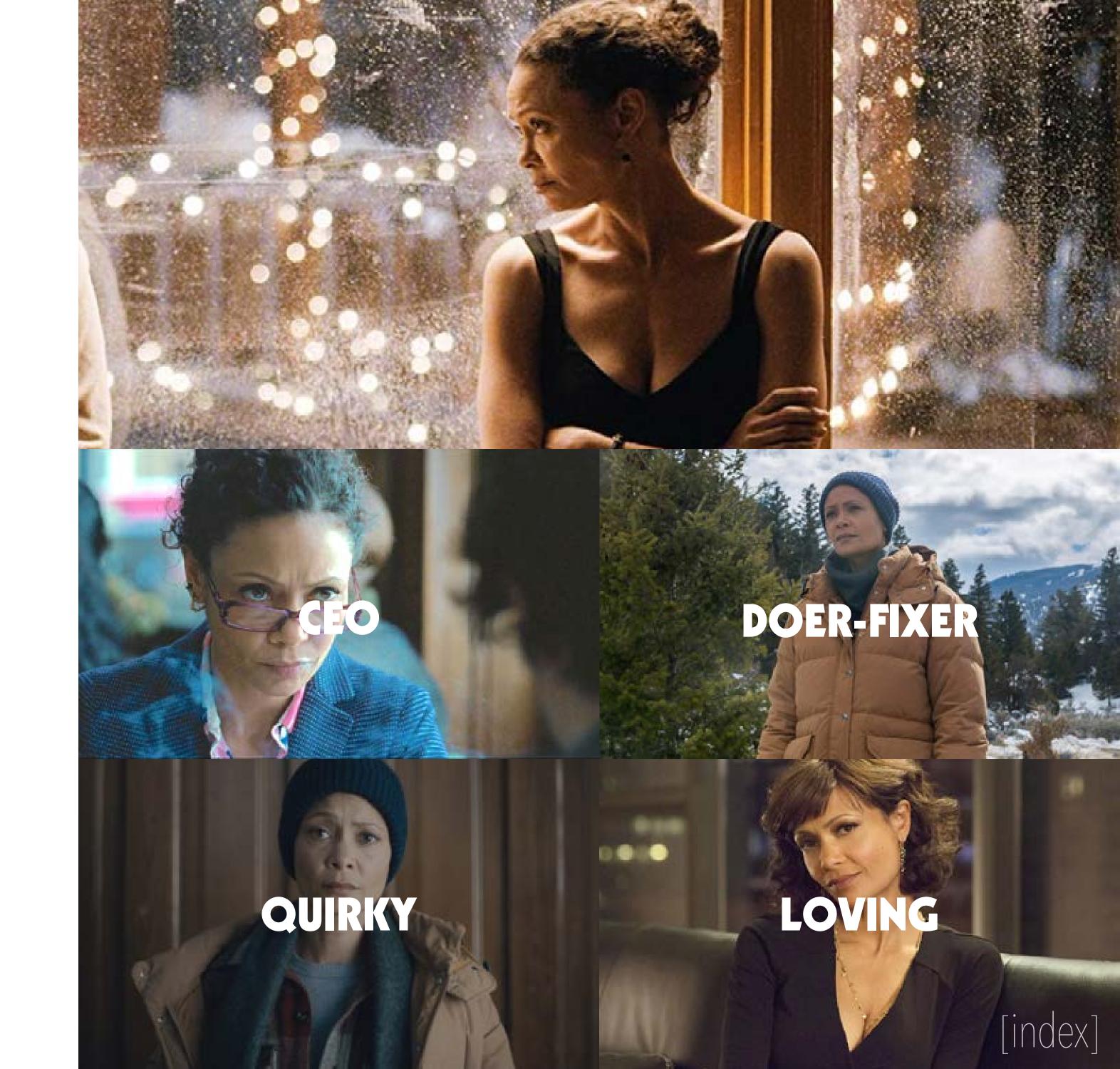


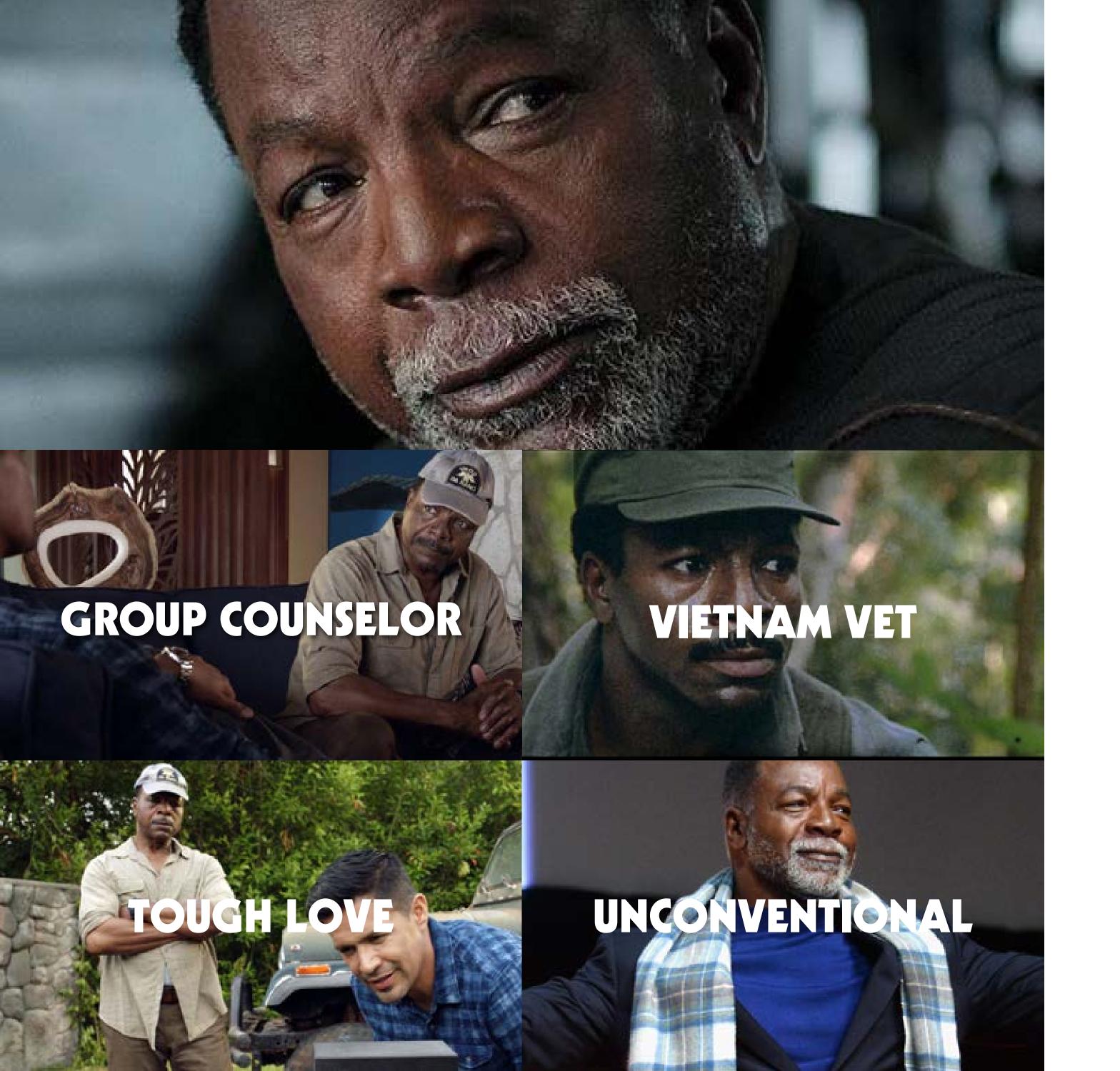
IS SURE SHE KNOWS BEST, FOR EVERYONE

KRIS is a cutthroat international businesswoman when on the road and an eccentric Midwestern mom when at home.

Even though she's caught between two incredibly stubborn veterans—her Vietnam vet father Dale and her Afghanistan vet daughter Merit—Kris doesn't suffer fools. She's a do-er and a fixer; no time for other people's pride. Kris is away on business for the first half of the film, but her incessant calls to Merit prove she's more effective from across the globe than most people are in person. But when Merit jeopardizes Kris's plan—to sell the lake house and put her ailing dad Dale in a home—Kris appears at the lake house when Merit and Dale least expect it.

Despite her antics, Kris is a caring daughter and a loving mother. What she cares about most is helping the two veterans in her life, both overstuffed with pride and pain, to bury the hatchet and revive their special relationship.







IS MAKING SURE IT WON'T HAPPEN AGAIN

DR. COLE is a no-nonsense, blue collar group counselor at the VA.

As a combat veteran, he knows a thing or two about PTSD. He's wise and compassionate with vets who do the work, tough on those who don't (Merit). Dr. Cole represents the scores of Vietnam veterans who are the backbone of unsung heroes that have been teaching the generation of veterans beneath them about PTSD and talk therapy. Dr Cole has one rule in his veteran rap session groups... everyone talks. When his newest 'court-ordered therapy recruit' Merit refuses to share with the group, he kicks her out.

