### TWENTY6NORTH PRODUCTIONS

Public Art Consultation Agency & Avant Garde Event Production

SITE SPECIFIC PUBLIC ART Mosaic Tile, Sculptures, Tech

**Artist Carlos Solano** 

## WHAT IS PUBLIC ART...

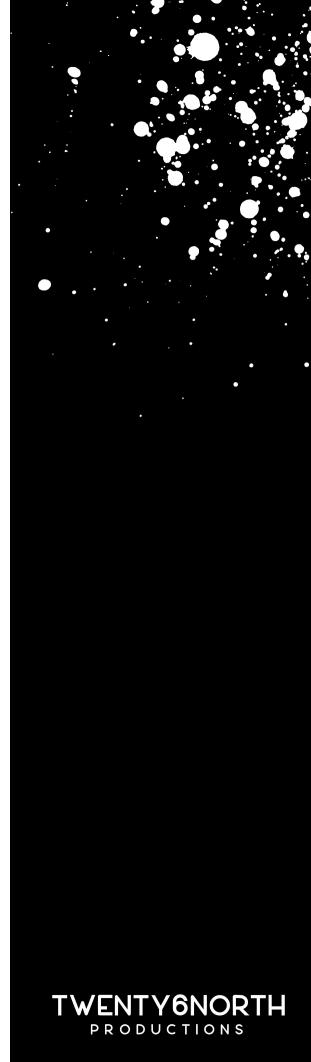
#### & why is it important to my city?

Public art is not an art "form." Its size can be huge or small. It can tower fifty feet high or call attention to the paving beneath your feet. Its shape can be abstract or realistic (or both), and it may be cast, carved, built, assembled, or painted. It can be site-specific or stand in contrast to its surroundings.

Public art can express community values, enhance our environment, transform a landscape, heighten our awareness, or question our assumptions. Placed in public sites, this art is there for everyone, a form of collective community expression.

Public art is a reflection of how we see the world – the artist's response to our time and place combined with our own sense of who we are.

Found on: <u>https://www.associationforpublicart.org/what-is-public-art/</u>



### TWENTY6NORTH HAS CURATED & COMISSIONED 50+ MURALS IN BROWARD **Over 34,000 square feet of walls painted in three years.**

Chief art curator Maxence Doytier shares his thoughts working with the NHL FL Panthers and Artist Carlos Solano with a 100' x 40' mural in Fort Lauderdale...

"We believe continuously supporting public art in our city adds enormous value to the cultural, aesthetic, and economic vitality of our community. Working alongside Carlos Solano and the FL Panther's creative team to bring their national brand to a local level really shows their tie to the city of Fort Lauderdale. This mural is a landmark for locals and tourists to appreciate year-round. It brings our company joy to continue supporting our local art community and adding more public art to beautify our city."

READ MORE HERE: https://www.nhl.com/panthers/fans/mural





### The Public Art **Consultation Service**

& International & Commercial Projects

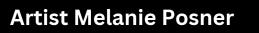
### **ART & DESIGN** Let the creators create

- Artist Collective: Undiscovered, Global,
- Interior Public Art: Dramatic Entrance
- Exterior Public Art: Colorful Billboard
- Artistic Direction For Residential
- Concept Design For Luxury Development
- Artistic Marketing, Branding & PR Strategies



### EXPLORING NEW MEDIUMS

Twenty6North has sourced new mediums, styles, & techniques



#### Painted Murals: Pop Art, Fine Art, Street Art & Graffiti, Abstract, Calligraphy, Landscape, Photorealism

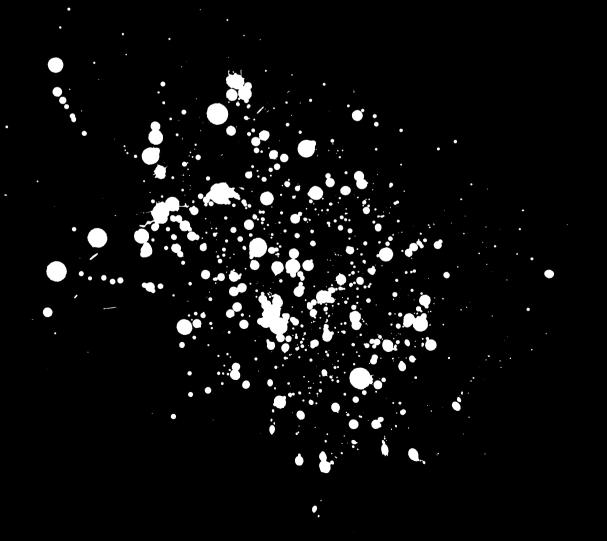
Mosaic Tile Murals: Custom

Sculptures: Permanent Interior & Exterior: Glass, Natural, Metal, Concrete, Technology, Water

