Kate Marshall

AI Speaker, Consultant & Fractional CAIO

Kate Marshall delivers engaging and hands-on presentations and workshops on AI Adoption and the challenges organizations face with implementation.

Her talks and workshops connect technical and non-technical users with with best-practices and safe AI adoption.

TOPICS I SPEAK ON

- ✓ AI Adoption & Implementation
- ✓ Workforce Development & Upskilling
- ✓ AI product marketing & go-to-market
- ✓ Tool Usage for Non-technical Teams

CONTACT

in kate.b.marshall

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LinkTree

CYBERSECURITY CAREER DAY
CyberConnect: June 2025
THE FUTURE OF CYBERSECURITY IN THE AI ERA
Kate Marshall
Summit Director & Lead
Full Video

AI Cybersecurity Summit 2025
SANS
Fireside Chat
Kate Marshall
Director, Summits, SANS Institute
Helen Oakley
Director of Software Supply Chains
Security & Secure Development, SAP

AI tools *for PMM superheroes*
with Kate Marshall

Featured Speaking Engagements

- SANS AI Cybersecurity Summit (2024 & 2025): As co-chair and a featured speaker, Kate has played a pivotal role in shaping the conversation around AI security. Her sessions consistently draw large audiences and receive positive feedback for their clarity and foresight.
- Product Marketing Summit (2025): At this premier event for marketing professionals, Kate shared her expertise on AI-driven product strategies, providing actionable insights for a non-technical audience.
- SquadCon (2025): Kate was a featured speaker at this important event for women in cybersecurity, where she spoke on leadership and AI transformation.
- Microsoft CyberHERo (AI Productivity Workshop): In this hands-on workshop, Kate guided participants through the practical applications of AI tools to enhance productivity and security.
- CyberConnect Speaker Series: Kate's presentation on "The Future of Cybersecurity in the AI Era" is featured in a dedicated 8-video playlist on the GeoCyber Systems YouTube channel, showcasing her in-depth knowledge and engaging presentation style.

In the Press

SANS Institute Launches AI Cybersecurity Hackathon

"We don't just want to talk about AI security, we want to build the tools that solve these challenges. Even if this event results in just one essential tool, that's a win for the entire cybersecurity community." - Kate Marshall

Building a Safer AI Future: SANS Leads Coordinated Effort to Secure AI

"We need more people who understand how AI works under the hood and how to defend it... it's showcasing talent, and that's exactly what we need to secure AI systems for the future." - Kate Marshall

Learn more about Kate's work at www.thegr.ai