But when he senses something else going on with Merit, he decides to present her a path to healing that worked for him many years ago.



MY DEAD FRIEND ZOE has 4 unique and primed built-in audiences.

1. Military & Veterans

Military/Veteran-related films are a profitable, time-tested genre.

- + there are 20.2 million military & veterans in America.
- + 80.3 million people have a veteran in their family.
- + The total military/veteran community is 100 million strong.
- + This group has a \$400 billion annual spending power.

2. Impact Partners

Three of the nation's most prominent and effective nonprofits (The Mission Continues, Bob Woodruff Foundation, Everytown for Gun Safety) unprecedentedly decided to become official impact partners with Kyle's short film MERITxZOE due to the unique and authentic way it discussed veterans, mental health, suicide and gun violence. These influential nonprofits have all agreed to remain impact partners for MY DEAD FRIEND ZOE and spread the word throughout their networks to see the film.

- + Bob Woodruff Foundation (87K Twitter, 70K Facebook, 6K IG)
- + Everytown for Gun Safety (267K Twitter, 1.4M Facebook, 1M IG)
- + The Mission Continues (20K Twitter, 47K Facebook, 6K IG)



3. Legion M

Since 2016, Legion M has grown to over 150,000 active members. Each a film lover that supports, watches and shares about every Legion M project released. That number continues to grow everyday and with every new Legion film to hit the market. Over 40,000 members are active investors in various Legion M projects, voting for the things they want to see made and fueling a film's word-of-mouth campaign.

4. VME Network

In 2012 MDFZ writer/director Kyle Hausmann-Stokes cofounded Veterans in Media & Entertainment. The members-only group, comprised of active military and veterans, has grown to over 5,000 members with chapters in LA, NY, Atlanta and DC. This high active, highly engaged group cares about/talks about/shares about any film or tv show that centers on a military or veteran story. For this reason, not to mention Kyle being a founder/leader of the organization means that VME and its members will be an authentic, enthusiastic megaphone for supporting and sharing about MDFZ.







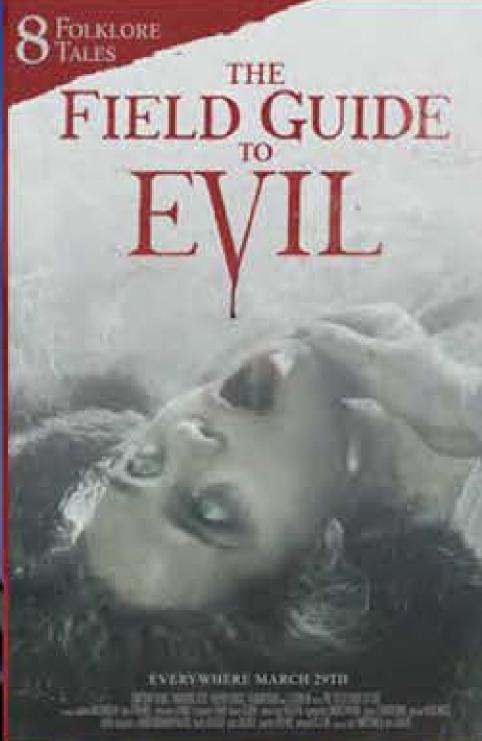
LEGION M is the world's first fan-owned entertainment company.

With experience in development, financing, and physical production, Legion M is built on a completely one-of-a-kind and energized community of passionate entertainment fans. Since Legion M's explosion onto the Hollywood scene in 2016, they have rallied their community and leveraged their investors to enable authentic, grassroots support for creative projects they believe in and to help them achieve the success they deserve.

Informed and guided by a growing community of fans providing valuable input, Legion M is highly selective in the projects they choose. Legion M takes great care to only get involved with projects they know will resonate with their community and where they are certain they can make a difference for the stakeholders. When Legion M backs a project, they bring their "pride of ownership" energy to catalyze an organic, grassroots buzz that most projects would kill for and money can't buy! With new members and investor joining its movement each day, Legion M's impact continues to grow.

In September of 2022, Legion M proudly announced MY DEAD FRIEND ZOE.