All public artworks are site specific integrating Architecture, Landscape, Hardscape, & Function

### DESIGN PROCESS TIMELINE

Specifics and estimates can be provided on an individual project basis

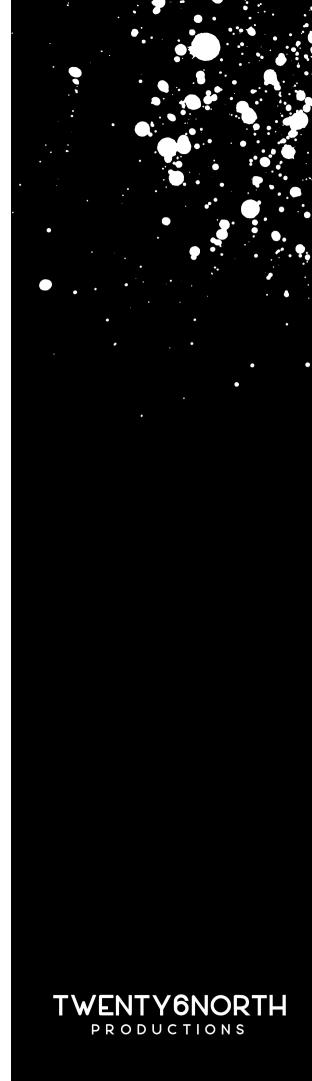


#### Public Art Project Phases:

Phase 1: Budget Approval Phase 2: Team Artwork Presentation Phase 3: Artist(s) & Artwork Concept Phase 4: 20% Payment Phase 5: Public Art Presentation Approval Phase 5: Public Art Presentation Approval Phase 6: 20% Payment & Agreement Phase 7: Project Engineering, Building Plans & Timeline Phase 7: Project Engineering, Building Plans & Timeline Phase 8: 50% Payment Milestone Phase 9: Fabrication & Construction Phase 10: Shipping & Installation Phase 11: Inspection & Final Approval Phase 12: 10% Payment

#### Costs include:

In-Person Consultation & Site Visit Team Planning with Contractor, Hard Scape & Landscape Sub-Contractors Construction Scheduling Shipping Freight Equipment Rental Building Permits Artist & Install Crew Coordination Inspection Approval Coordination



