



**WORKFORCE
COLORADO**
RURAL ALLIANCE



The Loyalty Advantage: Rethinking Your Talent Pipeline

Join the Workforce Colorado Rural Alliance (WCRA), along with special guests for a virtual lunch and learn event, designed to help businesses access a dedicated, untapped workforce and maximize hiring incentives.

12 - 1 PM
THURSDAY, MARCH 26

[Register](#) for The Loyalty Advantage: Rethinking the Talent Pipeline Virtual Lunch and Learn

Scan the QR code below:



Special Guests

Chris French

An Employment & Training Navigator, Department of Corrections Parole Division will discuss how he vets candidates for soft skills, provides detailed background transparency, and helps solve transportation barriers. He'll describe how the Department of Corrections funding can help cover the cost of tools, equipment, and certifications.

Lester Vaskin

Owner of KSK, LLC will share firsthand experience hiring justice-involved talent.

Kerri Owen

From Colorado Department of Labor and Employment, will guide you through financial incentives such as the Work Opportunity Tax Credit (WOTC) and Federal Bonding.

For questions

Please contact **Tom Lopez** Workforce Colorado Rural Alliance Business Development Representative, at **719-569-2816** and visit the Workforce Colorado Rural Alliance website at wcra.colorado.gov for complete details.

Workforce Colorado Rural Alliance is an equal opportunity employer and is supported by the US Department of Labor and the State of Colorado. A total of \$9,735,488, or 78% of the program, is financed with federal funds, and \$2,743,053, or 22%, is funded by the State of Colorado.