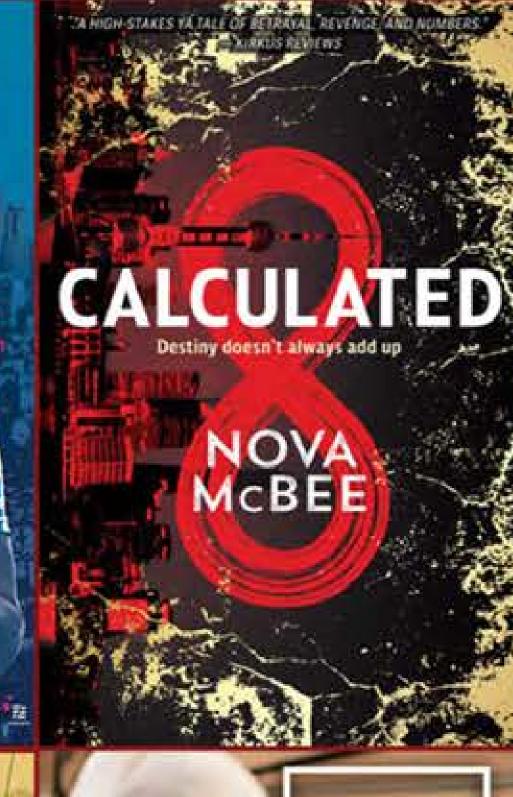












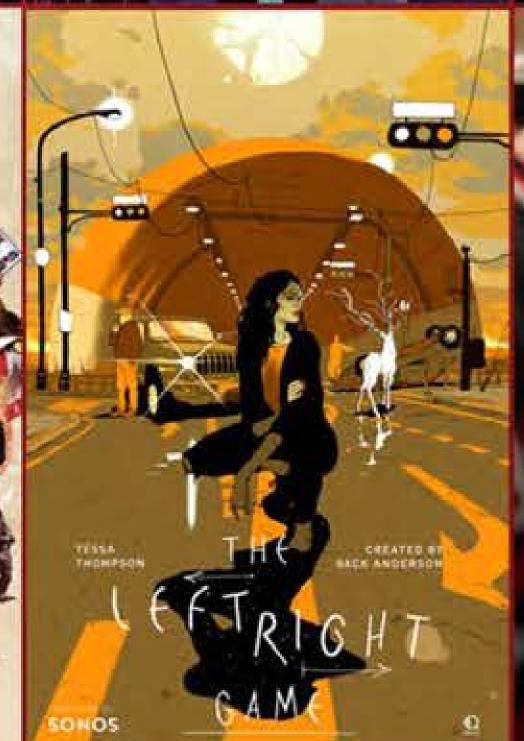






ORY











WRITER Kyle is an award-winning director and writer based in Los Angeles. He served 5 years in the US Army as a paratrooper, convoy commander, and was awarded the Bronze Star while in Iraq. Kyle is a graduate of USC's School of Cinematic Arts and co-founder of the nonprofit organization Veterans in Media & **Entertainment**. Over the past decade he has worked extensively in the PTSD and veteran issues space.

II.

Kyle is the writer/director of the award-winning film MERITXZOE, the inspiration for MDFZ.

Kyle has <u>directed films</u> all over the world for brands such as Google, IBM, U.S. Air Force, UPS, Rocket Mortgage, Dept of Veterans Affairs, et al.

In 2018 he wrote/directed the viral Veterans for Gun Reform piece for #MarchForOurLives (35M+ views). Kyle was born and raised in Wisconsin and resides in Los Angeles.

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"In many ways, I'm grateful for my relationship with PTSD.

That's the conflict and humor at the heart of this story.

We first met—me and survivor's guilt—in 2008, shortly after I returned from Iraq. One day I was an airborne infantry sergeant charged with leading soldiers and protecting convoys in Iraq. The next, I was getting out of the Army and starting college...with zero friends. Well, except my PTSD. We were buddies. One of those relationships that's hot-n-heavy in the beginning, co-dependent in the middle and hard as hell to break up with in the end. **That journey is the spine of this film.**