#### Public Art : Mosaic Tile (Interior or exterior)

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Artist Cel



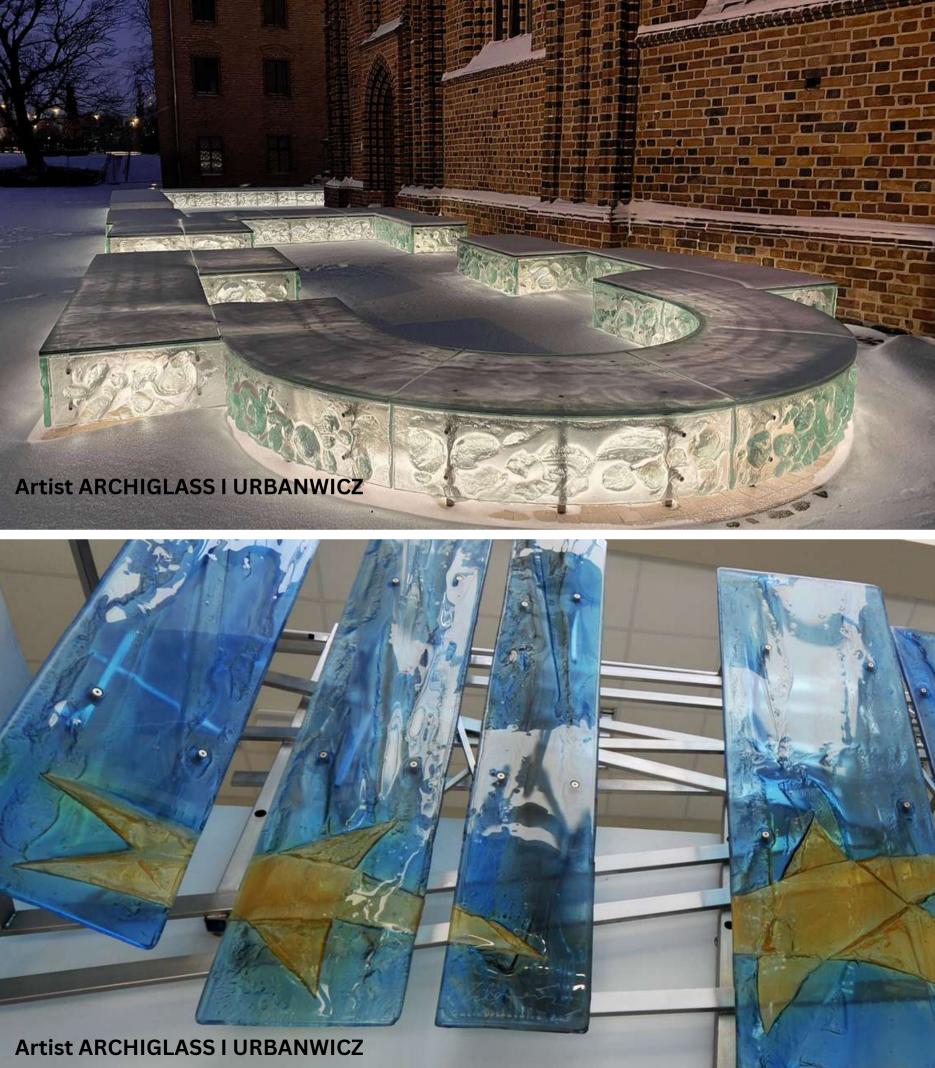


**Artist Celso** 

### Public Art : Sculpture Glass (For generations to appreciate)



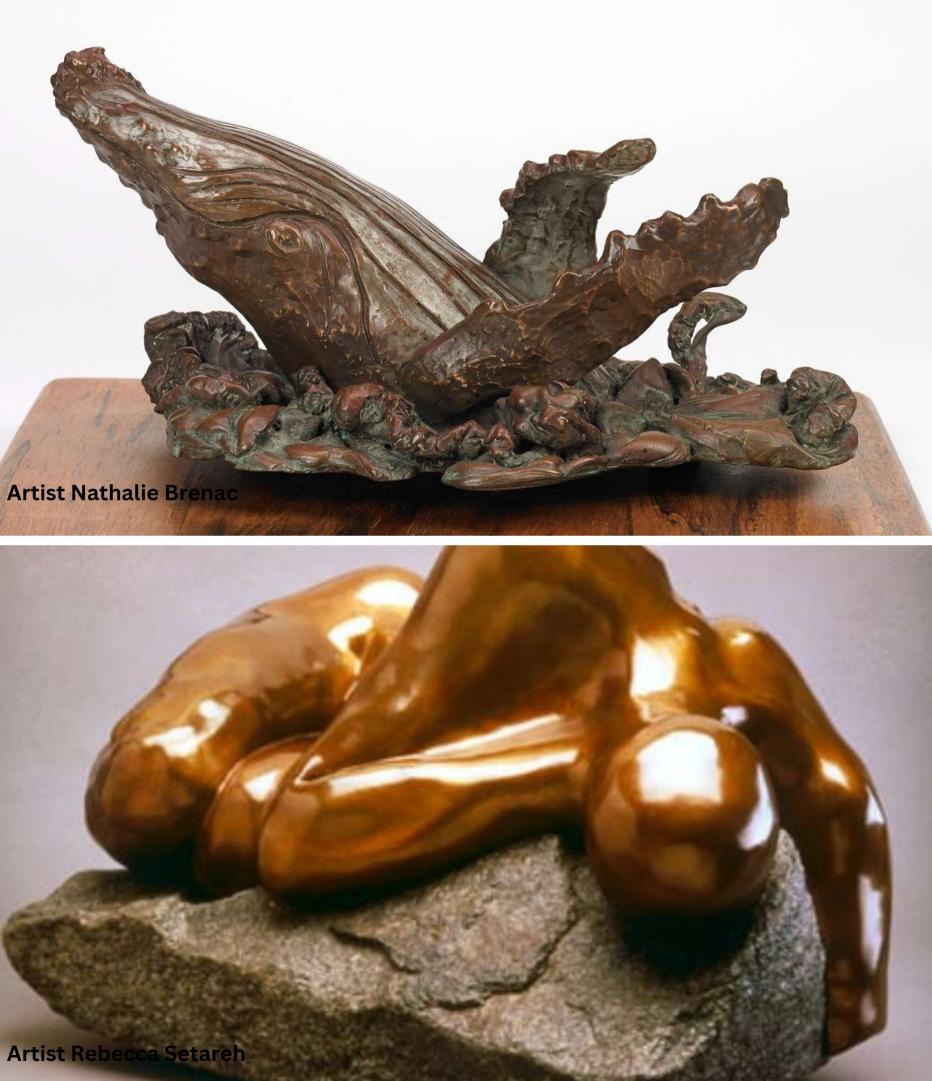




#### Public Art : Sculpture Copper (Made to scale)

Artist Rebecca Setareh





### **Public Art : Sculpture Metal** (Describe your vision in words)

**Artist Joseph O'Connell** 

TACHIKAWA STAGE GARDEN

Artist Emmanuelle Moureaux

Artist Joseph O'Connell

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#### Public Art : Sculpture Metal (Passive or kinetic)