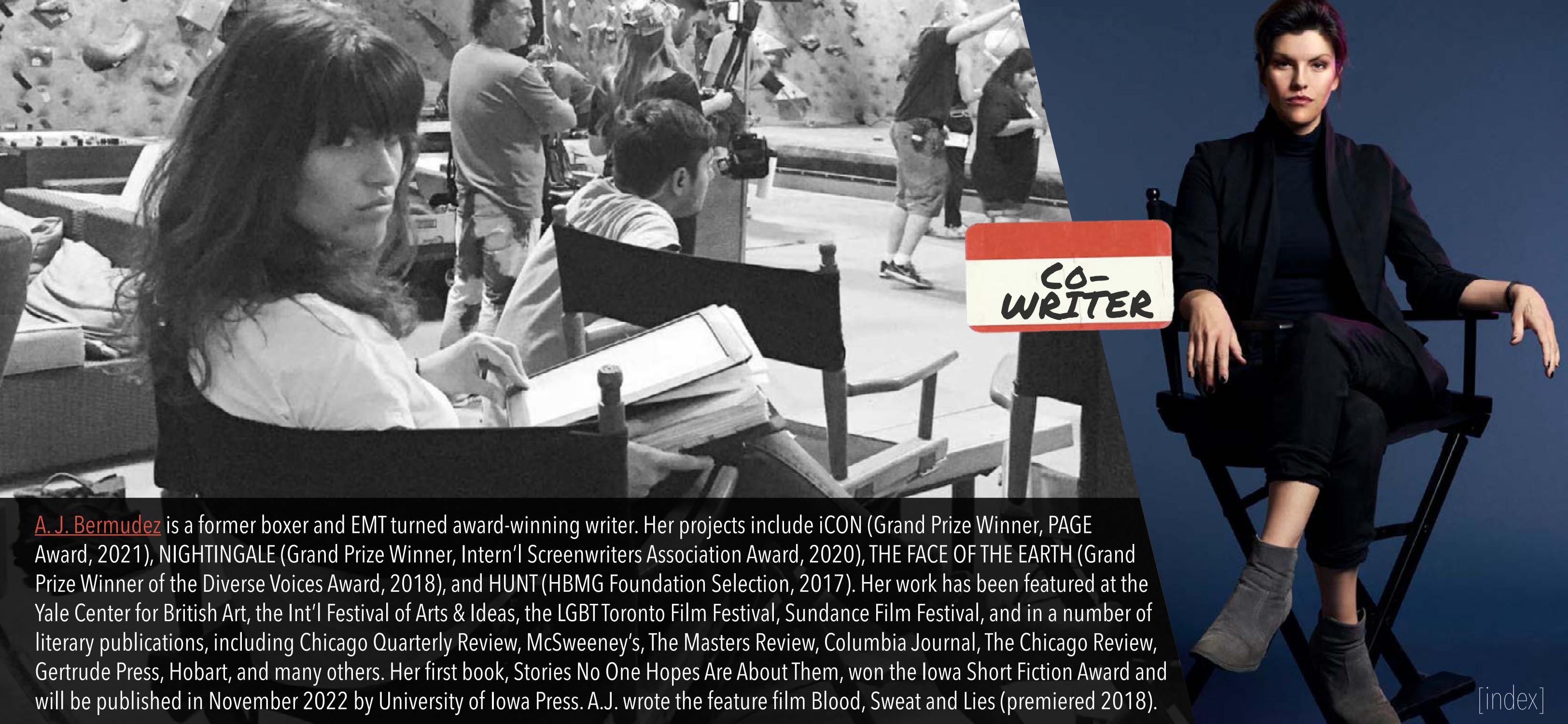
I always knew it was a toxic relationship. But it also felt like the only thing connecting me to my battle buddies. Especially the dead ones.

Then, thanks to some surprisingly light-hearted advice from a few Vietnam vets, I made a kind of peace with the stuff that was haunting me. The biggest lesson for me, and the lesson Merit needs to learn in this film...

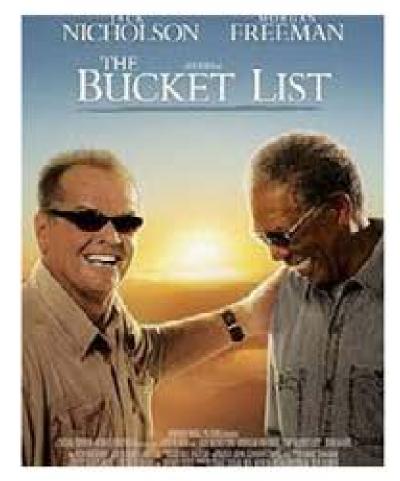
The way to honor the people you lost prematurely isn't through guilt, regret or living in the past... ... but by living your best life. *Moving on is not forgetting*.

That's not an empty platitude or toxic positivity. By all means, feel the lows. But make room for the highs as well. If the one you lost was looking in on your from the afterlife, would they want to seek you sulking? Or laughing?

At the core of this film is: **Humor + Heart. Drama + Levity. Nuance + Relatability.** "





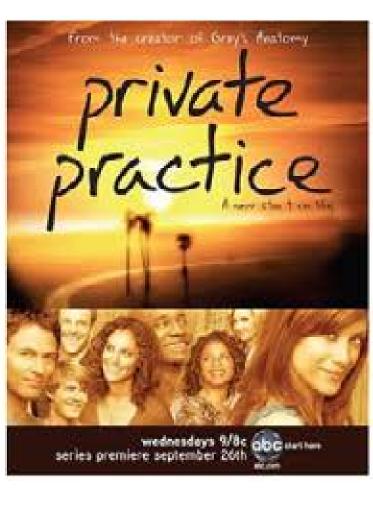






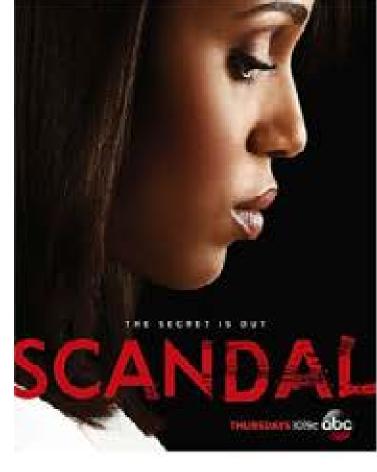




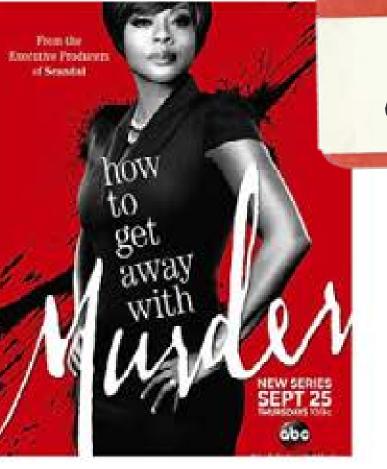






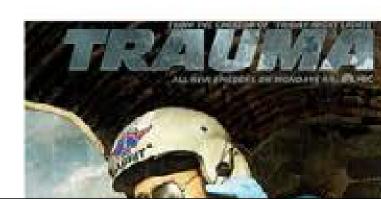


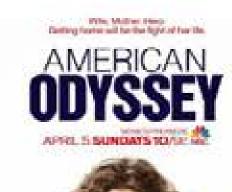














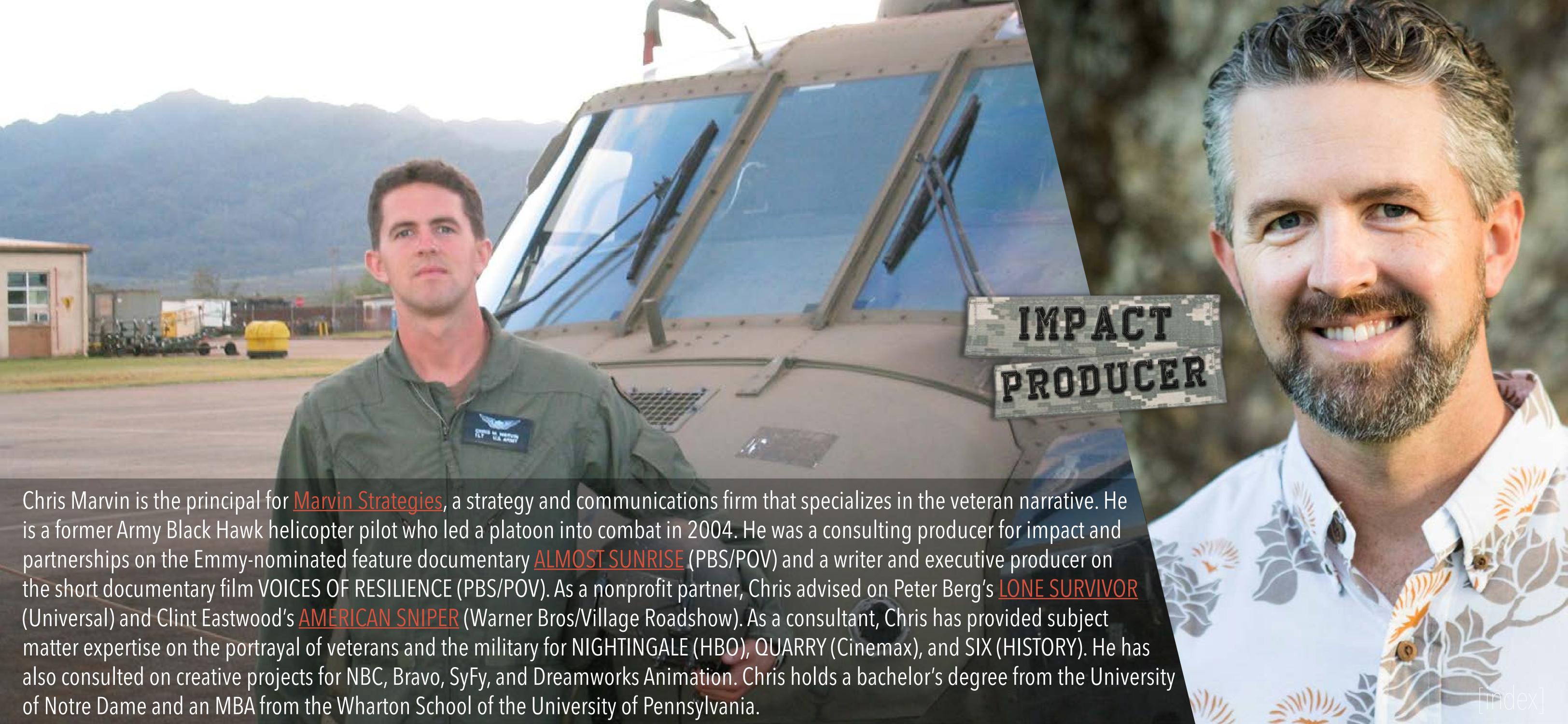


Emmy Nominated Casting Director <u>Jamie Castro</u>, has been casting for film and television for over 15 years. Credits include Grey's Anatomy, Scandal, Frost/Nixon, Lone Survivor & Friday Night Lights to name a few. Most recently recognized for her work on the Inventing Anna pilot, Jamie has been working with budding directors and filmmakers on indie features and short films. Her projects have premiered at Dances With Films, Nevada Women's Film Festival, OutFest and more.









SCRIPT COLLABORATORS



CHERISH CHEN Writer

Cherish is the author of the Image Comics miniseries Radiant Red. Previously she worked on the marketing of MAD MAX: FURY ROAD and GODZILLA, then in production at Freddy Wong's where she co-created the ROCKETJUMP FILM SCHOOL.

REBECCA MURGA Writer / Director

A Chicago-born, Latina WGA writer, Rebecca's clients include ABC, CBS and AT&T. She directs the AFI Directing Workshop for Women, was an Army Captain (Iraq, Afghanistan) and awarded a Bronze Star for her work with Spec Ops Command.

AARON CAREW