**Artist Ralfonso Gschwend** 



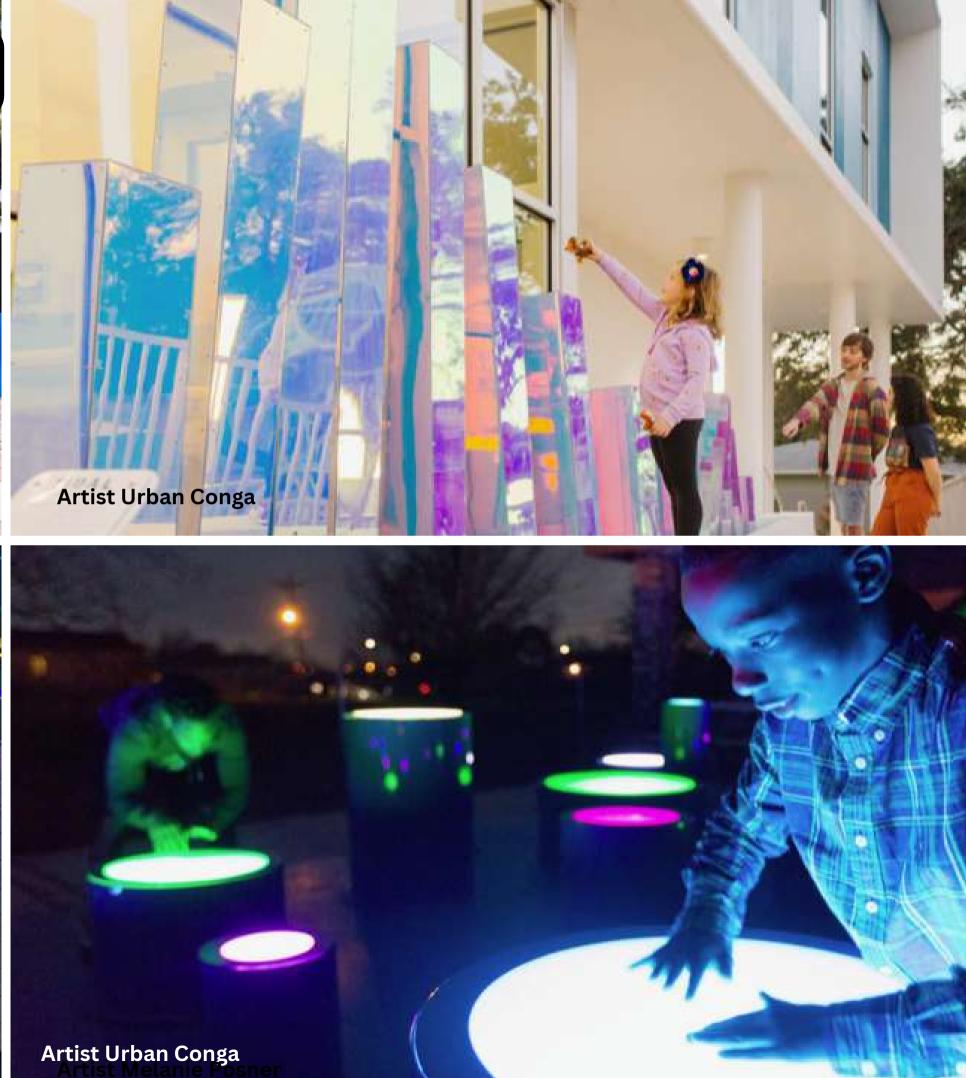




### Public Art : Sculpture Interactive (Art that moves you)

Artist Urban Conga





#### Public Art : Sculpture Envisioned (Creating landmarks)

**Artist Ben Johnston** 





## WHAT IS THE ROI?

Let the creators create

#### Bringing The Community Together Through The Arts

Engage Community Involvement Strengthen Corporate Partnerships Support Local Non-Profits Collaborate With Local & International Artists Increase Neighborhood Engagement Promote With Surrounding Businesses Reach Multiple Groups In Target Market

#### **TWENTY6NORTH** PRODUCTIONS

# WE LISTEN WE CREATE WE CONVERSE

Maxence Doytier Chief Art Curator

+1.954.648.1332 maxence@twenty6north.com www.twenty6north.com

Artist Ashley Hodder

#### TWENTY6NORTH PRODUCTIONS

Debby Coles-Dobay Art Curator

+1.561.632.7992 debby\_cmi@mac.com www.artmovesyou.com