Writer (Mgmt 360)

Aaron has been a staff writer on Fox's LETHAL WEAPON, USA's DIRTY JOHN, Sony's L.A.'S FINEST and Starz's POWER: FORCE. Aaron served 7 years in the US Army including two tours to Iraq where he was awarded the ARCOM for acts of valor.

JACKIE PEREZ

Writer / Director

Jackie, a Latina Navy brat from Texas, studied engineering at MIT and served as a Surface Warfare Officer in the US Navy. She worked at CAA, at Justin Lin's Perfect Storm Entertainment, then earned an MFA in TV and Screenwriting.

LYANDRE PIERRE

Writer / Director

Lyandre Pierre is a writer-director from Nashville, member of WGA East and a US Army veteran. He is the creator of the award-winning series THE 6TH DEGREE and currently in post production on his follow up series THIRD WHEEL MATERIAL.

BRANDON MILLETT / LAURA LAW

Brandon is CEO of GI Film Group, dedicated to supporting military/veteranthemed films. Laura is an entrepreneur and served 18 years as an officer in the US Army. Together they Co-Founded the GI Film Festival, a nationally renown festival dedicated to the stories of American veterans.

WATCH THE SHORT

+TRAILER (50 sec)

+ **FILM** (14 min)





2023

Target filming: June 12 - July 14, 2023

Target festivals: Toronto, Venice

Target release:

Nov 10th, 2023 - Veterans Day

As part of a national military-veterans appreciation and mental health awareness campaign with impact partners:
- Bob Woodruff Foundation

- The Mission Continues
- Everytown for Gun Safety

Pre Production

APR - MAY

Casting

JAN - APR

Production

JUNE 12 - JULY 14 Portland, OR: 16 days Los Angeles, CA: 5 days

Post Production

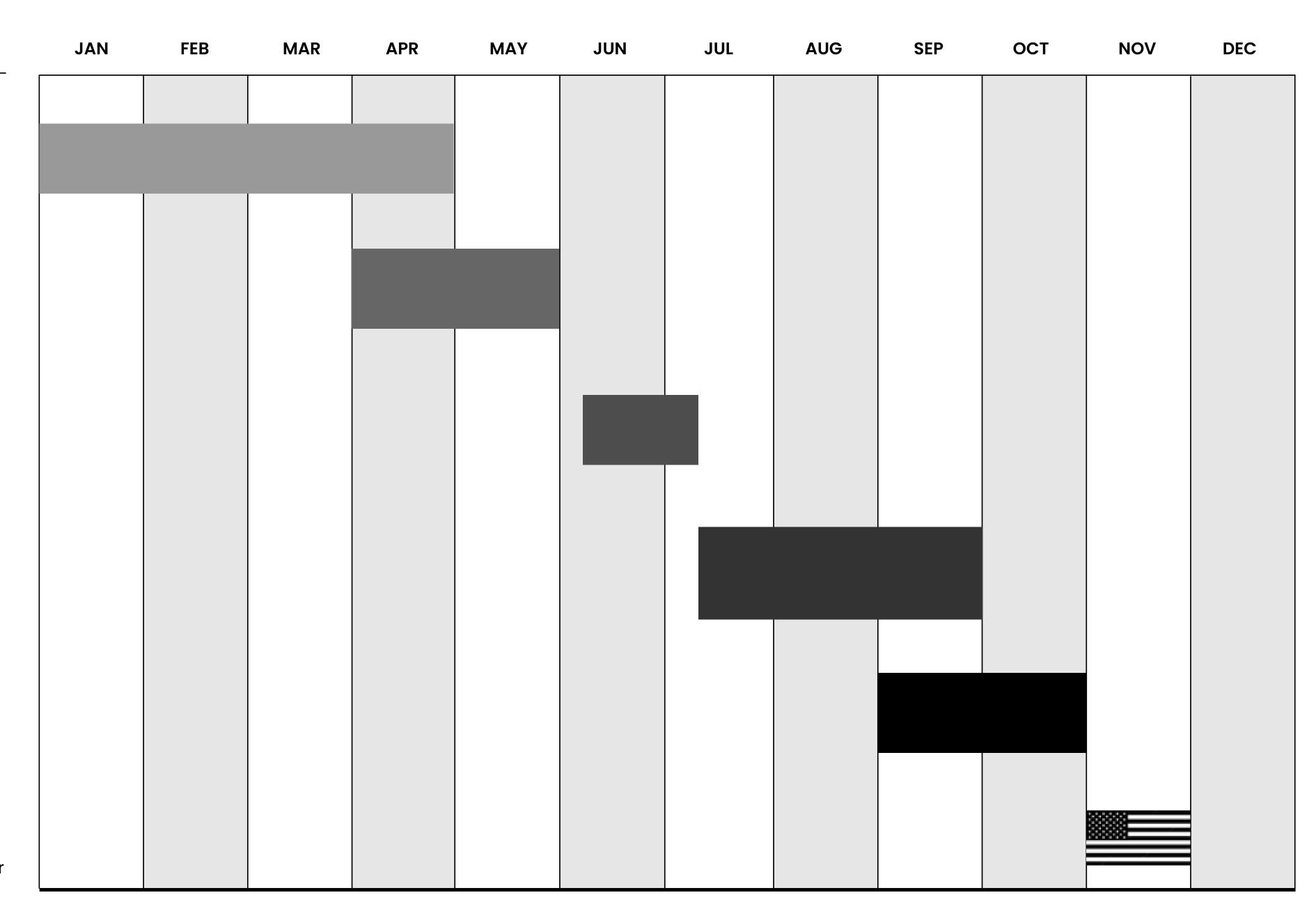
JULY - SEPT Editorial, Music, Color, Mix, Screenings

Festivals

SEP - OCT Toronto, Venice, et al.

Release

10 NOV Veterans Day Premiere > VOD > Streamer



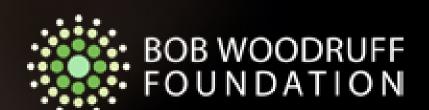




MY DEAD FRIEND ZOE is:

- apolitical
- culturally relevant (veterans, mental health)
- socially impactful (suicide, gun safety)
- based on real people
- told via an authentic veteran voice
- inspired by filmmakers' lived experience
- the feature-length version of the award-winning short film MERITXZOE supported by 3 of the nation's most prominent nonprofits:







America is more hungry for films about the military and veterans than ever before (Forbes).

The team of people that come together to bring MDFZ to life will, similar to military members, be a part of something bigger than themselves. And something more valuable to veterans and their families than a thank you for your service; the opportunity to see their story told in a way that's never been done before.

